

**Bharati Vidyapeeth Deemed University**

**Institute of Management and Entrepreneurship Development, Pune**

**Publication Details: (Academic Year June 2012 to May 2013)**

**✚ Publications in International Journal : (For A.Y. 2012-2013):**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>Publication Details</b>
<b>1.</b>	Mr. Rahul Manjare	Employee Engagement-Behavior and Efficiency	International Journal of Business, Management and Social Sciences.	ISSN: 2249-7463, Volume 1, Issue No. 10, Page No.86-92 June 2012.
<b>2.</b>	Ms. Muskan Sharma	Customer Relationship Management in Hotel Industry with Indian Perspectives	International Journal of Business, Management and Social Sciences.	ISSN: 2249-7463, Volume 1, Issue No. 10, Page No.93-96 June 2012.
<b>3.</b>	Dr. Sonali Dharmadhikari, Dr. Hemant Abhyankar	Managing Currency Risk through Derivatives With Special Reference to "Currency Forwards"-Corporate Perspective	4D International Journal of IT and Commerce	ISSN: 2319-104X, Volume 1, Issue No. 1, Page No. 35-47 July 2012.
<b>4.</b>	Mr. Veerdhawal Ghorpade, Mr. Vaibhav Dhere	An issues and Challenges of Private Equity Funding In India	International Journal of Business, Management and Social Sciences	ISSN: 2249-7463, Volume 2, Issue No. (I), Page No. 1-8 September 2012.
<b>5.</b>	Mr. Veerdhawal Ghorpade	A Study on Capital Budgeting practices in Cooperative Spinning Mills in Kolhapur District	International Journal of Business Management and Social Sciences	ISSN: 2249-7463, Volume 2, Issue No. 3 (I), Page No. 151-154 October 2012
<b>6.</b>	Mr. Veerdhawal Ghorpade	Developing the Management Skills Through Spiritual Empowerment	International Journal of Business Management and Social Sciences	ISSN: 2249-7463, Volume 2, Issue No. 1, Page No. 1-8 October 2012

7.	Dr. V.S. Ingawale , Mr. Hrishikesh Bhagat	Role of Effective Operations Management (Presented &Published)	International Journal of Advances in Management, Technology & Engineering Sciences	ISSN: 2249-7455, Volume 2, Issue No. 2 (I), Page No. 149-151 November 2012
8.	Ms. Pallavi Chopade , Ms. Garima Sisodia	Determinants of Returns of Cross Listed Firms: Evidence from Indian GDR	IOSR Journal of Business and Management (IOSR-JBM)	ISSN: 2278-487X. Volume 10, Issue No. 10 Page No. 24-30, November 2012
9.	Ms. Pallavi Chopade	An Impact of Rightsizing on Existing Employees' Commitment and Morale: Study of Indian IT Companies	International Journal of Management and Social Sciences Research (IJMSSR)	ISSN: 2319-4421, Volume 1, Issue No. 2, Page No. 6-10, November 2012
10.	Dr. Sachin Kadam, Mr. Pramod Kadam	An Analysis of Functionalities Provided by Software Applications in Portfolio Management Domain	International Journal of Research in Computer Science and Information Technology ( IJRCSIT)	ISSN No. 2319-5010, Volume 1, Issue No. 1, Page No. 07 to 12 November 2012.
11.	Mr. Veerdhawal Ghorpade	A study on Capital Budgeting Practices in Cooperative Spinning Mills in Kolhapur	International Journal of Business, Management and Social Sciences. (IJBMS)	ISSN: 2249-7463, Volume 2, Issue No. 3(I), Page No. 151-154 November 2012.
12.	Dr. Kirti Gupta; Ms. Anuradha Yesugade	An assessment of HRIS implementation in selected organizations in Pune	International Journal of Management and Behavioral Sciences IJMBS	ISSN 2278-5671 Volume 2 Page No. 202-207. December -2012
13.	Dr. V.S. Ingawale, Mr. Hrishikesh Bhagat	Recent trends in Marketing (Presented &Published)	International Journal of Business, Management and Social Sciences. (IJBMS)	ISSN: 2249-7463, Volume. 2, Issue 4(I), Page No. 63-66 December 2012.
14.	Dr. Sachin Kadam	Application of SQL in Data Mining Domain	International Journal of Information Systems,	ISSN: 2229-5429, Volume 3, Issue No. 2, December 2012
15.	Ms. Ranpreet Kaur	Financial Inclusion- Coercion To Opportunity (Presented &Published)	ASM's International E-Journal of Ongoing Research in Management and IT.	ISSN: Online :2320-0065 INCON 13-Fin -034 11 -12 -13 Jan 2013

