

# IMED NEWS

Issue: June 2020

Bi-Annual News Letter  
Vol. 26 | June 2020



**BHARATI VIDYAPEETH**  
(Deemed to be University), Pune, India

**Institute of Management & Entrepreneurship Development, Pune**

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC



**Ranked among Top 75 B-Schools in India by NIRF 2020, MHRD, Govt. of India**



**Dr. Patangrao Kadam**

Founder, Bharati Vidyapeeth, Pune

Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

## Director's Message

Greetings to All !

It gives me great pleasure to present this newsletter for Term-II of the Academic Year 2019-20.

The Term-II has focused on lot of academic activities like national seminars on Marketing, Finance, HR, and AICTE Sponsored National Conference on IT along with guest lectures and workshops. In addition to this, a number of sports competitions were organized under the Sports Meet. The Entrepreneurship Development Cell activities and Launch Pad event nurtured the entrepreneurial skills among the students.

The International Management and Cultural Fest 'Xpressions' was celebrated with a great zeal and enthusiasm with a large number of participants from various colleges and the presence of various celebrities was like cherry on the top.

I am very happy to share that till now, more than 90% of the students who opted for placement are placed and it will be 100% shortly. More than 100 blue chip companies participated in placements this year. Tech Mahindra, S&P Global, Wipro Ltd., Aditya Birla Capital, Tata AIG General Insurance, ICICI Bank, IDFC First Bank, Reliance Industries Ltd, Deepak Fertilisers & Petrochemicals Ltd., Fujitsu Ltd, Oracle Financial Services, D'Mart Ltd, Capgemini, ICICI Prudential Ltd, Berger Paints Ltd., Bajaj Finserv Ltd., Balaji Telefilms Ltd., SG Analytics, Axis Bank, Godrej & Boyce Manufacturing Co.Ltd., Pinnacle Teleservices Ltd., Interview Bit etc recruited students this year.

This term had effect of steps taken as precautionary measures against world-wide spread of corona virus. Though we had to stop the conduct of classes at the institute by 16th March, our faculty members worked throughout this lockdown time, went ahead with digital teaching and provided relevant content to students. The academic delivery continued through our Learning Management System (LMS), online lectures, study material, videos, web references and assignments.

I am sure that Humanity and India will win the fight against Corona Virus!

This Newsletter would be a snapshot of the various curricular, co-curricular and extra curricular activities conducted at IMED like Seminars, workshops, FDPs, sports and cultural activities, Dr Patangraoji Kadam National Elocution competition, Women's Day celebrations, Social initiatives through NSS like Road Safety awareness campaign, Social Service Camp, initiatives towards Fit India Movement and Swachh Bharat Abhiyan.

IMED will always keep achieving greater heights in future also with your support and best wishes.

**Dr. Sachin S. Vernekar**

Dean FMS BVDU, Director IMED

## In this Issue

- ▶ Director's Message
- ▶ IMED Achievements
- ▶ CRC Activities
- ▶ Placements Highlights
- ▶ Student Exchange Programme, Sweden
- ▶ Seminars
- ▶ ED Cell
- ▶ Other Activities
- ▶ Cultural Fest- Expressions
- ▶ Sports & NSS
- ▶ IMED Gems-Off campus Achievements
- ▶ FDP & SDP
- ▶ Faculty Corner
- ▶ Student Corner
- ▶ Alumni Speak
- ▶ Success Key

## IMED Achievements

### Rankings 2020:

- National Institutional Ranking Framework:
- For last 5 consecutive years IMED is ranked among Top 75 B Schools in India by NIRF MHRD, Govt of India. It is one of 10 in Maharashtra and only 2 in Pune who are ranked in top 75 Institutes in India.
- Outlook – ICARE India MBA Rankings 2020:
- Outlook in association with ICARE (Indian Centre for Academic Rankings and Excellence) ranked IMED:
- 13th among Top 50 Institutes in West Zone
- 25th among Top University – Constituent Colleges
- 37th among Top 150 Private MBA institutes in India
- Indian Institutional Ranking Framework (IIRF) 2020:
- Education Post in association with Assocham ranked IMED 13th among Top 100 B Schools in India.

### Placement Highlights

- 255 students placed till date
- Highest Package Rs.54.08 Lakh(International)
- Highest Package Rs.18.10 Lakh(Domestic)
- Average Package Rs.7.5 Lakh
- Companies Participate in Placement Drive Every year: More than 150.

