

ANNUAL REPORT

2017-18

(Regular activities)

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1.	Green Walk	14 th July 2017
2.	Poster Making Competition	4 th August 2017
3.	Rakhi Festival Celebration	7 th August 2017
4.	New India Pledge	9 th August 2017
5.	Independence Day Celebration	15 th August 2017
6.	Deaf and Dumb Visit	15 th August 2017
7.	NSS Orientation	17 th August 2017
8.	Know Your Campus	19 th August 2017
9.	Tribute to Freedom Fighters	21 st August 2017
10.	Aga Khan Palace	2 nd September 2017
11.	Organ Donation	3 rd September 2017
12.	Essay Writing Competition	9 th September 2017
13.	Video Making Competition	9 th September 2017
14.	Teachers Day Celebration	13 th September 2017
15.	NSS State Award	24 th September 2017
16.	Smoking Awareness Campaign	26 th September 2017
17.	Junk Food Awareness Campaign	27 th September 2017
18.	Helmet Day	29 th September 2017
19.	Road Safety Campaign	30 th December 2017
20.	National Elocution Competition	9 th January 2018

GREEN WALK

July 14, 2017. IMED organized 'Green Walk' for the students of BBA and BCA first year. Objective of this activity to made students friendly with pune's environment as well concern about it.

It was like a surprise activity for them to trek ARAI hill and a long walk along with the Green environment. All the students divided into 10 teams and they played different management games at venue. 160 students of BBA I and BCA I year, 25 students of BBA III year were participated. This activity was well coordinated by BBA III yr students of institute. Faculties were also showing their active participation.



POSTER MAKING COMPETITION UNDER
Road Safety Awareness Campaign on 4th August, 2017

In India there is a need to promote 'Road Safety' as according to reports, in the year 2013 alone, 1, 37,000 people were killed in road accidents whereas in the year 2015, about 1, 46,133 people lost their lives in road accidents.

Every year Bharati Vidyapeeth University organizes various events under Road Safety awareness IMED contributes to it in many ways.

On 4th August, IMED organized Poster's Making Competition under Road Safety Management for all the students of BBA, BCA, MBA, MCA under the guidance of Dr. Sachin S.Vernekar (Director IMED) and Dr. Vijay Phalke (NSS Programme Coordinator) . The event was organized in IMED, Pune. All the preparations for the event were done by BBA 3rd Year Div A. A3 Size sheets were provided by the institute and the theme for poster making was **"Road Safety Awareness"**. 40 students enthusiastically participated in the event and made colorful and attractive posters with great messages.

Organizing Team for Posters' Making	
SR.NO	NAME
1	RONAK KUKREJA
2	AKSHAT JAIN
3	AYUSHI PARASHAR

Glimpses of the Event



(Participant during Poster in making)

(Poster in making)





(IMED Faculties)

(Participants with their Posters)



(BBA 3rd Year – Div A)

RAKHI FESTIVAL CELEBRATION

In India the Rakhi festival was celebrated in which sister tie a rakhi to her brother in which there is a belief that brother would protect his sister from several hurdles of life. In this festival, sister wishes for their brother for success and long lives.

On 7th August 2017, a team of 12 students went to different places in a group of two students. Volunteers visited several places of Pune like Shivaji Nagar, Karve Nagar, Paud phata, Kothrud Police Station.

In order to celebrate this Festival with several policeman on duty workers and the manager and care taker of Old age home.

The Festival was organized by BBA 3rd year students and guided by our BBA Coordinator Dr.Vijay Phalke. This Festival was organized to motivate them who are unable to meet their family members due to day-night duty. And At last, we were happy to see the smile on faces of these people





IMED students tying Rakhi to policeman on duty during Raksha Bandhan day.

NEW INDIA PLEDGE

In 1942 our freedom fighters took a pledge of '*Quit India*' and in 1947 India achieved Independence. Now the Institute had decided to take the **New India Pledge**. The pledge was conducted in order to inculcate feeling of patriotism for our country.

The purpose of activity was to conduct pledge with each and every student of Institute of Management and Entrepreneurship Development, Pune. **There were almost 780 students including 22 Faculties in this event.** This event was organized in BVDU campus, Institute of Management and Entrepreneurship Development, Pune on 9th August 2017 at 10:00 am.

This event was organized by volunteers of IMED and guided by our NSS Programme officer.



INDEPENDENCE DAY

“Ye baat Hawao ko bataye rakhna !

Roshni hogi chirago ko jalaye rakhna!!

Lahu dekar jis ki Hifazat humne ki !

Aise TIRANGE ko sadadil me basaye rakhn !!