16.	Dr. Mahesh V. Shitole, Dr. Ajay M. Bhamare	Changes in an Integral Part of an educational institution	International Journal of Multidisciplinary Research	ISSN: 2277-9302, Volume I, Issue No.10 (II), Page No. 108-115, January 2013
17.	Dr. Sachin Kadam, Ms. Bharati Yelikar	An analysis of E-banking services offered by Public Sector Banks in India  (Presented & Published)	International Journal of Research in Computer Science and Information Technology	ISSN: 2319-5010, Volume 1, Issue No.1 (A) Page No. 5-9 Feb. 2013,
18.	Dr. Neelam Lal, Dr. Kirti Gupta	Challenges In Talent Management With Special Focus On Workforce Diversity	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 66-69 Feb 22-23 2013
19.	Dr. Neelam Lal Mr. Ganraj S. Mane	Employee Engagement Via Talent Management	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 197-200 Feb 22-23 2013
20.	Dr. Neelam Lal Ms. Poonam Vatharkar	Challenges In Talent Retention	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 254-268 Feb 22-23 2013
21.	Dr. Ashok Ranade, Mr. Shrikant Chandrawanshi	Zeroing In Talent Management	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 178-186 Feb 22-23 2013
22.	Mr. Sachin V. Ayarekar, Ms. Sangeeta Patil	Talent Retention- A Trouble Shooter For Healthcare Software Developing Firms In Pune	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 397-408 Feb 22-23 2013
23.	Mr. Dexter Woodward Mr. Pravin Mane	Talent Management And Hr Strategies	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 268-273 Feb 22-23 2013

24.	Ms. Ranpreet Kaur, Ms. Muskan Sharma	Talent Management- The Art To Create Unity In Diversity	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 294-300 Feb 22-23 2013
25.	Ranpreet Kaur Mr. Shah Hardik Ms. Divya Bajpai	Talent Management- Challenges And Strategies To Retain Key Talents With Reference To It Sector	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 428-435 Feb 22-23 2013
26.	Mr. Rahul Manjare  Ms. Aakanksha Kanoria, Ms. Shruti Mittal	Indian Organizations: Need to Attract & Retain the Talent	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 409-417 Feb 22-23 2013
27.	Ms. Swapna Hegde, Mr. Chirag Jain, Mr. Prashant Mahanti	Gender Differences In Talent Management: A Story Of Inequality	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 126-134 Feb 22-23 2013
28.	Ms Muskan Sharma  Mr. Chetan Sapra	Talent Management For Higher Education - A Powerful Tool For Employability Enhancement With Special Reference To India	IMED JMSR : Special Issue on International Conference for “Leaders of Next Generation”	ISSN :09758429 Page No. 120-125 Feb 22-23 2013
29.	Ms. Muskan Sharma	Nostalgic Marketing -The Legend with Past	Shiv Shakti International Journal in Multidisciplinary and Academic Research (SSIJMAR)	ISSN 2278-5973 Volume 2, Issue No. 3 Page No. 1-9 May 2013.

