

# IMED NEWS

Bi-Annual News Letter  
Vol. 23 | November 2018



## **BHARATI VIDYAPEETH** (Deemed to be University), Pune, India **Institute of Management & Entrepreneurship Development, Pune**

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India



**Ranked in Top 50 B-Schools in India by NIRF 2018, MHRD, Govt. of India**



**Dr. Patangrao Kadam**

Founder, Bharati Vidyapeeth, Pune  
Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

## Director's Message

Greetings to All!

It gives me great pleasure to present this newsletter which covers bright beginning of the new Academic Year 2018-19 and the dazzling proceedings of the term-I.

The Term-I was full of activities well organized by the enthusiastic newly admitted students with the support of well groomed and experienced senior students, under the guidance of motivating faculty.

Placement drive proceeded with students' placements in big brands like Amazon, Flipkart, Reliance Industries, Bajaj Finserv etc. along with internships/ SIP confirmations in various companies like HDFC, Bajaj Finserv etc.

Various Activities were organized with student centric approach with the objective of overall development of students through academic, extra-curricular and co-curricular activities.

This Newsletter would be a snapshot of the various activities conducted at IMED like Induction and Orientation Programs, IIPS, HR Meet, IMED-GEMS, Workshops on digital marketing, Social initiatives through NSS, Sports competitions to name a few. Our students and faculty have achieved laurels in inter college sports and in exchange programmes with international universities too.

I am sure, IMED will keep achieving greater heights in future with your support and best wishes.

**Prof. Dr Sachin Vernekar**

Dean-FMS, BVDU, Director-IMED, Pune



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**Hon'ble. Prof. Dr. Shivajirao Kadam**  
Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune



**Hon'ble. Prof. Dr. Manikrao Salunkhe**  
Vice Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune



**Hon'ble. Dr. Vishwajeet Kadam**  
Pro-Vice Chancellor, Bharati Vidyapeeth,  
(Deemed to be University), Pune  
Secretary, Bharati Vidyapeeth, Pune

## IMED Achievements

- Ranked in Top 50 B-Schools in India by NIRF 2018, MHRD, Govt. of India
- Business & Management Chronicle Ranked IMED in 'A+++' category and in Top 10 in Western Maharashtra.

### Summary of Placements 2017-18:

- More than 92% Students placed
- Highest Package Rs. 54.08 Lakh (International)
- Highest Package Rs. 12.10 Lakh (Domestic)
- Average Package Rs. 6.5 Lakh
- Companies participated in Placement Drive: More than 150

### Placement Highlights 2018-19

- Number of Companies participated till 30 October 2018 - 25
- Highest Package Rs. 13.80 Lakh (Domestic)
- Average Package Rs. 7 Lakh

## Congratulations to star performers of the placement drive !!



**Mr. Shantanu Karnik**  
Amazon



**Ms. Sri Ramya**  
Amazon



**Mr. Kartikeya Chaturvedi**  
Amazon



**Mr. Chandan Singh**  
Bajaj Finserv



**Mr. Krushal Talgote**  
Bajaj Finserv



**Mr. Prasun Rai**  
Bajaj Finserv



**Mr. Sahil Kumar**  
Bajaj Finserv



**Mr. Pratik Kothari**  
Bajaj Finserv



**Mr. Ravi Prajapati**  
Bajaj Finserv



**Mr. Vishwajeet Dubal**  
Flipkart



**Ms. Anupama Verma**  
Flipkart



**Mr. Ashwani Sikarwar**  
Flipkart



**Mr. Vijay Kumar**  
Bajaj Finserv



**Mr. Sahil Jain**  
Bajaj Finserv



**Ms. Smriti Shukla**  
Karvy Stock Broking



**Mr. Daksh Tayal**  
HDFC Bank



**Mr. Bhunesh Sharma**  
HDFC Bank



**Mr. Anshul Joshi**  
HDFC Bank



**Mr. Aditya Avtar**  
OYO Rooms



**Mr. Tanu j Dutta**  
Reliance



**Mr. Prateek Zambre**  
BDB Research



**Ms. Mahe Talat Khan**  
OYO Rooms



**Ms. Sejal Bafna**  
Capgemini



**Ms. Kanak Sandilya**  
Capgemini



**Mr. Shivam Srivastava**  
Capgemini



**Mr. Subodh Gupta**  
Edsun Solutions



**Ms. Parul Arora**  
Edsun Solutions



**Yash Tandon**  
Mphasis



**Komal Janwe**  
LTI (L&T)



**Siddharth Shukla**  
Harbinger



**Sachin Kumar**  
IMRB



**Pranay Gupta**  
GI Global IT Solutions



**Karan Sawhney**  
Veritas



**Tushar Gupta**  
Veritas



**Himani Patel**  
LTI (L&T)



**Harshita Trivedi**  
IMRB



**Gaurav Sharma**  
Veritas



**Divyanshu Sati**  
Veritas



**Athira Nair**  
Veritas



**Ankush Anand**  
Veritas

## Director's Participation

Dr. Sachin S. Vernekar has been invited as a key note speaker for MBA Pilot Study Programme-2018, at Smt Hiraben Nanavati Institute of Management and Research for Women (HNIMR, Karve Nagar, Pune)



Dr. Sachin S. Vernekar during MBA Pilot Study Programme-2018, at HNIMR, Pune

## IMED initiative for Students to provide International Exposure in Educational Programme

- International Student Exchange Programme:

Linnaeus University (LNU), Sweden

Two Students of IMED BBA programme, Vinod Albane and Ananya Dwivedi have been selected by Linnaeus University(LNU), Sweden to be a part of the students exchange program under the Linnaeus–Palme Students Mobility Program. These students will be undergoing a full semester study in LNU from September 2018 to January 2019. These students will undergo rigorous studies in various Management subjects during their stay in Linnaeus University.

Youth Exchange Program in Katerini, Greece:

- Four students of IMED, Mayuri Gupta, Shantanu Karnik, Shubhangi Pandey and Shubhendu Tuli participated in Youth Exchange Program held in Katerini, Greece from 15th to 22nd September, 2018. The topic for the said program was "Gender Equality in Journalism-Getting the Balance Right".



## International Faculty Exchange Programme

Visit of Mr. Deepak Naval Gund, IMED to Linnaeus University, Sweden:

Mr. Deepak Naval Gund, IMED, Bharati Vidyapeeth Deemed University was at Linnaeus University under the Linnaeus –Palme Teacher Exchange Program fully funded by the Swedish Council of Higher education to deliver sessions on 'Marketing Management'.

The visit was planned from 1st September 2018 to 25th September 2018.

### The aim of this visit was:

To conduct 30+ sessions on various topics for the management students as part of the Teacher Mobility Programme funded by the Swedish Council of Higher education.