It has been 71 years since our independence and we have come a long way.

Even after 71 years there are so many beautiful things in our country that we should always cherish as Indians. We still live with the concept of “Unity In Diversity” with diverse language, culture and religion.

And the most astounding fact about our country is we have 325 spoken languages and 18 official languages. We live in harmony with over 8 religions and celebrate each festival with love.

And with all these festival we have one most important day in our lives every year. Today which none of the resident can forget. The day which fills enthusiasm and feeling of pride in the blood of each Indian.

This day is none other than Independence Day or we can say “AZADI DIVAS”

And to oblige the badge of respect to our nation the NSS Team of IMED (Institute of management and entrepreneurship development, Pune) had organized Independence Day celebration on 15th August’2017 under the guidance of Dr. Vijay Phalke so as to give a tribute to our nation and the freedom fighters which was attended by almost 100 students and 30 teachers.

The event started at 7am with its most gracious essence as our director **Dr. Sachin S. Vernekar** hosted the flag which was waggling in the air and cogent the sense of integrity.

After this gracious moment the celebration was continued with the singing of patriotic songs and *oath on ‘CLEAN INDIA’* which blazed the enthusiasm of all the students and teachers present at that time.

The college was beautifully decorated by the NSS Team which was just like cherry on the cake for the astounding event.

The day went well with lots of praises and pride for the NSS Team as coordination can be seen throughout the event and everything was maintained in an organized way.

This innovative idea of martyrs' venue helped the students to know about the contribution made by the freedom fighters in a better way.

Organising Team				
Shivam Srivastava	Muskaan Jain	Komal Verma	Swapnil Chawan	Shubi Parashar
Shubham Kale	Dimpal Mishra	Kajal Gupta	Aakriti Mathur	Hemendra Narayan
Vasu Chandra	Akshita Buti			



Dr. Sachin S. Vernekar
(Director IMED),
Addressing on the
occasion of
independence day.



Patriotic song by NSS volunteers



SWACCHA BHARAT pledge on the occasion of independence day

DEAF AND DUMB VISIT

NSS volunteers of IMED Bharati Vidyapeeth visited the Mahavir Residential deaf and dumb school at Urli Kanchan on the occasion of Independence Day 2017.

Around 50 children, who are studying in this school, attended this program.

The Mahavir residential deaf and dumb School children performed various programs like dance and songs to entertain. One of their teachers helped them in communicating with these children since it was a bit difficult for the children. The students happily enjoyed the programs and had fun with The NSS volunteers of IMED Bharati Vidyapeeth.

The school Principal and the teachers were so happy and helped the children to conduct this program successfully. At the end, we have distributed some chocolates to the children. Around 10 NSS volunteers along with the local Police officers participated in this program.

Mahavir Residential Deaf and Dumb School encouraged us and shows love to the downtrodden and destitute through programs like this.

NSS ORIENTATION 2017-18

On 17th august 2017, the NSS unit of Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune (INDIA) organized orientation programme for the newly enrolled volunteers of NSS. The program was conducted at Seminar hall from 8:45am to 9:45am. The major objective of this programme was to aware volunteers about NSS, how NSS works, achievements and objectives of NSS etc. About 80 volunteers were present in the programme.

The program started with the Registration of volunteers and Distribution of Badges and NSS Diaries to them. After that various activities were held which include:

- ❖ NSS Song.
- ❖ Introductory speech to encourage volunteers.
- ❖ Presentation on NSS including:
 - What is NSS
 - Symbol
 - Motto
 - Objectives
 - Activities done in NSS in past years
 - Opportunities in NSS
 - Achievements of NSS
- ❖ Experience shared by senior volunteers working with NSS.
- ❖ Motivational speech by our Programme Officer Dr. Vijay Phalke.
- ❖ Vote of thanks

The programme ended with the National Anthem and NSS clap. The Orientation program was organized in well systematic manner and ended with a great success.



Know Your Campus (KYC)

The know your campus event was organized by BBA 3rd year students for the bba 1st year students under the guidance of Dr. **Vijay Phalke**.

KYC that is know your campus is a power point presentation competition under which there are 15 mentors and they are given with 15 different topics with a group of first year students. The event is conducted with great zeal and enthusiasm among all the BBA first and third year students.

The preparation of the event started 20 -25 days before the actual event took place. For this we first made the organizing committee that could take care of the whole event in these 20 -25 days and all the requirements and will coordinate with sir and all the different committees. After the organizing committee was finalized the main task was to get the permission of director sir so that we can carry out the event without any problem, so for that we filed an application so that it could be signed by the sir, and then after 2 days we got a green signal that we can start of with the event.

