

Rankings 2019-20:

IMED Rankings

Bharati Vidyapeeth (Deemed to be University)
Institute of Management and Entrepreneurship Development, Pune



Outlook in association with ICARE (Indian Centre for Academic Rankings and Excellence) ranked IMED:

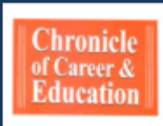
- 13th among Top 50 Institutes in West Zone
- 25th among Top University – Constituent Colleges
- 37th among Top 150 Private MBA institutes in India



National Institutional Ranking Framework (NIRF)

IMED is ranked 55th among the Top 75 B-Schools in India by NIRF 2019, MHRD Govt. of India.

It is for the fourth year continuously ranked in Top 75 in India.
IMED is one of the only Two in Pune and One of the only 7 Institutes in Maharashtra ranked in Top 75 by NIRF, MHRD, Govt. of India



Chronicle of Career and Education ranked IMED:

At 11th Position in Top 50 B Schools in India.

Parameter Wise Ranks are:

- A+++ Category in Maharashtra
- 1st in Top 10 Institutes for Infrastructure
- 1st in Top 10 Institutes for Return on Investments
- 1st in Top 10 Institutes for Entrepreneurship Development



Indian Institutional Ranking Framework (IIRF)

Education Post in association with Assocham ranked IMED, 28th among Top 100 B Schools in India.

Major Events:

National Workshop on Emerging Trends in Information Technology in University Management Organized by Association of Indian Universities (AIU), New Delhi Hosted by Bharati Vidyapeeth (Deemed to be University) at IMED, Pune



Chief Guest, Conveners, Coordinators, Organizing team and Participants of the National Workshop

A National Workshop on '*Emerging Trends in Information Technology in University Management*' on the theme -"New Dimensions for Using ICT in Universities" was organized by Association of Indian Universities. It was hosted by Bharati Vidyapeeth (Deemed to be University) and was held at Institute of Management and Entrepreneurship Development, Pune, from 6th -8th November 2019.

The workshop witnessed participation of total 60 university officials and IT administrative staff members from reputed universities like UkaTarsdia University, Gandhigram Rural Institute (Deemed to be University) Gandhigram, Jagran Lakecity University Bhopal, Vidyasagar University, Kerala University of Fisheries and Ocean Studies, Krishnakanta State Open University, Tezpur University, Rani Chennama University, Datta Meghe Institute of Medical

Sciences (Deemed to be University), University Of Mumbai, Jamia Hamdard University, Indian Maritime University, Sree Sankaracharya University, Garden City University, Shri VaishnavVidyapeeth Indore, Dr. BabasahebAmbedkar University Aurangabad, Dr. D.Y.Patil University, Alagappa University, Dr. C.V.Raman University Bilaspur, Symbiosis International University, Savitribai Phule Pune University and other renowned institutes across India.

Industry Institute Partnership Summit (IIPS):

IMED organizes Industry Institute Partnership Summit (IIPS), every year since last eight years. Guests are invited from the corporate world and their contribution towards the field of management education is acknowledged. It also facilitates providing gratitude towards the delegates of the companies, including the Vice Presidents, Human Resource Managers and Mentors who have been recruiting the students of IMED along with the ones that help them with their Summer Internship Program. It helps budding managers to come closer to the realities of corporate world. Around 70 corporate grace the occasion and are being felicitated by the honourable guests for their significant contributions towards the respective fields. Placement brochures of all programmes are also released at the hands of honourable chief guests.



Mr.Shrikant Mandhare, Dr. Sachin Vernekar, Dean FMS and Director IMED, Hon'ble Dr. Manikrao Salunkhe, Vice Chancellor, Bharati Vidyapeeth (Deemed to beUniversity), Mr. Devendra Deshmukh, CEO eZest Solutions, Dr. Ajit More I/C Director MCA releasing placement brochure.

Dr. Patangraoji Kadam National Elocution Competition:

Every year Institute of Management and Entrepreneurship Development, Pune organizes Dr. Patangraoji Kadam National Elocution Competition, as a symbol of respect to our Hon'ble Saheb, Dr. Patangraoji Kadam.

