



**Bharati Vidyapeeth**  
(Deemed to be University),  
**Institute of Management and Entrepreneurship**  
**Development**  
Erandwane, Pune – 411038

**NATIONAL SERVICE SCHEME**



**ANNUAL REPORT**  
**2020-21**

**Regular Activities**  
(April 2020 – August 2020)

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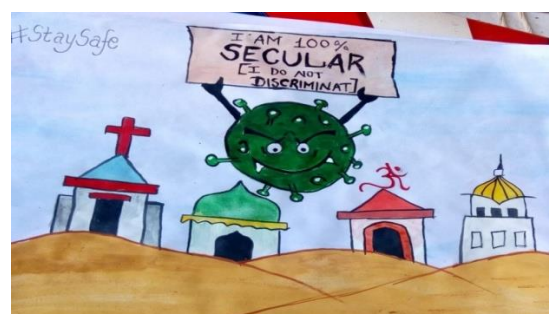
## CORONA VIRUS AWARENESS CAMPAIGN

Corona virus disease (COVID 19) is a new strain that was discovered in 2019 and has not been previously identified in humans. It was 1<sup>st</sup> reported in India on 30<sup>th</sup> January 2020, originating from China. It is a respiratory illness that can spread from person to person. This coronavirus outbreak is declared as a pandemic by the World Health Organization. It has already spread among the people all over the world and caused several deaths.

The NSS unit of Bharati Vidyapeeth Deemed to be University, IMED, and Pune took a step forward to spread awareness about this major issue or disease affecting our lives and causing deaths. Till now there is no particular medicine for this illness but all we can do is to take various precautions to get over this disease. We conducted various activities to spread awareness about COVID 19. These activities are mentioned below:

### ACTIVITY: AWARENESS IDEAS

Date: 4<sup>th</sup> – 11<sup>th</sup> April 2020



For spreading awareness at larger level, NSS Unit of IMED conducted an activity in which all the volunteers were asked give or present their ideas and show their skills and creativity. The no. of ideas for spreading awareness were:

- Writing Poems, Jingles, Songs
- Individual or group audio or video messages, small skits.
- Designs, Paintings, Posters, Collage etc.

Volunteers sent various handmade and digital posters, video and audio messages, collage, songs, Poetries etc. to spread awareness. Each volunteer actively participated in this activity. Volunteers were given a time period of 1 week and were told to submit their piece of art on or before 11<sup>th</sup> April 2020.

## **ACTIVITY: TRAINING PROGRAMS**

There are various initiatives taken by government authorities and officials to spread more and more awareness among people. One of the initiatives taken by government authorities was providing training programs through the various links for the volunteers. Volunteers were told to complete those training programs. The links contain information about

- Health Education and precautionary measure related to COVID-19
- Discharge of covid patient
- COVID-19 Myths & facts
- Making face Mask at Home

About 50 volunteers go through the link, read the document, watched the videos and completed the training. This training program was helpful for volunteers to know what they should do to fight with the current pandemic. It also helped them to spread the important information to other people too.

Links forwarded to the volunteers

<https://www.mohfw.gov.in/pdf/TrainingresourcesforCOVID1930MARCH.pdf>

[https://igot.gov.in/resources/play/content/do\\_3129923679415255041301](https://igot.gov.in/resources/play/content/do_3129923679415255041301)

[https://igot.gov.in/resources/play/content/do\\_3129920074234183681288](https://igot.gov.in/resources/play/content/do_3129920074234183681288)

[https://igot.gov.in/resources/play/content/do\\_3129920200120647681240](https://igot.gov.in/resources/play/content/do_3129920200120647681240)

[https://igot.gov.in/resources/play/content/do\\_3129923844456611841303](https://igot.gov.in/resources/play/content/do_3129923844456611841303)

## **ACTIVITY: DOWNLOADING APPS**

Link for Aarogya Setu app to fight against COVID19.

<https://play.google.com/store/apps/details?id=nic.goi.aarogyasetu>



Another initiative taken by Government of India was developing an application named Aarogya Setu App. This app was developed to pass the accurate and appropriate information to the people about COVID 19. The application helps us to know the current situation and it tells us the chances of a person to catch the disease through his/her health status. Volunteers were told to download Aarogya Setu App and get themselves registered on it. About 100 volunteers downloaded the app. This app was useful for the volunteers in knowing the updates. They also shared this message to download this app to others too.

## ACTIVITY: ONLINE WORKSHOP

Date: 14<sup>th</sup> April 2020

### National Service Scheme (NSS) Maharashtra State and UNICEF

Online (ZOOM) workshop for NSS Directors, Coordinators, Programme Officers and volunteers on Awareness about Covid-19

Date: - 14/04/2020

Time: - 3.00 Pm to 5.00Pm

Session No.	Name of Session	Time	Resource Person
Session 1	Understanding COVID-19, Communication and Responses, Containment measures and Roles and responsibilities of warriors	15 Min.	Mr. D. Carthigueane Dr. Atul Salunkhe Dr. Swati Mohapatra
Session 2	Prevention, Safe practices in the community	20 Min.	Dr. Aparna Deshpande
Session 3	Community Surveillance	10 Min.	Dr. Aprana Deshpande
Session 4	Supportive Public Health Services – Community & HHs	15 Min.	Dr. Jyoti Potare
Session 5	Stigma & Discrimination	20 Min.	Dr. Jyoti Potare
Session 6	Communication and Personal Safety	10 Min.	Dr. Pandge G K
Session 7	How to meet special communication needs in Urban areas	10 Min.	Dr. Pandge G K
Session 8	Support for Nutrition Services in times of COVID-19	15 Min.	Dr. Rajalakshmi Nair
Session 9	Q & A	10 Min.	