Then we decided to finalize 15 topics that would give to the each committee by sir so that they can start with their preparation. The topics for the event are listed below:

1. Bharati family and pillars of BVDU
2. IMED as whole
3. Infrastructure and facilities of IMED
4. Supporting hands of IMED
5. IMED at its best inside and outside
6. CRC and alumni of IMED
7. Events at IMED
8. Sports and NSS (social club)
9. BVDU Erandwane campus
10. BVDU Delhi campus
11. BVDU Solapur and Mumbai
12. Hangout places in and around Pune
13. BVDU campus sangli, Kolhapur and karad
14. BVDU katraj campus
15. Global IMED

After all the topics were decided, the next comes deciding the 15 mentors so that under their guidance the first year students can prepare for their presentation. So the mentors were and they were grouped into 15 teams as one mentor for one team .so they are as follows:

1. Siddhant
2. Friyan

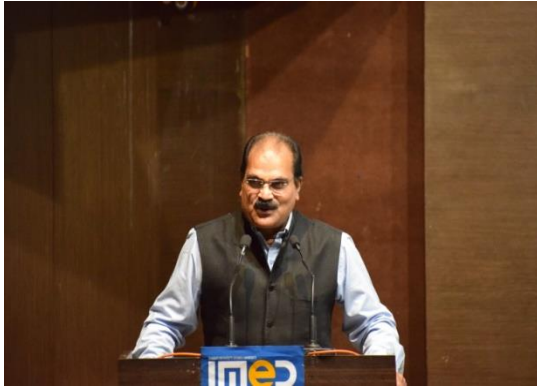
3. Arpita
4. Himanshu
5. Mudit
6. Vijay
7. Sonia
8. Charmi
9. Charu
10. Dhawal
11. sranash
12. nanda
13. chandril
14. Praveen
15. Sonam

Then the above topics were given to the mentors along with the first year students that were allotted to the each team. After this various committees were finalized so that the event could be conducted in a very good manner. So the various committees are:

1. Discipline committee
2. Technical committee
3. Registration committee
4. Stage committee
5. Hospitality committee
6. Prize distribution committee
7. Vedio and photography committee
8. Anchoring committee

And then comes the main day event. The event held in the law auditorium on 19th august, 2017 from 9 am to 1 pm. The event started with the registration of all the 15 teams and all the committee members and the 2nd year students who came to see the programme. After this as director sir came and all the judges came their then trhe event started with the inauguration ceremony ,felicitation of director sir followed by the felicitation of the judges and director sir's address. And then we started with the presentations of the groups and after 10 presentation their was a tea break of 15 minutes which was all managed by the hospitality and discipline committees. And after that rest 5 teams gave their presentation and the event was then winded up with the vote of thanks

I would like to thank all the director sir ,faculty members, students and all the committee members ,without then the event could not be conducted the very important backbone of the event our Dr. Phalke sir, without him the event cannot be conducted



TRIBUTE TO FREEDOM FIGHTERS

Nothing is more powerful than the power of words. Especially if the words come from someone we admire and look up to the most. We meet, hear, watch many leaders every day. Some we agree with and some we don't.

But there are those who leave a great impact on the lives of millions of people around them, they change the fate of the country and they bring a change which once looked like a dream.

“You need to dream before your dream comes true”

With this blaze of dream wavering into endurance in their soul, change was bought into our lives by none other than our astounding freedom fighters.

And to cater the badge of respect to these invincible martyrs the NSS Team of IMED (Institute of management and entrepreneurship development, Pune) had organized a two days event **IMED GEMS** on 21st August'2017 under the guidance of Dr. Vijay Phalke so as to give a tribute to these freedom fighters

In this event 18 different activities were organized and for tribute to freedom fighters, all these activity venues were synchronized with the names of the martyrs as an innovation which further helps the students to enlighten them with the contribution made by these leaders.

Allocated names of freedom fighters for different activities		
Sr. No.	Names of activities	Venues
1	Best Entrepreneur	Jawaharlal Nehru Hall
2	Best Manager	Nelson Mandela Hall
3	My Pic My Story	Tatya Tope Hall
4	Marketing Tambola	Mahatma Gandhi Hall
5	Developing website	Rabindranath Tagore Hall
6	Poster Making	Bal Gangadhar Hall

7	Flameless cooking	Subhash Chandra Hall
8	Rangoli Making	Bhagat Singh Hall
9	Mime	Begum Hazrat Mahal
10	Ad Mad Show	Chandrashekhar Azad Hall
11	Patriotic Song	Vallabh Bhai Patel Hall
12	Face painting	Mother Teresa Hall
13	Tech Paper	Shivaji Maharaj Hall
14	Techno Event	APJ Abdul Kalam Hall
15	Elocution	Rani Lakshmi Hall
16	Unleash Your Creativity	Lala Rajpat Rai Hall
17	Clay Modelling	Dadabhai Naoroji Hall
18	Quiz Competition	Sarojani Naidu Hall

The event began with the inauguration by our Director, Dr. Sachin S Vernekar sharp at 9:45 am, including faculty members and all the students of IMED.

