

# IMED NEWS

Bi-Annual News Letter  
Vol. 24 | May 2019



**BHARATI VIDYAPEETH**  
(Deemed to be University), Pune, India

**Institute of Management & Entrepreneurship Development, Pune**

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC

'A' Grade University Status by MHRD, Govt. of India

**Ranked 55<sup>th</sup> among Top 75 B-Schools in India by NIRF 2019, MHRD, Govt. of India**



**Dr. Patangrao Kadam**

Founder, Bharati Vidyapeeth, Pune

Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

## Director's Message

Greetings to All !

It gives me great pleasure to present this newsletter for Term-II of the Academic Year 2018-19.

The Term-II has focused on lot of academic activities like international and national seminars on Management, Finance, HR, IT along with guest lectures and workshops. In addition to this number of sports competitions and NSS activities were organised. The activities like National Elocution Competition and Business Plan/ Quiz Competition has encouraged the presentation skills, knowledge and spirit among the students.

I am very happy to share that IMED has achieved 100% placements (all students who opted for placement are placed) till the month of February. More than 60 blue chip companies participated in placements this year. Amazon, Capgemini, Reliance Industries, ITC, Aditya Birla Capital, ICICI Prudential, ICICI Bank, Wipro, Tech Mahindra, Apollo Medskills, Bajaj Finserv, Naukri.Com, Oyo Rooms, Reliance Jio Infocomm, Uno Minda, Vivo Global, etc recruited students this year.

I feel very proud to see that many students have participated and out of them 50 students won prizes in intercollegiate competitions in different parts of the Country.

This Newsletter would be a snapshot of all the above activities conducted at IMED.

I am sure IMED will keep achieving greater heights in future with your support and best wishes.

**Prof. Dr Sachin S. Vernekar**

Dean-FMS, BVDU, Director-IMED, Pune

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**Hon'ble. Prof. Dr. Shivajirao Kadam**  
Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune



**Hon'ble. Prof. Dr. Manikrao Salunkhe**  
Vice Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune



**Hon'ble. Dr. Vishwajeet Kadam**  
Pro-Vice Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune  
Secretary, Bharati Vidyapeeth, Pune

## IMED Achievements

### Ranked 55th among Top 75 B-Schools in India by NIRF 2019, MHRD, Govt. of India

- It is for the fourth year continuously ranked in Top 75 B-Schools in India.
- IMED is One of the only Two Institutes in Pune and one of the only Seven Institutes in Maharashtra ranked in top 75 B-Schools in India

### Placement Highlights 2018-19

- Number of students opted - 188
- 60+ blue chip companies participated in placements
- Highest Package Rs. 54.08 Lakh (International)
- Highest Package Rs. 16.10 Lakh (Domestic)
- Average Package Rs. 7 Lakh
- Some of the Blue Chip companies participated are Amazon, Capgemini, Reliance Industries, ITC, Aditya Birla Capital, ICICI Prudential, ICICI Bank, Wipro, Tech Mahindra, Apollo Medskills, Bajaj Finserv, Naukri.Com, Oyo Rooms, Reliance Jio Infocomm, Uno Minda, Vivo Global.

## List of The students placed and companies

Sr.No	Student Name	Company	Sr.No	Student Name	Company
1	Shantanu Karnik	AMAZON	14	Chandan Singh	Bajaj Finserv
2	Sri Ramya	AMAZON	15	Krushal Talgote	Bajaj Finserv
3	Kartikeya Charturvedi	AMAZON	16	Prasun Rai	Bajaj Finserv
4	Prithviraj Mane	Brahmdeo Mane Sah.Bank Ltd	17	Sahil Kumar	Bajaj Finserv
5	Sonali Shukla	Aditya Birla Capital	18	Pratik Kothari	Bajaj Finserv
6	Priya	Aditya Birla Capital	19	Ravikumar Prajapati	Bajaj Finserv
7	Jyoti Bohra	Naukri.com	20	Vijay Kumar	Bajaj Finserv
8	Akash Sharad	UP Agricultural products	21	Sahil Jain	Bajaj Finserv
9	Pracheta Mittal	Dicatto	22	Vicky Deogade	Bajaj Finserv
10	Syed Amaanullah	Dicatto	23	Parag Goyal	Bajaj Finserv
11	Ashutosh Mandal	Dicatto	24	Lovneet Sharma	Apollo Medskills
12	Rishabh Khanal	Dicatto	25	Gurman Mishra	Apollo Medskills
13	Sridhar Esakkippan	Capital First	26	Ayush Khandelwal	Apollo Medskills

27	Ankit Sharma	Apollo Medskills	67	Kshitij Singh	ICICI Bank
28	Akash Gaurav	Apollo Medskills	68	Kaneisha Singh	ICICI Bank
29	Kumari Mahima	Apollo Medskills	69	Pulkit Kumar	ICICI Bank
30	Dhanishka Nagda	Apollo Medskills	70	Binita Mahato	ICICI Bank
31	Shubhangi Pandey	Apollo Medskills	71	Ashok Singh	ICICI Bank
32	Purnima Singh	Apollo Medskills	72	Ankit Tripathi	ICICI Bank
33	Animesh Pandey	Apollo Medskills	73	Menka Kumari	ICICI Bank
34	Khan Azharuddin	Apollo Medskills	74	Nehashree	ICICI Bank
35	Pratibha Kumari	Apollo Medskills	75	Parth Rathore	ICICI Bank
36	Satyam Agarwal	Apollo Medskills	76	Preeti Anand	ICICI Bank
37	Tanu Priya	Apollo Medskills	77	Aditi Gupta	ICICI Bank
38	Sonu Mundakkal	Apollo Medskills	78	Parul Arora	ICICI Bank
39	Kinshuk Solanki	Apollo Medskills	79	Shikhar Sharma	ICICI Prudential
40	Abhishek Singh	ICICI Prudential	80	Harsh Yadav	ICICI Prudential
41	G.S.Sanjay	ICICI Prudential	81	Aman Simon	ICICI Prudential
42	Barkha Kumari	ICICI Prudential	82	Ayur Jain	ICICI Prudential
43	Chandan Kumar Jha	ICICI Prudential	83	Manindra Chaurasia	ICICI Prudential
44	Kumar Rohit	ICICI Prudential	84	Aviral Mishra	OYO Rooms
45	Kaustubh Ugale	ICICI Prudential	85	Ekansh Jaiswal	Apollo Medskills
46	Akanksha Toppo	ICICI Prudential	86	Sakshi Sharma	SGA Design Labs
47	Avriti Sahai	ICICI Prudential	87	Deibya Verma	UNO Minda
48	Mridul Pahuja	Fork Media	88	Rishabh Kumar Singh	UNO Minda
49	Arushi Wadhwa	Pinnacle Industries	89	Vikas Kumar Mahato	ICICI Bank
50	Parul Sharma	Pinnacle Industries	90	Nimisha Nair	ICICI Bank
51	Pooja Doshi	Pinnacle Industries	91	Richa Singh	ICICI Bank
52	Divyanshu Pandey	ICICI Bank	92	Ekta Nagle	ICICI Bank
53	Shivani Karn	ICICI Bank	93	Prerna Shrimali	ICICI Bank
54	Ashutosh Khedkar	ICICI Bank	94	Shubham Bhati	Bajaj Finserv Ltd
55	Nisha Agarwal	ICICI Bank	95	Shubham Arora	ICICI Prudential
56	Akash Saraogi	ICICI Bank	96	Shubhanshu Sharma	ICICI Prudential
57	Tanushree Mandal	ICICI Bank	97	Tanuj Dutta	Reliance Industries Ltd(PPO)
58	Praveen Verma	ICICI Bank	98	Aditya Avtar	OYO Rooms
59	Jaydeep Singh	ICICI Bank	99	Mahe Talat Khan	OYO Rooms(PPO)
60	Neha	ICICI Bank	100	Subodh Gupta	Edsun Solutions
61	Suraj Doshi	ICICI Bank	101	Avinash Choudhary	Reliance Industries Ltd
62	Megha	ICICI Bank	102	Isha Deshpande	Tech Mahindra
63	Prashu Gupta	ICICI Bank	103	Prachi Kapoor	Tech Mahindra
64	Manas Gogoi	ICICI Bank	104	Palak Thakur	Tech Mahindra
65	Vaishali Jain	ICICI Bank	105	Shubham Ojha	Technology Xpress Info
66	Angela Matthew	ICICI Bank			Solutions Pvt.Ltd

