I) Publications

a) Articles / Research Papers published in International and National Journals :


7. Transforming Students To Leaders: Success Mantras in Teachnation December 2014 Volume 1 issue 07


23. “Role of IQ, EQ, CQ and SQ in Shaping Organization of tomorrow” published in Business & Management Chronicle February 2010 Volume 14, No. 4


32. “Management Education for the new Age” published in Rukmani Devi Institute of Advanced Studies for the National Seminar held on 6th October, 2007


40. “Admission Modalities of Management Courses”, University News, Volume 42 No. 23, June 7 – 13, 2004 issue, ISSN-0566-2257


I b) Publications in Conference Proceedings:

4. “Employee Brand Equity a Tool for Successful organizations” seminar held on 26th – 28th February 2009 organized by Sinhgad Institute of Business Administration and Computer Application.