# **Other Activities**

#### K) Social Endeavor:

- Solar Energy and Water Harvesting system in Campus An initiative by BVIMR's Social Club to create awareness and promote Renewable Sources of Energy like solar energy and water harvesting system. The aim is to realize the importance of mother earth, to check pollution levels on time.
- **2.** Survey of Earthquake victims to know their problems and submitted the report to the Government of Maharashtra.
- **3.** Initiatives for spreading awareness about preventive measures on crime and corruption through street plays in collaboration with Delhi Police.
- 4. Blood Donation Programme in collaboration with Lion's Club and Red Cross Society.
- **5.** Organized a program for differently abled students of Prateek School in association with Anudan NGO.
- 6. Seminar on Cancer Awareness / Swine Flu / AIDS / Hepatitis B
- Celebrated Universal Brotherhood Day in collaboration with Swami Vivekananda Kendra, Kanyakumari.
- 8. Anti-Smoking Drive through seminars.
- International Ozone Day BVU celebrates Ozone Day with plantation of trees to create awareness about the importance of ozone layer which protects mankind from Ultra Violet Rays. The only solution is to plant more trees.
- 10. Joy of Giving Week With the objective of helping and spreading joy, we organize "Joy of Giving Week" in collaboration with Goonj from 26<sup>th</sup> September to 2<sup>nd</sup> October every year. Activities like collection of articles such as clothes, foot wears, medicines, stationery, toys etc to be distributed to poor people.
- 11. World Aids Day A daylong event to observe the World Aids Day on 1<sup>st</sup> December every year. The aim is to raise money, increase awareness, fight prejudice and improve education with respect to HIV / Aids.
- 12. Workshop on Role of police, parents and schools in curbing crime.
- **13.** The Art of Living Camp To revitalize the youth of day.
- 14. Seminar on "Save Yamuna" Project An endeavor by Bharati Vidyapeeth University Institute of Management and Research in collaboration with ACCORD (Asian Centre for Organisation Research & Development) – facilitating the "Bhagidari" initiative to clean Yamuna.
- 15. Programme on "Identification of Ideal Women Entrepreneurs in the Slum Areas of Solapur".

16. N.S.S. Camp and Leadership Development Programme.

# L) Participation in Seminars/Conference/Workshops/SDP:

- a) <u>Subject Expert on TV Channels :</u>
  - Panel Discussion on the topic "The Status of Management Education in India. The problem it faces & the remedies to these problems – Whither Management Education" in the progarmme "Hum Aise Kyun Hain" on 26<sup>th</sup> August, 2011 telecasted on DD National.
  - Panel Member in the program "ASMITA" on Lok Sabha TV on the topic "Parents Expectations and Nursery Admissions" on 18<sup>th</sup> January, 2011 in New Delhi.

### b) As Chief Guest / Chairperson / Key Speaker/Guest of Honour :

### **International and National :**

- Chief Guest of National Level Seminar on 'Enterprise Resource Planning (ERP) for Cognitive Empowerment' under QIP – SPPU organized by Naralkar Institute, Pune on 5<sup>th</sup> March, 2016.
- Guest of Honor at Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara for National Conference on the theme of 'ALIVE Adaptable Learning and Innovation for Visionary Execution' held on 20<sup>th</sup> February 2016.
- Chief Guest of National Conference on "Expansion beyond Horizon Era of e-Business and e-Commerce." Organized by Pratibha Institute of Management, Chinchwad on 19<sup>th</sup> February 2016
- **4.** As Guest Speaker delivered speech at Davangere University on "**Career Counseling and Theory on H.R.**" on 12<sup>th</sup> February 2016
- 5. Key Note Speaker at National Conference on "Organizational Strategy, Business Models, and Risk Management in Management and Information Technology" on 2<sup>nd</sup> February, 2016, at Ajeenkya D Y Patil University, Lohgaon, Pune.
- 6. Key Note Speaker at International Conference on "Spirituality and Management "on November 27-28 2015, at Punjabi University, Patiala.
- 7. Key Note Speaker at Research Methodology Workshop between 11th March 2015 : Rizvi College of Arts, Science & Commerce
- 8. Chief Guest of FDP organized by Sunshine Group at Rajkot on 7<sup>th</sup> and 8<sup>th</sup> February, 2015.
- **9.** Key Note Speaker at the Inaugural Session of the 7th International Conference on "Managing Organisations of Tomorrow by capitalizing Generation Next" on 16th January, 2015, New Delhi.
- **10.** Chairperson of track 5 (Strategic Marketing and Retailing) in ISDI international conference at Hyatt on 3rd Jan 15, Pune.
- 11. Chief Convener and Key Speaker at the International conference on "Management Education: Towards Achieving Global Standards and Recognition" organized at Miri,

Malaysia jointly organised by Bharati Vidyapeeth, IMED, Pune and Curtin University on  $2^{nd}$  and  $3^{rd}$  of October 2014.