### Congratulations IMED GEMS for placements in Blue Chip companies !!!! Placements 2019-20

Sr. No	Name of the Student	Company
1	Ishika Jani	BYJU's
2	Shikar Gupta	BYJU's
3	Vaibhav Gupta	BYJU's
4	Sourabh Kabure	BYJU's
5	Nishita Bhadoria	TOPPR
6	Prabhat Ahuja	TOPPR
7	Mohit Kumar Gupta	TOPPR
8	Ashwani Verma	Aditya Birla Capital
9	Kajal Pandey	Aditya Birla Capital
10	Nole Kaunds	Aditya Birla Capital
11	Gaurav Sharma	COGNEX
12	Sakina Bharmal	IDFC First Bank
13	Shrirang Shinde	Property Pistol
14	Neha Gulati	Property Pistol
15	Krishna Kant Pareek	Property Pistol
16	Rohit Kumar Singh	Property Pistol

17	Shubham Kalouni	Property Pistol
18	Animesh Jaiswal	Property Pistol
19	Rupali Dubey	Property Pistol
20	Arpit	Property Pistol
21	Pooja Ghadge	Property Pistol
22	Gufran Khan	Property Pistol
23	Sonam Saraf	Property Pistol
24	Reshabh Gupta	Property Pistol
25	Shivam Khandelwal	Property Pistol
26	Shubham Lal	Property Pistol
27	Shivam anand	EDZEAL Technologies
28	Ankit Kumar	Reliance Industries Ltd
29	Sachin Khurana	Reliance Industries Ltd
30	Purvi Jain	Reliance Industries Ltd
31	Aanchal Chandola	Pinnacle Teleservices
32	Akshit Nagdev	Pinnacle Teleservices
33	Gauri Vats	Pinnacle Teleservices
34	Ishmeet Kaur	Pinnacle Teleservices

35	Komal Gupta	Pinnacle Teleservices	78	Harshika Chaudhary	Airtel
36	Ayush Srivastava	TATAAIG	79	Himanshu Srivastava	Airtel
37	shrinish shrirang kolekar	TATAAIG	80	Vikrant Khatotia	Airtel
38	Vaibhav Jain	Berger Paints	81	Shubham Hanamghar	Airtel
39	Kabir Kankane	Berger Paints	82	Dhiraj Kangale	Pinclick
40	Vinay Singh	Berger Paints	83	Aman Jha	Pinclick
41	Paras Bajaj	TATAAIG	84	Shubham Dhamdhere	Pinclick
42	Purnima Upadhyay	TATAAIG	85	Rohit Gupta	Pinclick
43	Pragati Awasthi	TATAAIG	86	Tanima Gop	Deepak Fertilisers & Petrochemicals Ltd
44	Chanchala Sahu	TATAAIG	87	Pramiti Arora	Tech Mahindra
45	Jasmin Aan Thomas	TATAAIG	88	Amit Singhanian	Coolberg Beverages
46	Ishaan Agarwal	TATAAIG	89	Madhav Sehajpaul	RoyalAlloys
47	Itisha Gupta	TATAAIG	90	Riya Khatri	Kotak Mahindra Bank
48	Vyapak Arora	TATAAig	91	Sarthak Arora	Kotak Mahindra Bank
49	Sakshi Priya	TATAAIG	92	Shivam kumar	Varad Property Solutions
50	Arjun Kalia	TARA Media	93	Sourav Kumar Giri	Varad Property Solutions
51	Vidushi Attrey	Interview BIT	94	Prerna Khanna	Balaji Telefilm -ICE
52	Jisha Thomas	ICICI Bank	95	adnan Malkan	Birlasoft
53	Ayushi Gupta	ICICI Bank	96	Shambhavi Shimal	Birlasoft
54	Deepali Srivastava	ICICI Bank	97	Vishwajeet	ICICI prudential
55	Rahul Anand	ICICI Bank	98	Gyan Gaurav Mishra	ICICI prudential
56	Shweta Gautam	ICICI Bank	99	Himanshu Singh Chauhan	ICICI prudential
57	Utkarsh Tiwari	ICICI Bank	100	Rithik Agarwal	ICICI prudential
58	Varad Ghatnekar	ICICI Bank	101	Snehashish Dutta	Glam Looks Studio
59	Vibhuti Choudhary	ICICI Bank	102	Deepak Kumar Jha	ICICI prudential
60	Aditi Dixit	ICICI Bank	103	Rushil Bhatia	Bajaj Finserv
61	Aman Updhyaya	ICICI Bank	104	Abhinav Singh	ICICI prudential Gujarat
62	Ayushi Dixit	ICICI Bank	105	P.M.Sonam	ICICI prudential Gujarat
63	Rajat Choughule	ICICI Bank	106	Alok Gupta	ICICI prudential Gujarat
64	Rishabh Gupta	ICICI Bank	107	Meghna Mukherjee	ICICI Prudential Gujarat
65	Himanshu Rai	Interview BIT	108	Tanya Shrivastava	DMART LTD
66	Shivangi Singh	Interview BIT	109	Prakhar Chaudhary	DMART LTD
67	Simran Taneja	Interview BIT	110	Nandini Bansal	S&P Global
68	Alok Kumar	Interview BIT	111	Agrim Gupta	VIVO Global
69	Shubham Mathur	Airtel	112	Sonali Shukla	Fujitsu Consulting Ltd
70	Mayank Arora	Airtel	113	Yash Khare	WIPRO
71	Ashutosh Kumar Singh	Airtel	114	Ankita Bhattachary	TalenSetu
72	Anju Tiwari	Airtel	115	Anamika Yadav	TalenSetu
73	Swati Bhargavan	Airtel	116	Zaid Ahmed	Sakon Infotech
74	Abhinav Parate	Airtel	117	Shivek Saraff	Sakon Infotech
75	Apurva Kulkarni	Airtel	118	Ravi Kumar Singh	Sakon Infotech
76	Shrey Khurana	Airtel	119	Aman Gupta	Godrej & Boyce Manufacturing Pvt.Ltd
77	Mahendra Pratap Singh	Airtel			

