

**Bharati Vidyapeeth Deemed To be University**

**Institute of Management and Entrepreneurship Development, Pune**

**Publication Details: (Academic Year June 2019 to May 2020)**

**✚ Publication in International Journals : (For A.Y. 2019-2020) :**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of The Paper</b>	<b>Name of the Journal</b>	<b>Publication Details</b>
1.	Dr. Ranpreet Kaur	Fintech Industry in India-Funding and Prospect	International Journal of Engineering Development and Research (www.ijedr.org)	ISSN:2321-9939 Volume 7, Issue No. 3 Page No. 715-717 Jan-June 2019
2.	Dr. Sachin S. Vernekar	Work-Life Balance and Women Working in Hotel Industry	Journal of Emerging Technologies and Innovative Research An International <i>Open Access Journal &amp; UGC and ISSN Approved, Peer-reviewed, Refereed Journals</i>	ISSN: 2349-5162 Volume 6, Issue No. 6 Impact Factor:5.87 August 2019
3.	Dr. Ranpreet Kaur	Study on Retail Individual Investor's Expectations for dividend – An Empirical analysis of Linter Model	Adalya Journal <i>UGC CARE List A ID 19600157791</i>	ISSN: 1301-2746 Volume 8, Issue No. 10 Page No. 78-84 Impact Factor:5.3 October 2019
4.	Dr. Ranpreet Kaur, Mrs. Sonali Khurjekar	Entrepreneurship Development Cell in B Schools- An Innovative outlook towards Business, Research and Consultancy	Journal of Information and Computational Science  <i>Indexed in Cite Factor, Google Scholar, ibict SEER, Croos Ref, DOAJ, Latinindex</i>	ISSN: 1548-7741 Volume 9, Issue 11 Page No. 541-551 Impact Factor: 6.2 November 2019 www.joics.org
5.	Dr. Bharati Jadhav	Taking A Franchise: A Growing Business Trend In India	Think India Journal <i>UGC CARE Approved International Indexed and Referred Journal</i>  <i>Indexed with Crossref and DOI</i>	ISSN: 0971-1260 Volume-22 Special-Issue-27 December-2019 Page No. 323-326 Impact Factor: 6.2 December -2019

**✚ Publication in National Journals : (For A.Y. 2019-2020) :**

<b>Sr. No.</b>	<b>Author/s</b>	<b>Title of The Paper</b>	<b>Name of the Journal</b>	<b>Publication Details</b>
1.	Dr. Anuradha Yesugade, Ms. Vidushi Attrey, Ms. Shambhavi Shimal	FinTech Industry and Its Business Prospect	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 48-52 Jan-June 2019
2.	Dr. Sucheta Kanchi, Achintya Srivastava	A Study of Mutual Fund Industry in India	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 58-66 Jan-June 2019
3.	Dr. Ranpreet Kaur	An Analytical Study on Foreign Exchange market and it's impact on Country's Currency	IMED JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 67-74 Jan-June 2019
4.	Ms. Sonali Khurjekar, Mr. Ketan S Poojari	Cruel Business Of "Art & Rights Of The Recording Artist"	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 21-29 July-Dec 2019
5.	Ms. Bharati Jadhav, Mr. Vyshakh Thankappan	A Study To Understand The Challenges Of Small Scale Entrepreneurship – A Case Study	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 30-36 July-Dec 2019
6.	Dr. Hema Mirji, Ms. Vidushi Attrey,	Enhancement Of Leadership Development Training	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 37-43 July-Dec 2019
7.	Dr. Anuradha Yesugade, Tanima Gop, Raunit Ranjan	An Analytical study of Popularity of E-Wallets with special reference to Young Generation	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 44-47 July-Dec 2019
8.	Dr. Sonali Dharmadhikari, Ms. Lubna Malik	Comparative Study of Performance of HDFC and SBI	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 48-57 July-Dec 2019

9.	Dr Bharati Jadhav, Nishita Bhadoria	Retail In India: A Review	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 21-29 July-Dec 2019
10.	Ms Rajita Dixit, Ashwin Landge,	To study the impact of social media marketing on local business	IMED-JMSR Journal Of Bv(Du) Imed, Pune	ISSN: 09758429 Volume 9, Issue No. 2 Page No. 58-66 July-Dec 2019