As a mark of respect to India and our University on his arrival, Linnaeus University, Vaxjo, Sweden hoisted Indian Flag. Great feeling. Also seen Dr. Soniya Billore, Faculty at the LNU School of Management and economics, Mr. Gautam Billore and students of IMED – Ms. Ananya Dwivedi and Mr. Vinod Albane

The subjects were:

- Self & Motivation
- Learning & Memory
- Group Influence & Consumer Behavior
- Attitude & Decision Making
- Influence of culture on Consumer Behavior
- Frugal Innovation
- How to become your own boss: Ten commandments on entrepreneurship Development
- Workshop on The Indian Consumer
- Art of writing



During the evaluation of the mini thesis seminar IMED students Vinod Albane and Ananya Dwivedi



The session on Group Influence and Consumer Behavior in Progress at Linnaeus University.

## Institute Industry Partnership Summit

IIPS-2018, held on 25th August was a grand success. More than 450 students and 30 corporates participated in the event. It was successful because of the hard work put in by CRC, wholehearted support of faculty members & students and excellent participation by corporates.

IMED organizes IIPS event every year since last seven years as the way of providing gratitude towards the delegates of the companies, including the Vice Presidents, Human Resource Managers and Mentors who have been

recruiting the students of IMED along with the ones that help them with their Summer Internship Program.

Sonali Shukla and Kartikey Chaturvedi addressed and welcomed Vice Chancellor of Bharati Vidyapeeth University and the Director IMED, and all the chief guests present on stage.

Dr. Sachin Vernekar, Director IMED addressed the gathering. Dr. Manikrao Salunkhe, Vice Chancellor, BVDU enlightened the students with the mission of our esteemed founder, Dr. Patangrao Kadam, how he created enormous dynamism in education and betterment of the country. He continued by discussing the constantly

changing demands of market in the concept of management paradigms, mentioning the drastic change in management and other education after liberalization.

Mr. Ankit Bhatnagar, the co-founder of Payso Fintech Pvt. Ltd. addressed the gathering and mentioned some skills to sustain in the market. Mr. Alhad Thatte, the Vice President of Klaus Multiplexing System Pvt. Ltd. Guided the students with his motivational speech.

The Placement Brochures for MBA, MCA, BBA-BCA were released by the guests.

This was followed by Panel Discussion co-ordinated by Dr. Anthony Rose, with panel members Mr. Anil Fernandes, Mr. Kaitha Madhukar, Mr. Rajesh Vegad, Mr. Abhijeet Thorat, Mr. Prabuddh Kakkar and Mr. Ganesh Marve.

## Corporates of the IIPS

Sr No	Corporate Guest	Department/ Designation	Company
1	Mr. Abhijeet Thorat	HR and Admin	ACG Pampac Machines
2	Mr. Ramashish Vishwakarma	HR Head	Aditya Birla Capital
3	Mr. Jitendra Bapna	Senior Business mentor	Aditya Birla Capital
4	Mr. Ashish Kadam	Talent Acquisition	AMAZON India Ltd
5	Mr. Anil Fernandes	Lead Talent Acquisition	Bajaj Allianz General Insurance Ltd
6	Mr. Saurabh Kapoor	Head Talent Acquisition	Bajaj Allianz General Insurance Ltd
7	Mr. Anurag Sharma	Area Sales Manager	Bajaj Finserv Ltd.
8	Mr. Kumar Saurabh	Sr Manager HR	Big Basket
9	Ms. Pranita Hajare	Senior Analyst -Campus Recruitment	Capgemini
10	Mr. Rajesh Vegad	Sr District Sales Manager	Cognex Sensors india Pvt. Ltd.
11	Mr. Ganesh Deshmukh	HR Head	Desai Brothers
12	Mr. Prashant Singh	Marketing Head	Eureka Forbes
13	Mr. Prabudh Kakkar	Founder	Garage Works
14	Mr. Saurabh Mishra	Marketing Head	Haier Appliances
15	Ms. Vaishali Raut	Head HR	HDFC ERGO General Insurance Company Limited
16	Mr. Rajesh Borde	Country Head	HP Enterprises
17	Mr. Kaitha Madhukar	Head HR	HPCL Ltd
18	Mr. Omkar Patwardhan	ROMG-HR	ICICI Prudential Life Insurance Ltd.
19	Ms. Priti Bhagwat	Head HR	ITC Ltd.
20	Mr. Satish Singh	HR and Operations Head	Mantra Properties
21	Ms. Vrushali Sasane	HR Head	MAPRO Foods Pvt. Ltd
22	Mr. Dhiraj Sharma	Vice President-Regional Manager	Motilal Oswal Securities Ltd.
23	Mr. Santosh Kawade	GM Corporate HR	NKB Technovations
24	Mr. Vidyasagar	Technology Head	Payso Fintech
25	Mr. Kiran Kumar	TAG Pune Leader	Tata Consultancy Services

26	Mr. Ganesh Marve	Product Owner	Tech Mahindra
27	Mr. Rajesh Dogra	Consultant	TUV Nord Group
28	Mr. Vaibhav Deshmukh	Head HR	Venkys India Ltd
29	Mr. Tushar Luktuke	Co-founder & Director	TRAIL-iQ Systems
30	Mr. Mahendra Patel	Media Manager	Amura Marketing
31	Ms. Pallavi Gupta	Project Manager	Enrich Salon
32	Mr. Amit Dabadghao	Owner	TRAIL-iQ Systems



Hon'ble Prof. Dr.Manikrao Salunkhe, Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Mr. Alhad Thatte, Vice President, Klaus Multiparking, Mr. Ankit Bhatnagar, Co-Founder, Paysofintech, Dr. Sachin Vernekar, Dean FMS, BVDU and Director IMED and Dr. Ajit More, In charge Director, MCA releasing the IIPS and Placement brochures during IIPS 2018



Esteemed Corporate and Alumni Guests with Dr.Sachin S.Vernekar,Dean FMS,BVDU and Director IMED at the IIPS 2018



Hon'ble Prof.Dr.ManikraoSalunkhe,ViceChancellorBharati Vidyapeeth(Deemed to be University) addressing the esteemed corporate and alumni guests and IMED students at IIPS 2018



Mr.Alhad Thatte, Vice President, Klaus Multiparking Ltd. addressing the corporates, alumni and students at IIPS 2018



Felicitations of Corporates at IIPS: Hon'ble Prof. Dr. Manikrao Salunkhe, VCBhàrati Vidyapeeth (Deemed to be University) felicitating Mr. Anil Fernandes, Lead Talent Acquisition, Bajaj Allianz General Insurance Ltd. at IIPS 2018

## International Day of Yoga 2018

Bharati Vidyapeeth Deemed University, Pune celebrated the International Yoga Day on 21st June, 2017 at Erandwane campus, Institute of Management and Entrepreneurship Development (IMED). All colleges in Erandwane campus participated in the event along with their staff and students. Dignitaries present were Dr. Manikrao Salunkhe, Vice Chancellor BVDU, Mr G. Jaykumar, Registrar BVDU, Dr. Bodhankar, Additional Controller of Exam BVDU, Dr. K. D. Jadhav, Joint Secretary BV and Principal of Y.M. College, Dr. Sachin S. Vernekar, Dean Faculty of Management Studies, Director IMED, Dr. Mukund Sarada, Dean Faculty of Law, Principal- New Law College and Dr. K. R. Mahadik, Dean Faculty of Pharmaceutical Sciences, Principal, Poona College of Pharmacy. The event was a success with more than 500 student participants, organized by IMED under the guidance of Director Dr. Sachin S. Vernekar, Sports Director Dr. Netaji Jadhav and anchored by Dr. Sonali Dharmadhikari from IMED.

