

IMED – CREATING SUCCESSFUL LEADERS AND ENTREPRENEURS

Institute of Management and Entrepreneurship Development (IMED), Pune established by Bharati Vidyapeeth in 1978, is a premier business school in Western part of India. The Government of India under section 3 of UGC Act brought this Institute under the ambit of Bharati Vidyapeeth (Deemed to be University), Pune (India) w.e.f. 20th July 2000. The Institute has been ranked 63rd among the top 75 Management Institutes in India by NIRF in Management Survey 2020, Ministry of Human Resource Development (MHRD) for the last five years consistently. The Institute's consistent ratings and awards are a testimony to its outstanding performance. Since inception, it has continuously contributed immensely in the field of Management, Computer Science and Research.

IMED is laid out on sprawling four acres of land, in the heart of the city, with 'state-of-the-art' infrastructural & instructional facilities. As a constituent unit of Bharati Vidyapeeth (Deemed to be University), Pune, IMED contributes in its own



Dr. Patangrao Kadam - Founder-Chancellor, Bharati Vidyapeeth, Pune

ways to the philosophy, vision and mission of Bharati Vidyapeeth i.e. "Be a World-Class University and a Global Resource in Innovative University Education for a better World" and "Social Transformation Through Dynamic Education" respectively.

Founded by Dr. Patangraoji Kadam Saheb, Chancellor Hon. Dr. Shivajirao Kadam, Secretary and Pro Vice Chancellor Dr. Vishwajeet Kadam and Vice Chancellor Manikrao Salunkhe are the strong pillars of the institute. As mentioned by Dr. Sachin Vernekar, Dean FMS, BVDU and Director-IMED, due to the constructive support and encouragement from the top management, IMED has reached great heights over the years.



Institute of Management and Entrepreneurship Development (IMED), Pune

Students from 27 Indian states and 10 different countries study in various courses- MBA, MCA, BBA and BCA. Because of its excellent quality of education, use of latest teaching pedagogy, Industry updated curriculum and the best of employment opportunities, IMED has excelled in the field of management and technology.

More than 150 top MNC companies participate in the placement drive every year organized by the Corporate Resource Cell (CRC). These include Amazon, TCS, TATA AIG, Oracle, Reliance Industries, ICICI Bank, ICICI Prudential, Aditya Birla Capital, HDFC, Wipro, S&P Global, Tech Mahindra, etc. Because of these linkages, IMED has achieved its goal of cent percent placement year on year.

The Alumni association has helped students for summer internship as well as placements every year.

During the lockdown there was "No lockdown for Learning" in IMED. It made extensive use of technology and went in for digital transformation and a creation of a Digital Hub. The tools used were Microsoft Teams, online learning portal, video / audio lectures, WebEx, Google Classroom, E-library, etc.

During and after the lockdown students of all courses were offered online certification courses from the top universities and companies through the 'Edx Online Platform'. More than 5000 Students benefitted through these online courses.

Every week IMED organizes alumni/corporate or entrepreneur sessions. Top Corporate/alumni/successful entrepreneurs mentor and interact with the students during these sessions. These sessions fill the gaps between academia and industry. Through events like Industry-Institute Partnership Summit,

Alumni Meet, HR Meet, workshops, national-international conferences and many more, students learn valuable lessons about Industry requirements and modern technology

IMED has a Teacher-Student Mobility Program with Linnaeus University, Sweden and European Erasmus+. As part of these many IMED students have had the opportunity to go on an all paid Students Exchange program to Greece, Argentina, Lithuania, Uganda and Sweden. Every Year two IMED students visit Linnaeus University, Sweden for an entire semester and study Management subjects. Simultaneously two Linnaeus University Students visit IMED and spend an entire semester studying Management subject. In addition to this four, IMED Faculty have visited LNU, Sweden and delivered more than 30 Lectures each. Also three faculty members from Linnaeus University have visited IMED and delivered more than 30 Lectures each to IMED Students.

For more details contact:



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