Note :

- Workshop will be live on Zoom App for NSS Directors & District Coordinators  
<https://us02web.zoom.us/j/81078694858?pwd=WVlqQk5taEpEd0td0pBUTVoNkIqZz09>  
 Meeting ID: 810 7869 4858 Password: 022031
- Workshop will be live on Youtube App for NSS Programme Officers and volunteers  
<https://youtu.be/YdjG8dvmrE>

National Service Scheme Maharashtra State and UNICEF organized an online workshop for the NSS Directors, Coordinators, Programme Officers and Volunteers on awareness about COVID 19. The workshop was scheduled live on YouTube app on 14<sup>th</sup> March 2020 at 3 pm and continued till 5 pm. all the volunteers were asked to attend the online workshop as per schedule. About 30 volunteers attended the workshop. The workshop was a learning experience for the volunteers.

## ACTIVITY: OTHER INITIATIVES BY VOLUNTEERS



Some of the initiatives were taken by the volunteers on their own. Such initiatives were as follows:

- Taking care and providing food to street dogs
- Food distribution to people
- Small videos with children passing awareness about COVID19

Volunteers are utilizing this time doing such creative activities and making other people aware about taking the precautions.

### **ACTIVITY: YOUTUBE VIDEOS BY VOLUNTEERS**

Another activity conducted about the Coronavirus Disease (COVID 19) was creating different videos by volunteers on this pandemic situation. Volunteers did this activity in 2 groups where they made creative concepts about Not get bored while staying at home.

To make our message to reach out to maximum people, our NSS official YouTube channel was launched where the videos were uploaded. There was a great response by the people for the creations and concepts.

YouTube link for videos:

[https://youtu.be/wSL\\_jlFx\\_c](https://youtu.be/wSL_jlFx_c)

<https://youtu.be/pFNcXnVj6Kg>

### **ACTIVITY: MASK MAKING**



One of the initiatives taken by volunteers was making masks at home. In this pandemic time, the mask has become a necessity. Instead of purchasing masks from outside, some volunteers took initiative to prepare masks at home. They also encouraged their families and other families to make their own homemade masks.

Some small videos were also forwarded to volunteers of how to make masks at home. This helped them to take this initiative.

## ACTIVITY: COVID-19 AWARENESS

NSS unit of IMED, BVDU has organised Corona Awareness activity in the month of May. While everything was under lockdown, nobody can step out of their houses volunteers showed great activeness by sharing their interests through videos. In the video they had done several activities like cooking, playing instruments, cleaning, gardening, stitching, dancing and many more. Total 12 volunteers had participated in the activity.

On the other hand children from the Ghotawade Village , Maharashtra have showed the ways to protect ourselves from corona by sharing various pictures of washing their hands with soap and water , staying inside their home and sharing the slogan of 'Hum Andar Corona Bahar'. Through this they have shown that even people in rural areas are aware and active



Date	Activity	Volunteers Participated
26/5/2020	Covid Awareness	12

## **WORLD ENVIROMENT DAY**

The NSS unit of Bharati Vidyapeeth (Deemed to be University), Institute of Management and Entrepreneurship Development, Pune organized an online WebEx session on 5th June, 2020 on the occasion of World Environment Day. The session was organized at 3pm and continued for 1 hour. It was attended by about 20 NSS volunteers and Dr. Vijay SS. Phalke, NSS Programme Officer. The session was conducted by volunteers Komal Verma, Ansi Yadav and Zoya Siddiqi. It was a PowerPoint presentation based an informative as well as interactive session in which awareness was created about how we can save our planet. Topics like Water Conservation, Waste Management, Sanitation, Solar Power, Green cover and Plantation were discussed in the session. It was also followed by a Quiz Competition in which some questions were asked from the volunteers about the World Environment Day. The Quiz Competition was won by volunteers Harshit Sharma and Ujjwal Jha as both of them gave equal and highest number of correct answers. After this, our NSS Programme officer, Dr. Vijay S. Phalke Sir addressed the volunteers with his ever encouraging words. At the end, the session was concluded with a thank you note. The session was successfully organized with the active participation of volunteers.



**BHARATI VIDYAPEETH  
(DEEMED TO BE UNIVERSITY)**

**INSTITUTE OF MANAGEMENT AND  
ENTREPRENEURSHIP DEVELOPMENT, PUNE**

**NATIONAL SERVICE SCHEME**

**WORLD ENVIRONMENT DAY**

**5<sup>th</sup> June 2020**



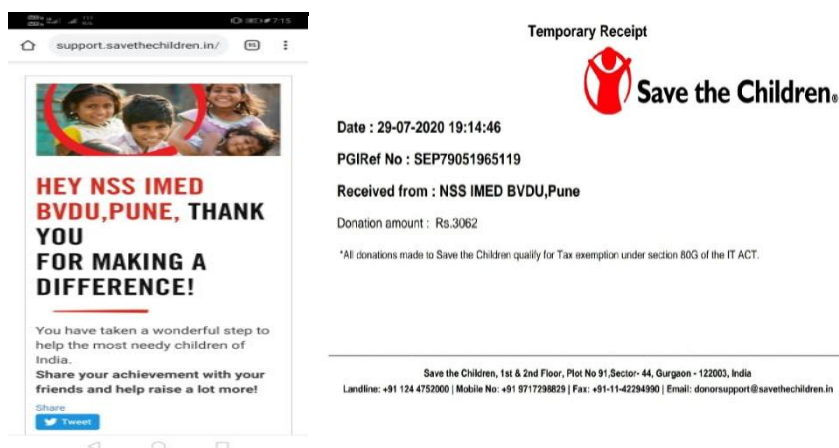
## EASTERN FLOOD

The NSS unit of Bharati Vidyapeeth (deemed to be university), Institute of Management and Entrepreneurship Development (Pune), organized an activity on Eastern Flood on 30th July.