## Induction Programme MBA

### DAY 1: 2nd JULY 2018 MONDAY

The induction week of MBA-I 2017-2019 batch started on Monday, July 3rd 2017. The day began with High Tea and all the students were warmly welcomed by the Program Director, Dr. Sonali Dharmadhikari. The students were given the IMED Handbooks and were directed to the ERP Registration and I-card and Book Bank distribution.

### DAY 2: 3rd JULY 2017 TUESDAY

The second day of the induction week was a special day. Students were blessed to have Dr. Pawan Agarwal- noted Management Guru and Guest Speaker, for Quality & Management Session on WORLD FAMOUS MUMBAI DABBAWALLA. Initially, Dr. Sachin Vernekar, Dean, Faculty of Management Studies & Director, IMED, addressed the students. Dr. Pawan Agarwal inspired students by showing and discussing the management of Mumbai Dabbawalla. He highlighted the important "Take Aways" and Main Principles because of which the Mumbai Dabbawalla is such a great success. He shared many key factors that every person should not just to be a good manager but also to be a good human being.

The Address by Director Dr. Sachin Vernekar

Dr. Sachin Vernekar welcomed new batch of MBA 2018 with his electrifying motivational speech.

He gave lot of personality tips to boost the confidence of the students. He revealed his formula of "Place, Bless and Stress" to the students.

He advised students to keep away from the bad "Habits" and be focused in positive, socially responsible activities. He also guided students how to be innovative and be their own boss.

He also touched upon "Do's and Don'ts of IMED."



Dr. Sachin Vernekar, Dean FMS, Director IMED addressing New Batch of Students During MBA Induction 2018

**DAY 3: 4th JULY 2017 WEDNESDAY**

The third day of the induction week was Profiling Day. The objective of profiling is to help enhance the skills of the students and improving their weaknesses. It is a continuous evaluation process for the entire two years. Students are marked on a few important parameters that are required for them as a good MBA holder. Students were given a "HELLO" sheet, which had a few basic questions about them. These questions were simple and helpful in finding the Strengths and Weaknesses of the students.

**DAY 4: 5th JULY 2017 THURSDAY**

The fourth day of the induction week was the orientation of IMED infrastructure. Different departments of IMED were introduced to students by the respective Department In charge and Team. Students were made familiar with all the departments through presentations.

Industry visit has been arranged for the students in order to get industry exposure as well as familiarity with functions of the organization.

**DAY 5: 7th JULY 2017 FRIDAY**

The fifth day of the induction week was Entrepreneurship Development Day. This day aimed at helping student know more about Entrepreneurship that would help those who wish to have his/her own startup. Guest Speaker MrPrabbuddh, Garage Works shared his experiences in the corporate world.



Dr. Dharmadhikari and Dr. Bharati Jadhav, welcoming the new batch of students during MBA Induction programme 2018



Dr. Pawan Agarwal addressing New Batch of MBA During MBA Induction 2018



Dr. Sachin Vernekar, Dean FMS, Director IMED, Dr. Pawan Agarwal, Management Guru along with freshers during MBA Induction 2018

## Induction Programme MCA

BVDU IMED MCA organized Six Days Orientation Program to address the new batch 2018-19 of MCA from 2nd July to 7th July under guidance of Dr. Ajit More, In-charge Director MCA Programme. This programme was organized to acquaint the students about University, Institute and details of programs opted by them as well as to give glimpses of corporate world.

Day 1: The programme started with the welcome speech by Dr. Ajit More, Incharge Director, IMED MCA. He felicitated the guests and thrown the light to the vision and mission of the Bharati Vidyapeeth. He also boosted the confidence of new students saying that they are at right place at the right time. He has given assurance to the students that the institute will impart a quality education and groom the students to build their careers.

Day 2: The second day started with a Key note speech by Mr. Prasad Deshpande, Senior Vice President and Global Head of Central Practices Organization at Zensar Technologies on the topic

### "A Reciprocity with IMED Students"

Mr. Prasad Deshpande is an eminent personality in the field of technology. He elaborated on career opportunities for MCA students. He also enlightened students by discussing job perspective. Students were inspired with the interaction. He said, students need to be regular, sincere and hard worker. These qualities will help them to reach towards the success. They need to update their knowledge in this rapidly changing world.

He also covered the technical discussion on VPA, Robotics and emphasized the importance of learning data analytics and having such dynamic skillsets required by the industry.

## Induction Programme: BBA / BCA

DAY ONE: MONDAY, 16th July 2018

The Induction Programme of BBA/BCA-I 2018-2021 batch started on Monday, July 16th 2018. The students of new batch were warmly welcomed by the Program Director BBA, Mr. Yogesh Gurav, Dr. Ramchandra Mahadik, Program Director BCA and the all faculty coordinators of first year. This was followed by an overview of different departments given by their respective Heads. The TCS team comprising of Mr. Kiran Kumar, Head, HR, TAG, Ms. Meenal Panchal, HR Executive, TCS and Mr. Suraj Nair Insurance Domain Delivery Lead, TCS had interactions with students of BBA (BPM).



Mr. Kiran Kumar, Head HR TAG interacting with the students

DAY TWO: TUESDAY, 17th July 2018

Renowned motivational speaker Dr. Pawan Agarwal was invited to deliver his speech on quality management practices followed by World Famous Mumbai Dabbawallas.

After an enlightening speech of Dr. Agarwal, alumni interactions were started. In these particular interactions Two Star Alumni of IMED: Mr. Prabudh Kakkar, Business Leader, founder Garage Works & Consultant and Mr. Rajesh Borde, Country Head, Hewlett Packard Enterprises were invited to share their experiences, knowledge and industry expectations from job aspirants.