- **12. Key Note Speaker** at the **"International Business Conference (IBC-2014)"** held on 7<sup>th</sup> and 8<sup>th</sup> November 2014 at Multani Mal Modi College, Patiala organized by Punjab Commerce and Management Association.
- **13.** Share the insights and expertise with "Neville Wadia Institute of Management Studies and Research, Pune" at International Conference held on 7<sup>th</sup> of March 2014.
- 14. Key Note Speaker on the occasion of "The Golden Jubilee Year Celebrations of Bharati Vidyapeeth,Pune",GLOBAL CONFERENCE on "CORPORATE SOCIAL RESPONSIBILITY" at Y M College, Pune on 14<sup>th</sup> February,2014.
- 15. Chief Guest at "Valedictory Function" of Dr. D Y Patil School of Management and Dr D Y Patil School of MCA, Charholi (BK),Lohegaon,Pune-412105 National Conference held on 08<sup>th</sup> & 09<sup>th</sup> Feb 2014, entitled "UTKARSH-II" – 'Strategies, Challenges Core Values & Emerging Trends in Management and IT Applications'.
- 16. Chairperson of Technical Session titled "Organizational Management/Operations": Theme: Innovations: A New Paradigm in Management on 18<sup>th</sup> January 2014 in the National Conference by Dr.D Y Patil Pratisthan's, Akurdi, and Pune-411044.
- 17. Chief Guest of Alumni Meet at Abhijit Kadam Institute of Management and Social Sciences, Solapur
- **18.** Chief Guest of Abhijitdada Kadam Karandak Elocution Competition January-2014.
- **19.** Guest of Honour at Anekant Institute of Management Studies (AIMS) Baramati for National Conference on "IT and Management : Innovations and Inventions- Global Perspective.
- **20.** Chief Guest for national level Inter B school competition on summer training presentation "SUMMERS' 13" organized by Department of Management Sciences, University of Pune.
- **21.** Resource person at Yashwantrao Chavan Academy of Development Administration (YASHADA), Pune at Foundation Training Program for associate Professor in Higher Education Department on 19<sup>th</sup> July, 2013. The topic of the session was "Project Management".
- **22.** Chief Guest for the convocation ceremony of Faculty of Management Sciences, Pune on 1<sup>st</sup> June 2013.
- **23.** Key Speaker at " **Edu Disha 2013**" by Pudhari from 14 to 16<sup>th</sup> June 2013, Sponsored by Sinhgad Institute and Bharati Vidyapeeth at Kolhapur.
- 24. Core Committee member, AMIDISA 12th South Asian Management Forum, 2013 theme
   "Developing South Asia as a Global Hub of Management Professionals- Role of Management Education."14<sup>th</sup> to 16<sup>th</sup> February 2013
- 25. Guest of Honour at Dr. D Y Patil School of Management and Dr. D Y Patil school of MCA for national conference "Utkarsh" on "Challenges and Opportunities In Business Management and Information Technology" on 13<sup>th</sup> to 15<sup>th</sup> April 2013.
- **26.** Member of advisory committee of international conference on "**current reality and emerging trends in global management practices**" on January 11-13<sup>th</sup> 2013 at BPHE society's Institute of Management Studies, Career Development and Research, Ahmednagar, Maharashtra.
- 27. Session Chairman in the National Conference held on 1<sup>st</sup> March to 3<sup>rd</sup> March 2013 on the theme "Innovations for Sustainable Growth in the Global Market" at Padmashree Dr. D.Y.Patil Institute of Management Studies, Pune.
- **28.** Key note speaker at SSR Institute of Management and Research, Silvasa. Delivered key note address on **"Management Innovation through Functional Reengineering"** on 16<sup>th</sup> and 17<sup>th</sup> March, 2013.
- **29. Resource person** for "**94<sup>th</sup> Orientation Course**" held on 30<sup>th</sup> October 2012 organised by **Dr. Babasaheb Ambedkar Marathwada University, Aurangabad**

- **30.** Key Note Speaker at UGC sponsored National Seminar on **"Role of Management in Economics Development of Jharkhand"** in collaboration with S.K.M University, Dhumka, Jharkhand on 16<sup>th</sup>-17<sup>th</sup> Mar'2012 organized by A.S College, Deoghar, Jharkhand.
- 31. Guest of Honour at a two day UGC sponsored International Seminar on "Entrepreneurship Development in MSME- A Way forward to sustainability" organized by Post Graduate Department of Commerce on the eve of Golden Jubilee Celebrations, Utkal University, Bhubaneswar from 6<sup>th</sup> 7<sup>th</sup> March, 2012.
- 32. Guest of Honour at a two day UGC sponsored International Seminar on "Entrepreneurship Development in MSME- A Way forward to sustainability" organized by Post Graduate Department of Commerce on the eve of Golden Jubilee Celebrations, Utkal University, Bhubaneswar from 6<sup>th</sup> 7<sup>th</sup> March, 2012.
- 33. Key Note Speaker at UGC sponsored National Seminar on "Emerging Paradigm in Indian Financial Sector jointly with the National Stock Exchange of India" on 28<sup>th</sup> February, 2012 organized by School of Applied Management, Punjabi University, Patiala.
- **34.** Chief Guest for "Manthan 2012" organized by J K Institute of Management & Technology, Karnal on 18th February, 2012.
- 35. Chairperson and Key Note Speaker in the 2<sup>nd</sup> National Seminar on "Impact of Instability & Uncertainty on Business Functions and Processes" organized by S.B. Patil Institute of Management, Pune from 9<sup>th</sup>-11<sup>th</sup> February, 2012.
- 36. Chief Guest at the Northern Regional Round of AIMA -12<sup>th</sup> National Management Quiz 2011 (NMQ 2011) on 24<sup>th</sup> December, 2011.
- **37.** Chairperson of Technical Session titled "Worklife Balance : Dilemma of Modern Society in 64<sup>th</sup> All India Commerce Conference, Department of Commerce, School of Management organized by Pondicherry University from 13<sup>th</sup> -15<sup>th</sup> December, 2011
- 38. Chief Guest for the ID Refresher course in Commerce & Management Science for the teachers sponsored by U.G.C, New Delhi at the Academic Staff College, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra on 7<sup>th</sup> December, 2011.
- **39.** Key Note Speaker for NATIONAL CONFERENCE "YUGANTAR" 'The Rousing Challenges of Management Systems and Practices in 21st Century' on 29th & 30th Sep 2011 organized by Alard Institute of Management Sciences, Pune.
- 40. Key Note Speaker for "Management Education Road Ahead" at Shri Sunshine Educational Trust, Rajkot on 1st October, 2011.
- 41. Key Speaker for the Global Summit held at Colombo on "Thriving on Customer Experience Management (CEM)" from 10<sup>th</sup> -13<sup>th</sup> August, 2011.
- **42. Expert Talk** on "Quality Assurance Mechanisms and Process in Engineering Education" on 25<sup>th</sup> March, 2011 at Guru Tegh Bahadur Institute of Technology, New Delhi.
- **43. Key Resource Person** for "Assessment Methods" in the Symposium on "Management Education : Emerging Quality Initiatives" on 5<sup>th</sup> March, 2011 at Delhi Institute of Advanced Studies, Rohini, New Delhi.
- **44. Key Speaker** in the **Session "Developing Organisational Innovativeness"** at 12<sup>th</sup> National Workshop titled **"Management Mantras for Business Excellence"** on 7<sup>th</sup> & 8<sup>th</sup> January 2011.
- **45.** Guest of Honour in the Embassy of France to the launch and release of French language learning and practice books meant for school children in India on 9<sup>th</sup> March 2010 at the Cultural Service of the Embassy of France, No. 2, Aurangzeb Road, New Delhi.
- **46. Key Speaker** in the Inaugural Function of **"15 day Faculty Development Programme on Entrepreneurship"** organized by GGSIP University, Delhi in Association with Entrepreneurship Development Institute of India Ahmedabad and STEDB Dept. of Science and Technology Govt. of India, New Delhi held on 22<sup>nd</sup> December 2010.