The main objective of this activity was to help the victims as incessant downpour in the eastern parts of the country has left several regions helpless and in a state of danger. With lives being lost and properties being damaged, people are reeling under uncertainty. There is an immediate requirement of safeguarding as lakhs of people and animal have been affected and their lives are in jeopardy. So we made sure we do our bit and save at least one life. We collected funds from IMED students we received a total amount of Rs.3062. On the last day we donated the money to an NGO called "**Save the children**".

Save the children have already begun the relief operations and in order to meet the target of providing immediate relief. They are providing people with immediate needs like s are Drinking water, Hygiene kits,ORS,Water purification sachets, Food Basket, Mosquito Nets, Solar lamps,Clothes,Shelter,Ground sheets / Floor mats.

This is the certificate we got after donating the money



We also made posters, wrote blogs and poems to spread more awareness on the same.

Topics given were:

- Eastern flood
- Ways to help the victims
- Diseases spread through the flood water
- Do's and Don'ts during flood
- Methods to control flood
- Hygiene of women
- Positive and negative impact of flood.

Date	Activity	Volunteers Participated
30/07/20.	Western Flood Relief Camp	35

## MENTAL HEALTH AWARENESS

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized a session on “Mental Health Awareness” on 1<sup>ST</sup> August, 2020. Students from various locations participated in the awareness session. The session was guided under Dr. Vijay SS Phalke and Dr. Hema Mirji.

The guest speaker for the session was Mrs. Vrinda Walimbe a practicing counsellor and psychotherapist associated with BVP IMED, Pune from last 8 years. The motive of the session was to spread awareness about “being positive during uncertainty”. She shared her expert opinion on the how mental health awareness helps in reducing the stigma. And she briefed us about the way one should spread awareness like sharing experience, stories, facts and truth. She even shared a very informative power point presentation on how maintain mental health is crucial. More than 140 people attended the session including students from different locations and faculties of IMED, Pune. It was an open session in order to make people aware about mental health and the possibilities one needs in a certain situation during one’s life journey.



**An interactive session between students & speaker.**

Date	Activity	Volunteers Participated
01/08/20.	Mental health Awareness	40

## **RAKSHA BANDHAN ACTIVITY**

NSS unit of IMED, Bharati Vidyapeeth (deemed to be) university organized Raksha Bandhan activity under which different events were there. This activity was conducted on 3<sup>rd</sup> of August 2020.

The activity was organized by Harshika Bhutan with the help of 20 volunteers and Dr. Vijay Phalke (NSS program officer) through online mode because of the pandemic situation.

Like every year some of the volunteers went out (by keeping up with all the safety measures) to tie rakhi to Policemen and security guards to share love and happiness and also express our gratitude for protecting us. We also celebrated VRIKSHA BANDHAN, mainly to celebrate our surroundings (plants and tress) by tying rakhi to them. The volunteers also worshipped them and took pledge to always protect them. All the volunteers actively took part in these activities and celebrated Raksha Bandhan in a different way this year. We are indebted to our nature. It has given us so much, therefore it becomes our prime duty to give back something. We can set an example by tying rakhi's to plants or trees and taking an oath to never cut them unnecessarily. A plea to grow saplings at regular intervals of time and become saviors of our nature. All that's important is the consideration and tribute you share for our nature.

This activity highlighted the feeling of patriotism amongst us. As sisters pray for the longevity of the lifespan of their brothers through a sacred thread, similarly the rakhis were tied to the real protectors of our nation. One of the volunteers also tied rakhi to her pet dog. This was a great gesture of love. These animals a gift by god to us. It's our responsibility to protect and feed them. A new custom can be set to tie a knot on their legs, hands or on their neck like a pendant. The sole meaning of this festival is not just tying a rakhi but love and commitment. All of us came forward and joined hands to celebrate this festival



Date	Activity	Volunteers Participated
03/08/20.	Raksha Bandhan	21

## BLOOD DONATION

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized a session on “BLOOD DONATION” on 5<sup>TH</sup> August, 2020. Students from various locations participated in the awareness webinar. The webinar was guided under Dr. Vijay SS Phalke.