 **Publication in National Conference Proceedings: (For A.Y. 2019-2020)**

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Patil Gayatri, Dr. Ajit More	Rough Set Based Algorithmic Approach For Remedial Diagnosis: Homeopathy In Specific	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN:No.  978-81-920113-4-9  Page No. 31-37
2.	Prajakta Pawar, Dr. Baljeet Kaur	Usable Security and Compliance in Agile methodology	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN:No.  978-81-920113-4-9  Page No. 55-66
3.	Satywan Hembade, Dr. Ajit More	A Framework for Integrating Data Mining in Learning Management System (LMS)	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 67-71
4.	Vikram Hande, Dr. Sachin Vernekar, Dr. Vivek Marathe	Study of an Agile Supply Chain to Improve Business Performance with Data Driven Intelligence and Analytics	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 78-84
5.	Pankaj Roy Gupta, Dr. Pravin Mane	Application of Data Mining Techniques for Measuring and Predicting Employee Performances in Automotive Industry	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN:No.  978-81-920113-4-9  Page No. 91-100

6.	Azadeh Nazari Baravati, Dr. Nilesh Mahajan	Large scale healthcare methodologies using 'big data'	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 106-110
7.	Ms. Janhavi Pednekar, Dr. H.M. Padalikar	Recommender- based E-Learning System using Web Mining Approach	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 111-116
8.	Dr. Nilesh Mahajan, Ms. Devyani Patil	Access Control on Data Security in Cloud Computing	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 116-118
9.	Ms. Bharati Yelikar, Dr. Sachin A. Kadam, Dr. Suvarna R. Jagtap	A Study of Information Security Aspects in Indian Banking Sector	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 119-124
10.	Dr. Rajlakshmi Wagh	A Review Of Section 66a Of The I.T. Act, 2000 With Reference To Case Laws - Its Repercussion And Favorable Remedies.	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 150-153
11.	Ms. Pragya Nikam, Dr. R.V. Mahadik	A Study of Information Security Issues, in distributed systems	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9

			Security	Development, Pune	Page No. 154-156
12.	Ms. Suvarna Mhasekar, Dr. Baljeet Kaur	Data Mining Techniques implementation for handling big data in E-Commerce Application	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 161-164
13.	Dr. Shweta Joglekar, Dr. Sachin Kadam	Sentiment Analysis: Mining Text for Emotion Detection	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 165-168
14.	Javed S. Khan, Dr. Ajit More	Text Mining of Other Relevant Information of Dental Patients as Recorded in EMR to Discover Minimal Keywords and key Phrases	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 180-186
15.	Ms. Deepti Deshmukh, Dr. Ajit More	Impact of Learning Management System for Administration, Learning, Teaching, Testing and Performance in Higher Education	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 187-189
16.	Ms. Sonal Chakote, Dr. Nilesh Mahajan	Code Maintainability: Risks and its Impact on Software Quality and Development Cost	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 190-195

17.	Dr. Kirti Mahajan, Mr. Niket P. Tajne	Utilization of Deep Learning in Handwritten text Recognition	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 196-200
18.	Dr. Kirti Gupta, Dr. Anuradha Yesugade	Screen time of Youth-A Rising Concern!	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN:No.  978-81-920113-4-9  Page No. 201-205
19.	Dr. Swati Desai and Dr. Ajit More	Mobile Learning and Security Issues in mobile Learning	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 219-224
20.	Ms. Pratima Gund, Ms. Sangeeta Patil	Current Scenario of Information Security in Educational Domain	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 225-227
21.	Ms. Sangeeta Patil, Dr. Nilesh Mahajan	Security challenges in Precision Farming in the view of a CIA Triangle	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information Security	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship Development, Pune	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9  Page No. 228-230
22.	Ms. Pallavi Mane , Dr. Nilesh Mahajan	Prediction and detection of Polycystic Ovarian Syndrome-A Literature Review	AICTE Sponsored National Conference on Emerging Trends, Challenges in Data Mining and Information	Bharati Vidyappeth Deemed to be University, Pune  Institute of Management and Entrepreneurship	17-18th Jan , 2020  ISBN: No.  978-81-920113-4-9

			Security	Development, Pune	Page No. 231-236
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Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Baljeet Kaur	Data Science: Empowering Business Strategy	2 <sup>nd</sup> International Conference IEEE Pune Con 2019 on “Innovating Technology For Humanity”	MIT-WPU, Department of Electronics and Telecommunication, MITCOE and IEEE Pune Section	20 <sup>th</sup> Dec 2019 Paper Presented <b>Publication is awaited</b>