

IMED at a glance

Placements at IMED

In IMED, every year more than 150+ companies participate in Placement Drive and achieve an admirable record of 100% placements.

Top Recruiters: Amazon, ITC, Reliance Industries Ltd, Aditya Birla, Oracle, Fujitsu, Godrej, Wipro, Tech Mahindra, TCS, ICICI Bank, Kotak Mahindra.

Placement at a Glance:

	MBA	MCA
Companies Visited for Placement Drive	150+	30+
Highest Package (International)	58.08 LPA	47.00 LPA
Highest package (Domestic)	18.00 LPA	12.00 LPA
Average Package	7.5 LPA	3.5 LPA

Unique Practices of IMED:

- **Domain specific seminars, webinars, conferences, workshops and guest sessions:**

To enrich the quality of teaching learning and to expose the students to practical and finer aspects of management, IMED organizes domain specific seminars, conferences, workshops and guest sessions every year by practicing managers, entrepreneurs and alumni.

- **Industry Institute Partnership Summit (IIPS):**

Top level executives from industry are invited and felicitated. Panel discussion is organized. The objective of the practice is to identify skill gap between what industry expects and institute offers. More than 50 corporate and alumni guests participate in this event.

- **Induction Programme:**

Seven days Induction Programme is organized every year to orient the students about academics and discipline. Industry experts and alumni are invited to have corporate exposure to the students. Anti ragging and prevention of drugs addiction sessions are organized. Profiling is done of the students and industry visits are organized in the induction programme.

- **CCEE and Add on Courses:**

To meet the expectations of corporate world, IMED offers Certificate Course in Executive Excellence (CCEE) and other Add on courses like Foreign language, cyber security, HR Analytics, Financial Modeling, etc. which will make students industry ready.

- **Curriculum Development:**

Choice Based Credit System is implemented for all programmes.

The curriculum is developed and revised regularly keeping the industry expectations and recent trends in mind.

- **E Contents:**

E contents are developed by faculty members through Darim e-Studio, Impartus Lecture Capture system and Microsoft teams.

- **Software Development Cell:**

Software Development Cell was started by Department of Computer Application and System Studies of (IMED). Motto of Software Development Cell is to provide platform for students to work in professional environment on various platforms and to develop reliable and fully-functional products. Various Software Systems developed by the software development cell are Attendance Management System, Moodle Quiz generator, Ph. D information management Systems, Feedback System, Leave application System, Resource management and Lab Monitoring System.

- **Counselling and Feedback:**

IMED has its own set of internal benchmark for maintaining delivery of assured quality to its stakeholders. This is done through unique 7 Tier Counselling and 5 Tier Feedback system.

- **Foreign Collaboration:**

Faculty and Student Exchange with School of Business and Economics, Linnaeus University Sweden. Under this programme four faculty members of IMED visited Sweden and their four faculty members visited IMED for imparting more than 30 lectures.

- **Corporate Day / Alumni Day / Entrepreneurs Day / Soft Skills Development:**

On every alternate Saturday, Industry experts/ alumni or entrepreneurs are invited to share their experience and deliver guest lectures to keep them abreast with the current trends in industry.

- **Faculty Development Programmes** are organized to enhance research skills and provide inputs on current trends to the faculty members.
- **Industry Visits** are organized for MBA, MCA, BBA and BCA during Induction Programme to give industry exposure to the students.
- **80:20 practice:** To bridge the gap between academics and industry expectations, IMED organizes interactions by industry experts on the syllabus.
- **Students' Research journal: 'Reflections'**
- **Research Journal: 'JMSR'**
- **Community Work Through Entrepreneurship Development (CWTED) and Entrepreneurship Development Cell(ED Cell)**

CWTED is a unique activity of IMED. The goal of this activity is fostering social responsibility and community engagement among students while enhancing their managerial and entrepreneurial skills.

In this project, students connect with local unorganized entrepreneur (street vendor/self-employed person). Students try to understand the challenges and issues faced by these people and mentor them. They also try to find out solution for their problems and groom them to enhance their business activities.

More than 100 students participated in this project every year and mentor small businesses such as florists, potters, street hawkers, garages etc.

ED Cell organizes guest lectures, mentoring sessions by industry experts and successful entrepreneurs in association with Prowisdom Growth Pvt. Ltd. and All India Micro Small Medium Enterprises Association (AIMSME). It also organizes activities like Launch pad for budding entrepreneurs, workshop and business plan competitions.

- **Tea with Director and Open session with students:**

A meeting is held with Students from all programmes with the director to have discussion for overall development of the students. Open sessions are organized to get feedback and suggestions from students and the director gives inputs to the students.

- **Students' Research journal: 'Reflections'**

Research journal is published of research papers of students with faculty members

- **E Business Quiz:**

To check the students' knowledge about current trends in business and computing domain, E Quizzes are conducted every week. 578 e business quiz are organized till date.

- **IMED Counselling Centre:**

A very unique feature of IMED is a Personal Counselling Centre. As per the UGC's guidelines IMED has already initiated the student's counselling system involving students, teachers and parents to address common student concerns ranging from anxiety, stress, fear of change and failure to homesickness. Professional counsellor Mrs. Vrinda Walimbe has been appointed for counselling.

- **International Student Cell:**

IMED has constituted a separate International Student Cell to mentor, guide and address the issues of international students. Various academic and extracurricular activities are organized for them by considering their special requirements. There are foreign students from 10 different countries.

- **5 tier Feedback System:**

With online feedback from students, feedback is also taken thorough Class Representative Reports, Fortnight reports from coordinators and open sessions with the director.

- **7 Tier Counseling System:**

Counseling is done by faculty members at every stage i.e. Before admission, at induction programme, Summer internship, placement.

- **IMED Music & Art Club**

- **IMED FIT INDIA Campaign**

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