**✚ Publication in National Journals : (For A.Y. 2012-2013):**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>Publication Details</b>
1.	Mr. N. M. Jadhav	Development of Questionnaire for assessment of Difficulties in Implementation of Physical education Program in schools of Maharashtra.	Variorum Multi Disciplinary E –Research Journal	ISSN:976-9714 Volume 3, Issue No. 1 Page No. 1-6 August 2012
2.	Mr. N. M. Jadhav	Validation of a Newly Developed Questionnaire to Assess Nutritional Knowledge & Practices of Wrestlers in Maharashtra.	Variorum Multi Disciplinary E –Research Journal	ISSN:976-9714 Volume 3, Issue No. 1 Page No. 1-6 August 2012
3.	Dr. H.G. Abhyankar,  Dr. Sonali Dharmadhikari	Intricacies of Behavioral Finance in Currency Derivatives	DCAS Journal of Management and IT Applications	ISSN 2277-9728 Volume 2, Issue No. 1 Page No.37-46 Jan-June2012
4.	Ms. Hema Mirji, Mr. Pravin Mane	Retaining Talent in BPO	Aweshkar Research Journal	ISSN: 0974-1119, Volume 14, Issue No. 2 September 2012, Page No. 64-70
5.	Dr. Mahesh V. Shitole	A study of Sustainable Business Growth With Green Marketing Strategies	Voice of Research	ISSN No. 2277-7733, Volume 1 Issue No.3, Page No. 46 to 49 December 2012,
6.	Mr. Veerdhawal Ghorpade	A Study on Consumer Preferences for life insurance companies in Pune City	ETOS: A Journal of research articles in management science and allied areas refereed	ISSN:0974-6706, Volume 5 Issue No. 2, Page No. 15-21 July-Dec 2012
7.	Dr. Sachin Kadam	An Appraisal of ICT Use in Generic HRM Activities from Automobile Domain	IMED Journal of Management and Social Research	ISSN: 09758429, January 2013
8.	Ms. Aseema Dake	Role of Information Technology in the Finance Domain	IBMRD Journal of Management and Research	ISSN: 2277-7830, Volume 2, Page No. 323-230

<b>9.</b>	Dr. Ashok Ranade, Ms. Sucheta Kanchi	Financial Inclusion; walking towards win win situation	National Journal Jidnyasa (SMT. Hiraben Nanvati Institute of Management & Research For Women , Pune)	ISSN: 0973-6936, Volume No. 7, Page No. 51-56 May 2013
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**✚ Publication in International Conference Proceeding : (For A.Y. 2012-2013):**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of the Paper</b>	<b>Name of the Conference</b>	<b>Organizer</b>	<b>Publication Details</b>
<b>1.</b>	Ms. Muskan Sharma	Viral Marketing: Opportunities and Ethical Issues	International Conference on Management Perspectives Strategies for Business Continuity, Growth and Sustenance	Amity University, Rajasthan,	ISBN: 978-93-82062-53-0 Page No. 119-125 September 2012
<b>2.</b>	Dr. Mahesh V. Shitole, Mr. Gajanan Bhakhare	The new emphasis on risk management that is inherent in Basel III – A risk management framework	6th International Conference Management and Behavioral Sciences	Society of Management and Behavioral Science (SMBS), Ahmadabad Gujarat	ISBN : 978-93-81505-44-1 Page No. 521-258 December 2012
<b>3.</b>	Ms. Muskan Sharma	Empirical examination of personal and historical cues in Ads on Consumer Behavior	International Conference on Inclusiveness and Innovation- Challenges for sustainable growth of emerging economies"	Symbiosis Institute of Management Studies Pune	ISBN: 978-93-82062-74-5 Page No. 624-630 December 2012

4.	Dr. Mahesh V. Shitole	Changes in an Integral Part of an educational institution	1st International Conference on Advances in Business, Management, engineering, Technology and Social Sciences	CCAC, Choice College of Arts & Commerce, Kothrud	ISBN: 97881- 920-41636 Page No. 390 January 2013
5.	Dr. Sonali Dharmadhikari	Analytical Study of Currency Forwards as a tool of Managing Currency Risk by Corporates	6th International Conference on "Innovative Ways of Managing Business in the Post Globalized Era"	BVIMR, Delhi  Published in Souvenir of 6th International conference	February 2013
6.	Dr. Sachin S. Vernekar, Prof S. Chatterjee	Employee Retention: The Key to Branding an Organization Inside Out-New Concept of HR as Stations	12th South Asian Management Forum 2013 " Developing South Asia as a Global Hub of Management Professionals : role of Management Education	Indsearch, Pune & AMDISA (Association of Management Development Institutions in South Asia)	ISBN: 978-93-5097-503-9, Page No. 5314-16 February 2013
7.	Dr. Ashok Ranade ; Ms. Anuradha Yesugade	Family Business: Components of Architecture	12th South Asian Management Forum 2013 " Developing South Asia as a Global Hub of Management Professionals : role of Management Education	Indsearch, Pune & AMDISA (Association of Management Development Institutions in South Asia)	ISBN: 978-93-5097-503-9, Page No. 7, February 2013