There were in total 1400 entries who participated for different activities. Students were in great enthusiasm and performed with a lot of focus & energy for all the activities.

Then we further went on with the program of selecting the winner for all the activities. The day went well good and organized as it was well coordinated and systematized by NSS volunteers of IMED.

This innovative idea of martyrs' venue helped the students to know about the contribution made by the freedom fighters in a better way.

GEMS ORGANISING TEAM

Shivam Srivastava	Muskaan Jain	Komal Verma
Kajal Gupta	Hemendra Narayana	Swapnil Chawan
Dimpal Mishra	Shubham kale	Aakriti Mathur
Krishan Pareek		

Visit to Memorials of Freedom Fighters

AGA KHAN PALACE

Father of our Nation Mahatma Gandhi did a lot for our country. But today we are forgetting his struggles. So, to memorize his contribution, our Bharati Vidyapeeth deemed University, Institute of Management and Entrepreneurship Development, Pune organized a visit to Aga Khan Palace on 2nd September 2017 for all NSS volunteers.

In the pleasant morning at 9:30am around 75 NSS Volunteers reported there along with our NSS programme officer Dr. Vijay Phalke. This palace was closely linked to Indian freedom movement, as it served as prison for Mahatma Gandhi, his beloved wife Kasturba Gandhi & his secretary Mahadev Desai. There were paintings of famous artists and portrait of Mahatma Gandhi. There was the Samadhi of Kasturba Gandhi and Mahadev Desai. We saw belongings like utensils, khadi clothes, meeting table and many more things of Mahatma Gandhi which is kept there as his memory. There was guide who helped us to know deeply about that place. We gathered lots of information from there, about life of Mahatma Gandhi.

This palace was made by Sultan Mohammad Shah Aga Khan to give employment to villagers who constructed this palace. And still today it gives employment to women; provide training for small works, which helps them to get their future earnings. This place also promotes women empowerment. The main motto of this visit was to get awared about Mahatma Gandhi and his beloved ones. The visit was really good and was enjoyed by all volunteers. We get to know a lot about history of our great freedom fighter.



NSS Volunteers of BVDU IMED, Pune during the visit to Aga Khan Palace



ORGAN DONATION

After the various activities held under NSS, We the NSS unit of IMED Bharti Vidyapeeth invited Dr. Kapil Zirpe who is HOD and director of Neuro Trauma Unit Ruby hall clinic, Pune for an awareness program for the NSS students of 1st year and 2nd year of various departments on 9th September 2017 at 10.30 AM.

The program started with the introduction and felicitation of resource person. Bharti Vidyapeeth IMED and NSS unit of IMED with Dr. Vijay Phalke and other NSS volunteers with the leadership of Shubhi Parashar followed by the NSS volunteer Ankit Kumar, Nakul Malik, Rishab Sood, Anjana Shree, Pragati Jaiswal, Aditya Yadav, Aman Jaiswal, Chandranshu, and Kajal Gupta organised the program. Dr. Sankhaye welcomed the speaker from Ruby Hall Clinic and recalled the long association with Dr. Kapil Zirpe .

A video was played on the topic of organ donation. Dr. Kapil Zirpe then gave a talk on the concepts of Organ Donation to the NSS volunteers. He shared in detail about the need for Organ Donation in the present time as there many patients who are waiting for a transplant. The topics discussed were:

1. Need for organ donation
2. When and what organ can be donated
3. Brain death and its causes
4. Age criteria for Organ Donation
5. Myths on Organ Donation

The talk went on for 60 minutes. The program ended with discussion about Various activities for organ donation with the students and they agreed that they would like to promote Organ Donation with their friends This session saw a gathering of more than 90 social work students (from both first and second year) along with four staff members. All of them enjoyed the session and took the positive insights and shown their support for organ donation. The session ended with a vote of thanks by Meghna Jain . Dr. Kapil Zirpe thanks Dr. Vijay Phalke PO of NSS and NSS unit of Bharti Vidyapeeth IMED who organised this program.