The competition is open to all the students above 12th standard and undergraduates from the recognised institutes of India. Participants have a choice between English, Marathi, and Hindi as a language of expression. Around 100 participants from 60 various colleges participate in this competition every year.



Dignitaries from left : Dr. Jayant Oak, Sr. Management Consultant, Dr. Sachin Vernekar, Dean FMS BVDU and Director IMED felicitating Prof. Dr. Manikrao Salunkhe, Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Dr. Khopkar, Ex Director IMCD Nigdi, Dr. Ajit More, Director I/c MCA Programme, IMED



Winners of the Dr. Patangraoji Kadam National Elocution Competition, with Prof. Dr. Sachin Vernekar, Dean FMS, BVDU, Director IMED, Pune and Judges of the Competition

AICTE sponsored National Conference on Emerging Trends, Challenges and Opportunities in Data Mining and Information Security NTCOMIS-2020:

IMED organized a two day National Conference sponsored by AICTE on “Emerging Trends, Challenges and Opportunities in Data Mining and Information Security NTCOMIS-2020” on 17-18 January 2020. This conference attracted the enthusiastic professionals all over India to participate and exchange their scientific sessions and oral presentations. Venue of Inaugural Function was Abhijeet Dada Kadam Auditorium, Bharati Vidyapeeth, Erandwane, Kothrud.

Chief Guest for the inauguration was Dr. Amit Andre, Vice President, Vinsys Information Technology. Resource persons on day 1 were Mr. Mataprasad Agarwal (Sr. Architect in data analytics at Persistent Systems) and Mr. Sanjay Mundra Sr. Manager (VERITAS Software Technologies Pvt Ltd)



The Chief guests Dr. Amit Andre (Vice president at Vinsys Information technology), Mr. Mataprasad Agarwal (Sr. Architect in data analytics at Persistent Systems), Mr. Sanjay Mundra Sr. Manager (VERITAS Software Technologies Pvt Ltd), Dr. Sachin S. Vernekar , Dean FMS BV(DU) Director IMED and Dr. Baljeet Kaur, Convener of the Conference along with students presenting Saraswati Vandana, during inauguration of the conference on 17th Jan.

In the post lunch proceedings, there were paper presentations on different tracks at IMED chaired by the session chairpersons: Dr. Jatinder Kumar R.Saini (Director at SICSIR, Pune), Dr. Jagdish Awchat(Ex-Associate VP, Persistant System),Mrs. Prajakta Pawar(Senior Security and compliance consultant, FIGmd Inc.) and Mr. Atul Kahate (Author and visiting faculty of Computer Science). After all the presentations, certificates were presented to all the participants. Day 2 of the conference started with Plenary Session -3 on Data Analytics Trends, by resource person Mr. Mitul Surti (Project Manager, Digital Intelligence, Amdocs). Dr. Ajit More, In-

charge Director of MCA Programme, IMED felicitated him. Post lunch Research paper presentations started at IMED with participants giving informative presentations on themes in data mining and information security. After all the presentations, there was distribution of certificates to all the participants.

Workshop on Digital Literacy:

IMED in association with Maharashtra State Commission for Women organized a Digital Literacy Workshop for women on 28th December 2019. This workshop was funded by Maharashtra commission for Women. The objective of this workshop was to spread the Digital Literacy amongst under privileged women and to train them for the use of mobile phone applications and to empower them. More than 300 women participated in the workshop.

The chief guest for the workshop was Honorable Vijayatai Rahatkar, the Chairperson of Maharashtra State Commission for Women. The other dignitaries present were Mrs. Swati Ghaisas Director Yashprabha Group of Industries, Dr. Sachin S. Vernekar Director IMED and Dean Faculty of Management Studies, Dr. Kirti Gupta Coordinator Digital Literacy workshop. The workshop started with the introduction and felicitation of the guests. Dr. Sachin Vernekar Sir welcomed Honorable Mrs. Vijayatai Rahatkar and Mrs. Swati Ghaisas. The workshop was inaugurated by the dignitaries. Dr. Sachin S. Vernekar delivered his welcome address. Honorable Mrs. Vijayatai Rahatkar addressed the audience stating the importance of Women empowerment and Digital Literacy.