DAY THREE: Dr. Sachin Vernekar, Dean FMS, BV (DU) and Director IMED formally welcomed the new batch of BBA-BCA 2018-21. He gave an electrifying and motivational speech which was filled with knowledge, take away points for the budding managers and most importantly a responsible citizen of this country.



DAY Four: THURSDAY, 19th July 2018:  
Industry Visit and Profiling

The new batch of BBA-BCA students visited Ventri Biological Ltd. situated at Hinjewadi. It is sister concern of Venkateshwara Hatcheries Pvt. Ltd (VHL) a leading Indian company dealing in chicken products. Ventri Biological Ltd. has more than 60 % market share.

DAY FIVE: FRIDAY, 20th July 2018

On the fifth day of the Induction Programme, Mr. Deepak Navalgund, Training and Placement Officer of IMED talked about various activities such as corporate grooming, aptitude sessions & guest lectures conducted by CRC and International Collaborations, students' mobility/ exchange program with Linnaeus University etc.

DAY SIX 21st July 2018 SATURDAY:  
GREEN WALK

On 21st July, 2018 IMED organized 'Green Walk' for the students of BBA and BCA first year. Objective of this activity was to make students, friendly with Pune's environment.

## Industry Visits

New batch of MBA 2018 students had their industrial visit on 5th July, 2018 at Brinton Carpets Pirangut.



The new batch of BBA-BCA students visited Ventri Biological Ltd. at Hinjewadi, Pune



Industry Visit to Mothers' Recipe, Shirwal

## Sports

EVENT NAME	ORGANISER(BVDU)	DATE	RESULT
BVDU Intercollegiate Football 2018-19	IMED	26 September 2018	Runners Up
BVDU Intercollegiate Table Tennis 2018	New Law College, Pune	29th September	Winner
BVDU Inter Colligate Volleyball	Rajiv Gandhi Institute of Biotechnology	4th Sept 2018	Winner
BVDU Inter Colligate Basket ball	Dental College, Pune	30-31st Aug 2018	Runners Up
BVDU Inter Collegiate Wrestling Tournamant	IMED	19th Sept 2018	(Organised by IMED)



## WORKSHOPS

### DIGITAL MARKETING WORKSHOP

Digital marketing is changing at a meteoric rate, making it more difficult for businesses to keep up with the latest industry standards. In fact, 76% of people think marketing has changed more in the past two years than it did over the previous fifty, which sums up the pace of change right now. Keeping this in mind and in order to make students market ready, Digital marketing workshops are arranged for MBA second year students.



## Entrepreneurship Development Cell

### Buddy Program

Entrepreneurship Development Cell has been conducting buddy programs for students.

These programs are focused on encouraging students especially the fresh batch of first year students to come together and understand the concept of entrepreneurship with their buddies of second and third year students. These programmes also offer mentoring and counseling of students who want to be entrepreneurs.

### Workshop on " Innovation : A Way to Success"

Innovation and entrepreneurship are closely linked to each other. In order to make students aware about the concept of innovation E D Cell has organized a workshop on Innovation, where in Mrs Rajita Dixit explained students how innovation can be viewed in order to market a novel product. She explained further "The purpose of innovation is to continuously grow and renew an enterprise with new or better products, more efficient processes, or enhanced business models,"



## CWTED

**Community Work Through Entrepreneurship Development** is a project undertaken by students of IMED as a social responsibility towards their community/society. Through these projects, students have tried to mobilize small-unorganized businesses to use their own structures and resources to address their own challenges and achieve their own objectives of growing Big.

In this project, being management and entrepreneurship students, they have identified small businesses in their communities, done their SWOT analysis, and guided the business owners to overcome their weaknesses and make use of their strengths and opportunities.

This project has contributed in grooming of more than 50 small businesses such as PaniPuri Vendors, DosaCenters, Welders, Launderers, in and around Pune.

IMED students have learnt connecting with their communities while mentoring them and realized that behind every SMALL business there is a BIG dream and SUPER hard-work!!

Dr. Bharati Jadhav along with, Dr. Ranpreet Kaur and Dr. Vijay Phalke coordinated the Project.



## Management Development Programme (MDP)

IMED in collaboration NUFFIELD - FLAME University, organized MDP on the theme "Sales Transformation and Customer Engagement" at IMED (Campus Auditorium) on 4th October, 2018. The Resource Person was Mr. Srinivas Uppaluri, the Global Head of Marketing at Infosys. All MBA and MCA Students attended and got valuable knowledge with practical inputs and latest trends in the field.



## Faculty Development Programme (FDP)

Sr. No	Name of the FDP	Date	Resource Person
1	Teaching Methodology, Research and Consultancy	29th June 2018	Dr. Shailesh Kasande Dr. S. W. Deshpande Dr. Zirange
2	Workshop on Syllabus revision	30th June 2018	Dr. Ajit More Dr. Mahesh Shitole Dr. Kirti Gupta
3	Effective Use of Impartus Lecture Capture	21 <sup>st</sup> September 2018	Mr. Amit Mukharjee
4	Teaching Learning, Evaluation and Research (At Institute of Mgt. Kolhapur, conducted by IMED)	29 <sup>th</sup> September 2018	Prof. Dr. Sachin Vernekar Mr. Jayant Oke Dr. B. U. Sankaye Prof. Dr. A. M. Gurav



Participants of FDP on Teaching Methodology, Research and Consultancy

## Orientation Programmes:

### MBA

IMED organized a sumptuous orientation of freshers for the batch of 2018-2020. Aptly called freshers meet. The purpose of the event was that every fresher of IMED feels like an integral part of the IMED family and ready to take up challenges in the year ahead.

Jovial smiles and high spirits marked the welcome of the

students. The orientation began with an NGO performing live for berthing out of a movement to build lasting relationships among youth,

"YAARATHON". They performed on many tangling numbers.

Continuing it the most awaited event of the evening was MR. and MS. Fresher competition. Winners were decided and Titles were given to the winners:

MR FRESHER: GAURAV SHARMA

**MS FRESHER:** AANCHAL CHANDOLA

**THE GENTLEMAN:** ROHAN DABHADE

**MS ELEGANT:** PURVI JAIN

**MR ENTERTAINER:** POOJA GHADGE

**MS ENTERTAINER:** ASHWANI VERMA



## BBA/BCA

Fresher's meet was organized on 8th August, 2018 in the Abhijitdada Kadam Auditorium.

The event began with a lot of exhilaration starting from decorating the whole IMED and Auditorium.

The most innovative and trending idea to start this orientation programme was to make all the students full of excitement and for that we welcomed them in a different way that is we invited LOVE PUNE band for their entertainment which boosted them with lots of excitement. The Band performance was held in the

seminar hall of IMED at 5 pm which continued till 6:15 pm was continued in auditorium. Later on the event stated with welcoming and introducing the judges, faculty and all the students.