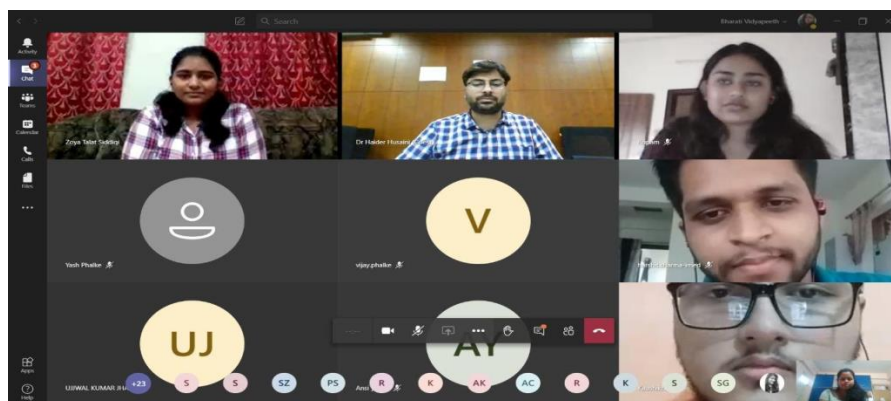
The guest speaker for the session was Mr.S.Haider M.Hussaini an Assistant Professor in J.N. Medical College, Aligarh. The motive of the session was to spread awareness about the number of people who suffer due to low availability of blood in the Blood Bank, and making people donate blood in order to save lives. He shared useful information about the safe process of donating blood and the need of blood donation. He kept his views on the surveys which has been held in different countries regarding blood donation and shocking results that came out of the survey. He requested everyone to donate blood without fear and save many lives as this process is easy, harmless and is good for our health too. He presented a PowerPoint presentation on the same in which survey results (conducted among approximately 200 people), process of donating blood, facts and figures regarding donors across the world. More than 60 people attended the webinar including students from different locations and faculties of IMED, Pune. It was an open session in order to make people aware about blood donation and plasma donation which is the ultimate possible solution for the covid-19, the pandemic which the whole world is facing right now.

The aim is to eliminate the situation where anybody finds it difficult to find a donor.

As part of the activity:

- An awareness video was made to clear all the misconceptions about donating blood.

- A survey was conducted to understand people's perspective about blood donation among approx. 200 people.
- Awareness posters (handmade\digital) were made by the students.



**An interactive session between students & speaker.**

<b>Date</b>	<b>Activity</b>	<b>Volunteers Participated</b>
05/08/20.	Blood donation	50

## **NO SMOKING AWARENESS CAMPAIGN**

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized a “No Smoking Awareness Campaign” under which different activities has been performed by volunteers. This activity has been conducted on 7<sup>th</sup> August 2020.

The activity has been organised by Arjun Kakkar with the help of 26 volunteers and the mentors including Dr. Vijay Phalke (NSS Programme Officer), Dr. Pramod Kadam (Faculty) and Mr. Netaji Jadhav (Sports head) in online mode due to COVID-19 pandemic situation.

The volunteers were supposed to make posters, slogans and an elocution competition also been held in which the volunteers had done a fantastic job. A video has also been made and uploaded on the official YouTube page of NSS IMED which can be seen through the link <https://www.youtube.com/watch?v=R01eK070VI0>. It involved some key facts and survey data regarding smoking and its consequences represented in statistical and tabular form.

Some videos, images and posters to highlight the smoking habits and promote no-smoking. During Covid-19, a lockdown had imposed in the nation during which supply of cigarettes was affected which resulted into black marketing and selling of cigarettes at a 4-5 times higher price. Certain rumors and facts were spreaded. Former one said that the chemicals present in cigarettes and tobacco were helpful to fight corona virus. Truth is smoking resulted in lung and breathing problems which likely worsen the condition of covid patients might resulting into death. Thus it can't be said that smoking is completely wrong but it isn't right either. With all the campaigns we will always try to keep the public aware of the smoking situation or problem and maintain a balance between necessity and addiction.



Date	Activity	Volunteers Participated
07/08/20	No Smoking	30

## MALARIA AND DENGUE AWARENESS CAMPAIGN

The NSS unit of Bharati Vidyapeeth (deemed to be university), Institute of Management and Entrepreneurship Development (Pune), organized MALARIA AND DENGUE AWARENESS CAMPAIGN on 9th August 2020. malaria and dengue are deadly disease and as a social organisation it is our responsibility to make people aware about disease and preventive measures. The event was guided by DR. VIJAY PHALKE. Participation was exceptionally well and active.

Google questions form was formed to know how much people are aware about these diseases. We also asked our mates to send posters, poems and articles mentioning about disease and their preventions. We received 100 responses in total and participation was very active.

Selected posters were uploaded on IMED NSS Instagram handle and video was uploaded on IMED NSS YouTube channel for same



Date	Activity	Volunteers Participated
09/08/20	Dengue malaria awareness	13

## **ROAD SAFETY AWARENESS**

NSS unit of IMED organized a road safety activity on 11th August 2020, there was huge participation seen by the volunteers which made this event quite successful. The activity was organized by Anaya Sengar of BBA 2nd year with 22 volunteers and the mentors including Dr Vijay Phalke (NSS program officer), Dr Pramod Kadam (Faculty). The volunteers were supposed to make posters, slogans and an awareness video explaining how road accidents are acting like a curse and as youth what are our responsibilities towards it. There was a case study competition too in which volunteers were supposed to examine the changes they have seen in the road safety in their native town or any other place during the COVID 19 lockdown .The video has been uploaded on the NSS page on Instagram [https://www.instagram.com/tv/CDvM\\_edpwHj/?igshid=1ms0ydufzh7pl](https://www.instagram.com/tv/CDvM_edpwHj/?igshid=1ms0ydufzh7pl) The students who participated in video are explain what is road safety, causes of not taking precautions, what are the measures to prevent , and data regarding the accidents Here are some posters which depict the Road safety.

