

BHARATI VIDYAPEETH UNIVERSITY
INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT PUNE

Sponsored Research Projects									
S.No.	Financial Year		Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date	Amount Received (In Rupees)	Amount received (in words)
1	2015-16	1	Dr. Hemangi More	Bharati Vidyapeeth University	Effectiveness of National Career Service as "online Job Portal" with reference to Pune-A Critical Study.	Ref.BVDU/Research Cell /2015-16/929	5/2/2016	30,000	Thirty Thousand
2	2015-16	2	Ms. Seema A. Tarnekar	Bharati Vidyapeeth University	To Build a prototype for a Knowledge Management System for Curriculum Development Process	Ref.BVDU/Research Cell /2015-16/930	5/2/2016	30,000	Thirty Thousand
3	2015-16	3	Ms. Sonali Khurjekar	Bharati Vidyapeeth University	A Comparative Analysis of HRM Practices in Public and Private Hospitals in Pune	Ref.BVDU/Research Cell /2015-16/931	5/2/2016	30,000	Thirty Thousand
4	2015-16	4	Dr. Pravin Mane	Bharati Vidyapeeth University	Providing Platform for innovation and learning for SMEs	Ref.BVDU/Research Cell /2015-16/932	5/2/2016	30,000	Thirty Thousand
5	2015-16	5	Mr. Prabhat Kumar	Bharati Vidyapeeth University	Corporate Social Responsibility by S.M.E. Challenges and Opportunities	Ref.BVDU/Research Cell /2015-16/933	5/2/2016	30,000	Thirty Thousand
6	2015-16	6	Mr. Dexter Woodward	Bharati Vidyapeeth University	A Study of measuring Quality in service sector delivery at public Healthcare System in Rural South Maharashtra	Ref.BVDU/Research Cell /2015-16/934	5/2/2016	30,000	Thirty Thousand
7	2015-16	7	Dr. Kirti Guta	Institute of Management and Entrepreneurship Development, Pune	Comparative Study of Telecom services with Reliance in New Delhi Circle		8/3/2016		
8	2015-16	8	Dr. Kirti Guta	Institute of Management and Entrepreneurship Development, Pune	Credit Appraisal for Working capital and term loan financing at Bank of Maharashtra		8/3/2016		

9	2015-16	9	Dr. Kirti Guta	Institute of Management and Entrepreneurship Development, Pune	Study of Recruitment & Selection process at Reliance Jio Infocomm Ltd.		8/3/2016		
10	2015-16	10	Dr. Sachin Ayarekar	Institute of Management and Entrepreneurship Development, Pune	A Study of Employee Engagement Practices in e-Zest		8/3/2016		
11	2015-16	11	Dr. Sachin Ayarekar	Institute of Management and Entrepreneurship Development, Pune	Human Resource Accounting Practices		8/3/2016		
12	2015-16	12	Dr. Sachin Ayarekar	Institute of Management and Entrepreneurship Development, Pune	A study on recruitment and selection process of Appinventiv Technologies		8/3/2016		
13	2015-16	13	Dr. anthony Rose	Institute of Management and Entrepreneurship Development, Pune	A comparative study on investing in share & mutual fund with respect to Angel Broking private limited		8/3/2016		
14	2015-16	14	Dr. Pravin Mane	Institute of Management and Entrepreneurship Development, Pune	A study of Talent Acquisition Process at Tata Technologies		8/3/2016		
15	2015-16	15	Dr. Pravin Mane	Institute of Management and Entrepreneurship Development, Pune	Employee Background Verification : Need of the Hour		8/3/2016		
16	2015-16	16	Deepak Navalgund	Institute of Management and Entrepreneurship Development, Pune	Customer Relationship ManagementInHotel Industry		8/3/2016		

17	2015-16	17	Dr. Hema Mirji	Institute of Management and Entrepreneurship Development, Pune	A Study on Customer Satisfaction		8/3/2016		
18	2015-16	18	Dr. Hema Mirji	Institute of Management and Entrepreneurship Development, Pune	A Study of Recruitment, Selection and On Boarding Processes at Central Mall		8/3/2016		
19	2015-16	19	Dr. Hema Mirji	Institute of Management and Entrepreneurship Development, Pune	Role and Challenges of HR in Organized Retail Sector a Case study of Big-Bazaar		8/3/2016		
20	2015-16	20	Mr. Prabahta Kumar	Institute of Management and Entrepreneurship Development, Pune	A Study and Analysis of Rural Marketing Practices & Social Development Practices		8/3/2016		
21	2015-16	21	Ms. Rajita Dixit	Institute of Management and Entrepreneurship Development, Pune	Study on Increase in Data Penetration through Alternate Channels with reference to Aircel Limited in Delhi and Delhi-NCR Region		8/3/2016		
22	2015-16	22	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development, Pune	A Study on Measures to Control Attrition at Persistent Systems Ltd.		8/3/2016		
23	2015-16	23	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development, Pune	Study on Quality Management System tools in GHCL Ltd		8/3/2016		
24	2015-16	24	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development, Pune	Study of HR Practices and Identification of Training needs and Recruitment		8/3/2016		

