

Subject : Management Concepts & Applications

Day : Thursday
Date : 01/06/2017

S.D.E.



Time : 10.00 AM TO 1.00 PM
Max Marks : 70 Total Pages : 1

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.


SECTION – I

- Q.1** Briefly discuss the contribution of Henri Fayol and F.W. Taylor to management. (10)
- Q.2** Explain the importance of planning in achieving organizational goals. Discuss any two types of planning with suitable examples. (10)
- Q.3** Discuss the process of decision making in detail. What are the various limitations faced by Managers in decision making? (10)
- Q.4** Differentiate between Leaders and Managers. (10)
- Q.5** Write short note on **ANY TWO**: (10)
- a) Management by Objectives (MBO)
 - b) Mckinsey 7S framework
 - c) Cross cultural issues in management

SECTION – II

- Q.6** Define the role of government in Corporate Social Responsibility in the Indian context. (15)
- Q.7** What are the qualities of an effective Control system? Also discuss Budgetary Control as a tool. (15)
- Q.8** Explain the importance and benefit to business organisations through: (15)
- a) Transactional Leadership Style
 - b) Transformational Leadership Style.
- Which style do you think is suitable? Justify with examples.

* * *

Subject : Financial & Management AccountingDay : Saturday
Date : 03/06/2017**S.D.E.** 
36742Time : 10.00 AM TO 1.00 PM
Max Marks : 70 Total Pages : 2**N.B.:**

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the same answer book.
- 3) Use of non programmable **CALCULATOR** is allowed.
- 4) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain the following Accounting concepts with example: [14]
 a) Entity concept
 b) Money Measurement Concept
- Q.2** How the costs are classified Elementwise and Functionwise? [14]
- Q.3** What do you mean by Marginal Cost? Explain the usefulness of Marginal Costing. [14]
- Q.4** What are various types of Budgets used in Budgetary Control? [14]
- Q.5** Write short notes on **ANY TWO** of the following: [14]
 a) Accounting Cycle
 b) Margin of Safety
 c) Balance Sheet

SECTION – II

- Q.6** From the following information for 5,000 units, prepare a Flexible Budget showing Cost Per Unit for 6,000 units and 8,000 units. [14]

Particulars	Cost Per Unit (Rs.)
Direct Material	180
Direct Labour	90
Direct Expenses	40
Selling Expenses (20% fixed)	20
Distribution Expenses (40% fixed)	40
Administrative Overheads (100% fixed)	30

P.T.O.