I06	Garvit Trivedi	OYO Rooms	I47	Vishal Choutala	Kolten
I07	Mayuri Gupta	Jizu Corporation	I48	Kunal Babu	Ryder Shipping Lines
I08	Daksh Tayal	HDFC Bank	I49	Sushant Shekhar	Ryder Shipping Lines
I09	Bhuwnesh Sharma	HDFC Bank	I50	Saumya Dubey	Ryder Shipping Lines
I10	Anshul Joshi	HDFC Bank	I51	Prateek Nafde	Ryder Shipping Lines
I11	Varun Kumar	ITC Ltd	I52	Pratik Zambre	BDB Research
I12	Sumit Mathpal	Glam Looks Studio	I53	Smriti Shukla	Karvy Stock Broking
I13	Ajay Shukla	Info Edge(Naukri.com)	I54	Anuja Das	Bajaj Finserv
I14	Nitesh Yadav	Futurism Technologies	I55	Shreshth Ghosh	Transparency Research
I15	Rishabh Kunwar	Futurism Technologies	I56	Manisha Pal	PRINCIPAL GLOBAL
I16	Rishabh Malhotra	HDFC Bank	I57	Preeti Singh	PRINCIPAL GLOBAL
I17	Dubal Vishwajeet	FLIPKART	I58	Nisha Bharati	PRINCIPAL GLOBAL
I18	Anupama Verma	FLIPKART	I59	Apoorva Parihar	Indus Ind Bank
I19	Ashwani Sikarwar	FLIPKART	I60	Divya Karnatak	Indus Ind Bank
I20	Shejal Bafna	Capgemini	I61	Shivam Gupta	Indus Ind Bank
I21	Shivam srivastava	Capgemini	I62	Surbhi Kathuria	Indus Ind Bank
I22	Kanak Sandilya	Capgemini	I63	Disha Vyas	Indus Ind Bank
I23	Siddharth Sahu	Seashell Logistics	I64	Naman Garg	Indus Ind Bank
I24	Sayali Gaikwad	Seashell Logistics	I65	Bikash Behera	Indus Ind Bank
I25	Gaurang Mishra	Seashell Logistics	I66	Sahiba Sahni	Carwale
I26	Shubham Ghosh	BDB Research	I67	Shivangi Nair	Carwale
I27	Snigdha Banerjee	Neeyamo Enterprises	I68	Shivank Panwar	Prop INN
I28	Sonali singh	S& P Global	I69	Vivek Pathak	AROMA Tools
I29	Radha Rani	Neeyamo Enterprises	I70	Sijeet Takalkar	Gopal Group
I30	Siddhita mhatre	Neeyamo Enterprises	I71	Santan Bhardwaj	Gopal Group
I31	Asim Kumar Ekka	Neeyamo Enterprises	I72	Vaibhav Rustagi	Gopal Group
I32	Jerlin Jezu	Neeyamo Enterprises	I74	Kartikay Dwivdei	Gopal Group
I33	Bipul Maurya	Neeyamo Enterprises	I75	Surendra Singh	Gopal Group
I34	Shivangi Goel	Neeyamo Enterprises	I76	Shyam kanojia	Gopal Group
I35	Shubhi Jain	Neeyamo Enterprises	I77	Manish rai	Gopal Group
I36	Advita Narang	Kenwoods	I78	Vipin Kumar	Gopal Group
I37	Shivesh Singh	Absolute Reports	I79	Satyam Kumar Singh	Nextgen Publishing
I38	Mayuri Mahind	Pubmatic	I80	Aditendra Bharadwaj	Extramakrs
I39	Nikita Verma	Growel Softech	I81	Naveen Tripathi	Extramarks
I40	Bhumika Parmar	Growel Softech	I82	Harsh Srivastava	Extramarks
I41	Uttam Talukdar	VIVO Global	I83	Ravi Puri	Infedis Infotech LLP(HiDOC)
I42	Renuka Pandey	Reliance Jio Infocomm	I84	Shantanu Muzumdar	Infedis Infotech LLP(HiDOC)
I43	Ayushi Goel	Reliance Jio Infocomm	I85	Palak Patidar	Capgemini
I44	Deepali Rai	Reliance Jio Infocomm	I86	Akansha Mishra	Capgemini
I45	Shivani Kulkarni	Reliance Jio Infocomm	I87	Shivank Panwar	Prop INN
I46	Satyam Kumar Singh	Bike India	I88	Tushar Gunda	Truebill



## Director's Participation

1. Key Speaker at International Conference on "Advanced and Innovative Practices in Commerce and Management, Science and Technology, Humanities, Languages and Their Role in Achieving the Exponential Growth" organized by Shri Venkatesh Mahavidyalaya, Ichalkaranji and Shivaji University Commerce and Management Teachers Association and IMED, Pune on, 16th February 2019.
2. Chief Guest at State Level Conference on "Recent Advances in Commerce, Management and Information Technology" Sponsored under Quality Improvement Program (QIP) organized by Department of Commerce, Postgraduate & Research Centre, Poona College on 28th December 2018.



Dr Sachin S Vernekar delivering address on "Recent Advances in Commerce, Management and Information Technology"



Dr. Sachin S Vernekar at International Conference on "Advanced and Innovative Practices in Commerce and Management, Science and Technology, Humanities, Languages and Their Role in Achieving the Exponential Growth" Organized by Shri Venkatesh Mahavidyalaya, Ichalkaranji and Shivaji University Commerce and Management Teachers Association and IMED.