25	2015-16	25	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development, Pune	Market Survey on Toilet Seat Cover for Competitive Advantage		8/3/2016		
26	2015-16	26	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development, Pune	A Analytical study of Ulip and Traditional Policies		8/3/2016		
27	2015-16	27	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development, Pune	A Study on Sales and Distribution of Management of New Products		8/3/2016		
28	2014-15	1	Ms. Sucheta Kanchi	Bharati Vidyapeeth University	A study of Pramoting FI via Street Plays in Sangali District Rurl Region	Ref. BVDU/Research Cell/2014-15/5839	20/3/2015	45000	Forty Five Thousand
29	2014-15	2	Mr. Sachin Ayrekar	Bharati Vidyapeeth University	Role of zero defect work culture in SMEs in Make in India Mission	Ref. BVDU/Research Cell/2014-15/5840	20/3/2015	31000	Thirt One Thousand
30	2014-15	3	Dr. Deepali Shahane	Bharati Vidyapeeth University	A Study of Usage of Cloud Computing for Higher Education in India wrt Pune	Ref. BVDU/Research Cell/2014-15/5841	20/3/2015	25000	Twenty Five Thousand
31	2014-15	4	Ms. Sonia Sorte	Bharati Vidyapeeth University	Faculty Mentoring issues and challenges for all round performance	Ref. BVDU/Research Cell/2014-15/5842	20/3/2015	11000	Eleven Thousand
32	2014-15	5	Ms. Anuradha Yesugade	Bharati Vidyapeeth University	Efficacy of Trade Settlement Methods in Cross Border Trade Transaction	Ref. BVDU/Research Cell/2014-15/5843	20/3/2015	25000	Twenty Five Thousand
33	2014-15	6	Mr. R. V. Mahadik	Bharati Vidyapeeth University	Study of HRIS policies in Educational Institutes in Pune	Ref. BVDU/Research Cell/2014-15/5847	20/3/2015	25000	Twenty Five Thousand
34	2014-15	7	Ms. Sonali Khurjekar	Institute of Management and Entrepreneurship Development	A study of Branding and Product Showcasing in Sanitary ware Faucet Industry		7/3/2015		

35	2014-15	8	Ms. Pallavi Chopade	Institute of Management and Entrepreneurship Development	A comparative study of Ad wars and brand battles		7/3/2015		
36	2014-15	9	Ms. Sonali Khurjekar	Institute of Management and Entrepreneurship Development	An analytical study of available Investment avenues and returns		7/3/2015		
37	2014-15	10	Ms. Ranpreet Kaur	Institute of Management and Entrepreneurship Development	Fundamental Ananalysis of Equity shares with ref to IT Sector		7/3/2015		
38	2014-15	11	Ms. Seema Tarnekar	Institute of Management and Entrepreneurship Development	A critical study of Market analysis of magna publishing co Ltd		7/3/2015		
39	2014-15	12	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development	A study of Digital Banking and Its Serviceswith special reference to ICICI pune		7/3/2015		
40	2014-15	13	Ms. Ranpreet Kaur	Institute of Management and Entrepreneurship Development	A Comparative Study of Consumers Perception about Mutual Fund Schemes		7/3/2015		
41	2014-15	14	Dr. Hema Mirji	Institute of Management and Entrepreneurship Development	A study of Branding the efficacy of Figo Aspire		7/3/2015		
42	2014-15	15	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development	An Analysis of Financial Performance of SIIPL		7/3/2015		
43	2014-15	16	Dr. Hema Mirji	Institute of Management and Entrepreneurship Development	A study of On-Boarding And Recruitment At Tata Technologies		7/3/2015		
44	2014-15	17	Dr. Neelam Lal	Institute of Management and Entrepreneurship Development	A Project Report on Dvlopment of Training Calender		7/3/2015		

45	2014-15	18	Dr. M. D. Kakde	Institute of Management and Entrepreneurship Development	A Survey on Public Opinion about usage of Helmets in Pune region		7/3/2015		
46	2014-15	19	Dr. M. D. Kakde	Institute of Management and Entrepreneurship Development	A study of Changing role of Ad agencies wr t Xebec and Tempest Pune		7/3/2015		
47	2014-15	20	Dr. M. D. Kakde	Institute of Management and Entrepreneurship Development	A study of marketing strategies adopted by KFC Vs Mcdonalds		7/3/2015		
48	2014-15	21	Dr. M. D. Kakde	Institute of Management and Entrepreneurship Development	A Comparative Study of advertising and sales promotion strategies of Big Bazar and Reliance Fresh		7/3/2015		
49	2014-15	22	Dr. Pravin Mane	Institute of Management and Entrepreneurship Development	Measuring ROI of training of employees wrt Tata Motors Pune		7/3/2015		
50	2014-15	23	Dr. Pravin Mane	Institute of Management and Entrepreneurship Development	A study of Career Development and Management with special ref to IT Sector Pune		7/3/2015		
51	2014-15	24	Mr. Dexter Woodward	Institute of Management and Entrepreneurship Development	A study of Manpower Planning at Ganga Goyal Builders Pune		7/3/2015		
52	2014-15	25	Mr. Sachin Ayarekar	Institute of Management and Entrepreneurship Development	A study of Work Life Balance of Mechanical engineers		7/3/2015		
53	2014-15	26	Ms. Hema Mirji	Institute of Management and Entrepreneurship Development	A critical insight on recruitment strategies		7/3/2015		