Dr. Sachin S. Vernekar, Dean FMS BVDU, Director IMED delivered his welcome address. All the New Comers took their oath and later the actual function started.

Various games were organized to help the students overcome their stage fear and get in touch with the college and their family.

Mr. Fresher and Ms. Fresher winners were felicitated with stashes, crowns and broaches by Director Dr. Sachin S. Vernekar.

### MCA

MCA Freshers Day' 18 held on 14 August 2018 saw an explosion of talent by first year and lateral entry students. Anchors SandarshSingh and PriyaDubey started the event at 5:30 pm. At first, Director Incharge Dr. Ajit More gave his inspirational speech to motivate students.

After his motivational speech, there was prize distribution to the top three rankers of MCA- II year(regular) for their excellent performance in academics.

There was an introductory session for freshers so that

they can introduce themselves and can prove their smartness by answering questions. On the basis of those answers only Mr. &MsFreshers title were given to the students.

After the introductory session, there was gaming session that was organized by Manish Chand Rajwar and Sakshi Srivastava for freshers and for faculty as well. And the winners were awarded by chocolates also. Some students showcased their talent by delivering poems, shayaries etc.

The program came to an end by announcing the names of Mr&MsFreshers 2K18, Abhishek Jadhav and Palak Gupta. This event was a great stress buster and helped the first year students build their self esteem and confidence.

## Faculty Corner:

Sr No	Author	Title	Name of Journal	Vol,month,year
1	Dr S. S. Vernekar, Ms Vrushali Kadam	A Study on occupational stress among hotel employees	International Journal of Academic Research and Development	ISSN: 2455-4197, ,Vol: 3, Issue :2, Mar-Apr 2018,Impact Factor : RJIF 5.22
2	Dr S. S. Vernekar, Ms Vrushali Kadam	A Study of the Driving Forces and Challenges of Corporate Social Responsibility Practices in selected organizations in Indian context.	International Journal of Research and Analytical Reviews(IJRAR)	ISSN: 2349-5138, Vol:5,Issue:3,Sept 2018,Impact Factor: 5.75
3	Dipali Meher, Dr. Nilesh Mahajan	An Overview of Need of Knowledge Management in Various Fields	International Journal of Emerging Technology and Innovative Research	ISSN - 2349-51622018 JETIR August 2018, Volume 5, Issue 8, impact factor: 5.87
4	DrAjit More, Jawed Khan	Text Mining of diagnosis As recorded by Doctors in health records of Dental Patients to discover minimal keywords and key phrases	International journal of Research and Analytical reviews	E-ISSN : 2348-1269, P-ISSN : 2349-51382018 IJRAR July 2018, Volume5, Issue 3,5.75
5	DrAjit More, Jawed Khan	Text Mining of Complaints as Recorded in EHR of Dental Patients to Discover Minimal Keywords and Key Phrases	International Journal of Scientific Research in Computer Science Applications and Management Studies	ISSN 2319 – 1953 Volume 7, Issue 4(July, 2018) IJSRCSAMS.

## Congratulations Ph D Awardees!!

Name of the Candidate: **Ms. Anuradha Yesugade**



Name of the Guide: Dr. H. G. Abhyankar

Title: "A study of International trade Settlements methods in post globalization era"

Date: 30th May 2018

Name of the Candidate: **Ms. Sucheta Kanchi**



Name of the Guide: Dr. Sonali Dharmadhikari

Title: "An Analytical study of Effectiveness of Financial Inclusion Measures in Rural area of Sangli district"

Date: 2nd July 2018

Name of the Candidate: **Ranpreet Kaur**



Name of the Guide: Dr Parag Saraf

Title: "A study of Dividend Models – Organisation's perspective and Behavioral aspect of Investors with reference to Pune and Mumbai region"

Date: 27th June 2018

**Congratulations Dr Ranpreet Kaur for qualifying NET exam in Management Faculty!!**

Name of the Candidate: **Mr. Rahul Manjare**



Name of the Guide: Dr. Neelam Lal

Title: "A study of employee engagement practice in Information technology sector."

Date: 13th August 2018

## Marketing Seminar-2018

IMED organized a Seminar on Marketing titled "Sustainable Business Practices and Marketing Strategies- A Global Perspective", on 13th October 2018 at Seminar Hall.

Director Dr. Sachin. S. Vernekar inaugurated the program with the blessings of Lord Ganesh. Followed by facilitating the two dynamic guest personalities Mr. Satyanarayan Doraiswami, General Manager at MAN Trucks India Pvt. Ltd. and Mr. Rajesh Borde, Country Head at HP Enterprises. Both of the guests enlightened the students about marketing world with informative presentations and their experiences.

30 students participated in research paper presentation competition in the 2nd half of the event. Dr. Sankaye, Dr. Ajit More, Dr. Deepali Pisal, were the judges for the competition.

Research papers were very informative and helpful for students. Participants were enthusiastic and particular about their research.



Director Dr. Sachin Vernekar Felicitating Mr. Satyanarayan Doraiswami (GM, Mantrucks Pvt. Ltd.) and Mr. Rajesh Borde, Country Head H. P. Enterprise Pvt. Ltd, accompanied by Mr. Yogesh Gurav, Co-ordinator of the seminar and Dr. Ajit More, In-charge Director, MCA Programme, IMED.

## HR Meet

Mr Gaurav Sharma of JOBIZZA organized the pageantry of “HR-CONNECT” in the premises of and in an association with IMED, on 10th of August 2018. The event involved proclaimed Human Resource Managers, Presidents and Vice presidents of numerous industries. The ceremony began with lightening of the lamp in an orison of Goddess Saraswati with the hands of Dr Sachin Vernekar, Mr Jitendra Sonar, Mr Neeraj Gupta, Mr Uddhav Joshi, and Mr Gaurav Sharma. The event was followed by a homage to the national song lead by the orators Tanushree and Kartikey.

Mr Sameer Bhide, the president of Rotary Club, Pune demonstrated a presentation about Organ donation. Mr Gaurav Sharma introduced JOBIZZA to the viewers and briefed about last year's HR connect, also addressed IMED showing his gratitude for the institute for having a constant faith on him. He felicitated the sponsors, Mr Satish Jadhav from Net Protector and Mr Sameer Bidhe.

This was followed by Panel Discussion on the topic of the event, “Job revolution in Digital era. How long would your skills last?” The panel discussion was conveyed by the respected director of IMED, Dean FMS Dr Sachin Vernekar and the panelists included Mr Jitendra Sonar, General Manager of Autoline Industries Pvt.Ltd., Mr Neeraj Kumar Gupta, HR, Admin & HSE of Knorr Brese Technology Centre, Hinjewadi and Mr Udhav Joshi, Head HR, Hyundai Construction Equipments.