## Industrial Visits

MBA and BBA students were taken to Barclays where they have been undergone a training workshop To enhance Soft Skills

The main aspects covered in the workshops were

1. Resume Writing
2. Communication Skills
3. Interview Skills (Where in mock Interviews were conducted).



Mr Pradeep Kumar and Team Barclays, interaction with IMED students during soft skills workshop



MAHINDRA & MAHINDRA Executives, IMED faculty members and students in the state of the art Mahendra & Mahendra factory in Chakan

## Alumni Meet "SAHYOG 2019"

**The Alumni Meet SAHYOG 2019 was held on 5th January 2019 in IMED Seminar Hall. 50 Esteemed Alumni participated in the meet.**

The Director, Dr. Sachin S. Vernekar addressed the alumni and felicitated them. A small cultural segment was performed by the students of IMED. The alumni shared their experiences and had interaction with students. The programme ended with vote of thanks followed by Lunch.



Esteemed Alumni Addressing the Gathering in the Alumni Meet "SAHYOG 2019"

## SRUJAN: I Dream Festival

IMED in collaboration with Srujan Community organized IDream Festival at the Erandwane campus auditorium on 19th January 2019. It was an opportunity for students to dream and give a chance to learn from the stories of renowned personalities who can help them to shape their career. The Program consisted of:

- Connect with successful entrepreneurs in start up mela with chance to bag amazing Internship Opportunities
- StandUp comedy
- Food Court
- Interaction with Ameya Wagh- Famous Film Personality

**More than 250 students from IMED and Other colleges participated in the event.**



Mr. Siddharth Vaze, Founder & CEO, Serial Entrepreneur and TV Talk show host The CEO's Chair-Chief Guest of the event interacting with our students after the inauguration



Dr. Divya Jaitly and Mr. Siddharth Vaze, Guests for the SRUJAN I DREAM Festival organized by IMED with Dr. Sachin S. Vernekar, Dean FMS BVDU and Director IMED after their felicitation



## Teacher Mobility Program at Linnaeus University, Sweden

Under the Linnaeus Palme Programme invitation was sent by School of Business and Economics, Linnaeus University for undertaking joint project corporation programme between the Linnaeus University, Sweden and Bharati Vidyapeeth University-Institute of Management and Entrepreneurship Development, Pune

Dr. Pravin Mane from, IMED, visited and delivered sessions at Linnaeus University under the Linnaeus –Palme Teacher Exchange Program fully funded by the Swedish Council of Higher education

**The aim of this visit was To conduct 30+ sessions on various topics for the management students as part of the Teacher Mobility Programme funded by the Swedish Council of Higher education**



Dr. Pravin Mane with delegates and Students at Linnaeus university, Sweden

## Seminars

### International Seminar on “Emerging Paradigms in Management”

On 17th Jan, 2019 an International seminar and an interactive session was conducted at the IMED Seminar Hall on the topic "Emerging Paradigms in Management". After the e-inauguration, the speakers, Dr. Masood Naik and Dr. Soniya Billore were felicitated by the Dean, Dr. Sachin S. Vernekar.

**The first session was presented by Dr. Masood Naik, senior Human Resource professional, wherein he described about the shift from the traditional to modern ways of management.** In short he presented that there are drastic changes in the modern era due to advancements in technology and how it has affected our lives, by giving the example of Amazon Prime Air.

The second session was presented by Dr. Soniya Billore, Program Head, Linnaeus University, Sweden about how we need to handle the complexity and nuances and how we would want to differentiate our organization from the crowd. She introduced a new topic which was the difference between the “Red oceans and the Blue oceans” which talked about the market universe.

The vote of thanks was given by the convener of the event Dr. Vinod Ingawale thanking the speakers and the august gathering.

### International Seminar on “Financial System and Economic Development”

International Seminar on “Financial System and Economic Development” was organized on 22nd Jan, 2018 at IMED. Dr. Sonali Dharmadhikari welcomed all and informed about the theme and objectives of the seminar.

Dr. Sachin S. Vernekar, Dean FMS, Director IMED felicitated the guests of the seminar. He discussed about the purpose of the seminar and motivated students to participate in paper presentation competition. He focused on various events conducted at IMED to enhance students' personality.

Mr. Abhay Sathe Director Finance, TIBCO Software India, was invited as the chief guest of the seminar. He discussed about the reforms post 1991, liberalization. He focused on the role of financial policies to drive financial services sector. Higher consumption potential and high population below 35 age are the advantages of Indian economy. Then, he discussed about challenges of implementation of GST.

Dr. Soniya Billore, faculty at LNU School of Management and Economics, Sweden presented the concept of 'Behavior Economics to understand consumer decision making'. She discussed about the scenario of waste management in various cities of India.



Mr. Abhay Sathe Director Finance, TIBCO Software India being felicitated at the hands of Dr. Sachin S. Vernekar, Dean FMS, Director IMED

### HR Seminar On Workforce Diversity Management and Cross Cultural Issues

HR Seminar and paper presentation on "Workforce diversity and cross cultural issues" was conducted on 21st February 2019 at IMED Seminar Hall. The seminar was inaugurated by Dr Sachin S. Vernekar, Director IMED. In his inaugural speech he motivated the participants for giving their best efforts in this competition.

Mr. Arun Tripathy, Plant Head, VP-HR Loreal Ind delivered the key-note address. In his address he

referred to importance of work-force diversity practices and related it to the vision of Loreal, stating the equality, culture, economy and environment aspects of the organization and organizational sustainability. He also expressed his views on creating right culture for implementation of work-force policies quoting the examples of Loreal in particular.

In plenary session, Piyush Sandhane, in his address elaborated the need for Cross cultural issue as priority quoting the examples of present generation HR practices.

The Seminar was followed by successful paper presentation by both Students and the Faculty Members. There were 40 students who took part in paper presentation competition.

### WINNERS

- 1) Lubna Malik (1st Year MBA)
- 2) Kartikeya chaturvedi & Sonali Shukla (2nd Year MBA)
- 3) Preeti Anand & Preeti Singh (2nd Year MBA)
- 4) Neha Sharma & Prakhar Gupta (3rd Year BBA)



Dr. Sachin S. Vernekar, during prize distribution at HR seminar along with Dr Mane and Dr Mirji.

## National Seminar on Data Science

MCA Program of Institute of Management and Entrepreneurship Development (IMED), organized the National Seminar on Data Science on February 23rd 2019. The chief guests Mrs. Gauri Gavate and Dr. Anuprita Deshmukh were felicitated by Dr. Sachin Vernekar Dean FMS and Director IMED, Dr. Ajit More I/C Director of MCA program.

First speaker, Mrs. Gauri Gavate, Asia Pacific manager at AUTODESK, briefed everyone about what is data science, skill set it requires and needs for data science in today's market. She also discussed the big data analysis, it's application in various fields, what the industry demands from the budding data scientists, what challenges would come along the way and how to tackle them.