120	Achintya Srivastava	Godrej & Boyce Manufacturing Pvt.Ltd
121	Shivangi Gupta	Renewbuy
122	Ishan Kalra	Renewbuy
123	Vikrant Khatotia	Renewbuy
124	Yamini Sharma	Renewbuy
125	Dipanshu Kalra	Renewbuy
126	Arpit Kohli	Renewbuy
127	Asad Waseem	Renewbuy
128	Kundan Singh	Seashell Logistics
129	Anju Tiwari	Seashell Logistics
130	Prasad Patil	BDB India Ltd
131	Shubham Kale	BDB Research
132	Ashutosh Pawar	Dala Street Inv.Journal
133	Riya Dabas	Balaji Telefilms
134	Chandan Kumar Sinfgh	Bajaj Finserv
135	Shish Chandra Yadav	Pharande Spaces
136	Rohit Naik	VIVO Global
137	Abhishek Sharma	VIVO Global
138	Mukshita Agrawal	Zen Peoplecraft Pvt.Ltd
139	Prachi Bagul	AXIS Bank
140	Prachi Joshi	AXIS Bank
141	Rupali Diwani	AXIS Bank
142	Prachi Dubey	AXIS Bank
143	Kopal Verma	Balaji Telefilm -ICE
144	Radhika Mehrotra	Balaji Telefilm -ICE
145	maanvee Jaiswal	Northern Trust
146	Sourabh Goyal	Websterz
147	Gaurav Kumar Triyar	SKP Solutions
148	Samridhi Bansal	Capgemini
149	Rakshita Bali	WORKHIP
150	Sakshi Saran	ORACLE
151	Kalyani Singh	IISCM
152	Neelansh Singh	Purnartha Investment Advisors
153	Manikarnika	Purnartha Investment Advisors
154	Snehal Umbarkar	SG Analytics
155	Shubham Varpe	Rise Retail and Payment Solutions
156	Deeksha Pandey	Rise Retail and Payment Solutions
157	Yogita Sharma	Manpower Group
158	Simran Singh	Gizmo

159	Dipa Singh	Apollo Hospitals
160	Vibhuti	Rising Medicare Hospital
161	Pranoti Rajput	Principal Global Services
162	Monalisa Das	Principal Global Services
163	Pratik Tambe	Principal Global Services
164	Niket Kumar	Motilal Oswal Securities Ltd
165	Akshita Kanwal	Velocity
166	Ayushi Esha	Solidarity
167	Samridhi Bansal	Capgemini
168	Rakshita Bali	WORKSHIP
169	Ajinkya Manjul	Firstery.Com
170	Manisha Singh	Eclerx Financial Services
171	Ayushi Garg	Eclerx Financial Services
172	Sakshi Srivastava	Brahma Corp Ltd
173	Shivangi Kumari	Brahma Corp Ltd
174	Piyush Singh	Eclerx Financial Services
175	Himanshi Kalra	Eclerx Financial Services
176	Divya Gupta	Eclerx Financial Services
177	Hardik Rathore	Eclerx Financial Services
178	Smaran Bandlamudi	Eclerx Financial Services
179	Pranay Agarwal	Eclerx Financial Services
180	Satchit Bagaria	Geofast
181	Shivani Sharma	Foseco
182	Purva Shilankar	Orbitcys Technologies
183	Rashmi Singh	Concentrix
184	Madhu Tripathi	Concentrix
185	Siddhant Garg	Concentrix
186	Jatin Pusrushwani	Concentrix
187	Ankita Bhattacharya	Concentrix
188	Ashwin Kumar Landge	Concentrix
189	Shipra Rastogi	BYJU's
190	Surbhi Kumari	BNY Mellon
191	Avantika Baghel	BNY Mellon
192	Richa Jain	BNY Mellon
193	Abhishek Chauhan	BNYn Mellon
194	Shivangi Gupta	BNY Mellon
195	Minakshi Mehra	BNY Mellon
196	Manisha Singh	BNY Mellon
197	Deepali Choudhary	BNY Mellon
198	Kanishka Bansal	KanBAN Infosystem