Road traffic safety refers to the methods and measures used to prevent road users from being killed or seriously injured. It is very important to be aware that road traffic injuries remain an important public health problem. When road safety products are utilized correctly or efficiently, they can help save lives, prevent accidents and injuries, and keep a society functioning in the most optimal way. The data shows that who says that about 1 million of people lose their lives in a year. On an average of 1280 accidents , and 415 deaths occur every day and nearly 53 accidents and 17 deaths every hour .We believe that that our efforts will make changes in future too. Precautions are started when the awareness is spread by this thinking all volunteers gave their tremendous efforts and energy for this activity.





Date	Activity	Volunteers Participated
11/08/20.	Road Safety Awareness	25

## SPREAD LOVE WITH GRANDPARENTS

The NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized an activity “Spread Love with Grandparents” under which various activities has been performed by volunteers. This activity has been conducted on 14th August 2020.

The activity has been organised by Sakshi shree along with 27 volunteers. The volunteers were supposed to send a picture with their grandparents and write a memory related to that picture and also to spend a good quality time with their old ones. This activity has not only brought the volunteers closer to their grandparents but it also drove them to the memory lane and let the grandparents feel their importance in the life of their grandchildren.



The main motto for organizing the activity was to let our grandparents feel their importance as in today's generation we are usually so much busy in our own stuffs that we hardly get time to

spend a good quality moment with our old ones . Our grandparents are the pillar of our house. But somehow they feel isolated and alone because of us. So giving time to them is very much important. Hence this activity has helped in bringing back the happiness in the face of our grandparents.

Every year we the NSS volunteers of IMED visits old age home and we devote our 5-6 hours with the old people there in order to make them feel happy and do not feel alone or isolated. But due to this pandemic situation when we are not at our college and are residing at our home towns so it was difficult to visit OLD AGE HOME. But we have not stopped our moto to spread love with grandparents and we organised this activity virtually.

This activity has proved to be the best one as it was very much appreciated not only by volunteers but also by our faculty members and the grandparents. This activity has helped us to bring happiness in our grandparents face and we would love to organise this activity every year.

<b>Date</b>	<b>Activity</b>	<b>Volunteers Participated</b>
14/08/20.	Spread love with grandparent's	27

## **INDEPENDENCE DAY CELEBRATION**

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized a “74<sup>TH</sup> INDEPENDENCE DAY Calibration” under which different activities has been performed by NSS volunteers. This activity has been conducted on 15<sup>th</sup> August 2020.

The activity has been organised by CORE COMMITTEE with the help of 46 volunteers of NSS including Dr. Vijay S Phalke (NSS Programme Officer), Dr. Pramod Kadam (Faculty) and Dr. Sucheta kanchi (Faculty) in online mode due to COVID-19 pandemic situation.

The volunteers were supposed to join the webinar (Microsoft team) at 10.30 am where the core committee organized a PPT slide presentation where they talk about WHY WE CELEBRATE INDEPENDENCE DAY AND ITS IMPORTANCE? WHAT MAKE INDIA THE LAND OF MILLION WONDERS? INDIAN CULTURE etc., Then all NSS volunteers clicked pictures in traditional wear under(traditional wear challenge), The volunteers had done a fantastic job. The images has also been made and uploaded on the official Instagram page of NSS IMED.



Date	Activity	Volunteers Participated
15/08/20.	Independence day	46

## TOBACCO FREE YOUTH CAMPAIGN

NSS Unit of IMED, Bharati Vidyapeeth have organized a “Mass pledge for free Tobacco Youth” under which various activities has been performed by volunteers. This activity has been conducted on 19<sup>th</sup> August 2020.

The activity has been organized by Vishal Kumar with the help of 25 volunteers and the mentors in the guidance of Dr. Vijay Phalke (NSS Programme Officer) in online mode due to COVID-19 pandemic situation. The volunteers were supposed to make Pledge Videos by recording it, in which the volunteers had done a fantastic job. We issued a digital certificate of appreciation, those who took Pledge It involved some key facts and its consequences. We merged every video and made a final video. In this pandemic Online Pledge is a creative idea.

During this Covid-19 pandemic, people persisted to use Tobacco knowing the hazards of it or what it might lead to. During the preparation, a survey was conducted which answered question

like why Tobacco is not completely banned and why people still use it. It was mainly because tobacco business is a great source of government income, it facilitates employment and avoid establishment of black market. Tobacco is not fit for health but it helps the country's economy. It is true that Tobacco causes various health issues and likely to increase the probability of being victim of covid-19. Due to lockdown, the demand and supply was affected and so does the use of tobacco habit. Even after some states have banned the use of Tobacco Products such as Jharkhand, Madhya Pradesh, Kerala, and Rajasthan.

Over 25 states and union territories, including Maharashtra, Gujarat, Uttar Pradesh, Assam and Delhi, have banned the use of smokeless tobacco products and spitting in public places in view of COVID-19, official sources in the Union health ministry said. It came into light that around Rs 38000 crores was collected in 2018-2019 in the form of taxes from tobacco industry. Around 4.5 crore people are involved in tobacco business. Around 51% of the total people from the survey data were smokers mostly between 18-24 age group, reason being addiction



Date	Activity	Volunteers Participated
19/08/20.	Mass pledge for free Tobacco Youth	25

## HELMET AWARENESS CAMPAIGN

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized a “helmet awareness campaign” under which various activities has been performed by volunteers. This activity has been conducted on 20<sup>th</sup> August 2020.