- **47. Guest of Honour** at the **Embassy of France in India**, on the occasion **of the launch of the French Language manual "A Propos"** on 7<sup>th</sup> December 2010.
- 48. Key Note Address on "Green Marketing, Strategies and Challenges" in All India Commerce Conference organized by Goa University on 1<sup>st</sup> October 2010 – 3<sup>rd</sup> October 2010.
- 49. Key Speaker for "Employee Retention: New Initiatives of Leadership for branding inside out" at IIPM, Gurgaon for the executives of Indian Oil Corporation on 5<sup>th</sup> October 2010.
- **50.** Chief Guest A seminar on "Impact of Recession on Developing Countries with special reference to India" organized by Department of Management Studies, Institute of Foreign Trade & Management, Moradabad on 2<sup>nd</sup>, May'10.
- **51.** Chaired Business Session I at 8<sup>th</sup> International Conference on HRM & Development organized by Rapport Bangladesh Ltd., Bangladesh on 13<sup>th</sup> March 09.
- 52. Guest of Honour at the Inaugural function of National Paper Presentation Competition in Disha Institute of Management & Technology, Raipur on 10<sup>th</sup> January 2009.
- **53. Key Speaker on "Karma-Capitalism**" in International Conference organized by GLA Group of Institutions, Mathura on 18<sup>th</sup> -19<sup>th</sup> November, 2006.
- **54.** Chairperson of technical session at 5<sup>th</sup> International Conference on Business Challenges & Strategies in Emerging Global Scenario organized by Punjab College of Technical Education, Ludhiana on 30<sup>th</sup> May 2008.
- **55. Key Speaker on Managing Global Competition: World's Best Practice** at Mohanlal Sukhadia University Udaipur on 22<sup>nd</sup> September 2008.
- 56. Key Speaker on "Small Business Norms for Big Business" for Senior Executives at Indian Institute of Petroleum and Management.
- **57.** Chief Guest at I Merge 07 National Level Competition organized by Kolhapur Institute of Management and Technology, Kolhapur held on  $28^{\text{th}} 29^{\text{th}}$  October, 2007.
- **58.** Chief Guest A seminar on "Effective Communication for Social Work Practices" organized by Abhijit Kadam Institute of Management and Social Sciences on 31<sup>st</sup> March 2007.
- **59.** Chair Person at the National Seminar on "Application of Information Technology in School Education" on 13.10.2006 organized by Doon Public School, Paschim Vihar, New Delhi and delivered a speech on "Management & IT".
- **60.** Key note address on "Consumer Experience Management and Services Marketing" in the inaugural session of International Seminar on Changing Scenario of Services Marketing in the Era of Globalisation on 24<sup>th</sup> February and also presented a paper titled "Education Service Marketing: A Case Study of BVIMR, New Delhi" on 25<sup>th</sup> February, 05 at Rajiv Academy for Technology & Management, Mathura, UP.
- 61. Key Resource Person on a seminar "Management Education for the New Age" at International Conference on "Management Education Ahead: Creative and Innovative Perspective" organized by Fortune Institute of International Business on 11<sup>th</sup> – 12<sup>th</sup> March, 2005.
- **62. Key Resource Person** for "Customer Experience Management" in the National Seminar on "Capitalising on Customers" held on 28<sup>th</sup> September, 2005 organized by Delhi Institute of Advance Studies, Delhi.
- **63. Key Speaker for "Research Paper Presentation Competition Session in the Global HR Meet at Centre of International Business"** on 24<sup>th</sup> - 25<sup>th</sup> August, 2005 at Amity Business School, Noida.