### Placements 2019-20(MCA and BCA)

1	Anubhav Gupta	Veritas	30	Palak Gupta	AvanZens Technologies
2	Priya Dubey	Veritas	31	Animesh Pramanik,	AvanZens Technologies
3	Ritik Chauhan	Veritas	32	Pankaj Rawat	AvanZens Technologies
4	Jolly	TCS	33	Mayank Gauba	FIS
5	Vineet Gupta	Eternus	34	Abhishek Mishra	FIS
6	Shubham Kininge	Western Union	35	Soumya Saraswati	FIS
7	Pawan Kumar	Western Union	36	Anurag Kumar,	BridgeLabz
8	Vaishali Sachan	Western Union	37	Utkarsh Tripathi	BridgeLabz
9	Sreyus Kumar	Western Union	38	Abhijeet Shinde,	BridgeLabz
10	Dishant Jariwala	Nitor	39	Kartikey Singh,	BridgeLabz
11	Sakshi Srivastava	Nitor	40	Sunil Verma	BridgeLabz
12	Mayuri Mhatre	Nitor	41	Avinash Kumar	BridgeLabz
13	Satyam Gupta	Crestere	42	Mohit Raj	BridgeLabz
14	Sandarsh Singh	Posit Source	43	Ayush Gupta	BridgeLabz
15	Vivek Kumar	Tentackles Strategic Design	44	Shubham Kumar	BridgeLabz
16	Vijay Arjani	Roxiler Technologies	45	Kishley Swapnil,	BridgeLabz
17	Yusuf Kholiawala	Jaald Enterprises	46	Neeraj Sonkar,	BridgeLabz
18	Mayank Gauba,	CoreScripts	47	Nilesh Lad,	BridgeLabz
19	Vrutika Manekwala	CoreScripts	48	Shubham Gabra	Resovations Pvt. Ltd.
20	Ayush Mehta	IntellyZen	49	Swapnil Patil	MKVI Solutions
21	Chandan Mishra	IntellyZen	50	Abhay Vashistha	FXIII Enhance Pvt. Ltd.
22	Rajendra Sharma	ZumoSun Soft	51	Aparna Bhandari	TEJARAT Advertising Pvt. Ltd.
23	Rajat Soni,	Mobicule Technologies	52	Shubham Vyas	Reliance Industries
24	Rajat Mishra,	Mobicule Technologies	53	Kanav Jain	Zomato Media Pvt. Ltd.
25	Robin Manna,	Mobicule Technologies	54	Lovesh Sundrani	Amdocs
26	Mushahid Husain,	Mobicule Technologies	55	Shekar Kausal	Amdocs
27	Vibhash Kumar	Mobicule Technologies	56	Sayali Chavan	Amdocs
28	Shivam Pandey	Mobicule Technologies	57	Sadhana	Amdocs
29	Manish Chand,	Angular Minds			

## STUDENT EXCHANGE-LINNAEUS UNIVERSITY, SWEDEN AND IMED



Mr. Tejas Gujar



Ms. Aashi Jesani

**Selected Under Linneaus Palme Student Exchange Program in  
Collaboration with Linnaeus University, Sweden**

### Orientation Program for preparation on Civil Services Examination of UPSC, Delhi

An Orientation Session on "Preparation of Civil Services Examination for UPSC, Delhi" by Dr K K Jadhav was organized in Abhijeet dada Kadam Auditorium under the instructions of Hon. Vice Chancellor on Wednesday, 11th March 2020. More than 300 students from various constituent units of BVP along with IMED participated in the session.



Dr. Manikrao Salunkhe, Vice Chancellor BVDU, felicitating Dr K K Jadhav, Director ER, UPSC.

### Skill Development Workshops

At the commencement of second term of the academic year 2019-20, for all students of IMED, 3 day Workshops for Skill Development were organized from 12th to 14th December.

### Workshop for MBA First Year Students

A workshop was organized for MBA G and MBA HR Sem II students on 'Research Development Programme'. The resource person invited was Mr. Anil Kumar, Manager in Business Analytics at Tata Communication Payment Solution Project Management & Analytics.

Practical applications of statistical tools and techniques were elaborated. Guidelines were given about how the general people can easily start trading in stock market with the use of statistical tools to analyze the market trends, whether to invest or not in a particular Share / Stock of a company. Hands-on with SPSS software in the IMED lab was demonstrated.



Students, Programme Director, Faculty Coordinators with Trainer Mr. Anil Kumar

### Workshop for MBA Second Year Students

A workshop on Business Analytics was organized for MBA Sem- IV from 12th December to 14 December 2019. The objective behind organizing this workshop was to educate and train students for various analytical tools. A team from IBM was the resource person for the same.



Miss Anjani Sinha presenting on Business Analytics



Mr. Anil Kale with MBA Team



Participants of Workshop on Business Analytics

### Workshop for BBA Programme

For BBA students, three day workshop was conducted by experts in the field Mrs Anjali Apte, Mrs Anjana and Mrs Veenu Srivastava. They gave lot of inputs to the students on etiquettes above mentioned topic, besides manners, life skills and interview skills, personality development, three day workshop was conducted by experts in the field Mrs Anjali Apte, Mrs Anjana and Mrs. Veenu Srivastava.



Workshop on personality development and interview skills for BBA students

### Workshops for MCA and BCA Programme

A combined workshop for MCA and BCA students was conducted by experts Mrs. Anjali Jawalgekar, Mrs. Kanchangauri Joshi, Mr. Rahul, Protons, Ms. Deepti Deshmukh & Mr. Chetan Ghotpagar, Mr. Prakash Kumar on various topics such as Personality Development, Aptitude, Technical Test and Recent Trends in Information Technology and Computing

### Alumni Meet ‘Sahyog 2020’

Bharati Vidyapeeth’s Institute of Management and Entrepreneurship Development organized Alumni Meet on 11 January 2020. The alumni meet had the presence of 65+ esteemed alumni from various blue chip companies including Vesuvius, Vekny’s, Flipkart, ICICI bank, FIS Global, Amazon, IBM, Aditya Birla Capital, Barclays and many more.