**✚ Publication in National Conference Proceeding: (For A.Y. 2012-2013):**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of the Paper</b>	<b>Name of the Conference</b>	<b>Organizer</b>	<b>Publication Details</b>
<b>1.</b>	Dr. Mahesh V. Shitole	Innovative Human Resource Strategies and relevance of retention strategies in the India BPO Industry	National HR Conference: HORIZON - 12: on Innovative Strategies in HR.	SIBACA Lonavala	ISBN: 978-93-5087-462-2 November -12
<b>2.</b>	Ms. Pallavi Chopade	An Effect of SHRM practices on Performance of Indian Firms: A mediating role of employees' Organizational Commitment	National Conference on Innovative strategies in HR	SIBACA, Lonavala	ISBN: 978-93-5087-462-2, November -12
<b>3.</b>	Dr. V.S. Ingawale, Mr. Hrishikesh Bhagat	Role of Consumer Behavior in Service Sector	National Research Conference on the theme "Synergy-Key to Business Eminence	STES's SKNSSBM , Sinhgad School of Business Management, Ambegaon	ISBN: 978-93-5097-389-9, Page No. 185-191 January 2013
<b>4.</b>	Ms. Muskan Sharma	Green Supply Chain Management- Benefits & Challenges	National Compendium of SIES College of Management Studies (Mumbai University) National Research Conference on "Emerging Business Practices in Current Scenario	SIES College of Management Studies Navi Mumbai	ISBN: 978-81-907787-8-7 January 2013



<b>5.</b>	Dr. Sachin Kadam, Ms. Shweta Joglekar	A Survey of Business Intelligence Tools	National Conference on Computing, Communication and Information Technology	Y.M. College Pune	5-6 February 2013
<b>6.</b>	Dr. Sachin Kadam, Ms. Anshu Thakral	Ins and Outs of Cloud Computing	National Conference on Computing, Communication and Information Technology	Y.M. College Pune	5-6 February 2013
<b>6.</b>	Dr. Sachin Kadam, Ms. Rajlakshmi Wagh	A Critical Analysis of Information Technology Act 2000 with special reference to credit card frauds	National Conference on "Preventive Measures to avoid the Cyber Crimes"	New Arts, Science and Commerce College, Ahmednagar	ISBN: 978-93-83414-51-2 Page No. 56-62 Mar 2013

 **Publication in Magazines : (For A.Y. 2012-2013):**

Sr.No.	Author/s	Title of the Article	Name of the Magazine	Publication Details
1.	Dr. Sachin Kadam	Create Pac-Man Game using Scratch – Part II,	Developer IQ,	June 2012
2.	Dr. Sachin Kadam	Create Pac-Man Game using Scratch – Part I,	Developer IQ,	June 2012
3.	Dr. Sachin Kadam	“Using Microsoft Excel as a Data Mining Tool”	Developer IQ,	July 2012
4.	Dr. Sachin Kadam	Create Pac-Man Game using Scratch – Part III,	Developer IQ,	July 2012
5.	Dr. Sachin Kadam	MS-Excel as a Graph Plotting Tool for External Data,	Developer IQ,	September 2012,
6.	Dr. Sachin Kadam	Refine Our Google Search	Developer IQ,	November 2012,
7.	Dr. Sachin Kadam	Alternate Data Streams in File Systems	Developer IQ,	November 2012,
8.	Dr. Sachin Kadam	File Handling in C - A Simplistic Approach – Part I	Developer IQ,	December 2012,
9.	Dr. Sachin Kadam	File Handling in C - A Simplistic Approach – Part II,	Developer IQ,	December 2012,
10.	Dr. Sachin Kadam	File Handling in C - A Simplistic Approach – Part III	Developer IQ,	December 2012,