#### M b) As a Paper Presenter: International

- 1. "Time To Tap the Global Brain.... Co-creating with Customer for the Global Summit" held at Colombo on "Thriving on Customer Experience Management (CEM)" from 10<sup>th</sup> -13<sup>th</sup> August, 2011.
- 2. "Employee Retention: The key to branding an organization inside out" was presented in the 9<sup>th</sup> International Conference on Human Resource Management on 4<sup>th</sup> & 5<sup>th</sup> August 2010 at Dhaka Bangladesh.
- **3.** Enhancing Effectiveness of Human Capital at 8<sup>th</sup> International Conference organized by Rapport Bangladesh Ltd. at Dhaka Bangladesh on 13<sup>th</sup> March 2009.
- 4. "Customer Delight At what Cost" presented in POM TOKYO 2008 Conference held from 5<sup>th</sup> 8<sup>th</sup> August, 2008 in Gakushin University, Tokyo, Japan.
- 5. "Marketing India as a Brand, brand India, an Idea whose time has come" published in 5<sup>th</sup> International Conference 30<sup>th</sup> May 2008 in ICBCS'08.
- 6. "Cherry Picking: the consumption pattern of New India Retail Consumer" presented in the International Conference on Retail Marketing Globally Emerging and Evolving, Trends Lessons for Developing Economies organized by BVIMR, New Delhi on 7<sup>th</sup> and 8<sup>th</sup> March, 2008.
- **7. "Managing Global Business Competition: World's Best Practices",** Mohan Lal Sukhadia University, Udaipur on 22<sup>nd</sup> September 2008.
- "Small Business norms to Big Business for Success An Indian Perspective" presented in the Eighth International Conference on Operations and Quantative Management (ICOQM-8), at the Assumption University, Bangkok from 1<sup>7th</sup> October to 2<sup>0th</sup> October, 2007, co-sponsored by Association of Indian Management Scholars.
- "Management Education Where do we go from here" presented (in absentia) in 3<sup>rd</sup> AIMS International Conference on Management held from January 1 – 4, 2006, jointly organised by IIM, Ahmedabad & AIMS.
- 10. "Values, Ethics and Corporate Social Responsibility" in the International Conference on "Corporate Ethics: New Paradigms" held on 05th January, 2006 organized by Delhi Institute of Advanced Studies, Delhi.
- **11. "Celebrating the spirit of Entrepreneurship and their Role in International Business" presented in SME Entrepreneurship Global Conference 2006** held on 17'th & 18'th October, 2006 at Monash University, Malaysia.
- 12. Education Service Marketing: A Case Study of BVIMR, New Delhi" presented in the International Conference on "Changing Scenario of Services Marketing in the Era of Globalisation" held from February 24 – 26, 2005 at Rajiv Academy for Technology & Management, Knowledge Hub (RATM Annual Journal), Vol 1, Issue 2005.
- 13. "Role of Human Resource Management in making an Organization Lean Clean and Green" presented in the 5<sup>th</sup> International Conference on Human Resource Management & Development, 2005 held from 21<sup>st</sup> to 24<sup>th</sup> July, 2005 at Dhaka, Bangladesh and also chaired a session on 24'th July, 2005.
- 14. "Management Education for the New Age" is published in the Souvenir of National Seminar on "Innovative Management Strategies for Achieving Success & Growth in Globalised Economy" organized by Rukmani Devi Institute of Advanced Studies on 6<sup>th</sup> October, 2007.
- 15. "Values, Ethics and Corporate Social Responsibility" was presented in Third International Conference on "Globalisation & Competitiveness" conducted by IIT, Kharagpur held from 11<sup>th</sup> – 13<sup>th</sup> January, 2005.
- 16. "Developing Management Talent in India A few lessons for SAARC Institutions" presented in the Management Forum at Lahore organized by LUMS (Lahore University of Management Sciences) & AMDISA held from 28<sup>th</sup> November to 1<sup>st</sup> December, 2004.

- **17. "Taking Information Technology right up to the Kitchen**" and **"Marketing Creating successful brands and contributing to the global economy**" were presented at International Conference on Emerging Issues in Accounting, Information Technology, Business & Management at Research & Development Association, Jaipur.
- 18. "Effectiveness of Management Education" presented in the Asian Conference on "Management Education" from 28<sup>th</sup> to 31<sup>st</sup> Oct, 2001 at Rajasthan Vidyapeeth, Udaipur, Rajasthan.

#### **M b)** As a Paper Presenter: National :

- 1."Developing Vis-à-Vis Developed Nations– Disaster Management System" (In absentia) in National Conference on Disaster Management – Past, Present and Future", organized by Bharati Vidyapeeth University Institute of Management and Rural Development Administration, Sangli (Maharashtra).
- **2. "Kids Means Business Marketers Beware**" in the National Seminar **"AD IMPACT"** organised by **Birla Institue of Technology** on 27<sup>th</sup> August, 2007.
- **3."Rural India Calling" in the Technical Session I National Seminar** held on 07<sup>th</sup> January, 2006 organized by Department of Management, Birla Institute of Technology, Noida.
- 4."Indian Management Indian Ethos for self, society & world" as a key speaker in National Conference organised by Rukmani Devi Institute of Management Studies, New Delhi on 18<sup>th</sup> November, 2006.
- 5."Emergence of New Society and Business Transformation" in 3<sup>rd</sup> National Conference on "From Home to World: Work Place for Intellectual Indians (Challenges and opportunities)" held from 11 – 13 February, 2005 at Maharishi Markandeshwar Institute Of Management (MMIM) Mullana, Ambala.
- 6."Problems of Chaddar Industry in Solapur" in the 59<sup>th</sup> All India Textile Conference Global Competitiveness – Indian Perspectives held at Erode, Tamil Nadu on 31<sup>st</sup> January & 1<sup>st</sup> February 2004.
- 7."Technology Flexibility and Innovation" in the Third Global Conference on Flexible Systems Management "GLOGIFT" organized by Jamia Milia Islamia held on 13<sup>th</sup> – 15<sup>th</sup> March 2004.
- 8."Problems of Running Management Institutes" at AIMS, New Delhi in October, 2001.
- **9."Employment Generation and Entrepreneurship Development"** in the National Level Seminar on Emergence of Independent Sector and self-employment opportunities organized by Gramin Swabhiman at the instance of Labour Ministry on 20<sup>th</sup> -21<sup>st</sup> March, 2001.