Mr. Satish Patil felicitating meritorious students of IMED during Sahyog 2020

## SEMINARS

### National Seminar on Finance

National Seminar on “Emerging Trends in Finance” was organized on 22nd Jan, 2020 at Institute of Management & Entrepreneurship Development, Pune.

Inaugural session was conducted by Mr. Anand Dharmadhikari, Regional Head, ICICI Bank. He discussed about ‘Industry Expectations from Management Students’.

In Plenary session, Mr. Pravin Budhaliya, Founder-Degree 212 Consultancy Services Pvt Ltd discussed on ‘Crowd Funding’. Mr. Yatish Shaha, Vice President, Yes Bank Ltd. covered ‘Overview of Current Financial Market’.

Post lunch, Paper presentation competition was organized. In the valedictory session, the prizes and certificates were presented.



Dr. Sachin S. Vernekar, Dean FMS, Director IMED felicitating Mr. Anand Dharmadhikari, Regional Head, ICICI Bank, Mr. Pravin Budhaliya, Founder-Degree 212 Consultancy Services Pvt Ltd and Mr. Yatish Shaha, Vice President, Yes Bank Ltd. participated in the Seminar as Resource Persons



Finance seminar Organising team appreciated by Director, Dr Sachin Vernekar

Winners	Name
1st Position	Ketan Poojari & Diksha
2nd Position	Ajinkya Jagtap & Raghav, Ritika
3rd Position	Shrikant, Saurabh & Sonam, Priyanshi





Prize Distribution

### National Seminar on Marketing

National Seminar on 'Social Media Marketing in the Contemporary and Emerging Markets' and a Research Paper Presentation Competition was organized on 29th January, 2020.



Dr. Sachin S. Vernekar , Dean FMS BV(DU) and Director IMED felicitating the Guests of Honour Mr. Manoj Sharma, Vice President (HR), Adani Group of Companies and Mr Rajesh Parekar, Founder and Chief Technology Officer, Core Clinical Services

Post felicitations of the guests, Dr Sachin S. Vernekar Director, IMED enthralled the audience through his electrifying speech on the theme of the Seminar.

In the Plenary Session, Mr Manoj Sharma talked about

the infrastructure and sustainable growth of Companies. He stressed upon the utility of social media platforms like Facebook and Instagram, in making their services available with utmost convenience. In the second plenary session, Mr. Rajesh Parekar spoke on the use of Social Media Marketing in the contemporary and emerging markets. In doing so he also talked about the importance of the contents of social media post. Post lunch, Paper presentation competition was organized. In the valedictory session, the prizes and certificates were presented.

Winners	Name
1st Position	Ms Diksha Srivastava and Mr Kartik Jadhav, Mr Ketan Poojari, Mr Ajinkya Jagtap
2nd Poition	Ms Nitisha Gangal and Ms Kirtika Bansal
3rd Position	Sonam Singh and Shivani Kumari Mr Vinod Albane and Mr Navaneet Gandhi



1st Position, Mr. Ketan Poojari Mr. Kartik Jadhav and Mr. Ajinkya Jagtap



1st Position, Ms. Diksha Srivastava



2nd position, Ms Nitisha Gangal and Ms Kirtika Bansal



3rd position, Ms Sonam Singh and Shivani Kumari

### National Seminar on HR

National Seminar on “Data Driven HR 2020” was organized on 6th March, 2020. In the inaugural session, Dr. Amit Andre (VP, Vynsys IT & consultancy) has given views on data analytics used in HR in today’s Era. Mr. Kirit Parmar (Managing consultant, Wipro-technologies) in the plenary session has given valuable inputs about the business scenario regarding the technological advancement. Dr Pankaj Roy Gupta (Program Director, Business Analytics) spoke about number of tools being used to derive the HR data and artificial intelligence. Post lunch, Paper presentation competition was organized. In the valedictory session, the prizes and certificates were presented.



Dr Amit Andre- VP Vinsys IT & Consultancy, Mr Kirit Parmar, Managing Consultant ,Wipro Technologies, Mr Pankaj Roy Gupta, Program Director, Kirloskar Institute of Management, Dr Sachin Vernekar, Dean FMS, Director IMED along with Dr Hema Mirji and Dr Pravin Mane.

Winners	Name
1st Position	Aparna and Vivasvan(MCA)
2nd Poition	Prakhar and Neha( BBA)
3rd Position	Diksha and Aarushi (MBA HR)

### Corporate / Guest Sessions

The Corporate session was conducted by Mrs Supriya Saxena., HR Manager, Urbane Luxury. She briefed about the company i.e. Urbane Luxury. It is one of the companies which is categorized under the blue ocean industry, wherein a lot is based on the services based on aesthetics and ambience.

There is always a gap between academic and practical world which can be filled with constant learning process. She related it with the firm. The firm started as a real estate for the celebs and higher class people but as the demand of these individual increases the firm has to accordingly modify themselves.