The activity has been organised by RITU CHOUDHARY with the help of 27 volunteers. The volunteers were supposed to write a synopsis challenge, #wear\_a\_mask challenge in which they are supposed to send a short video or a selfie with wearing a helmet also our nss team has prepared a small virtual role play video were 11 volunteers were involved. In which the volunteers had done a fantastic job. Perks of participating in this competition were:-

1. Chance to present synopsis in college.
2. Winning submission got featured throughout college and to be acknowledged on the instar page of NSS .We merged every video and made a final video. In this pandemic virtual role play

In India, road safety is the most neglected subject. We as commuters don't follow appropriate road safety rules. When it comes to road safety, we are careless. And, that's where problem arises, this initiative has been started to change this dark side.

The black giant helmet structure serves as a warning to those who don't adhere to traffic rules Talking about the initiative that has been divided into three phases in the city. Next time you head out on a two-wheeler without wearing a helmet, stop and think again! A motorcycle crash can result in deadly head injuries that can often be fatal.

So what exactly happens during an impact injury to the head? Doctors say, when your head hits the pavement or the ground your brain is moves forward,



hitting up against the bones

inside the skull. It gets deformed and tears nerve fibres. The torn ones cannot heal. When you lose a brain cell, there is no replacement for it. That's where permanent damage occurs.

Here is the glimpse of the activity. 14 students have sent their photos, 11 students have sent synopsis and 11 students were involved making a role play video.

Date	Activity	Volunteers Participated
20/08/20	Helmet Awareness	27

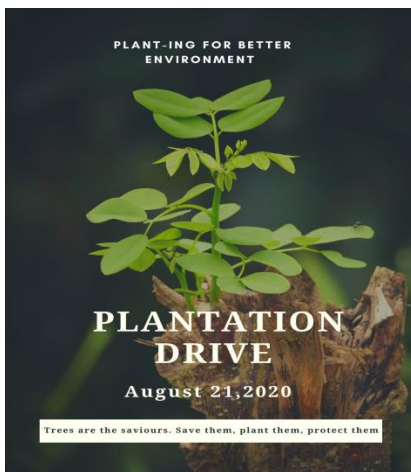
# PLANTATION DRIVE AND AWARENESS

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized “Plantation Drive and Awareness” on 21st August, 2020. Many students showed their enthusiasm through participating in this Drive and Awareness activity. The activity was guided under Dr. Vijay SS Phalke.

Our only motive for this activity was to plant more and more Trees. So, that we can have green environment all over the country and have fresh and clear air to breath. And also it would have helped to make people aware why plantation is important. Plantation Drive and Awareness came to an end by completion of three successful activities.

First activity was to submit a digital meme (related to planting trees) which helped to serve our motive of saving trees. People showed their awareness level through these memes.

Second activity was Plantation Activity, planting one or more saplings in home, garden or society. Volunteers showed their love through planting saplings at their suitable places. Third activity was Quiz on Plants which was conducted through Microsoft teams. Through this activity we aimed at making people aware about the plants and also to know their awareness level. This was full of excitement and eagerness that volunteers were showing through answering the quiz. This way, we gave end to Plantation Drive and Awareness



Date	Activity	Volunteers Participated
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21/08/20	Plantation drive	37
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## SAY NO TO PLASTIC CAMPAIGN

The NSS unit of Bharati Vidyapeeth (deemed to be university), Institute of Management and Entrepreneurship Development (Pune), organized SAY NO TO PLASTIC CAMPAIGN on 22th August 2020. The moto of this event is to spread awareness to our MOTHER EARTH. The event was guided by DR. VIJAY PHALKE. Participation was exceptionally well and active.

Single-use plastic is one of the greatest threats to the environment. According to the Hong Kong-based NGO Oceans Asia, approximately 300 million tons of plastic is produced worldwide every year, with more than 8 million entering oceans annually- ultimately threatening the ecosystems of marine wildlife. The COVID-19 pandemic threatens to further exacerbate the scourge of plastic pollution.

There is a competition in which the participant has to write slogan in digital format or have to write ESSAY.

- The winners are selected by DR. Vijay phalke sir.
- 2 winners are get selected from slogan.
- 1 are get selected from essay.



Date	Activity	Volunteers Participated
22/08/20	No Plastic Awareness	20

## PAPER BAG ACTIVITY

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organised a “PAPER BAG AWARENESS ACTIVITY” under which different activities has been performed by volunteers. This activity has been conducted on 23rd August 2020.

The activity has been organised by **Akshay Jain** with help of mentors and volunteers including Dr. Vijay Phalke (NSS Programme Officer) in online mode due to COVID-19 pandemic situation.



The volunteers were supposed to make a DIY(DO IT YOURSELF) video and a photo with the shopkeeper while give a paper Bag and sharing a small message regarding the importance of paper bag and all the volunteers have performed very well. Videos and pictures are also uploaded on the official Instagram page of NSS IMED which can be seen through this link <https://instagram.com/imed.nss?igshid=mirnp5hx6lq0>



The fun-filled activity inspired many shopkeepers to contribute to the Mother Nature by using paper bags and saying no to plastic bags. By and large, volunteers showcased their creativity and artistic skills by making attractive paper bags and decorating them vibrantly.

Paper bags are readily recyclable. Plastic or water-resistant coatings or layers make recycling more difficult. Paper bag recycling is done through the re-pulping of the paper recycling and pressing into the required shapes. Paper bags can be made from recycled paper, with some local laws requiring bags to have a minimum percentage of post-consumer recycled content.