#### M c) As a Participant in National Conferences :

1. 22<sup>nd</sup> AIMS Annual Management Education Convention 2010 organized by Shiva Institute of Management Studies, Ghaziabad, held at India Habitat Centre, New Delhi from 26<sup>th</sup> -

28<sup>th</sup> August 2010.

- 2. CII Marketing Summit on 7<sup>th</sup> February 2009.
- 3. FICCI Higher Education Submmit 2008 on 25th &26th November ,2008
- The Marketing Summit 2006 "Marketing in a Global World New Rules for an old Game" organized by CII on 17<sup>th</sup> -18<sup>th</sup> August, 2006 at Hotel Taj Place: New Delhi.

- Fifth Marketing Summit 2004 "Challenging the Value of Marketing", 18<sup>th</sup> 19<sup>th</sup> August 2004 organized by CII at New Delhi.
- Workshop on "Quality Management in Educational Institutions through ISO 9001 : 2000" organized by Delhi School of Professional Studies and Research on 8<sup>th</sup> – 9<sup>th</sup> January, 2003.
- 7. "Emergence of Independent Sector and Self-employment Opportunities" organized by Gramin Swabhiman at the instance of Labour Ministry, 20<sup>th</sup> 21<sup>st</sup> March, 2003.
- "Discussion Meet on Policy, Process and Mechanism on Private Education" from 24<sup>th</sup> 25<sup>th</sup> March 2003 organized by NIEPA.
- 30<sup>th</sup> National Management Convention organized by AIMA from 15 17 September, 2003 at Taj Palace, New Delhi. The Theme for the same was "Winning amidst Unexpected Unknowns" National Management Convention & Management Day participating every year since 2003.
- 10. "Vocational Education and Training" organized by the British Council, Trade Partner UK, in the year 2002, at New Delhi.
- 11. "Going beyond Brands" organized by CII, New Delhi 7<sup>th</sup> –8<sup>th</sup> March 2002.
- "Brand Management Challenges and Strategies" organized by Jagan Institute of Management Studies on 16<sup>th</sup> March, 2002.
- Higher Education Summit organized by <u>CII and NAAC</u> in Chandigarh on 20<sup>th</sup> & 21<sup>st</sup> December 2002.
- 14. Seminar on 'E-Learning' organized by TCS, New Delhi on 17th September,2002.
- 15. Interactive Seminar on Problems of running Mgt. Institution on 6<sup>th</sup> October, 2001 organized by AIMS at New Delhi.
- International conference on "Current Marketing Issues in the 21<sup>st</sup> Century" organized by IMM, New Delhi representing Shivaji University Kolhapur (1998).
- 17. Training Programme on "Case Study Method" at IIM Ahmedabad (1989).
- One week training programme of Counseling on Drug Addition and alcoholism, organized by BVIMS in Collaboration with Market Street Mission U.S.A. (1988).
- Workshop on Research Methodology at Shahu Institute of Management and Research, Kolhapur (1986).

# N) Seminars / Conferences / MDPs / SDPs / EDPs / Workshops/ Organised :

a) <u>Industry Institute partnership Summit</u> is organized in association with NSE, MCCI&A, NSL and CSI every year in September. The event is attended by Directors of various management institutes representing the education sector and more than 100 corporate representatives from the industrial sector.

# b) International Conferences

- International Conference on "Business Management, Information System and Social Sciences: A Need for 2020 organised by Chandrabai Shantappa Shendure College, Hupari and Bharati Vidyapeeth University, Pune on 4<sup>th</sup> and 5<sup>th</sup> December 2015
- 2. International conference on "Management education: Achieving global standards & recognition" jointly organized by Curtin University & Bharati Vidyapeeth University Curtin University on 2<sup>nd</sup> and 3<sup>rd</sup> of October 2014.
- 3. International conference "**Paradigm Shift in Management Principles: The Winning Edge**" and Academic Visit to ShriLanka, organized by Bharati Vidyapeeth, IMED, Pune on 8<sup>th</sup> and 9<sup>th</sup> of November 2013 in collaboration with Shivaji University Commerce and Management Teachers Association, India , Upali Mahanama and Associates, Colombo, Sri Lanka, and Dr. Venkat and Associates, New Delhi
- 4. International conference "InCON-2013" on "Talent management for leaders of the next generation" was organize in association with MCCIA, NHRD and NSL in at IMED on 22<sup>nd</sup>-23<sup>rd</sup> February 2013.
- 5. International Seminar on "Managing for Results-the MBO way" on 23<sup>rd</sup> and 24<sup>th</sup> February'2011.
- **6. AICTE** sponsored **5<sup>th</sup> International Conference** on "Excellence & Sustainable Development: Emerging Global Trends" on February 19-20, 2011.
- 7. AICTE sponsored 4<sup>th</sup> International Conference on Challenges arising from global recession: Strategies for management on 6<sup>th</sup> 7<sup>th</sup> March 2010.
- AICTE sponsored 3<sup>rd</sup> International Conference on Retail Marketing Globally Emerging and Evolving Trends, Lessons for Developing Economies on 7<sup>th</sup> – 8<sup>th</sup> March, 2008.
- 9. AICTE sponsored International Conference on "Mergers & Acquisitions: The Global Dimensions of Cross Cultural Relations" on 16'th & 17'th March, 2007.
- 10. AICTE sponsored International Conference on "WTO and its impact on Developing Economies at India International Centre, Lodhi Road, New Delhi on 17'th & 18'th Feb., 2006.
- **11. International training programme** on **Drug Addiction and** Alcholism in collaboration with **Market Street Mission New Jersey America 1988.**

# c) International Collaborative Initiatives

- 1. Collaboration with Linnaeus University, Sweden- Faculty & Student Exchange Programme & Research
- 2. Introducing IntraClient Waterford English System for Business English in the course curriculum for BBA & MBA.
- 3. Collaboration with Rapport Bangladesh Limited, Bangladesh for International Conferences and Seminars.