Second session by Dr. Anuprita Deshmukh, consisted of the introduction of Deep Learning through various techniques and gave detailed knowledge about Natural language processing.



Mrs Gauri Gavate and Dr. Anuprita Deshmukh during National seminar on Data Science with Dr. Ajit More, In-charge Director MCA

## International Conference on "Advanced and Innovative Practices in Commerce and management, Science and technology, Humanities, Languages and their Roles in Achieving the Exponential Growth"

Bharati Vidyapeeth (Deemed to be University) Institute of Management Entrepreneurship Development (IMED) in collaboration with Shri Narayanrao Babasaheb Education Society's Shri Venkatesh Mahavidyalaya, Ichalkaranji and Shivaji University Commerce and Management Teachers Association (SUCOMATA) had organized one day International Conference on "Advanced and Innovative Practices in Commerce and management, Science and technology,

Humanities, Languages and their Roles in Achieving the Exponential Growth"



Participants of IMED with Ms. Dorsa (Iran), Ms. Masturi Bampore (Iran) and conference Convener Dr. Mane, Principal Shri Venkatesh Mahavidyalaya, Ichalkaranji.

## Dr. Patangraoji Kadam 5th National Elocution Competition 2019

"Dr. Patangraoji Kadam 5th National Elocution Competition 2019" was organized on Friday 22nd February 2019 at IMED, Pune.

Competition was inaugurated by e-inauguration at the hands of Prof. Dr. Sachin Vernekar. **Total 107 participants from 60 colleges participated in Elocution competition. Participants were from Mumbai, Ahamednagar, Thane, Sangamner, Satara, Nashik, Karad, Sangli, Solapur, Kopargaon, Aurangabad and Kolhapur.** Preliminary rounds were conducted by panel of twelve judges. They have selected 17 participants for the final round. Prof. Dr. B. U. Sankaye Dr. Vivek Rankhambe, Dr. Sadashiv Patil and Prof. Yewale judged 17 participants in final round of Elocution Competition.



Winners of Dr. Patangraoji Kadam 5th National Elocution Competition 2019 Felicitated by Dr. Sachin S. Vernekar



## Business Plan and Business Quiz Competition 2019

IMED organized Business Plan and Business Quiz Competition 2019 on Thursday 14th March 2019. Competition was inaugurated by Dr. Sachin S. Vernekar, Dean FMS, BVDU and Director-IMED. In his inaugural speech he motivated the participants for giving their best efforts in this competition. He explained the importance of such competition in competitive life. He also elaborated on placement scenario in IMED.

Prize	Business Plan	Business Quiz
First	Mr. Jyotir Aditya	Abhinav & Ved
Second	Achintya Shrivastav	Aditya & Arya
Third	Rshibha Gupta Neha Sharma	Achintya & Bazish



Winners of the Business Plan and Business Quiz Competition along with Prof. Dr. Sachin S. Vernekar, Dean FMS, BVDU, Director, IMED, Pune.

## Entrepreneurship Development Cell

ED CELL mentors students by conducting weekly sessions by inhouse faculty members. Besides this also organizes and participates in many workshops and guest lectures to motivate and nurture students with entrepreneurship skills

- Guest session was organized on..Business Ideas, by YES managing Director Ms Priya Kothari on 13 Dec 2018
- Guest lecture conducted by young entrepreneur Sahil Sharma, Founder, CEO, GIG INDIA, on "My Start Up Story"
- Workshop conducted on Idea Generation and Implementation by MIDAS 9th Jan2019

## IMED KI RASOI... AS A LAUNCHPAD

IMED Ki Rasoi under the banner of ED Cell's Launchpad was organized with an aim to give students an idea of the market in hospitality and food industry works.

This unleashed the real time scenario for students as event managers, shopkeepers and organizers at various different levels.

Total no. of stalls were 8 ranging from foods stalls of various cuisines to games stalls like Casino Royal and Game Mania.

**Different stalls offered menu during the event consisted of Soya Chaap, Puchka Puri, Bhurji Paav, Tadka Maggi, Pasta, Mocktails Ice Cream Drizzel and Cofferista**

Additional bonus came in form of exciting games like Lucky & Get the Throne.







**CWTED :** Community Work Through Entrepreneurship Development is an activity in which students help small businesses which are unorganized and managed by illiterate, uneducated people for their livelihood. Students mentor such businesses voluntarily with which the small entrepreneurs learn the management and business skills. In turn students also learn the realities of life and business in addition to satisfaction of helping community.

This year more than 50 such projects are done and small businesses are mentored by IMED faculty and students.



## WINNERS CWTED 2018

Rank	Class	Mentor Team
1st Position	MBA 1st Year-A	Gaurav Sharma, Ishaan Agarwal Anamika Yadav, Ankita Bhattacharya, Jasmin Thomas
1st Position	MBA-2nd Year A	Praveen Verma, Purva Vartak, Sejal Bafna, Mahima jain, Neha Mandot
2nd Position	MBA-2nd Year A	Daksh Thayal, Kumar Rohit Shivani Karn, Harsh Shrivastav, Jaideep Singh
2nd Position	MBA-1st Year -A	Ankit Kumar, Ashwani Verma Ayushi Dixit, Aditi Dixit, Anosh Joseph Chanchala Sahu
3rd Position	MBA 1st Year -A	Animesh Jaiswal, Sakina Bharmal, Shubham Patil, Prachi Bagul Pooja Ghadge, Ajinkya Majul
3rd Position	MBA 1st Year -C	Prateek Tambe, Vaibhav Jain Shubham Kalauni, Snehal Umbarar Yamini Sharma
1st Position UG	BBA-3rd Year A	Dhruv Asooja, Jatin Anandani Himanshu Nayak, Divesh Singh
2nd Position UG	BBA	Aarya Bhendakar
3rd Position UG	BBA-	Akshit Jaiswal
Consolation	MBA 1st Year -A	Adnan Malkan, Friyan Dossabhoy, Deepali Choudhary, Itisha Gupta Harshika Choudhary, Kabir KanKane, Aman Upadhyay
Consolation	MBA 2nd Year-B	Sri Ramya, Isha Deshpande, Harsh Yadav, Kaniesha Singh
Consolation	MBA-HR 2nd Year	Kumari Mahima, Varun Kumar
Consolation	MBA-HR 1st Year	Himanshu Rai, Alok Kumar, Saurav Goyal
Consolation	MBA 1st Year -A	Alok Gupta, Siddharth Singh, Ankit Sharma
Consolation	MBA 1st Year -A	Parth Rathore, Shubham Gupta, Prashu Gupta, Shurbi Kathuria



### IMED News Letter

#### Advisory Board

**Dr. Sachin S. Vernekar**

Dean FMS BVDU & Director, IMED.