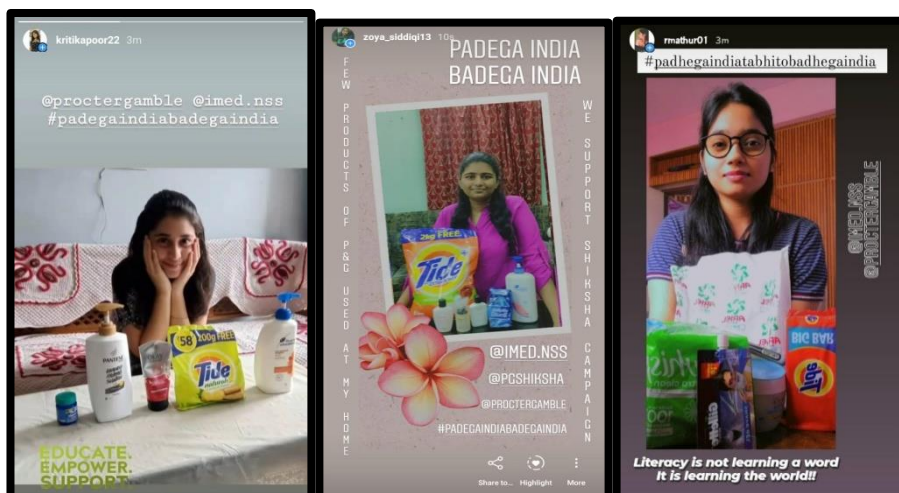
Date	Activity	Volunteers Participated
23/08/20	Paper Bag activity	16

## **LITERACY AWARENESS**

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized a “LITERACY AWARENESS” under which different activities has been performed by volunteers. This activity has been conducted on 24<sup>th</sup> August 2020.

The activity has been organised by MONIKA SINGH with the help of 24 volunteers and the mentors including Dr. Vijay Phalke (NSS Programme Officer), in online mode due to COVID-19 pandemic situation.

As in this activity we kept our full focus on the campaign of PROCTOR & GAMBLE (P&G) i.e. SHIKSHA which enable consumers to contribute towards the cause of education of under privileged children through simple brand choices. In this activity the volunteers were required to click a picture with any P&G Product and share it on their social media handle tagging @IMED @PGSHIKSHA



Also with the help of 10 volunteers a video was made which tells the data of educated and uneducated people around the world and mainly in India which is uploaded on the official YouTube page of NSS IMED which can be seen through the link <https://youtu.be/wBp-DKGGe4Y>.

Education is very necessary for each and every one in order to improve knowledge, way of living as well as social and economic status throughout the life. It helps a person to get knowledge and improve confidence level all through the life. It plays a great role in our career growth as well as in the personal growth and most importantly in the country's growth. Still large no. of people are still fighting for primary education. This campaign is doing a really good job by making school for underprivileged children. After all today's children are Tomorrow's future.

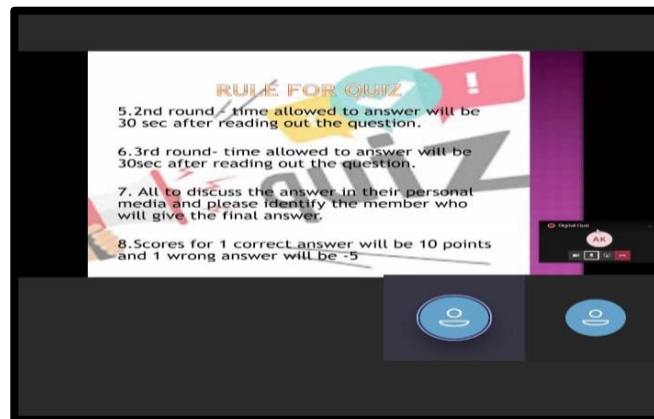
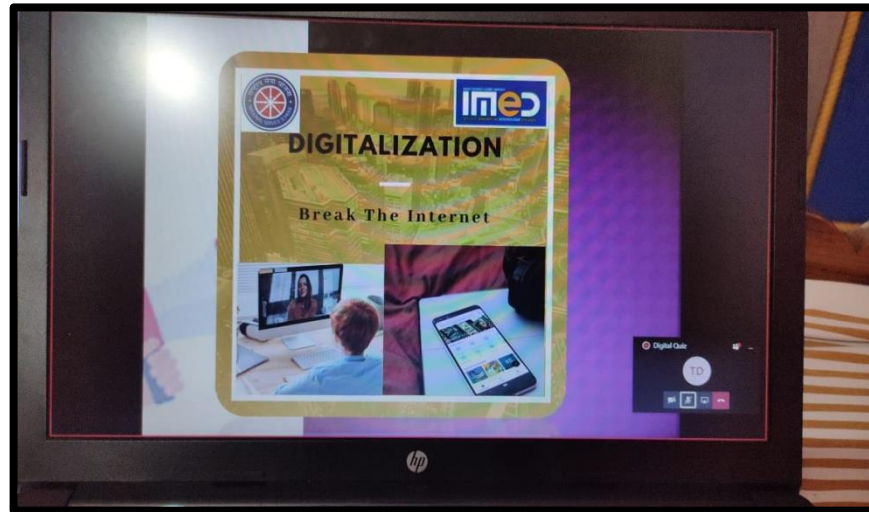
Date	Activity	Volunteers Participated
24/08/20	Literacy Awareness	24

## DIGITALIZATION

The NSS team of IMED, Bharati Vidyapeeth (Deemed to Be University), organized a virtual quiz competition on topic '**Digitalization**' on 26<sup>th</sup> August, 2020. The competition was held on Microsoft teams under the guidance Dr. Vijay. S. S Phalke.