## d) National Seminars / Conferences

- 1. National Conference on "Financing for Entrepreneurs" on 12<sup>th</sup> March 2015
- 2. National Seminar on "Contribution of HR to Organizational Excellence" on 28<sup>th</sup> February 2015

- **3.** A one day national seminar on "Emerging Issues in Human Resource" 10<sup>th</sup> march 2014
- National Seminar on Marketing Strategies of 21<sup>st</sup> century was organized on 8<sup>th</sup> of March 2014
- 5. National Seminar on "Cyber Crimes and Cyber Security" on 6<sup>th</sup> March 2014.
- 6. National Seminar on "Economic Indicators & Their Impact on The Financial Sector" on 26<sup>th</sup> Feb 2014
- AICTE sponsored 10<sup>th</sup> National Conference on "Green Management Practices as Competitive Strategy: Innovations, Globalization and Policies" on 21<sup>st</sup> -22<sup>nd</sup> January, 2012.

#### 8.National Research Paper Presentation Competition organized every year since 2010.

- 9.Seminar on "Applied Theoritical Chemistry" by Prof. Roald Hoffmann Nobel Laureate, USA was organized on 7<sup>th</sup> December 2010.
- **10.** Panel Discussion on "Campus to Corporate : Challenges & Solutions": Panel Discussion organized on October 30, 2010
- 11. Seminar on German Language organized on 25<sup>th</sup> October 2010.
- **12. National Conference on "Shaping Organizations for Tomorrow"** on 13<sup>th</sup> & 14<sup>th</sup> February 2009.
- 13. National Seminar on "Corporate Social Responsibility" sponsored by AICTE, New Delhi.
- 14. National Conference on the theme "Global Warming and Its Impact on Emerging Economies" was organized on 13<sup>th</sup> December 2008.
- 15. Seminar on "Leaders are Born or Made" on 17th March, 2008
- 16. Seminar on "Latest Trends in Distribution Channels on 18th March, 2008
- 17. Seminar on "Indian Service Sector Growth and Prospects" was organized on 19<sup>th</sup> March, 2008.
- Seminar on "Effective Leadership- A Hallmark of Teamwork" organized on 12<sup>th</sup> Feb, 2007.
- **19. National Conference on the theme "Culture as Innovation The search for creative power in Economies and Societies**" organized on 08<sup>th</sup> December, 2007.
- 20. Seminar on "Current Trends in IT" organized on 12'th October, 2006.
- 21. Seminar on "Innovative Practices in Management" organized on 13'th October, 2006.
- **22.** National conference on "Corporate Entrepreneurship Potential and Prospects" on 22<sup>nd</sup> January, 2005.

- 23. National Seminar "CYNOSURE- 05" Innovative HR Practices Competitive Edge In The Globalised Economy 1st October, 2005.
- 24. National conference on "Marketing of Services Strategies for Growth" on November 6<sup>th</sup>, 2004.
- 25. A seminar on Industry-Institute Interaction and Management Education
  "Margdarshan 02" on 5<sup>th</sup> October, 2002 and "Margdarshan 03" on 20<sup>th</sup> September, 2003. This Seminar is organized by the Institute every year.
- 26. National level meet on 'Relationship Marketing' at BVIMR, New Delhi, 3<sup>rd</sup> February, 2002.
- 27. "HR Galleria" national levels meet on emerging Dimensions of HR in Global Scenario on 26<sup>th</sup> March, 2002.
- **28.** Seminar on Dynamics of Success on 6<sup>th</sup> September, 2003.
- 29. Seminar on 'Networking' (2001)
- **30.** Seminar on 'Embedded technology'(2001)
- **31.** Annual Seminar on 'Management Information System' (2001)
- **32.** Seminar on 'Body Language' (2001)
- 33. Seminar on Japanese Mgt. Vis a Vis Indians Mgt (1999)
- 34. Seminar on "Challenges of 21st century for Indian Managers" (1999)
- 35. Annual Seminar on 'Social Marketing' (1996)
- **36.** Annual Seminar on Emerging Trends in Management (1995)
- 37. Seminar on 'Body Language' (1994).
- 38. Annual Seminar on "Effective Decision Making a key to the success" of Managers (March, 1994)
- **39.** Sales Promotion Campaign for Kawre Ice-creams at Solapur and a Seminar on "Marketing Strategy in a Competitive Market".
- **40.** Annual Seminar on Selling Skills (1992).
- **41.** State Level Seminar on Public Relations (1992).
- **42.** Symposium on Enterprising Youth in Solapur in association with M.S.F.C., Bombay (1986).
- **43.** Seminar on perspectives of Women in Social Development.
- 44. Seminar on Role of Interview in Social Casework.
- 45. State level seminar on "Role of Voluntary Organizations, in Social Development.

## e) MDP / EDP/ WORKSHOPS

1. SEBI and Consumer Awareness of Financial Services

- **2. Paristhiti-2011**" a National Case Writing and Presentation Competition organized every year since 2012 at Delhi.
- University of Cambridge ESOL on English for Speakers of Other Languages was organized from 29<sup>th</sup> November 2010 – 30<sup>th</sup> November 2010.
- **4.** A two-day workshop on Case Teaching and Research Paper Writing was conducted during 4<sup>th</sup> and 5<sup>th</sup> February, 2005 for faculty members of the Institute and other management institutes in Delhi.
- 5. Team Building and Conflict Management on 12<sup>th</sup> September, 2004.
- "Jagriti 03" a Corporate level Case Presentation Competition on "Awareness towards Quality Circle" in the Institute on 25<sup>th</sup> September, 2003.
- Workshop on 'Communication Skills and Building Positive Attitude', New Delhi, on 5<sup>th</sup> November, 2002.
- **8.** "E-Commerce" (2001)
- 9. "Public Speaking" (2001)
- **10.** "Internet and Multimedia" (1998)
- **11.** "Universalisation of Elementary Education" (1997)
- 12. "Personality Development"(1993).
- **13.** 'Public Speaking'' (1993).