#### Faculty Editors

Dr. Ranpreet Kaur

Dr. Seema Tarnekar

Dr. Bharati Jadhav

#### Student Editors

Himanshi, MBA (GEN-I)

Jasmin, MBA (GEN-I)

Ashwani Verma, MBA (GEN-I)

Vidushi, MBA (GEN-HR-1)



## Women's Day....2019

Celebrated on 8th March, every year, the significance of International Women's Day is increasing year after year. It appears as a celebration of respect, appreciation, love and care towards women. In IMED also, it is celebrated to inculcate the respect and care for women and also be inspired from the dynamic women..

This time IMED has chosen such three dynamic and successful ladies for the felicitation on Women's Day.

**Dr Soniya Yadwadkar is the founder of Cerveau Sys Strategic Consulting Pvt Ltd. She is a passionate supporter of women empowerment, gender equality,** diversity and inclusion. She encourages women to achieve financial independence, choose fulfilling careers, priorities

wellness of self, develop leadership qualities and lead holistically happy life.

**Prof Vasanti Joshi, who rode, a bicycle from Kanyakumari to Leh, to promote a campaign called Conquering Fears, which aims to encourage them to achieve evEvery dream.** She motivated students by sharing her expedition experiences and gave a message to the young girls that one must not bother about age, gender or other perceived shortcomings while chasing dreams.

**Mrs. Surabhi Shinde, young and dynamic entrepreneur, motivated girls by sharing her story of achieving her dream** and gave a message that today's woman is no longer a dependent soul; she is Independent and self-reliant in every respect and is capable of doing everything.



## Faculty Development Programme(FDP)/ Workshops, Staff Development Programme(SDP)

Sr. No	Name of the FDP	Date	Resource Person
1	Workshop on 'URKUND'	13 <sup>th</sup> November 2018	Dr. Sachin Kadam, Professor, IMED Ms. Komal from e-Galactica (URKUND Team)
2	Research Workshop for IMED faculty at Flame University	4 <sup>th</sup> December 2018	Sharon Barnhardt and Dr Pavan Mamidi, Directors- CESS Nuffield Flame University
3	SDP on "Role of Employees in brand Building of an Organization"	14 <sup>th</sup> January 2019	Chief Guest: Hon'ble Dr. Asmita Jagtap Executive Director, Bharati Hospital and Research Center Prof. Dr Sachin S Vernekar , Dean FMS, Director IMED Dr. Sachin Ayarekar , Dr. Pramod Pawar
4	Staff Development Program on "Inventory and Materials Management"	23 <sup>rd</sup> February 2019	Prof. Dr Sachin S. Vernekar, Dean FMS, Director IMED Mr. Jayant Oak, International Trainer Dr. Sachin Ayarekar , Dr. Pramod Pawar, Mr. Nilesh Mate (Faculty Members, IMED)
6	Staff Development Program on "Budget, Accounting and Taxation"	16 <sup>th</sup> March, 2019	CA Deepak Vakhrani, CA Prasad Kale Dr.Sachin Ayarekar , IMED Dr. Pramod Pawar, IMED
7	Staff Development Program on "Role of Administration Department in Medical Institutes at Dhankawadi, Pune"	30 <sup>th</sup> March,2019	Dr Sachin S Vernekar,Dean FMS, Director, IMED Ms Megha Tapadiya, Consultant Dr Pravin Mane Dr Sachin Ayrekar, Dr Pramod Pawar (Faculty Members, IMED)

## SPORTS MEET 2019 - Star Performers

### SPORTS MEET (BOYS) 2019

Sr. No.	Event Name	Date	Winner	Runners Up	Second Runners Up
1	CRICKET	18 <sup>th</sup> – 20 <sup>th</sup> Jan. 2019	MBA II A&C	BBA II C	BCA III
2	VOLLEYBALL	18 <sup>TH</sup> & 19 <sup>TH</sup> JAN. 2019	BBA II A	MBA I C	BBA I B
3	FOOTBALL X NEYMAR JRS. 5	9 <sup>TH</sup> FEB. 2019	MBA I C	MBA I C	BBA III C
4	TUG OF WAR	16 <sup>TH</sup> FEB 2019	MBA I A	BBA II A	BBA I A
5	CHESS	16 <sup>TH</sup> FEB. 2019	TEJAS GUJAR BBA II C	YASH SUKHWAN BBA II C	YASH TIWARI BBA II A
6	TABLE TENNIS	23 <sup>RD</sup> FEB. 2019	SHITIJ NARANG  BBA I B	VAIBHAV KASHYAP MBA II A	ANUPAM MANGLIK BBA III A
7	BASKETBALL	23 <sup>RD</sup> FEB. 2019	BCA II	BBA II A	BBA III A
8	TRIPLE LEG RACE	23 <sup>RD</sup> FEB. 2019	GAURAV & MAYUR BBA II AND SARTHAK & SHUBHAM MBA I C	SHIVAM KHANDELWAL & SHUBHAM PAWAR  MBA I	ABHINAV & AMAAN BBA III A

### SPORTS MEET (GIRLS) 2019

Sr. No.	Event Name	Date	Winner	Runners Up	Second Runners Up
1	CRICKET	18 <sup>th</sup> – 20 <sup>th</sup> Jan. 2019	MBA II	BBA II A	BBA I B
2	THROWBALL	18 <sup>TH</sup> & 19 <sup>TH</sup> JAN. 2019	BBA II A	BBA I A	BBA II B
3	TUG OF WAR	16 <sup>TH</sup> FEB 2019	MBA II	BBA II A	BBA I B
4	CHESS	16 <sup>TH</sup> FEB. 2019	VAISHALI  BBA II C	ANUSHKA CHADDA BBA II A	KOMAL JHA  BBA II B
5	TABLE TENNIS	23 <sup>RD</sup> FEB. 2019	MANSI GUPTA  BBA I B	SOUMYA SARASWATI MCA II A	SAKSHI SRIVASTAVA BBA II B
6	BASKETBALL	23 <sup>RD</sup> FEB. 2019	BBA II B	BBA I A	BBA II A
7	TRIPLE LEG RACE	23 <sup>RD</sup> FEB. 2019	BHUMIKA & SHUSHMA BCA I	SONALI & ANSI  BBA I	KOMAL & ROHINI BBA II



## BVDU Intercollegiate Sports Tournament 2018-2019

Sr. No.	Event	Organizer	Result
1	Volleyball	Rajiv Gandhi IT & BT	Winner
2	Table Tennis	New Law College	Winner
3	Football	IMED	Runners Up
4	Basketball	Dental College	Runners Up