54	2013-14	1	Dr. Sonali Dharmadhikari	Bharati Vidyapeeth University	An Analytical Study of Strawberry Exports from Western Maharashtra Region from the perspective of Procurement of Export Finance		3/9/2013	14390	Fourteen Thousand Three Hundred and Ninety
55	2013-14	2	Ms. Ranpreet Kaur	Bharati Vidyapeeth University	“Survey of investors’ expectations from commodity trading in Kothrud area, Pune”		3/9/2013	11000	Eleven Thousand
56	2013-14	3	Ms. Anuradha Yesugade	Bharati Vidyapeeth University	Balancing Between Risk and Return amongst Insurance Products with special reference to Child Insurance Plans	Ref. BVDU/Research Cell/2013-14/1442	3/9/2013	15935	Fifteen Thousand Nine Hundred and Thirty Five
57	2013-14	4	Dr. Hema Mirji	Bharati Vidyapeeth University	Comparative study of approaches Work-Life Balance of Women Entrepreneurs	Ref. BVDU/Research Cell/2013-14/1442	3/9/2013	18013	Eighteen Thosand Thirteen
58	2013-14	5	Mr. Sachin Ayarekar	Bharati Vidyapeeth University	Development of Effective Stress Management Strategies for efficient performance of Nurses working in ICU’s	Ref. BVDU/Research Cell/2013-14/1442	3/9/2013	18069	Eighteen Thosand Sixty Nine
59	2013-14	6	Ms. Sucheta Kanchi	Bharati Vidyapeeth University	An Analytical Study of Bhishi Patterns as a source of Mobilization and Utilization of Funds	Ref. BVDU/Research Cell/2013-14/1442	3/9/2013	12705	Twleve Thousand Seven Hundred and Five
60	2013-14	7	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development	A Study of Working Capital Management Practices in Pellsys Pharma Pvt Ltd		6/3/2014		
61	2013-14	8	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development	A Study on various Online Banking Services Provided by IndusInd Bank		6/3/2014		
62	2013-14	9	Dr. Sonali Dharmadhikari	Institute of Management and Entrepreneurship Development	A Study of Cooperative Banks In India With reference to Lending Practices		6/3/2014		

63	2013-14	10	Ms. Ranpreet Kaur	Institute of Management and Entrepreneurship Development	Study On Creating Mutual Fund Awareness And New Client Acquisition		6/3/2014		
64	2013-14	11	Ms. Ranpreet Kaur	Institute of Management and Entrepreneurship Development	A study of Securitization in India a current scenario		6/3/2014		
65	2013-14	12	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development	Study of application of Risk Management System in Bank		6/3/2014		
66	2013-14	13	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development	Working Capital Management at NTPC		6/3/2014		
67	2013-14	14	Ms. Anuradha Yesugade	Institute of Management and Entrepreneurship Development	Cost Analysis and Control in Oil and Natural Gas Corporation Delhi		6/3/2014		
68	2013-14	15	Ms. Rajita Dixit	Institute of Management and Entrepreneurship Development	A Comparative Analysis Of The PC Security Market		6/3/2014		
69	2013-14	16	Ms. Rajita Dixit	Institute of Management and Entrepreneurship Development	A study of Marketing Strategies Of Mahindra Tractors Pune		6/3/2014		
70	2013-14	17	Dr. Neelam Lal	Institute of Management and Entrepreneurship Development	A Study of Public affairs and relationship Management at TCS		6/3/2014		
71	2013-14	18	Dr. M.D. Kakade	Institute of Management and Entrepreneurship Development	A comparative study of Marketing Practices followed by Dominos vs Pizza Hut		6/3/2014		

72	2013-14	19	Dr. M.D. Kakade	Institute of Management and Entrepreneurship Development	A study of Buying habits of online shopping wrt Pune and Mumbai Region		6/3/2014		
73	2013-14	20	Dr. M.D. Kakade	Institute of Management and Entrepreneurship Development	A study of Brand Preferences for mobile phones and Laptops among students		6/3/2014		
74	2013-14	21	Dr. M.D. Kakade	Institute of Management and Entrepreneurship Development	A critical analysis of marketing policies and plans of Tata Motor Pune		6/3/2014		
75	2013-14	22	Dr. Anthony Rose	Institute of Management and Entrepreneurship Development	comparative study of Recruitment and selection processes		6/3/2014		
76	2013-14	23	Dr. Pravin Mane	Institute of Management and Entrepreneurship Development	Identifying KPI for Bschoool Professors		6/3/2014		

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