## f) <u>Management Development Programmes</u>

- **1. Management Development Program on "Emotions Control and Stress Management"** by Dr. Upali Mahanama on 11<sup>th</sup> February 2014.
- **2. Management Development Program on "Skills of Managing the Risk"** by Dr.Venkata Subramanian on 10<sup>th</sup> February 2014
- 3. International management development program " The power of professionalism and management disciplines for modern managers" by Dr. Upali Mahanama and "communication and presentation skills" by Dr. Venkat Subramanian was organized on 27<sup>th</sup> and 28<sup>th</sup> November 2012
- 4. M/s. Insecticide India Ltd. on "Import & Export Process and Procedures" on 18 January, 2012
- 5. "Stress Management" for Delhi Police Personnel on 7<sup>th</sup> January, 2012.
- 6. Co-hosted 20th National Management Games (NMG) of AIMA for the emerging managers on 10<sup>th</sup> June, 2011.
- 7. M/S.Medicamen Biotech Limited, Bhiwari, Rajasthan on April 6, 2011.
- 8. "Communication, Negotiation Skills, Business Etiquettes and Public Relations" for Delhi Police Personnel on 9<sup>th</sup> January to 15<sup>th</sup> January, 2011.
- 9. "Making Success Happen" on 7th May, 2011 by Dr. David Iddon
- **10. "Employees First"** on 22<sup>nd</sup> April,2011.
- 11. "Business Strategy Games" from 4<sup>th</sup> May, 2011 to 5<sup>th</sup> May, 2011.
- **12. "CYBER SECURITY"** for Faculty Members BVIMR, on 23 March, 2011.
- **13.** Panel Discussion on "Campus to Corporate : Challenges and Solutions" on 30<sup>th</sup> October, 2010.

- 14. "Time Management and People Management" for National Institute of Entrepreneurship, Noida on on 21<sup>st</sup> August, 2010.
- **15. "Effective Communication & Time Management Skills: A Hallmark for Executive Excellence"** for M/S Koutons India Limited on 16<sup>th</sup> Oct'10.
- **16. Marketing Skills, Tips for Personal Growth and Transformational Leadership and Customer is the King: How to royally deal with him / her in the Management Development Programme** organized for UTI Technology Services from 27<sup>th</sup> to 29<sup>th</sup> September, 2007.
- **17.** Two day Management Development Programme on Executive Effectiveness on 26<sup>th</sup> and 27<sup>th</sup> November, 2004.
- 18. Management Training Programme for Supervisory Level Staff of the Central Railway, Solapur Division. (Three batches of 25 staff underwent this training programme between (1985 to 1988).

## g) Faculty Development Programmes

- 1. "Use of ICT Resources for Teaching, Learning and Administration" on 30<sup>th</sup> March 2015
- 2. "Measurement, Scaling and Rating" 10<sup>th</sup> January 2015.
- 3. "Reference Management System and Plagiarism Detection for Responsible Writing" 27 December 2014.
- 4. **"E-learning through Raptivity**" 13<sup>th</sup> December 2014
- 5. "Communication and Soft Skills" 3<sup>rd</sup> December to 13<sup>th</sup> December.
- 6. The workshop on "Research writing" by renowned expert 25th October 2013.
- 7. "Use of case studies in teaching pedagogy" 12th October,2012.
- 8. "How to Develop Business Plans" 28th January, 2012.
- 9. "Enhancing Faculty Effectiveness through innovative teaching and research on 30<sup>th</sup> November and 1<sup>st</sup> December 2011.
- 10. "Operations Research & SPSS" on 17th November, 2011.
- 11. "Motivational Theories" on 5th November, 2011.
- 12. "Case Writing and Research Paper Writing Techniques" from 20th May to 21st May, 2011.
- 13. **"SPSS for Educators in Facilitating their Research Skills"** from 17<sup>th</sup> May to 19<sup>th</sup> May, 2011.
- 14. "Teaching: Yesterday, Today, Tomorrow", on 27th September 2010.
- 15. AICTE sponsored Staff Development Programme on "Management Educators in Developing Facilitation Skills for Teaching and Training" from 18<sup>th</sup> May, 2009 to 30<sup>th</sup> May, 2009.
- 16. "How to write research articles for International Journals" on 31<sup>th</sup> December, 2008.
- 17. AICTE sponsored Staff Development Programme (SDP) "The Changing Paradigms in Teaching-Learning and Research in Management Education." from 14<sup>th</sup> to 26<sup>th</sup> May, 2007.
- 18. "**Marketing a subject to be lived in the class Room**" on 17<sup>th</sup> May, 2007 in the Faculty Development Programme (SDP) organized by BVIMR, sponsored by AICTE.
- 19. "Six Sigma Quality" held on 22<sup>nd</sup> November, 2008.
- 20. "Contemporary issues in Trimester System" on 8<sup>th</sup> & 9<sup>th</sup> December, 2006.
- 21. **.Net Technologies**, New Delhi on March 22<sup>nd</sup> & 23<sup>rd</sup>, 2003.
- 22. Linux Administration and Shell Programming from 20<sup>th</sup> 22<sup>nd</sup> March, 2003.
- 23. "Drug addiction and alcoholism" in collaboration with Market Street Mission, New Jersey, America (1988).
- 24. 'C++ & Dot Net Technologies' at New Delhi.