## IMED Gems in Inter University Sports Tournament 2018-2019

Sr. No.	Name	Class	Event	Venue [Organizer]	Result
1	Anjali Rawat	BBA-II	All India Inter University Roll Ball Championship	ITM University Gwalior	Gold Medal
2	Arinjay Kalkeri-	BBA-I	All India Inter University Roll Ball Championship	ITM University Gwalior	Gold Medal
3	Rohan Dabhade	MBA-I	All India Inter University Roll Ball Championship	ITM University Gwalior	Gold Medal
4	Anjali Rawat	BBA-II	All India Inter University Roller Hockey Women Championship	Maharshi Dayanand University, Rohtak	Silver Medal
5	ShubhenduTuli	BBA-III	West Zone Inter University Handball Championship	Solapur University Solapur	Silver Medal
6	ShubhenduTuli	BBA-III	All India Inter University Handball Championship	GNDU Amritsar	Participation
7	Harsimar Singh	BCA-III	All India Inter University Roller Hockey Men Championship	Maharshi Dayanand University, Rohtak	Participation
8	Kundan Singh	MBA-I	All India Inter University Taekwondo Championship	Maharshi Dayanand University, Rohtak	Participation
9	Parvindh Krishnan	BBA-I	All India Inter University Taekwondo Championship	Maharshi Dayanand University, Rohtak	Participation
10	Abhimanyu Singh	BBA-III	West Zone Inter University Basketball Men Championship	B A M University, Aurangabad	Participation
11	Abhimanious Sharma	BCA-II	West Zone Inter University Basketball Men Championship	B A M University, Aurangabad	Participation
12	Utkarsh Singh	BBA-II	All India Inter University Cricket [ Six- A-Side] Men Championship	Maharshi Dayanand University, Rohtak	Participation
13	Sushant Goswami	BBA-II	All India Inter University Cricket [ Six- A-Side] Men Championship	Maharshi Dayanand University, Rohtak	Participation
14	Anupam Singh	BBA-II	All India Inter University Cricket [ Six- A-Side] Men Championship	Maharshi Dayanand University, Rohtak	Participation
15	Gayatri Bhairwkar	MBA-I	West Zone Inter University Volleyball Women Championship	IIS University Jaipur	Participation

## IMED Gems in Intercollegiate competitions

Sr.No	NAME OF THE EVENT	STUDENT'S NAME
1	Hermes, Design Hill & Business Plan-MMCC IMERT	Ashwani Verma , Ankit Singh & Adnan Malkan
2	Business Quiz at HNIMR	Gaurav Sharma , Pratik Tambe
3	Best Manager competition at HNIMR	Ashwani Verma , Ankit Singh,
4	Business Plan competition at IND SEARCH	Ashwani Verma, Ankit Singh
5	Ad Mad at IND SEARCH	Ashwani Verma, Ankit Singh, Aditi Dixit, Gufran.
6	Magnum –Stand Up Comedy- at POONA COLLEGE	Ashwani Verma
7	Business Quiz- at POONA COLLEGE	Ashwani Verma, Ankit Kumar, Sakina, Adnan Malkan
8	Ad Mad at POONA COLLEGE	Ashwani Verma, Ankit Kumar, Sakina, Adnan Malkan
9	Best Manager at POONA COLLEGE	Ashwani Verma, Ankit Singh, Sakina
10	Technikala - Solucioun at NICMR	Ashwani Verma
11	Innovision- at JSPM	Surabhi Kumari, MBA 2 <sup>nd</sup> Year.
12	Business Plan at MILES COLLEGE	Ashwani Verma , Ankit Singh
13	Mock Stock at MMCC IMERT	Prateek Tambe
14	Horizon- at HNIMR COLLEGE	Surabhi Kumari—MBA 2 <sup>nd</sup> year
15	Panache- Ad Mad at HNIMR	Ashwani Verma, Ankit Singh, Sakina
16	Best Manager at POONA COLLEGE	Ankit Kumar
17	Badminton- NIBM	Priya & Prachi
18	Horizon- HNIMR	Tonaj Dutta
19	Best Manager at POONA COLLEGE	Sakina
20	Presentation Competition at SPU- Dept. of Commerce	Vidushi Attrey, Shambhavi, Shimal
21	New Product Development, Ad Mad & Case Study - Modern Institute of Business Management	Ashwani Verma&Ankit Singh
22	Team Building at POONA COLLEGE	Ashwani Verma, Adnan Malkan, Sakina, Prachi &Animesh
23	Ad Mad – Kshiti -- IMDR	Ashwani Verma, Ankit Singh, Arpit Punwar and KomalVerma
24	Treasure Hunt- Fusion --- DYPIMS	Ashwani Verma& Ankit Singh
25	Business quiz - Fusion --- DYPIMS	Ashwani Verma& Ankit Singh
26	Ad Mad – Fusion at DYPIMS	Ashwani Verma, Ankit Singh, Gurfan Khan and Komal Verma
27	Beat the Clock- TechnoCon - MITWPU	Ashwani Verma& Ankit Singh
28	Pitch Perfect (National Business Plan Competition) at MITSOM Pune	Kartikeya Chaturvedi, Sonali Shukla



## Intercollegiate Competitions

1. Ashutosh Khedkar and Dubal Vishwajeet Vijay participated and presented research paper titled “Innovative Strategies for Traffic Problems Faced by Pune to Become a Smart City” in National Conference on Multidisciplinary Research in Social Sciences And Management Studies organized by DY Patil Institute of Management Sciences
2. Dubal Vishwajeet Vijay, Ashutosh Khedkar participated and presented research paper titled “A Prediction Study on New FDI Policies on E-Commerce Industries in India” in Clara’s College of Commerce, Versova. Research Paper was published in International Journal of Advance and Innovative Research
3. Dubal Vishwajeet Vijay, Ashwani Pratap singh Shikarwar participated in Value Skit Challenge” competition conducted for “Flipsters, Flipcamp 3.0 and was Winners from West zone
4. Dubal Vishwajeet Vijay, Varun Kumar participated and won in “Catch-22” event by Progressive Education Society’s(PES) Modern Institute of Business Management (MIBM) at “Mangalya 7.0” 2019
5. Vishwajeet Dubal, Ashutosh Kr. Mandal and Ashutosh Khedkar Completed “Six Sigma Green Belt” certification course from TUV SUD South Asia and awarded Six Sigma Green Belt



## NSS Corner

### Road Safety and Swachha Bharat Campaign

On 31st December 2018, IMED organized Road Safety awareness campaign with the help of 200 student volunteers under the guidance of Dr. Sachin S.Vernekar (Director IMED), and Dr. Vijay Phalke (NSS Programme Coordinator), along with faculty members, Dr. Bharati Jadhav, Prof. Pallavi Chopade and Dr. Anuradha Yesugade. Inauguration of the Campaign was done by Dr. Sachin.S.Vernekar (Director IMED), Dr. Dhapte (Controller of Examination, BVDU), and Dr. More A.D. (Director MCA), Dr. Phalke V.S. (NSS Coordinator IMED) at Kothrud bus depot Signal.