Inauguration of HR Meet

## BIZZDOM, The Business Quiz competition for MBA

Organiser – MBA(HR-I) Co-ordinators : Dr. Pravin Mane, Dr.Rahul Manjare & Dr. Hema Mirji

Date of event – 28th JULY 2018.

BIZZDOM, The Business Quiz competition was organized for the students of MBA. The Quiz was designed to give management students a unique platform to sharpen their skills and leverage their academic knowledge to win the battle.

The event was inaugurated with the lightning Traditional Lamp by the dignitaries' head of departments and the Guest speaker was Mrs. Swati Mishra, an alumna of IMED, currently working as a business analyst for United overseas bank Singapore.



Inauguration of “Bizzdom” competition from left Dr. Ajit More, Ms. Swati Mishra (Chief Guest), Dr. Sachin vaernekar –Dean FMS, BVDU

## C-Googly

C-Googly- the Inter college competition in Information Technology was organized by IMED MCA Programme on 21st & 22nd of September 2018. This event is coordinated by Mr. Satyawan C. Hembade and Mrs. Bharati Yelikar. The event had given an opportunity to students from various colleges of Pune to showcase their talent by exhibiting skills of C-programming, IT awareness, data base design & handling.

A dedicated link was there to provide information about the event and to allow participants to register themselves online. Altogether there were 191 registrations for technical events (Viz. Da Win C Code, SQL Loadster and Intelligencia) and 3 for Project Development. Out of these 52 participants were from IMED and 139 from other institutes in and around Pune.

On 21st September 2018 inauguration of C-Googly was done at the hands of Chief Guest Mr. Quinston Pimenta, Co-founder and CTO of Quark Exp. The event was partially sponsored by

'allevents.in'; "PuneTimes"; "Scootywala"; "La-kheer Deli" and "Talwalkars"; allevents.in has sponsored T-Shirts for student coordinator while Scootywala sponsored Winners Trophy and La-kheer Deli sponsored food and Pune Times helped in marketing of event on social media as kind sponsorship and Talwalkars in terms of vouchers to winners and participants.



Winners of C-Googly Event, with Guests, Directors and Co-ordinator

## IMED GEMS

IMED GEMS 2018 was organized on 30th and 31st August 2018 with an objective to encourage students to enhance and master their Management Skills and to trigger hidden skills and foster creativity. Theme for the

IMED GEMS 2018 was 'Know your country'.

The Event was inaugurated by lighting of lamp by Hon. Dr. Sachin S. Vernekar, Director IMED and Dean FMS BVDU. Total 19 events as competitions were organised under IMED GEMS 2018. The Prize distribution ceremony was held on 31st August 2018 at the hands of Hon. Dr. Sachin S. Vernekar.

All the participants got participation certificates and winners were awarded with certificates and trophies. Three Foreign students were awarded with BEST INTERNATIONAL STUDENT award.



Dr. Sachin S. Vernekar, Dean FMS BV(DU), Director IMED, Dr. Ramchandra Mahadik Event Coordinator & Organising Team with winners of IMED GEMS 2018.

S.No.	Event detail	Winners (PG)	Winners (UG)
1.	ELOCUTION	1. Sonali Shukla 2. Sriramya 3. Meghna Mukherjee	1. Fatima Asif 2. Anjali Rawat 3. Anushka Chadha
2.	AD MAD SHOW	1. Kartikeya Chaturvedi & Sonali Shukla 2. Sriramya and Kritika Tiwari 3. Ankit Kumar, Aswini Verma and Aditi Dixit	1. Anujapatil, Mr. Aliihsaq and Stuti Mishra 2. Yashtiwari, K. Arpita, Ishita Jain and Amartiya Jaiswal 3. Aarya Bhendarkar, Vaibhav Sharma, Tashi Kesharwani and Debashish Gahan
3.	DEVELOPING WEBSITE	1. Manish Chand and Shubham Kininge 2. Yuvraj Singh, And Mohan Bakshi 3. Aditya Jamadade	1. Kushagra agarwal and shantanu pratap 2. Suresh seervi and piyush sinha 3. Jitendra Patil and Nishit Malviya



4.	TECHNO EVENT	<ol style="list-style-type: none"> <li>1. Ayush Mehta and Rajendra Sharma</li> <li>2. Chandramauli Mishra and Ravi Vishwakarma</li> <li>3. Satyam Gupta and Utkarsh Junya</li> </ol>	<ol style="list-style-type: none"> <li>1. Vanshaj Nagrath</li> <li>2. Kushagra Agarwal and Shantanu Pratap</li> <li>3. Nikhil Joshi and Shekhar Kaushal</li> </ol>
5	TECH PAPER PRESENTATION	<ol style="list-style-type: none"> <li>1. Kartikeya Chaturvedi and Sonali Shukla</li> <li>2. Ankit Kumar and Ashwani Verma</li> <li>3. Shikhar Gupta</li> </ol>	<ol style="list-style-type: none"> <li>1. Neha Bhate</li> <li>2. Kushagra Agarwal and Mohit Saxena</li> <li>3. Ali Saeed Ali and Abdul Husain Gahjwal</li> </ol>
6.	UNLEASH YOUR CREATIVITY	<ol style="list-style-type: none"> <li>1. Ankit Kumar and Ashwini Verma</li> <li>2. Veenu Bhardwaj and Ayushi Agarwal</li> <li>3. Tanu Priya and Vini Solomon</li> </ol>	<ol style="list-style-type: none"> <li>1. Garima Kaushik and Narkar Jain</li> <li>2. Divyanshi Goenka and Aishwarya Kumari</li> <li>3. Md. Abid and Mr. Taqir</li> </ol>
7.	MY PICTURE MY STORY	<ol style="list-style-type: none"> <li>1. Shubham Kale</li> <li>2. Shikhar Gupta</li> <li>3. Vidushi</li> </ol>	<ol style="list-style-type: none"> <li>1. Prakhar Gupta</li> <li>2. Ishtpreet Singh</li> <li>3. Jitesh Gupta</li> </ol>
8.	BEST MANAGER	<ol style="list-style-type: none"> <li>1. Sonali Shukla and Kartikeya Chaturvedi</li> <li>2. Pratik Tambe</li> <li>3. Pratik Tambe</li> </ol>	<ol style="list-style-type: none"> <li>1. Rohit Raj</li> <li>2. Achintya Srivastava</li> <li>3. Yash Tiwari</li> </ol>
9.	BEST ENTREPRENEUR	<ol style="list-style-type: none"> <li>1. Dubal Vishwajeet Vijay</li> <li>2. Kartikeya Chaturvedi and Sonali Shukla</li> <li>3. Alok Gupta</li> </ol>	<ol style="list-style-type: none"> <li>1. Abhishek Raj And Achintya Shrivastava</li> <li>2. Harsh Vardhan</li> <li>3. Nishant Jha</li> </ol>
10.	FLAMELESS COOKING	<ol style="list-style-type: none"> <li>1. Ankit Kumar and Ashwini Verma</li> <li>2. Abhishek Jadhav and Sapna Tiwari</li> <li>3. Deepali Choudhary and Harshika Choudhary</li> </ol>	<ol style="list-style-type: none"> <li>1. Shivangi Singh and Jaishree Patil</li> <li>2. Simran Verma and Shristy</li> <li>3. Akshita kanwal and Ayushi Esha</li> </ol>