ESSAY WRITING

The primary purpose of our essay writing competition on the **topic what should I do for cleanliness** is to give students the opportunity to engage in a social debate through writing and to prepare them for argumentative writing at third level. In addition, the competition highlights the NSS unit of IMED Bharti Vidyapeeth for commitment to supporting the educational advancement of prospective students. The NSS unit under **swachh Sankalp se swachh siddhi** is dedicated to helping students to develop strategies to become more confident, critical and autonomous writers, able to write persuasively in all contexts, whether academic or professional.

About 80+ volunteers participated in the essay writing competition also good response for the same was received in form of content, views expression, perception towards cleanliness how will they change the environment, etc.

The deadline for receipt of entries for this competition was Wednesday, 6th September, 2017, 4.45 pm.

Three shortlisted winners in this essay will be announced on Saturday, 9th September, 2017, and essays will be uploaded on the site of govt. Perks will be awarded at a special ceremony by the NSS unit of IMED Bharati Vidyapeeth.

“Swachh Sankalp Se Swachh Siddhi Short Film Competition”

Swachh Bharat Campaign was launched by Prime Minister Narendra Modi on Oct 2, 2014 at Rajghat New Delhi with the aim to make India clean. The aim of the campaign is to provide sanitation to every family, including toilets, cleanliness and safe drinking water to citizens of India. To make the campaign successful, it is intended that every citizen of the nation, adults and children, should participate equally in view of his responsibility to keep the nation clean.

Event Details

Film Topic- My contribution towards making India clean.

Time duration of the film- 3 minutes max.

Inspired by the campaign ‘Swachha Bharat’, on 9 September, IMED, BVDU took initiative and organized film making competition under ‘**Swachh Sankalp Se Swachh Siddhi Short Film Competition**’ with the help of Hemendra Narayan under the guidance of Dr. Vijay Phalke.

All the NSS volunteers were grouped among nine different experienced NSS volunteers as their mentors. Each mentoring group has taken the participation of this short film making competition. Nine teams submitted their videos as prescribed prior to the final submission time. The main agenda of this competition was to teach them team building, coordinating, technological knowhow. The Event started with lot of enthusiasm and spirit of hard work. About 90+ volunteers with their mentors participated in the event. And event was well organized and coordinated by the NSS volunteers. The event went great success.

Total no. of participants - 9 teams guided by their respective NSS mentors, i.e.

- Team Aakriti
- Team Akshata
- Team Hemendra
- Team Komal
- Team Muskan
- Team Shubham
- Team Shubhi
- Team Swapnil
- Team Vasu

TEACHERS DAY CELEBRATION

Teachers' Day was celebrated on Wednesday, 13th September in IMED Bharti Vidyapeeth with great fervour. The volunteers of the NSS unit, who had been preparing for the grand day for more than a week, organised a great show dedicated to their teachers. The day buzzed with excitement and smiles all around. Hemendra Narayan of Class MBA 2nd year commenced the assembly by bringing everyone's attention to the immense importance of teachers and the role they play in children's lives by singing Guru Vandana. Muskan Jain and Komal Verma of Class BBA recited a shloka and shared their feelings about the teachers and spoke on the importance of Guru in our life. Thereafter it was fun and frolic starting with a humorous activity 'Teach our Teachers' which had the students in splits of laughter as teachers tried to answer the 'tough' questions asked by the students. This funny activity were planned and executed by Kishan Pareek with all the fellow members of the organising team. Music engulfed everyone with a graceful singing performance by Dr. Vijay Phalke sir and Shreyas Dhingankar sir. Simultaneously Muskan Jain and Shubhi Parashar distributed the snacks and drinks to the teachers and students who were present for the event. Basu and Kishan welcomed every teacher by giving them flower as token of love and greeting card . Dimpal Mishra, Shubham Kale, Shivam Srivastava, Akshata Buti helped us in making the event a great success by organising and giving their valuable time to make this event happen. Without them it was impossible to have this event in such a wonderful grace. The teachers actively participated in various activities and made us enjoy this event. Teachers played Arm wrestling too and The students applauded them as they were surprised by their great sportsmanship and gymnastic skills! Of course, Teachers' Day will never be complete without the mimicry. All in good humour, a few teachers like Shreyas sir, Phalke sir, Gurav sir, Mirji ma'am , Rajita Ma'am, quirky styles of teaching were re-enacted for everyone to enjoy! All the programs were enjoyed by the teachers.

Lastly and most importantly, Phalke sir shared a few words of encouragement for the students who had worked for days behind the scenes to organise the event and the assembly concluded with vote of thanks. It was truly a proud day for the teachers to bask in the love and attention they received from their students!