During the campaign brochures and chocolates were distributed at different streets of Pune at major traffic signals promoting Road Safety awareness, 'Green India' and 'Swachha Bharat Abhiyan' and many other Social issues. **More than 10,000 brochures and 5000 chocolates were distributed. Brochures carried the message of 'Road Safety Awareness', 'Swachha Bharat', 'Women Safety', 'Employment Generation', 'Pollution Control', 'No Violence', 'Nutritional food', 'Save Water', and 'Anti Corruption'.**



*The students enthusiastically participated in the campaign and were over whelmed by the response of the public. Traffic police of Pune helped and appreciated the work done by the student volunteers.*

### NSS Special Winter Camp

NSS Camp was organized at Ghotawade village, Tal. Mulshi, Dist. Pune from 24th Jan to 30th January, 2019. 50 NSS volunteers and 5 faculty members participated. Following activities were conducted within the camp:

Sr.No	Day & Date	Activity
1	Thursday (24/01/19)	Cleanliness drive
2	Friday (25/01/19)	Digging reservoir and maintenance of ponds Cleanliness drive, Skit
3	Saturday (26/01/19)	Flag hosting, Cultural program, School cleaning Paper bag, Skit
4	Sunday (27/01/19)	Digging reservoir and maintenance of ponds Cleanliness, Paper bag, Skit
5	Monday (28/01/19)	Digging reservoir and maintenance of ponds Dental checkup camp, Paper bag workshop ( for students and villagers), Skit
6	Tuesday (29/01/19)	Trekking, Poster making, Validatory function, Skit
7	Wednesday (30/01/19)	Awareness rally on green-clean India Games(team building), Travelling back to college

## FACULTY CORNER

### Research Publications

Sr. No.	Author/s	Title of The Paper	Name of the Journal	Publication Details
1.	Dr. Sachin S. Vernekar	A Study of E-Hrm and Its Benefits to Hospital Industry in Pune	International Journal of Research	e-ISSN : 2348-6848, p-ISSN: 2348:795x, Volume 06, Issue 2 February 2019
2.	Dr. Sachin S. Vernekar	A study of Customer Delight in specialty restaurants-an example from Pune city (India)	International Journal of Research	e-ISSN : 2348-6848, p-ISSN: 2348:795x, Volume 06, Issue 2 February 2019
3.	Dr. Sachin S. Vernekar	A comparative study of customer satisfaction towards leading quick service restaurants in Pune	International Recognition Multidisciplinary Research Journal	ISSN 2249-894X Impact Factor :5.7631(UIF) February 2019
4.	Dr. Sachin S. Vernekar	Role and Importance of Human Resource in Fashion Industry	Aayushi International Interdisciplinary Research Journal	Special Issue No: 49, Impact Factor: 5.707, ISSN : 2349-638x) 16 <sup>th</sup> February 2019
5.	Dr. Ajit More, Mr. Jawed Khan	Text Mining of diagnosis As recorded by Doctors in health records of Dental Patients to discover minimal keywords and key phrases	International Journal of Research and Analytical reviews IJRAR	ISSN: (Online): 2348-1269, ISSN:(Print): 2349-5138, Volume 5, Issue No. 3, Page No. 369-375, Impact Factor: <b>5.75</b> , July 2018
6.	Dr. Ajit More, Mr. Jawed Khan	Text Mining of Complaints as Recorded in EHR of Dental Patients to Discover Minimal Keywords and Key Phrases	International Journal of Scientific Research in Computer Science Applications and Management Studies	ISSN: 2319-1953, Volume:7, Issue No. 4, Page No. Impact Factor: <b>0.654</b> July 2018
7.	Ms. Shweta Joglekar	Senti_Intelligence: An Enhanced Lexicon Based Framework for Sentiment Analysis	International Journal of Research and Analytical Reviews - IJRAR,	ISSN: (Online): 2348-1269, ISSN:(Print): 2349-5138, Volume 5, Issue No. 4, Page No. Impact Factor: <b>5.75</b> , July 2018
8.	Dipali Meher, Dr. Nilesh Mahajan	An Overview of Need of Knowledge Management in Various Fields	International Journal of Emerging Technology and Innovative Research JETIR	ISSN: 2349-5162, Volume:5, Issue No. 8, Page No. 12-15 Impact Factor: <b>5.87</b> August 2018
9.	Dr Sachin S. Vernekar, Ms. Vrushali Kadam	A study of the driving forces and challenges of corporate social responsibility practices in selected organizations	International Journal of Research and Analytical Reviews IJRAR	ISSN: 2349-5138, Volume:5, Issue No. 3, Page No. 526-536 Impact Factor: <b>5.75</b> September 2018



10.	Ms. Shweta Joglekar	Senti_Intelligence: Sentiment Analysis tool for Market Intelligence with reference to Laptop Domain	International Journal of Emerging Technologies and Innovative Research	ISSN: 2349-5162, Volume: 5, Issue No. 10, Page No. Impact Factor: <b>5.87</b> October 2018
11.	Dr. Rajlakshmi Wagh Mr. Kshitij Singh	Corporate Social Responsibility	International Journal of Law and Management	ISSN: 1754-243X Scopus : CiteScore 2017: 0.59 Cite Score Tracker 2018: <b>0.68</b> (Updated Monthly)
12.	Dr. Chanakya Kumar Dr. Kirti Gupta	Customers' Intentions To Use Mobile App For Online Shopping: An Analytical Study Of Gen Y	International Journal of Advance and Innovative Research	ISSN (Online): 2394 - 7780 Volume:5, Issue No. 4 (V), Page No. 32-41 Impact Factor: <b>3.25</b> Oct-Dec 2018
13.	Dr. Sucheta Kanchi	Use of Mobile Banking in Senior Citizens	Ajanta, an International Multidisciplinary Quarterly Research Journal	ISSN: 2277-5730, Volume:7, Issue No. 4, Part: 2, Page No. 27-37 Impact Factor: <b>5.5</b> Oct-Dec 2018
14.	Mr. Satywan Hembade Dr. Ajit More	An E-Learning Tool for Interpretive Structural Modeling Methodology	Ajanta, an International Multidisciplinary Quarterly Research	ISSN: 2277-5730, Volume:7, Issue No. 4, Part: I, Page No. 54-66 Impact Factor: <b>5.5</b> Oct-Dec 2018
15.	Ms. Leena Nair, Dr. Kirti Gupta	Impact of Managing Gender Diversity On Internal Environment With Reference to IT Companies	International Journal of Emerging Technologies and Innovative Research JETIR	ISSN: 2349-5162, Volume:5, Issue No. 11 , Page No. 40-50 Impact Factor: <b>5.87</b> November 2018
16.	Dr. Kirti Gupta, Ms. Pratiksha Maheshwari	What The Indian Youth Look For While Shopping Online? A Behavioural Analysis	International Journal of Innovative Knowledge Concepts	ISSN: 2454-2415, Volume:6, Issue No. 11 , Page No. 5-12 November 2018
17.	Ms. Smita Chavana, Ms. Rajita Y. Dixit	Understanding the Impact of IT Enabled SCM on the Operational Performance of the Suppliers in Automobiles Sector	Online International Interdisciplinary Research Journal,	ISSN: 2249-9598, Volume:9, Special Issue (04), Page No. 45-65 January 2019