25. J2EE technology in the institute.

# h) Entrepreneurship Development Programmes (EDP)

- 1. 22 day Business Skill Development Workshop from 10<sup>th</sup> January to 08<sup>th</sup> February 2012 in association with Ministry of Micro, Small and Medium Enterprises (Development Institute).
- 2. "Intellectual Property Rights –Awareness about the value and protection of IPR and its benefits, with stress on patents, copyrights " on 2<sup>nd</sup> July, 2011.
- 3. 22 day Business Skill Development Workshop from 15<sup>th</sup> February to 15<sup>th</sup> March, 2011 in association with Ministry of Micro, Small and Medium Enterprises (Development Institute).
- 4. Youth Education Programme on Self Employment in collaboration with Ministry of Micro, Small and Medium Enterprises (Development Institute) on 23<sup>rd</sup> December, 2010.
- Entrepreneurship Development Programme was organized from 20<sup>th</sup> September 1<sup>st</sup> October 2010 for MBA Final Year Students in collaboration with Ministry of Micro, Small ad Medium Enterprises (MSME).
- 6. "Intellectual Property Rights –Awareness about the value and protection of IPR and its benefits" in the month of February.
- 7. Entrepreneurship Development on organized every year since 2007.
- 8. Intellectual Property Rights Session conducted by Dr. Sudhir Kumar Jain.

# i) <u>Management Festivals / Intra Business School Competition and Other</u> <u>Inter – College Events</u>

- 1. International Management and Cultural Fest "**Expressions**" organized every year since 2013.
- 2. Alumni Meet "Sahayog" organized every year since 2012.
- 3. Annual IT Fest "Techspan 2011" organized every year since 2005.
- 4. "Renaissance 2011" an Annual Management & Cultural Festival organized every year since 2002.
- 5. "Language Mela (SchoneAmour)" organized every year since 2009.
- 6. Annual Sports Meet 2010 organized every year since 2003.
- 7. "Milap-2010-11" an Annual Alumni Meet organized every year since 2002.
- 8. **"Guruvandana 2010" organized every year since 2003** to felicitate corporate mentors of students who helped them during their summer training.
- 9. **Spirit 2001**: A state level Intercollegiate Management Festival Kolhapur (26 Business Schools participated). (2001)
- 10. **BV2K\***: An Intercollegiate Computer Programming Competition (14 colleges participated) Kolhapur (2001)
- 11. "Utsav Bharati" 2000: Management Festival (22 B'Schools participated).
- 12. "Utsav Bharati" 98 an Intercollegiate Management Festival at Karad (21 Business Schools participated). (1998)
- 13. Interclass Quiz Competition on All India Radio.
- 14. Fuel Conservation Week in collaboration with Bharat Petroleum, Solapur.

- 15. Inter-college Poster Competition (1986).
- 16. National Conference, Sports Meet, Guruvandana, Paristhiti, Techspan, Renaissance, Ozone Day organized every year.

### o) Achievements:

- 1. Shortlisted for the post of Vice-Chancellor YCMOU in 2014.
- 2. Recipient of Maharaja Yashwantrao Holkar award for Contribution to Education on 3 rd December 2014
- 3. Bharati Vidyapeeth "Seva Gaurav Puraskar" May 2014.
- 4. Awarded Top Rankers Excellence award for "The Dynamic Director Academia 2011" at the hands of Shri Subodh Kant Sahai, Cabinet Minister of Tourism during 13th National Summit on Visionary Leadership for Powering Business Growth held on 23rd December 2011.
- 5. Fellowship of Indian Commerce Association for outstanding contribution in the field of Commerce and Management in 64th All India Commerce Conference in Pondicherry from 13th -15th December, 2011.
- 6. Guest of Honor at the Embassy of France in India, on the occasion of the release of French Books: VITAMINE and DELF practice material on 14<sup>th</sup> March, 2011.
- 7. Guest of Honor at the Embassy of France in India, on the occasion of the launch of the French Language manual "A Propos" on 7th December 2010.
- 8. Elected for the Second Time as **Representative of Institutional Members in the Governing Council of** All India Management Association (AIMA) for the terms 2010-2012.
- 9. Fellowship from All India Management Association.
- 10. Awarded for **Excellence Achieved in "Academics"** by Bharati Vidyapeeth, Pune on 10<sup>th</sup> May 2008, 2009 & 2010 as a Director.
- 11. Recipient of **International Speaker Award 09** for outstanding contribution in HR Development Worldwide by Rapport Bangladesh Ltd, Dhaka, Bangladesh on 12<sup>th</sup> March, 2009.
- 12. **9<sup>th</sup> Rapport Award** for Excellence in Human Resource Development 2009 by Rapport Bangladesh Ltd on 25<sup>th</sup> December 2009.
- 13. Recipient of Appreciation Award at the Seventh AIMS International Conference held at IIM, Bangalore on 21<sup>st</sup> December 2009.
- 14. Recipient of **Abhijeet Kadam Memorial "Adarsh Mahavidyalaya Award"** for outstanding contribution in education amongst higher education institutes run by Bharati Vidyapeeth, Pune in the year 2007.
- 15. **"Meri Dilli Puraskar"** from NNS Media Group, New Delhi at the hands of Lt. Governor of Delhi for outstanding contribution in Education in the year 2006.
- Recipient of "Best Academician Award" at 7<sup>th</sup> INBUSH 2005 International Business Summit and Research Conference organized by Centre of International Business, Amity Business School, Noida in the year 2005.

Dr Sachin Vernekar Dean FMS BVU Director IMED .