NSS STATE AWARD

On the occasion of NSS day, NSS Department of Maharashtra state organized Maharashtra state level NSS award distribution ceremony for Programme Officer, Volunteers and Best Institutes.

The ceremony was held on 24th September 2017 at Convocation Hall of Mumbai University in the presence of Hon'ble **Shri.Vinod Tawade**, Minister of Higher and Technical Education and Hon'ble **Shri. Ravindra Waikar**, State Minister of Higher and Technical Education, **Dr.Atul Salunkhe**, State Liaison officer. More than 300 crowd were present during this ceremony which includes volunteers, parents of awardees and awardees itself.

In the award ceremony, BVDU, IMED Programme officer Dr. Vijay Phalke sir received Best NSS programme officer award and BVDU, IMED got Best NSS unit award which was received by Dr. Ajit More sir (Programme Director MCA dept.) from the hands of honorable chief guest.





AWARENESS ON PROHIBITION OF CIGARETTE SMOKING AND TOBACCO

On 26th September 2017, the NSS volunteers of Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune (India) organized an awareness program on prohibition of cigarette smoking and tobacco. The program was conducted at seminar hall at 4.45pm. About 60 volunteers were present.

The program began with the registration, as it was the first day of NSS week everyone was full of enthusiasm.

- The program was started with the introductory speech.
- Presentation on awareness against smoking and tobacco including
 - How cigarette and tobacco made
 - How it is harmful to us
 - How much harmful substance it contains
 - What are the diseases it cause
 - How can we reduce its addiction
 - How can we stop others
 - Effects of nicotine
 - What food items we should consume to protect
- A quiz was conducted about the facts of smoking where all the volunteers actively participated.
- In the last, reviews and queries were asked about the topic.

The major objective behind conducting this awareness program was to make youth aware about the interesting facts about smoking, make them know how smoking is harmful to our health and how to quit this habit.

The program was ended by giving vote of thanks to Dr. Vijay Phalke sir for giving us this opportunity and to all the NSS volunteers who attended the session and gave their active participation.

The program was conducted in an efficient way and completed successfully.



Volunteer delivering speech



Volunteers showing presentation



Posters on smoking awareness

AWARENESS ON JUNK FOOD

The NSS volunteers of IMED, (Bharati Vidyapeeth Deemed University, IMED, Pune) had organized an awareness campaign on junk food under the guidance of DR. Sachin S Vernekar on 27th September'17 in seminar hall of institute.

More than 50 volunteers attended this campaign which helped in rectifying its mission in its foremost way. More than 15 posters were made by the team so as to express the awareness in the most presentable pictorial way which was displayed at entrance of institute and seminar hall of the college.

A food may be defined as any substance which when taken into the body can be utilized to provide heat or energy, to maintain and compensate wear and tear of tissues and to regulate body processes.

There is quite an allegiance towards the junk food as it satisfies human for some time but in return cause a mere effect to the body.

The term junk food itself defines to "the food that is not good for your body and they are completely not important to the body. Junk foods have no or very less nutritional value and irrespective of the way they are marketed, they are not healthy to consume" so, to make youngsters aware about side effects of junk food NSS volunteers organized side effects of junk food awareness activity.

The event was started at 5 pm with the introductory speech about health, food, healthy food and junk food. Further to boost up the awareness a presentation was given on harmful effects of Junk food consumption.

All the information for awareing was expressed in a very amazing way. Further it continued by telling about the fun facts and the unknown facts of junk food which merely gave volunteers shiver to the bone.

After that organizers distributed the pamphlets which gave message to stop the consumption of junk food. Bananas were also distributed to everyone that was just like cherry on the cake describing and promoting that the healthy food can taste much better and are much healthier than the junk food.

The event was well organized and coordinated with the help of all the volunteers of NSS.



Distribution of banana after the activity.

Volunteer spreading awareness on harmful effects of junk food.



Volunteer spreading awareness on harmful effects of junk food.



Volunteers present during the awareness activity.

HELMET DAY

Well ahead of the compulsory helmet rule enforcement and for the safety purpose NSS volunteers of IMED, Bharati Vidyapeeth Deemed University along with NSS program officer Dr. Vijay Phalke on Friday 29th September 2017 chose to reach out to two-wheeler riders and four-wheeler drivers in a proactive effort.

We the NSS volunteers distributed pamphlets as awareness to motorcycle riders and four wheelers at BVDU, Erandwane campus Pune as part of helmet awareness program named as “**HELMET DAY**” organized by NSS unit of IMED,BVDU.