Honorable Vijayatai Rahatkar, the Chairperson of Maharashtra State Commission for Women being felicitated by Dr. Sachin S. Vernekar, Den FMS BVDU, Director, IMED

National Seminar on Finance:

National Seminar on “**Emerging Trends in Finance**” was organized on 22nd Jan, 2020 at Institute of Management & Entrepreneurship Development, Pune.

Dr. Sachin S. Vernekar, Dean FMS, Director IMED felicitated the guests of the seminar. He discussed about the purpose of the seminar and motivated students to participate in paper presentation competition. He focused on various events conducted at IMED to enhance students’ personality.

Inaugural session was conducted by Mr. Anand Dharmadhikari, Regional Head, ICICI Bank. He discussed about ‘Industry Expectations from Management Students’.

In Plenary session, Mr. Pravin Budhauliya, ,Founder-Degree 212 Consultancy Services Pvt Ltd discussed on ‘Crowd Funding’.

Mr. Yatish Shaha, Vice President, Yes Bank Ltd. covered ‘Overview of Current Financial Market’.

Post lunch, Paper presentation competition was organized. In the valedictory session, the prizes and certificates were presented.



National Seminar on Marketing:

IMED, Pune has organised a National Seminar on ‘Social Media Marketing in the Contemporary and Emerging Markets’ and a Research Paper Presentation Competition on 29th January, 2020. The seminar was e-inaugurated by the dignitaries on the dais.



Dr. Sachin S. Vernekar , Dean FMS BV(DU) and Director IMED felicitating the Guests of Honour Mr. Manoj Sharma, Vice President (HR), Adani Group of Companies and Mr Rajesh Parekar, Founder and Chief Technology Officer, Core Clinical Services.

Post felicitations of the guests, Dr. Sachin S. Vernekar Director, IMED enthralled the audience through his electrifying speech on the theme of the Seminar.

In the Plenary Session- 1, Mr Manoj Sharma talked about the infrastructure and sustainable growth of Companies. He stressed upon the utility of social media platforms like Facebook and Instagram, in making their services available with utmost convenience. In the second plenary session, Mr. Rajesh Parekar spoke on the use of Social Media Marketing in the contemporary and emerging markets. In doing so he also talked about the importance of the contents of social media post.

In the post lunch session, the Research Paper Presentation Competition was started. The students spread across different programs showcased their research skills through their paper presentations. In the valedictory session, the prizes and certificates were distributed. At the end Mr. Yogesh Gurav, the Convenor of this seminar proposed the vote of thanks.

Faculty Development Programme on “Team Building and Motivation”

IMED conducted an outbound FDP on “Team Building and Motivation” on Saturday, 29.02.2020 for all the teaching staff.

The success of most organizations depends on their ability to build effective teams. Taking employees out of the office helps groups break down political and personal barriers, eliminate distractions, and have fun. The benefits of team-building programs are so significant that many corporations have incorporated teambuilding strategies into their standard training curriculum. On these lines, IMED organized this FDP with the following objectives:

- Enhanced employee Motivation
- Increased Organisational productivity
- Improve morale and leadership skills among employees
- Improve problem solving ability among employees
- To foster innovation and creativity.

Dr Sachin Vernekar, Dean-FMS (BV DU) and Director-IMED was the resource person for the FDP. He shared his experiences and journey as a faculty and guided the participants about how to bring quality in their lectures. He conducted a team building exercise for all the attendees. The program was attended by 35 Faculty members of IMED.

Induction Programme:

IMED organizes Induction Programme every year for their newly admitted students of MBA, MCA, BBA and BCA students. The sole purpose is to acquaint the students about University, Institute and the programs details opted.



Women's Day Celebration:

The significance of International Women's Day is increasing year after year. It appears as a celebration of respect, appreciation, love and care towards women. In IMED also, it is celebrated to inculcate the respect and care for women and also be inspired from the dynamic women..

In 2019, IMED felicitated three dynamic and successful ladies for the felicitation on Women's Day. They were DrSoniyaYadwadkar , founder of Cerveau Sys Strategic Consulting Pvt Ltd. Prof Vasanti Joshi, who rode, a bicycle from Kanyakumari to Leh, to promote a campaign called Conquering Fears, which aims to encourage them to achieve evry dream and Mrs. SurabhiShinde, young and dynamic entrepreneur, motivated girls by sharing her story of achieving her dream.