The major takings in the session were that customers are subjective and some demand more exorbitant services. These services provide a chance for nourishment of an entire business. The session definitely made students realize that there is always an opportunity in every field. Only need is to understand and mold it to reality.

### Guest session by Prof Dr A M Gurav, on ‘Manager Traits in Management’

Guest lecture by Prof. Dr. A.M. Gaurav, Professor Shivaji University, was organized for MBA first year students on the topic ‘Manager Traits in Management’, on 30th January 2020. His main focus of the lecture was on the qualities and skills that a manager must have to provide some value to his organization. He used very new and interacting technique to interact with the students. The questions were asked in the form of the Games that every student enjoyed and contributed to it.

Questions that were asked in the form of following games that were played:

Game 1. 6 Dots Game. (Simple rule just join all the dots



without lifting the pen and without any overlapping).

Game 2. Simple Mathematics. (Simple game of calculation  $+$ ,  $-$ ,  $*$ ,  $/$ )

Game 3. 9 Dots Game. (Simple rule just join all the dots without lifting in just 4 lines).

Game 4. Counting of figure & Drawing a Circle. (A game to count the number of squares & to draw a circle without lifting pen in one time).

Game 5. Divide in equal portion. (A game in which we have to divide the given square in said equal parts)

Overall the complete session was very energetic and completed in fun way. Every student present learnt something new.

## ENTREPRENEURSHIP DEVELOPMENT CELL

### Guest session on “How to make Business Model from One’s Routine Problem”

A session for the students of MBA 1st year was conducted and Mr Puneet Raman was the speaker for the day on 25th January 2020. In common parlance, the prime focus of the session was to provoke the minds of the students to find out apt solutions to day-to-day problems with a view to add substance from an entrepreneurship purview.



## LAUNCHPAD-IMED DE FIESTA

IMED DE FIESTA is an event where the students of management, experience the basics of entrepreneurship by installing their own business for a day related to brainstorming games and delicious foods. In the event there were 25 stalls set up by the students constituting 12 food stalls and 13 game stalls. One of the significant achievements of the event was that it attracted 3000 customers approximately and all the stalls were able to reach their 'Break Even Point' and earned handsome profits.

The objective of the event was to enhance the entrepreneurial skills of the management students and show them the real picture of how the business organization's work and entitle them that "The reality is always different it will never be the plan".

The outcome of the event was all the students were thrilled with joy and happiness along the road understanding the real meaning of management functions such as planning, controlling, organizing and directing.

The star performers and the event highlighters were the "Camp Diaries" which is an organization which helps the underprivileged students to enhance their skills of arts and music. Camp diaries also performed a "Flash mob" dance to promote the event.

## CWTED

**CWTED (Community Work Through Entrepreneurship Development) is a unique activity of IMED,**

The goal of this activity is fostering social responsibility and community engagement among students while enhancing their managerial and entrepreneurial skills. Thus improving the quality of teaching and learning by bridging the gap between theory and practice via community engagement.

In this, students connect with local unorganized entrepreneur (vendor/self-employed person). Students try to understand the challenges and issues faced by these people and mentor them. They also try to find out solution for their problems and groom them to enhance their business activities.

These activities give lot of practical knowledge to students and a sense of satisfaction about their education making a useful contribution to society through community engagement.

This academic year more than 40 such small unorganized entrepreneurs were mentored by the students.

## Workshops and Conferences

### Workshop on Digital Literacy

IMED in association with Maharashtra State Commission for Women organized a Digital Literacy Workshop for women on 28th December 2019. This workshop was funded by Maharashtra commission for Women. The objective of this workshop was to spread the Digital Literacy amongst under privileged women and to train them for the use of mobile phone applications and to empower them. More than 300 women participated in the workshop.

Chief guest Honorable Mrs. Vijayatai Rahatkar addressed the audience stating the importance of Women empowerment and Digital Literacy.

Mrs. Swati Ghaisas conducted the training. She covered various applications like E-Bhumi, Tejaswini, NAMO, BHIM payment application, Digilocker to name a few. The women were given hands on training



Dr. Sachin S. Vernekar, Dean FMS BVDU, Director, IMED felicitating to the chief guest Honorable Vijayatai Rahatkar, the Chairperson of Maharashtra State Commission for Women





### AICTE sponsored National Conference

IMED organized a two day National Conference sponsored by AICTE on “Emerging Trends, Challenges and Opportunities in Data Mining and Information Security NTCOMIS-2020” on 17-18 January 2020. This conference attracted the enthusiastic professionals all over India to participate and exchange their scientific sessions and oral presentations. Venue of Inaugural Function was Abhijeet Dada Kadam Auditorium, Bharati Vidyapeeth, Erandwane, Kothrud.



The Chief guests Dr Amit Andre (Vice president at Vinsys Information technology), Mr. Mataprasad Agarwal (Sr. Architect in data analytics at Persistent Systems), Mr. Sanjay Mundra Sr. Manager (VERITAS Software Technologies Pvt Ltd), Dr. Sachin S. Vernekar, Dean FMS BV( DU) Director IMED and Dr. Baljeet Kaur, Convener of the Conference along with students presenting Saraswati Vandana, during inauguration of the conference.