NSS volunteers conveyed the message to people riding without helmets and seat belts. We asked them to start wearing helmets without delay. We also distributed sweets to those who were wearing helmets and seatbelts. To those who were not wearing helmet and seat belts we said that it should be worn for personal safety and for the sake of complying with the rule or court order. We also informed that the pillion riders should wear helmets and emphasized on wearing helmets that have an ISI or BIS mark.

Organizing Team:

- ☐ Basu Chandra (mentor)
- ☐ Eshwar Chandak
- ☐ Risha
- ☐ Nitisha Gangal
- ☐ Kirtika Bansal
- ☐ Sonali Prasad
- ☐ Luv Kalra
- ☐ Muskan Gill

PHOTOGRAPHER: Shubham Kale

PHOTO GALLERY



Road Safety, Swachha Bharat and Green India Campaign

In India there is a need to promote 'Road Safety' as according to reports, in the year 2013 alone, 1,37,000 people were killed in road accidents. Every year Bharati Vidyapeeth University organizes Road Safety awareness campaign and IMED contributes to it in many ways.

In year 2014 IMED won 1st prize and in 2015 IMED secured 4th position in road safety awareness campaign.

This year also on 30th December 2017, IMED organized Road Safety awareness campaign with the help of 400+ student volunteers under the guidance of Dr. Sachin.S.Vernekar (Director IMED), and Dr. Vijay Phalke (NSS Programme Coordinator), and 45 faculty members of IMED. Inauguration of the Campaign was done by Dr. Sachin.S.Vernekar (Director IMED), Dr. B. U. Sankaye, Prof. Maitre (NSS Coordinator BVDU), Dr. More A.D.(Director MCA) Dr. Phalke V.S,(Nss Coordinator IMED),Prof. Hembade S.C. The campaign was organized on a very large scale in Pune. During the campaign brochures and chocolates were distributed at different streets of Pune at major traffic signals promoting Road Safety awareness, 'Green India' and 'Swachha Bharat Abhiyan'. More than 17000 brochures and 5000 chocolates were distributed. Brochures carried the message of 'Swachha Bharat' and 'Road Safety Awareness'. During the awareness campaign there was coverage by one of the leading media channels and news paper reporter. Public gave positive response while receiving the brochure and were delighted for chocolates.

The students enthusiastically participated in the campaign and were over whelmed by the response of the public and also traffic police helped and appreciated the work done by the student volunteers.

Event was well organized and coordinated with the help of various NSS Volunteers who coordinated, communicated and helped their respective team members during the event.

Following table reflects the faculty member, NSS Volunteers and participation for this campaign at around 19+ major signals in heart of Pune city.

Sr. No	Class	Name of the Faculty	NSS Volunteers	Area
1	MBA (G) II B	Prof. Sonali Khurjekar Prof. Yogesh Gurav	Aditya nand BCA 7766076696 Vipul Ayushi 9075498853	Kothrud Depot
2	MBA (G) I B	Prof. Bharati Jadhav Dr. Hemangi More	Vaibhav Rastogi 9899439288 Sandeep bca Bhuvnesh	Parihar Chowk, Aundh
3	MBA HR I	Prof. Prabhat Kumar Prof. Akash Yadav	Deepansh 7895258194 Nitisha 9654096249	Shree Dagdu Sheth
4	MBA HR II	Prof. Dr. Hema Mirji Prof. Joglekar S.	Akshata buti, 8770970849 Samruddhi , 7721854542 Sikhta bhatt bca	Sarasbagh Signal, Maha Laxmi Mandir.
5	MBA (G) II A	Prof. Ranpreet Kaur Dr. S. Dharmadhikari		Warje Bridge
6	MBA (G) II C	Prof. Rahul Manjare	Prajwal 8975513226 Piyush 7720905794 vaibhav	Corporation/ Balgandharve
7	BBA III B	Prof. Nilesh Mate Dr. Vinod Ingawale	Abrity 07209603859 Nisha 8538901713	Santosh Hall
8	BBA I B	Prof. Swapnil Thorat Prof. Pol M.M.	Swapnil chavan 8975923252 Muskan gill Luv kalra Abhishek Bhavya	Big Bazaar, Hadapsar
9	BCA II	Dr. Deepali Shahane Dr. Kirti Gupta	Komal verma 8368536225 Manikanta	Karve Statue Kothrud
10	BBA II B	Dr. Pramod Pawar Dr. Padalika H.M.	Pragati jaiswal Navneet 9958587303 kirtika	Katraj Signal
11	BCA I	Prof. Sangeeta Patil Prof. Uday Desai	Shubham kale, 9284743042 Simran tanvee	Goodluck Chowk
12	BBA I A	Dr. Deepali Pisal Prof. Sujata Mulik	Nishant Ramnik 9773533583 Nikhil	Swargate