Alumni Meet “SAHYOG”

Bharati Vidyapeeth's Institute of Management and Entrepreneurship Development organized Alumni Meet on 11 January 2020. The alumni meet had the presence of 65+ esteemed alumni from various blue chip companies including Vesuvius, Vekny's, Flipkart, ICICI bank, FIS Global, Amazon, IBM, Aditya Birla Capital, Barclays and many more.

The meet began with a welcome address by Dr. Sachin S. Vernekar, Dean FMS BVDU, Director IMED. Dr. Sachin S. Vernekar talked about the role of alumni in the development of their alma matter. He appealed to the alumni to stay connected with the institute through their contribution as recruiter, corporate guide, mentor, industrial visits and various other roles. In his view alumni are the biggest asset for any institution and we're enlightened by his words of Wisdom. Further he felicitated the Alumni for their remarkable achievements in the corporate field.



Director, Dr.SachinVernekar addressing the alumni during alumni meet

Expressions:



**DrSachinVernekar felicitating
ACP MachindraChavan in Xpressions 2020
inXpressions 2020**



**DrSachinVernekar felicitating
Sr. PI- MrsPratibhaJoshi**



Dr. Sachin Vernekar felicitating CA (Dr.) Mohit Agarwal in Xpressions 2020

In February, the most awaited event of IMED 'XPRESSIONS 2020' – International Management and Cultural Fest was organized from 7th February 2020 to 9th February 2020. These three days were full of excitement and enthusiasm as students got an opportunity to showcase and embrace their talent.

This event brought out leadership skills, sportsman spirit and team building among the students.

Total 18 events were organized for the students in Xpressions.

07.02.2020	08.02.2020	09.02.2020
Tech Paper Presentation	Review(Book/Movie)	Song Slam
Best Entrepreneur	Open Mic	Nrityagala (Solo Dance)
Counter Strike	Photomora	Group Dance
Treasure Hunt	Face Painting	War of Bands
Ad Mad	Dare to Do	Prize Distribution
Minute To Win	Box Cricket	DJ Night

Road Safety Awareness Campaign:

Every year on 31st December, IMED organizes Road Safety awareness campaign. During the campaign brochures and chocolates were distributed at different streets of Pune at major traffic signals promoting Road Safety awareness





C- Googly 2020:

Bharati Vidyapeeth (DU), Institute of Management and Entrepreneurship Development organizes C Googly- Technical Intercollegiate Competitions every year. Consistently from last eight years MCA Programme has taken initiative to organize this techno event. C Googly 2020 was the 9th year of this technical extravaganza.

It was held on 21st and 22nd February 2020. The aim of the competitions was to encourage a desire for technical expertise, rational thinking, logical thought process and perceptive decision-making.

This event was coordinated by Dr. Swati Desai under the guidance of Dr. Sachin S. Vernekar, Dean-FMS, BV(DU), Director IMED, Dr. Ajit More, Incharge Director, MCA Programme .The event had given an opportunity to students from various colleges of Pune to showcase their talent by exhibiting skills of C-programming, IT awareness, data base design & handling.



Social Activities:

IMED conducts various social activities under the National Service Scheme (NSS) like:

Green Walk	Organ Donation	Green Initiative for Eco friendly Environment
Poster Making Competition for Road Safety Management	Essay Writing Competition	Swachha Bharat Initiatives
Rakhi Festival Celebration at Police Stations	Video Making Competition	Promotion of Social and Government Initiatives
New India Pledge	Teachers Day Celebration	Street Play about social issues
Independence Day Celebration	Smoking Awareness Campaign	Sanitary napkin awareness and distribution campaign
Visit to Mahavir Residential deaf and dumb school	Junk Food Awareness Campaign	Poster making on Road safety, Water conservation,
Know Your Campus	Helmet Day	Eradication of Tobacco and alcohol consumption Awareness Rally
Tribute to Freedom Fighters	Yaarathon	Kerala Flood Donation Camp (Pharmacy College)
Eco-friendly Ganesh & Rubella Vaccination	World Ozone Day	Bus stop cleaning
Pink Ribbon Day	Gandhi Jayanti Week (Activities inspired by Life of Mahatma Gandhiji)	Dental checkup camp
DaanUtsav (Joy of Giving)	Rainwater Harvesting Awareness	Skit On Women Safety