### Dr. Patangraoji Kadam National Elocution Competition

IMED, Pune organized “Dr. Patangraoji Kadam 6th National Elocution Competition 2020” on Thursday 9th January, 2020 at IMED, Pune. Competition was inaugurated by Dr.Sachin Vernekar, Dean FMS, BVU and Director-IMED. In his inaugural speech he motivated the participants for giving their best efforts in this competition. He also thanked parents of the participants for encouraging their wards to become part of this competition. He also elaborated on placement scenario in IMED.

Total 89 participants from 43 colleges participated in Elocution competition. Participants were from Mumbai, Ahamednagar, Thane, Sangamner, Satara , Nashik , Karad, Sangli, Solapur, Kopargaon, Aurangabad and Kolhapur.



Winners of the Dr. Patangraoji Kadam National Elocution Competition, with Prof. Dr. Sachin Vernekar, Dean FMS, BV DU, Director IMED, Pune and Judges of the Competition

### C-GOOGLY

IMED organizes C Googly- Technical Intercollegiate Competitions every year. Consistently from last eight years MCA Programme has taken initiative to organize this techno event. C Googly 2020 was the 9th year of this technical extravaganza.

It was held on 21st and 22nd February 2020. The aim of the competitions was to encourage a desire for technical expertise, rational thinking, logical thought process and perceptive decision-making. Many outside campus colleges participated in the event with overwhelming participation of 238 students.



Mr. Mukundan Group Head, Western Union, Mr. Zoab Tanvir Manager Western Union, Dr. Ajit More, Incharge Director, MCA Programme, Dr. Swati Desai Event Coordinator, Faculty members and organizing team of C Googly2020.

**C-GOOGLY RESULT:**

S.No.	Event	Position	Name of the College
1	Mine Craft	Winner: 1.Manasvi 2. Kunal	Modern College, Pune
		Runner Up: 1. Archita Bansal 2. Sahil Paliwal	IMED, Pune
2	Code Buster	Winner: 1.Anu Keswani 2. Purushottam	MIT SOM
		Runner Up: 1. Tanmay Khatri 2. Raunak Mishra	IMED, Pune
3	Website Designing	Winner: 1.Atharva Mahamuni 2. Akash Pachekar	Modern College, Pune
		Runner Up: 1. Ali Akbar Patawala 2. Murtaza Painter	BMCC
4	Intelligencia	Winner: 1.Abhishek Kumar 2. Shekhar Kausal	IMED, Pune
		Runner Up: 1. Aditya Janre 2. Robeen Kurian	BMCC
5	Gaming	Winner: 1. Rohit Vishwakarma 2. Rupesh Singh 3. Rohit Kumar 4. Santosh Naidu	IMED, Pune

**IMAC – IMED's MUSIC AND ART CLUB**

The performing arts in education provides Students as well as faculty members with the opportunity to engage the mind, the body and emotions into a collaborative expression. Communication skills can be accelerated through performing arts, as students learn to use verbal and non-verbal techniques in new ways to deliver their message. Some students also find new levels of confidence through performing arts. The performing arts has arguably championed these core 21st century skills

more than any other curriculum area. In view of this IMED has created platform for students and faculty members to perform and showcase their hidden talent and to head towards a more enlightening journey. At IMED, the IMAC event is organized every Friday. The arts that students can showcase in this event are - Music, Dance, Singing, Drawing, Painting, Literature, and Drama.



### **WOMEN'S DAY CELEBRATION IN IMED**

On 7th March 2020, Mrs Zelang Choubal, CEO- Kesari Tours , Mrs Pratibha Joshi, Sr Police Inspector, Mrs. Swati Dimble, Social Entrepreneur, Mrs Vijayalaxmi Revankar, Author and Mrs Shreya Vernekar, Finance expert were felicitated by Dr. Sachin S. Vernekar Dean, FMS BVDU, Director IMED on the occasion of International Women's Day 2020 Celebrations at IMED.

### **International Cultural and Management Fest "Xpressions"**

"Xpressions 2020", an International Cultural and Management Competitions of IMED was organized from 7th February 2020 to 9th February 2020. These three days were full of excitement and enthusiasm as students got an opportunity to showcase and embrace their talent. All the faculty members were with them to guide, motivate and encourage their talents.





The inauguration was followed by the various events lined up for the day like –Tech paper presentation, Best Entrepreneur, AD MAD Show, Minute to win, Counter Strike, Treasure Hunt etc. All the events for the day had the enthusiastic presence and participation of students.



Creativity by IMED students





Inauguration of IMAC -IMED Music and Art Club

The Event saw the support of many celebrity judges like Roshni Kapoor, Sandeep Dharma, Saurabh Tripathi, Alam Khan and Ravish Khanna. They evaluated many events like Fashion Show, Dance and Open Mic. Xpressions was also supported by sponsorship in kind by brands like L'oreal, Apple Salon, Wildcraft and retailers like Tandoori Trails and Ten/Ten.

The winners were awarded with vouchers of these sponsors along with trophy and cash.



