

International Conferences / collaborations at Global Destinations

Sr. No.	Details of Conference / visit	Organized By	Dates of event
1.	IMED in collaboration with Upali Mahanama and Associates, Colombo, Shrilanka and Management Teachers Association India and Dr. Venkat Associates	Colombo, Shrilanka	7-12th Nov. 2013
2.	Management Education: Achieving Global Standard and Recognition	Curtin University Malasia	2-3rd Oct 2015
3	Explore opportunities for Collaboration and teacher/student exchange programme between IMED and Linnaeus University Sweden	Linnaeus University Sweden	21-27 Sept 2015

Seminars/ Workshops / Corporate Days For Students

Corporate Day:

The very objective of organizing is to update the students about the current business environment, current issues and practices in the corporate world.

Corporate Days in IMED:

- **“Business Startups” Guest Session by Rohan Chhazed, Zoomcar, India Ltd**

The city manager of Zoomcar Mr Rohan Chhazed and the marketing head of Zoomcar Mr Agam Garg had conducted a session on “Business Startups” at IMED for MBA students on July 30, 2015. They provided information on business strategies adopted by business startups in India. They provided a brief history of Zoomcar which started with just 7 cars and which has now grown to a fleet of 1500 cars. They mentioned about the marketing strategy, the sector they had targeted. Overall the students learnt about strategies utilized by new business startups.



Dr Anthony Rose with Rohan Chhazed from Zoomcar during the session

- **Guest Lecture on “Entrepreneurship” conducted by Mr. Sailendra Behera, Joint MD, RSB Global**

On 8th Aug 2015 a guest lecture was conducted by Mr. Sailendra Behera. It was a guest faculty invited by Dr. Anthony Rose, Professor. The lecture was conducted at 03:30 PM for the MBA IInd year students. The lecture begins with Felicitation of Mr. Sailendra Behera by Mr. Makarand Pole, Corporate Resource Cell.



Felicitation of Mr. Sailendra Behera by Mr. Makarand Pole, Corporate Resource Cell.

Students got an opportunity to be addressed by him on the significant topic “Entrepreneurship”, as he himself is defined as the one of the successful entrepreneur. As he started his career after getting the *mechanical engineering* degree from the *Pune University*, as he was born in the family of entrepreneurs so it was in his blood to start of something of his own, apart from having is family business, he choose to setup his own small **automotive components** manufacturing unit in Chakan, Pune. He also focused about the importance of finance in the life of entrepreneur.He also mentioned that an entrepreneur should not only have the perfect domain knowledge about his industry but should also be aware about the happenings and movement around him as all the macro factors will affect his business activities. It was indeed a motivational talk for budding entrepreneurs.

70-30 Pattern

A 70-30 pattern is used, while teaching the subject. 70 % of the syllabus will be taught by subject teacher, and 30% by industry experts to give practical inputs and current scenario in the organizations

Integration of MOOC’s in Curriculum

Under ICT initiatives, learning through social media includes Massive Online Open Courses (MOOCs). A student has to undergo MOOCs in every subject as a part of internal assessment of that subject.

List of some MOOCs designed for our students

Web Application Security Testing (Designed by Intelligence Quotient System Pvt Ltd.)

Risk Management (designed by Imarticus)

MOOC on Web Application Security Testing

This MOOC has been made compulsory for the students of 1st Year of MBA(G,HR &FM), BBA(1st,2nd&3rd Year) BCA(1st,2nd&3rd Year) and MCA(1st, 2nd &3rd Year). This MOOC is free of charge

MOOC on Risk Management which is free of charge and compulsory for all the students of MBA 2nd Year (G, HR &FM), MBA 1st Year (G, HR &FM), BBA (1st, 2nd & 3rd Year), BCA (1st,2nd &3rd Year). The MOOC is in the form of a Video

Finishing School

Certificate Course in Executive Excellence (CCEE):

The institute has initiated a CCEE (Certificate Course in Executive Excellence) program wherein professionals from the industry train the students to make them employable.

The institute is sincerely doing all it can to make the students of IMED employable through various initiatives which include certification course through I Star, corporate lectures, management forum activities, aptitude enhancing sessions and GD&PI sessions. Students who have attended the same seriously have benefited immensely with some of them been already placed in top companies.

E-Business Quiz

E-Quiz activity is conducted on the website of IMED i.e.

“imed.bharatvidyapeeth.edu” to keep students updated about business environment. There are two on-line quizzes every week. (Tab “Quiz”, sub-tab “Quiz Questions” on IMED website home page, right side panel). Only students of IMED belonging to any course (MBA, MCA, BBA, BCA) can participate in the quiz.

Instructions for participation are given on the website (when quiz is activated i.e. on Monday and Tuesday). The schedule of opening and closing the different quizzes and details of prizes is given below:

- 1) Business Quiz on Monday
- 2) Cyber Security Quiz on Tuesday

Quiz is posted on **respective day at 00.01 a.m.**

The entries should reach us by **11.59 p.m. on the day of display.**

- **The First Five all correct early replies will be awarded certificate and surprise gifts.** The result will be announced on website (sub-tab “Quiz Result” under tab “Quiz”) and the prizes will be distributed in the class by concerned class co-ordinator / concerned staff.
- **A Cash Prize of Rs.200/- is given for the first winner of all online quizzes. (The cash prizes will be distributed to the winners in their respective classes. They have to be present in the respective classes.)**

Industry Visits

Industrial visits are arranged to give practical exposure to the students.

Industrial visits are also arranged as a part of induction programme.

INDUSTRY VISIT 2016 -MBA G, HR, Sem - I

Sr.No	Date	NAME OF COMPANY	NO OF STUDENTS	Faculty
1	8-Jul	Tata Motors (Pimpri) Roll No 1-46	35	Prof. Deepak Navalgund, Dr.Hema Mirji
2	8-Jul	Brinton Carpets (Pirangut) Roll No 47-117	50	Prof. Dexter, Dr. Sonali Dharmadhikari
3	9-Jul	Tata Motors (Pimpri) Roll No 118- 167	35	Dr. Kakade, Dr Shahane
4	9-Jul	Desai Brothers (Shirwal) Roll No 168-200	50	Prof Nilesh Mate, Prof. Sonali Khurjekar
5	9-Jul	General Motors (Talegaon) Roll No 200 Onwards	20	Dr. Hemangi More, Prof. Bharati Jadhav
6	12-Jul	Coco-Cola (MBA- HR) (Pirangut) Roll No 1-25	25	Prof. Yesugade, Prof. Mahadik
7	12-Jul	ACG Pam-Pac (MBA- HR) (Talegaon) Roll No 26-46	20	Prof. Wagh, Dr. Pramod Pawar
8	12-Jul	Alfa Laval (MBA- HR) (Pimpri) Roll No 47 onwards	20	Dr. Pravin Mane, Dr. Deepali Kadam,