The competition was started at sharp 4.30 pm with the welcome greetings and good luck wishes to the participants. Participants were divided into teams of 2 or 3 members and there were total 11 teams who took part in the competition. Quiz was held in 3 rounds where at the end of each

round teams were eliminated on the basis of their respective points. Each round contained some multiple choice questions, some questions based on logo of different companies and last round was of guessing the personality or event. Students took part enthusiastically and students learned a lot through the quiz.



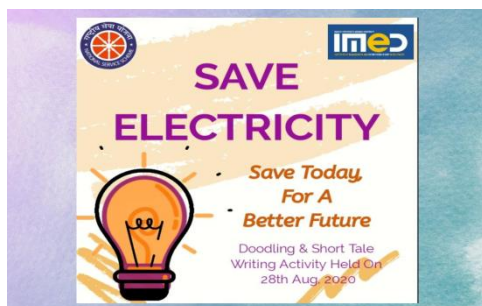
Date	Activity	Volunteers Participated
26/08/20	Digitalization	21

## SAVE ELECTRICITY ACTIVITY

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized a doodling and short tale writing activity on

“Save Electricity” on the 28th of August, 2020. The activity was guided under the supervision of Mr. Vijay SS Phalke.

The activity's motive was based on spreading awareness on why and how we should save electricity. As we all know conserving electricity means that we should only use it when necessary and avoid wasting it. While sometimes we may not notice much of an impact on our day-to-day life when we make these types of changes, but the environmental impact of our actions is much larger. Saving electricity is saving economy, saving money and also most importantly depressing the global warming.



In this activity, participants were required to either Create a doodle art on how/ why to save electricity OR Write a 80-150 words short tale on how/why to save electricity. Doodling and short tale writing were chosen as activities for Save Electricity's so that participants can learn the importance of electricity in a creative yet mindful way 26 NSS volunteers participated and explored their creative sides through the activity. It was quite evident that participants were concerned on why and how's of saving electricity

Date	Activity	Volunteers Participated
28/08/20	Save electricity	26

## RENEWABLE ENERGY AWARENESS

The NSS team of Bharati Vidyapeeth (Deemed to Be University), Institute of Management and Entrepreneurship Development (Pune), organized a Renewable Energy Awareness activity on 29<sup>th</sup> August, 2020. **Renewable energy** is energy that is collected from **renewable resources**, which are naturally replenished on a human timescale, such as sunlight, wind, rain, tides, waves, and geothermal heat. Environmental and economic benefits of using renewable energy include:

- Generating energy that produces no greenhouse gas emissions from fossil fuels and reduces some types of air pollution
- Diversifying energy supply and reducing dependence on imported fuels
- Creating economic development and jobs in manufacturing, installation, and more

The volunteers made an awareness video for Renewable Energy. They also made collage for Awareness. The activity was guided by Dr. Vijay S. S. Phalke (NSS Program Officer). Over 22 NSS volunteers participated in this activity.

Link for video: <https://youtu.be/cb49OqWnBhc>



Date	Activity	Volunteers

		<b>Participated</b>
29/08/20.	Renewable Energy Awareness	22

## **WATER CONSERVATION ACTIVITY**

NSS Unit of IMED, Bharati Vidyapeeth (Deemed to be) University has organized an “Awareness of Water Conservation” under which different activities were performed by volunteers. This activity was conducted on 30th August 2020. The activity was organized by Sonali Bhutan (me) with the help of 27 volunteers and the mentor Dr. Vijay Phalke (NSS Program Officer) in online mode due to COVID 19 pandemic situation.

As we are promoting “#Cutting Paani Campaign”, the volunteers were supposed to perform 3 activities.

- Activity 1- After school life we are not in a habit to write and due to this pandemic, the creativity is hidden. So, all were requested to write A Blog on topic 'A drop of water is a drop of life' or can make drawings.

- Activity 2- To promote #Cutting Paani Campaign you all were requested to click a picture with a glass of water filled and marked at the halfway point and to put the same on Instar story so that there will be awareness among other people too.

Also, they were asked to tag NSS Official page @imed. Nss and to use hashtags: - #cuttingpaanicampaign #waterconservation #savetodayforbettertomorrow

Lastly, to submit the screenshots of the stories here at group itself before 6pm.

- Activity 3- To create awareness I made two videos

- 1) Rain Water Harvesting

- 2) Cutting Paani Campaign (With 10 Volunteers)



The topic of “Cutting Paani Campaign” was taken because there is lot of rainfall in India but still there is scarcity of water and if we won’t start conserving it now then in future there is a chance of fight for a single drop of water.

Cutting Paani Campaign says ‘Jitni Pyaas Utna Paani’ which means if a person is not much thirsty he/she should first take half glass of water only so that another half glass is not wasted.

While serving guest also I would like to suggest to serve either in small glass or half a glass and after they drink that much water ask them if they want another glass so in this way water will not be wasted.

Total 30 students and Dr. Vijay S Phalke volunteered in the activity and made it a success.

Date	Activity	Volunteers Participated
30/08/20	Water conversation	30