Sports Activities:

Sports Meet was organized from 10th January to 13th January 2020. Hon'ble Balasaheb Landage, General Secretary Maharashtra Olympic Association, Hon'ble Mahesh Dus International Basketball player, Mr. Santosh Ghadage National Wrestling player, Dr. Sachin S.Vernekar, Dean FMS BV(DU), Director IMED and Dr. Netaji Jadhav, Physical Director inaugurated IMED Sports Meet 2020.



Following sports activities were held under Sports Meet 2020:

Cricket	Table Tennis
Volleyball	Tug- of- war
Triple Leg Race	Football
Chess	Basketball



Inter-collegiate Basketball Tournament :



Prof. Dr. Manikrao Salunkhe, Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), being felicitated by Dr. Sachin Vernekar, Dean FMS BVDU and Director IMED accompanied by Dr. M S Sagare, Joint Secretary of Bharati Vidyapeeth, Dr. NetajiJadhav, Director of Sports, IMED, Dr.Ajit More, Director I/c MCA Programme, on the occasion of inauguration of Intercollegiate Basket Ball Tournament 2018, organized by IMED as a part of birthday celebrations of Hon,ble Dr. Patangrao Kadam, Founder, Bharati Vidyapeeth, and Hon'ble Dr. Vishwajeet Kadam, Secretary, Bharati Vidyapeeth.

Workshops/Seminars/MDP /FDP Organized:

Digital Marketing Workshop
Management Development Programme (MDP) IMED in collaboration NUFFIELD - FLAME University, organized MDP on the theme “Sales Transformation and Customer Engagement”
FDP on Teaching Methodology, Research and Consultancy
Workshop on Syllabus revision
FDP on Effective Use of Impartus Lecture Capture
FDP on Teaching Learning, Evaluation and Research (At Institute of Mgt. Kolhapur, conducted by IMED)
Workshop on ‘URKUND’
Research Workshop for IMED faculty at Flame University

Staff Development Program on “Role of Employees in brand Building of an Organization”
Staff Development Program on “Inventory and Materials Management”
Staff Development Program on “Budget, Accounting and Taxation””
Staff Development Program on “Role of Administration Department in Medical Institues at Dhankawadi, Pune”
HR Seminar On Workforce Diversity Management and Cross Cultural Issues
International Seminar on “Emerging Paradigms in Management”
International Seminar on “Financial System and Economic Development”
National Seminar on Data Science
FDP on ‘Role of faculty in NBA Accreditation
Skill Development Workshops
Staff Development Program on Body language, Etiquettes & Manners

Entrepreneurship Development –CELL (E-Cell)



Entrepreneurship Development Cell, of IMED, conducts a series of activities and Skill Development Program, for its budding entrepreneurs.

To name few, Mr. Puneet Raman, Prowisdom, guided students for developing a business strategy. He explained how to use Business Model Canvas for developing and/or documenting

new/existing business models. It is a visual chart with elements describing a firm's or product's value proposition, infrastructure, customers and finance. The session ended by keeping a challenge to students to raise fund of Rs.1000 in 15 days. The challenge is still on about who will gather more.

The Sweden professor MR. FREDRICK BILL further conducted the ED cell session. The session was organised by DrBharatiJadhav, ED Cell, under guidance of Dr.Sachin S Vernekar, Dean FMS, BVDU, Director IMED and DrAjit More, Incharge Director, MCA, IMED. He selected a few segments of the business model canvas and elaborated on the same. The segments picked by him were customer segments and value propositions but there's always a question to be asked i.e. "how far this business model canvas will take us?"