11.	POSTER MAKING	1. Rupali Diwani 2. Apurva Kulkarni 3. Muskan Jain	1. Anjana 2. Jitendra Patil 3. Ashish Dungdung
12.	FACE PAINTING	1 Parth Rathore and Prashu Gupta 2 Pragati Awasthi and Vinay Singh 3 Rupali Diwani and Sachin	1. Muskan Rathore and Priya Jain 2. Navkar Jain and Garima Kaushik 3. Arun Gautam and Himanshu Kombe
13.	RANGOLI	1. Megha and Swati Gupta 2. Sonali Singh and Neelam 3. Pragati Awasti and Vinay Singh	1. Muskan Rathore and Priya Jain 2. Akansha and Sneha Singh 3. Prachi Sharma and Shweta Tate
14.	CLAY MODULING	1. Kajal Pandey and Parag Saner 2. Noel kaunds and Saurabh Kabure 3. Prachi Dubey and Paras Bajaj	1. Nishant Maurya 2. Anurag Khaneja and Aditi Jain 3. Asad Waseem and Ardeen Naseer
15.	MARKETING TAMBOLA	1. Parth Rathore and Prashu Gupta 2. Subodh Gupta and Vaibhav Rustagi	1. Himanshu Nayak and Dhruva Sooja 2. Manthan Pant and Parth Kumar
16.	PATRIOTIC SONGS	1. Kartikeya Chaturvedi 2. Gauri Vats 3. Ishan Agarwal	1. Fatima Asif 2. Ayushi Choudhary 3. Mansi Tiwari
17	APP CHALLENGE	1. Ashwin and Ankit Verma 2. Sneha and Uttama 3. Rakshita Bali	
18	QUIZ COMPETION	1. Gaurav Sharma and Pratik Tambe 2. Kinshuk Solanki and Bhunesh Sharma 3. Khan Azhazuddin and Shikhar Gupta	1. Shashwa Tand Nikita Pandey 2. Nayan Gupta and Prakhar Gupta 3. Rishabh Gupta and Neha Sharma
19	KNOW YOUR COUNTRY	1. Varun Kumar, Aparna Agrawal and Surabhi Srivastava 2. Surbhi, Radha ,Nisha and Priya	1. Mansi Gupta, Swati, Shrishti Roy and Harsh Vardhan 2. Komal , pragati , Navneet and Ashish

## NSS activities

Date	Event	Details
2 <sup>nd</sup> & 9 <sup>th</sup> August, 2018	Organ Donation (Rotary Club)	IMED organised a seminar on “Organ Donation” driven by Rotary club members. The event was in the advent of creating organ awareness, pledging organs, which is the need of hour
9 <sup>th</sup> August, 2018	Yaarathon	This event was conducted by Love Pune, to promote the following social causes: Good health Gender equality Climate action Peace and justice
15 <sup>th</sup> August, 2018	Independence Day Flag hoisting	NSS organised flag hoisting and an Oath on “Clean INDIA”
19 <sup>th</sup> August, 2018	Kerala Flood Donation Camp (Pharmacy College)	“KERALA FLOOD RELIEF CAMPAIGN” was organized in the premises of Poona College of Pharmacy, NSS Volunteers of IMED volunteered for the same.
23 <sup>rd</sup> August, 2018	Kerala Flood Donation Camp (IMED)	4 teams made out of 50 NSS volunteers visited different areas around college and collected all necessity items like medicines, diapers, clothes, food, etc. for donation.
22 <sup>nd</sup> August, 2018	Know Your Campus	KYC i.e. Know Your Campus is a power point presentation competition under which there were 12 mentors and they were given with 12 different topics regarding BVDU.
26 <sup>th</sup> August, 2018	Rakhi festival with traffic police	NSS Volunteers tied Rakhi to the on duty traffic policemen to celebrate Raksha Bandhan festival.
5 <sup>th</sup> September, 2018	Tree plantation	Tree plantation was organized on the occasion of Teacher’s day, the motto of this activity was the awareness to Go Green and plant more trees to make our environment safe.
6 <sup>th</sup> September, 2018	Clean your campus	16 Clean your campus i.e. Cleaning IMED, by cleaning all the floors, faculty room, seminar hall and all the classes of IMED.
14 <sup>th</sup> September, 2018	Eco-friendly Ganesh & Rubella Vaccination	This activity was to bring awareness among students about Rubella virus and vaccination for its prevention and Eco-friendly Ganesh Idol.
17 <sup>th</sup> September, 2018	World Ozone Day	IMED organized this event for the awareness of ozone depletion and its consequences through the following activities: <ul style="list-style-type: none"> <li>• PUC Check in the campus</li> <li>• Seminar on Ozone Depletion</li> <li>• Planting of Tulsi in the campus</li> </ul>
24 <sup>th</sup> September, 2018	Bus stop cleaning	The event was to spread cleanliness through cleaning of bus stops in Kothrud, as initiated by PM Narendra Modi.



5 <sup>th</sup> October 2018	Pink Ribbon Day	Awareness and Checkup camp for breast cancer was conducted in collaboration with “Aastha Breast Cancer Support Group”. Check up of women 160+
2 <sup>nd</sup> – 9 <sup>th</sup> October, 2018	Gandhi Jayanti Week (Activities inspired by Life of Mahatma Gandhiji)	<ul style="list-style-type: none"> <li>➤ Visit to Agakhan Palace</li> <li>➤ Extempore</li> <li>➤ Quiz competition</li> <li>➤ Skits on Mahatma Gandhi</li> <li>➤ Cleanliness Oath</li> </ul>
11th October 2018	Blood Donation Camp	Blood Donation Camp on 11th October 2018, for the Erandwane Campus, by Bharati Hospital. There was overwhelmed response and 118 donors participated in camp.

A study of employee engagement practice in Information technology sector."

## Student Corner:

Congratulations to Ankit, Ashwini, Aaditi and Gufran for

the winners of Ad Mad Show and Business plan competition at 'Athang', intercollegiate event organized by IndSearch !!



Winners of Inter-collegiate competitions 'Athang' at IndSearch and 'Kushagra' at 'HNM...'