13	BBA I C	Prof. Sucheta Kanchi Dr. Pravin Mane	Delesh 9511933103 Purva	Shivaji Nagar
14	BBA II A	Prof. Shreyas Dingankar	Prashu 7415158522 Joya 9991515027	Pune University Signal
15	BBA II C	Ms. Pallavi Chopade Mr. H.Bhagat	Eshwar 8600888659 Risha, Anjana, Sakshi Kumari Satayam, Palak Seth, Sneha Singh	Abhiruchi Mall
16	MBA I A	Prof. Rajita Dixit Prof. Bharati Y.	Priya 9096810772	MIT, Anand Nagar
17	MCA II BBA III A, C	Dr. Sachin S. Vernekar Dr. More A.D. Dr. B. U. Sankaye Dr. Phalke V.S. Prof. Hembade S.C.	Basu Chandra 8600245749 Shivam Srivastava Aditya Jadhav 7709323294 Neha 9811337706 Harshit 9999572212 Manas muley 7208162129	Raja Ram Bridge
18	BCA III	Prof. Pramod Kadam Prof. Gund P.A.	Rishab sood 9953040496 Ankit yadav	Padmavati, Satara Road
19	MCA I	Dr. Nilesh Mahajan Prof. Deepti Deshmukh	Arpit kohli 7417465441 Subodh 8377974734 Siddhant 8221803622	Nal Stop

NATIONAL ELOCUTION COMPETITION

Bharati Vidyapeeth (Deemed to be University), Pune and Institute of Management and Entrepreneurship Development organised an Elocution competition into, on 9th January 2018. This competition is held every year as a symbol of respect to our Hon'ble Saheb, Dr.Patangraoji Kadam whose birthday is on January 8th.

The Elocution Competition's process started from 9 A.M with the registrations and high tea at IMED Entrance and Seminar Hall. After the initial welcome by the anchor, introduction about the competition was given to all the participants by Dr. H.M. Padalikar . The Dean –Faculty of Management Studies and Director of IMED, Pune Dr. Sachin Vernekar welcomed everyone and delivered a motivational speech. He wished luck to all the contestants. This was followed by felicitation of the Chief Guest -Vice Chancellor Prof. Dr. Manikraoji Salunkhe Sir and the judges for the competition.

Later on inaugural speech was given by the Vice Chancellor which was followed by the Vote of Thanks by Dr. Pramod Pawar.

All the participants then headed to their respective venues and the competition commenced.

Topics for the competition were:

- Dr. Patangraoji Kadam and his Mission 'Social Transformation through Dynamic Education '.
- Social Media – Boon or Curse
- Digital India , Startup India and Swatch Bharat
- Demonetisation and Black Money
- Role of Youth in building New India.

Judges for the competition were:

- Dr. Sachin Ayarker
- Dr. Sawant
- Dr. More
- Dr. Kirti Gupta
- Dr. Jayant Oak
- Dr. Khopkar
- Mr. G. Billore
- Dr. B U Sankhayee
- Dr. S. Patil
- Mr. Deepak Navalgund



Dignitaries from left : Dr. Jayant Oak, Sr. Management Consultant, Dr. Sachin Vernekar, Dean FMS BVDU and Director IMED felicitating Prof. Dr. Manikrao Salunkhe, Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Dr. Khopkar, Ex Director IMCD Nigdi, Dr.Ajit More, Director I/c MCA Programme, IMED

The competition was open to all the students above 12th standard and undergraduates from the recognised institutes of India. Participants had a choice between English, Marathi, and Hindi as a language of expression.

The speech limit was seven minutes and a warning bell was given after five minutes.

The participants were restricted from reading any part of speech from any paper or any other medium whatsoever. There were 70 participants in all out of which 14 were selected for the final round.

The judges had a tough time selecting the winners.

The winners were awarded with a trophy and cash prize. The students who won the competition were as follows:

1st position: Siddhesh Misal –Kiranrao College, Kolhapur

Shubham Joshi –Y M Law College, Pune

2nd position: Aditya Kulkarni –S M College, Akluj

Vaibhav Mehta –BV Poona College of Pharmacy

3rd position: Rajashree Anarase – S P College, Pune

Parul Sethi –BV College of Ayurved, Pune



Participants during the Elocution Competition

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Mr. Vijay S. Phalke

NSS Programme Officer

IMED, Pune.

Dr.Sachin S. Vernekar

Dean, FMS

Director,IMED,Pune.