Some other activities by ED cell were:

- Budding Programme for Entrepreneurs
- Workshop on "Innovation: A Way to Success"
- Guest session was organized on..Business Ideas, by YES managing Director MsPriya Kothari on 13 Dec 2018
- Guest lecture conducted by young entrepreneur Sahil Sharma, Founder, CEO, GIG INDIA, on "My Start Up Story"
- Workshop conducted on Idea Generation and Implementation by MIDAS CONDUCTED ON 9th Jan2019

IMED KI RASOI... AS A LAUNCHPAD "Ek Din Ka Businessman"

IMED every year organizes an Entrepreneur Fare -IMED DE Fiesta. The purpose of this event is to encourage budding entrepreneurs giving them a platform to showcase their managerial and entrepreneurial skills. More than 25 stalls with variety of food and games participated in the event. Students and visitors from all over city visited the stalls and enjoyed IMED De Fiesta. Camp Diaries, an NGO participated in the event to promote their social cause of helping underprivileged children. The event gave lot of leanings to the participants with regards to Idea implementation, organizing skills, team spirit, financial and marketing skills.

DrBharatiJadhav, Head Entrepreneurship Development Cell, organized the event under guidance of Dr. Sachin S Vernekar, Director IMED



Dr. Sachin S Vernekar, Director IMED, inaugurating IMED De Fiesta- Launchpad for Entrepreneurs




Community Work through Entrepreneurship Development:

Community Work through Entrepreneurship Development is an unique activity in which students help community businesses which are unorganized and managed by illiterate, uneducated people for their livelihood. Students mentor such businesses voluntarily with which the businesses learn the management and business skills. In turn students also learn the realities of life and business in addition to satisfaction of helping community.

Every year more than 50 such projects are done and small businesses are mentored by IMED




IMED Music and Art Club:



"Social Transformation Through Dynamic Education"

BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY), PUNE (INDIA)

Accredited with 'A+' Grade (2017) by NAAC
'A' Grade University Status by MHRD, Govt. of India
Accredited (2004) & Reaccredited (2011) with 'A' Grade by NAAC





Institute of Management & Entrepreneurship Development
Ranked 55th among top 75 B-Schools in India by NIRF, MHRD, Govt. of India

Events - Music - Singing

Painting - Drama - Dance

Drawing - Literature





IMAC

IMED MUSIC AND ART CLUB

Every Friday at 4.30 pm.

In Seminar Hall
Entry Restricted students & faculty of IMED.

DR. SACHIN VERNEKAR
Dean & Director
FMS IMED

STUDENT CO-ORDINATORS
Ashish, Yuvraj, Krishna
Abhimanyu, Ayushi
Anuja

FACULTY CO-ORDINATORS
Dr. Deepali Pisal
9881471942
Ms. Rajita Dirut
9822390277

Performing arts in education provide students as well as faculty with an opportunity to engage their mind, body and emotions into collaborative expressions. Performing skills helps to enhance communication skills as students learn to use verbal and non – verbal techniques in new ways to deliver their message. New levels of confidence can be attained through performing arts.

IMED provides a unique platform for its students to come out of academic routine and spare some time to nourish their hobbies. IMAC – IMED Music and Art Club which meets once in a week provides stage where in students can showcase their talent they have in music, singing, drama, painting, literature etc.

FIT INDIA INITIATIVES:

Inauguration of IMED Fitness Club:



Dr. Sachin S. Vernekar, Dean FMS BV (DU), Director IMED inaugurated IMED Fitness club. The objective of this club is to organize fitness activities, sports events and take a lead to sensitize people about adopting healthy life styles.

The club was constituted on 4th January 2020, constituting 72 members, of whom 35 are boys, 20 are girls, 7 Male faculty members, 5 Female Faculty members and 5 are supporting staff.

Various activities conducted under Fit India campaign are:

Live Streaming of Launch of Fit India Movement	Fitness Pledge
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10,000 steps walk on National Sports Day	Fitness Activities in daily schedule
Fit Mind in a Fit Body – IMED Counseling Center	Mind Refresher and Stress Buster - IMAC - IMED Music and Art Club
Cyclothon	Counseling on Prevention of Tobacco, Drug Addiction and Alcoholism
Trekking	Achieving Fitness through Swachhata Mission:
Sports Meet	Fitness Run for promotion of Fit India Campaign
5 Km Running Race for Girl Students	Maha Walkathon
Workshop on Self Defence for Girl Students	Swachhta Pakhwada