Arinjay Kalkeri, Winner of Roll Ball Mayors Cup



**Editorial Board**  
Dr. Bharati Jadhav  
Dr. Ranpreet Kaur  
Dr. Seema Tarnekar

## Summer Internship Project (SIP) Competition

“Summer Internship Project” - a 45 days duration project in which the students get a chance to work with big companies as an Intern and work closely with their professional team so as to get an experience as a professional entrepreneur before they enter in the corporate world.

Thus all the BBA 3rd year students and MBA 2nd year students were given a chance to work with the most reputed companies in summer. So to test their skills the institute organized a summer internship project power point presentation competition for MBA and BBA students on 11th September, 2018 in the college premises so as to develop the skills of students from each and every perspective. The presentations included Company Profile, Research Methodology, Data Analysis, Findings, Suggestion and Conclusion, Contribution.

There were almost 250 MBA students and 250 BBA

eligible for this competition making this competition a highly immense platform to prove them. Thus for this all the faculty guides were asked to submit names of any 2 students allotted to them who had the best Summer Internship Project and would further be allowed to participate for the competition.

### Winners of the SIP Competition:

#### The winners of MBA :

1st Position – Tanuj Datta (MBA HR)

2nd Position – Kartikeya Chaturvedi and Sonali Shukla

3rd Position- Lt.Col. Parag Kulkarni and Ms.Purnima Singh (MBA HR)

#### The winners of BBA :

1st Position – Rishi Raj Goswami

IIInd Position – Shipra Srivastava and Ajay Rohida.

IIIrd Position- Shipra Madhwal and Ms.Pragati Jaiswal.



## Alumni Corner



### Dr. Naila Aaiyaz

Professor- Business & International Business, Curriculum Specialist and Career Advisor

Evergreen College, Toronto, Canada

There are so many take-aways from IMED. So many of which have helped me get to this station of my career. If I must narrow down to the maximum impact take-aways then it has got to be the manner in which my lecturers and professors imparted knowledge, both theory and praxis.



### Mr. Prabith Kalathil

Regional Head, Southern Africa, Nihilent Technologies

I can very proudly say that my memories of my IMED, are more about the evolution of this great institute and about the people who made this happen. I also feel lucky that I was part of this evolution process and also got evolved as a person that I am today.

### Mr. Kumar Iyer

Consultant, Ernst & Young, India

Experience at IMED was fantastic, and laid the foundation stone for a challenging journey ahead. IMED, in those days, encouraged free thinking rather than just stressing on classroom teaching. We were often encouraged to look beyond books.

### Success Key :

Five rules to influence other people positively

Smile : keep Smiling

First Name : Always remember the first name of the person you meet and call him by his first name. Our First name is the sweetest sound in any language for us.

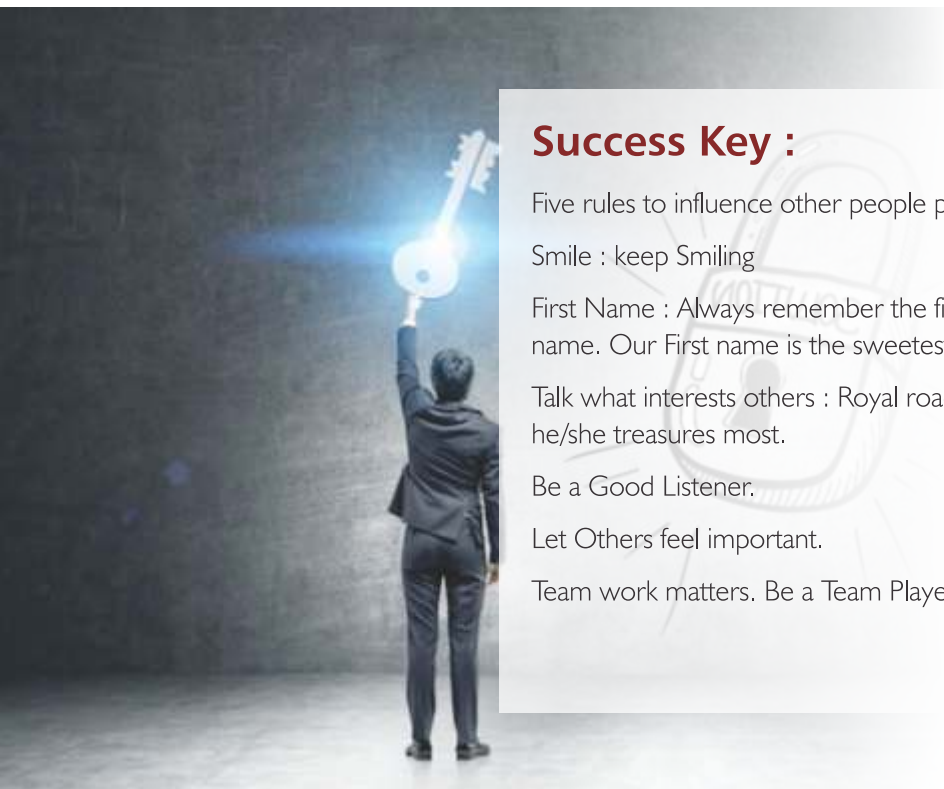
Talk what interests others : Royal road to enter one's heart is to talk to him/her about things he/she treasures most.

Be a Good Listener.

Let Others feel important.

Team work matters. Be a Team Player.

Dr. S. S. Vernekar



# IMED- 'Where Dreams Become Reality'

## Bharati Vidyapeeth

(Deemed to be University), Pune, India

### Institute of Management and Entrepreneurship Development, Pune

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC

Category-I University Status by UGC

'A' Grade University Status by MHRD, Govt. of India



**Ranked in Top 50 B-Schools in India by NIRF 2018, MHRD, Govt. of India**

#### RANKING

- Ranked in Top 50 B-Schools in India by NIRF 2018, MHRD, Govt. of India
- Business and Management Chronicle has ranked IMED, A+++ as one of the Best in Maharashtra and amongst the TOP 10 B-schools in Western India.
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

**Dr. Sachin S. Vernekar**

Dean FMS BVDU, Director, IMED

#### PROGRAMMES

##### MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

##### MBA (HR)

##### MCA

(3 Year Full Time Programme)

##### MCA Lateral Entry

(2 Year Full Time Programme)

##### BBA and BCA

(3 Year Full Time Programme)

#### History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

#### Salient Features :

- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

#### Placements

- More than 92 % Placements
- Companies Participate in Placement Drive every year : more than 150
- Highest package : MBA 54.08 LPA (International) 13.8 LPA (Domestic) / 6.5 LPA (Average Package)
- Highest package : MCA 48.00 LPA (International) / Rs 7 LPA (Domestic)



#### INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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**"Creating Successful Leaders and Entrepreneurs"**