18.	Dr. Hema Mirji	The Fundamentals of Mentoring for Effective Employee Development	International Journal in Management and Social Science	ISSN: 2321-1784, Volume: 7, Issue No. I, Page No. 186-191 Impact Factor: <b>6.178</b> January 2019
19.	Ms. Bharati Yelikar, Dr. Sachin S. Kadam	E-Banking Services: Challenges and Opportunities	Ajanta, International Multidisciplinary Quarterly Research Journal	ISSN: 2277-5730, Volume: 8, Issue No. I, Page No. 149-158 Impact Factor: <b>5.5</b> January - March 2019
20.	Dr. Sachin S. Vernekar Ms. Dorsa Heidari	Role and Importance of Human Resource in Fashion Industry	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:1, Special Issue: 49 Page No. 1-5 Impact Factor: <b>5.707</b> 16 February 2019
21.	Dr. Ramchandra Vasant Mahadik	Human Resource Information System: An Effective Tool for Human Resource Functions	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:1, Special Issue: 49 Page No. 264-269 Impact Factor: <b>5.707</b> 16 February 2019
22.	Dr. Pravin Mane	A Study of Innovation Challenges and its Extent in India Small and Medium Scale Manufacturing Enterprises	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:1, Special Issue: 49 Page No. 270-273 Impact Factor: <b>5.707</b> 16 February 2019
23.	Dr. Sachin Ayarekar Dr. Pramod Pawar	Internet of Things (IOT)- A Boon to Organizations and Employees	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:1, Special Issue: 49 Page No. 278-280 Impact Factor: <b>5.707</b> 16 February 2019
24.	Dr. Sonali Dharmadhikari, Ms. Mastoorah Bampoori	Study of Role of Motivational Strategies on Performance of Human Resource Employees in Hospitals	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:1, Special Issue: 49 Page No. 280-287 Impact Factor: <b>5.707</b> 16 February 2019
25.	Ms. Madhu Tripathi Mr. Shreyas Dingankar	Case Study on New Retail Business of Alibabahema Supermarkets	Aayushi International Interdisciplinary Journal (AIRJ)	ISSN: 2349-638x, Volume:3, Special Issue: 49 Page No. 783-786 Impact Factor: <b>5.707</b> 16 February 2019

26.	Dr. Sachin Ayrekar, Dr. Pramod Pawar	International Journal of Innovative Knowledge Concepts	ICT Training for Management Teachers	ISSN: 2454-2415 Volume:7, Issue No: 2, Page No. 1-5 Impact Factor: <b>5.707</b> February 2019
27.	Mr. Satywan Hembade Dr. Ajit More	Using Data Mining in E-Learning Environment for Student Modeling	International Journal of Research and Analytical reviews IJRAR	ISSN: (Online): 2348-1269, Volume 6, Issue No. 1 , Page No. 306-310, Impact Factor: <b>5.75</b> , Jan-March 2019
28.	Ms. Bharati Yelikar, Dr. Sachin S. Kadam, Suvarna R. Jagtap	A Study of Present E-Banking Services In India	International Journal of Research and Analytical reviews IJRAR	ISSN: (Online): 2348-1269, ISSN:(Print): 2349-5138, Volume 6, Issue No. 1 , Page No. 1184-1188, Impact Factor: <b>5.75</b> , March 2019
29.	Dr. Ranpreet Kaur	Study on Green Bond-Innovative Financial Instrument for Sustainable future with reference to India	Online International Interdisciplinary Research Journal,	ISSN:2249-9598, Volume 9, Issue No. 2, Page No. 130-136, Impact Factor: <b>5.818</b> , March –April 2019

## Faculty Member Awarded Ph D



### Soniya Sorte

Topic : Non-Resident Deposits and India's Balance of Payment -A Critical Study"

Guide : Prof. Dr. Hemant Abhyankar

Date: 7/01/2019



### Swati Desai

Topic : A Critical study of Efficacy of ICT tools used in B-Schools in Pune.

Guide : Prof. Dr. Ajit More

Date : 16/4/2019

## Alumni Corner



Thanks to IMED, the faculty has always been supportive and inspiring guides, and also challenging taskmasters. The peer group at IMED was intellectually stimulating, and with some, I have made friends for life...

**Rajesh Gidde**

Project Manager IT, Celsa Group, United Kingdom



IMED has nurtured me and made me what I am today. IMED made me more disciplined and helped me to grow not only professionally but holistically...as a good human being.

**Samir Kaul**

Director HR Strategy and Planning

Saudi Telecom Company, Bahrain



I am thankful to entire IMED faculty for teaching us business strategies and concepts, in theory and in absoluteness. All of them made a point that each of us surely learns to use our skills in reality.

**Harshit Burmee**

Associate, Amazon

Santa Clara, Sunnyvale, US

### Key to Success :

Nothing succeeds like success,

Every person who wants to be successful in life needs to focus one's Personality Development.

Each one of us need to possess excellent communication skill, H.R. (Human Relation) Skill, confident smile and a presentable personality to influence all those he / she interacts with.

Dedication, determination, dynamism, and effective decision making are the hall mark of Good Personality.

I can.... I will .... win!

**Dr. Sachin S. Vernekar**







# IMED- 'Where Dreams Become Reality'

**Bharati Vidyapeeth**

(Deemed to be University), Pune, India

**Institute of Management and  
Entrepreneurship Development, Pune**

Erandawane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India



**IMED is Ranked 55th among Top 75 B-schools in India by NIRF 2019, Ministry of Human Resource Development, Government of India.**

## RANKING

- Business and Management Chronicle has ranked IMED, Pune at 11th Position in top 50 B-Schools in India.
- Business and Management Chronicle has ranked IMED, A+++ and 1st in top 10 institutes for ROI
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

**Dr. Sachin S. Vernekar**

Dean FMS BVDU, Director, IMED

## PROGRAMMES

### MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

### MBA (HR)

### MCA

(3 Year Full Time Programme)

### MCA Lateral Entry

(2 Year Full Time Programme)

### BBA and BCA

(3 Year Full Time Programme)

## History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features :

- Ranked 55<sup>th</sup> among Top 75 B-schools in India by NIRF 2019, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

## Placements

- Companies Participate in Placement Drive every year : more than 152
- Highest package : MBA 54.08 LPA (International)
- 16.10 LPA (Domestic)
- Highest package : MCA 48.00 LPA (International) / Rs 7 LPA (Domestic)

## Important Dates

**Programme BBA/BCA (BU-MAT)**

**Last date of Application** 30<sup>th</sup> May 2019

**Date of Entrance Test** 2<sup>nd</sup> June 2019



## INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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**"Creating  
Successful  
Leaders and  
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