Dr. Sachin Vernekar felicitating (Dr.) Mohit Agarwal, Chairman and CEO of The Leela Group in Xpressions 2020



ACP Machindra Chavan inaugurating

The buzz about Xpressions was created by a T-Shirt launch by the core team along with Director, IMED Dr Sachin Vernekar. All the students and faculty committees were given T shirts with colour codes.



XPRESSIONS Core Committee with Director, Dr. Sachin Vernekar inaugurating the event T Shirts of various colours



## Glimpses of 'Xpressions 2020'







## Sports

Sports Meet was organized from 10th January to 13th January 2020. Hon'ble Balasaheb Landage, General Secretary Maharashtra Olympic Association, Hon'ble Mahesh Dus International Basketball player, Mr. Santosh Ghadage National Wrestling player, Dr. Sachin S. Vernekar, Dean FMS BV(DU), Director IMED and Dr. Netaji Jadhav, Physical Director inaugurated IMED Sports Meet 2020.

Following sports activities were held under Sports Meet 2020:

Cricket	Table Tennis
Volleyball	Tug-of-war
Triple Leg Race	Football
Chess	Basketball

### CONGRATULATIONS CHAMPIONS !!!!

Event name	Organiser	Sportsperson	Result
National Inter University 2020			
All India Inter University Wood ball Men Championship 2019-2020	Chandigarh University, Mohali	Arpit Paliwal	Bronze medal
B.V.D.U Intercollegiate			
Volleyball Boys Tournament 2019-20	Bharati Vidyapeeth Deemed University	Team IMED	Winner
Volleyball Girls Tournament 2019-20		Team IMED	Runner up
Football Tournament 2019- 20		Team IMED	Runner up
Basketball Tournament 2019-20		Team IMED	Runner up
IMED Sports Meet 2020			
Football Boys	IMED , Pune	MBA-II-C BBA-III-C BBA-III-A	Winner Runner up 2nd Runner up
Volleyball Boys	IMED , Pune	BCA-II BBA-III-C BBA-III-A	Winner Runner up 2nd Runner up
Cricket Boys	IMED , Pune	BCA-I MCA-II MBA-I-C	Winner Runner up 2nd Runner up
Cricket Girls	IMED , Pune	BBA-III-A BCA-II	Winner Runner up
Throw Ball Girls	IMED , Pune	BBA –II –C BBA –III-B&C BBA-I-A	Winner Runner up 2nd Runner up
Chess Boys	IMED , Pune	Rohit Kumar MBA-I-C Nishil Patel BBA-I-B Yash Sukhwani BBA-III-C	Winner  Runner up  2nd Runner up



Chess Girls	IMED , Pune	Anushka Chaddha BBA-III-A Vaishali Vijayvergiya BBA-III-C Shrishti Gupta MBA-I-C	Winner  Runner up  2nd Runner up
Table Tennis Boys	IMED , Pune	Shitij Narang BBA-II-C Siddharth Shah MBA-I-C Siddhartha BBA-II-C	Winner  Runner up  2nd Runner up
Table Tennis Girls	IMED , Pune	Mansi Gupta BBA-II-B Kanak Tyagi BBA-I-A Rohini Sawna BBA-III-B	Winner  Runner up  2nd Runner up
Basketball Boys	IMED , Pune	MBA-I-C Santosh Naidu Vikram Thorat Siddharth Shah	Winner
		BBA-II-A Dhruv Mittal Ankit Dulhari Akhilesh Singh	Runner up
		BBA –III-A Anupam Singh Arpit Paliwal Aproov Yadav	2nd Runner up



### Glimpses of Sports Meet 2020:



### NSS Activities:

DATE	EVENT	DESCRIPTION
<b>Special Winter Camp 2019-2020</b>		
23 <sup>rd</sup> December 2019	Cleanliness drive at Rokdeshwar Temple	The volunteers cleaned the whole temple premises.
24 <sup>th</sup> December 2019	Cleanliness drive at Grampanchayat region	‘The Swachh Bharat’ initiative of Indian government: The NSS volunteers cleaned the whole gram-panchayat area, nearby 2 temples, public toilets, school and the ground.
24 <sup>th</sup> December 2019	Cleanliness at Samshan Bhumi, Ghotawade	They cleaned the whole cemetery premises and removed the weeds. All the villagers appreciated this effort of volunteers.

24 <sup>th</sup> to 27 <sup>th</sup> December 2019	Rain Water Harvesting	The volunteers conducted a survey about the families who were already using this technique and those who weren't. In next 2 days volunteers went to the houses where families want to get the setup done.
24 <sup>th</sup> to 28 <sup>th</sup> December 2019	Street Play On	Volunteers were divided into 5 teams for performing at marketplaces in Ghotawade village. It was witnessed by 50-100 villagers and students.
	Women safety	
	Real life Santa Clause	
	Mobile Addiction	
	Superstitions	
	Road Safety	
25 <sup>th</sup> December 2019	Paper Bag Workshop	Volunteers were divided into 5 teams & were trained to make paper bags from newspapers. About 300 paper bags were made by the volunteers.
25 <sup>th</sup> December 2019	Cleanliness drive at Begdewadi	Volunteers cleaned the whole village. They were assigned with the areas or streets which were told to them to clean where they cleaned the roads and removed the weeds from the roadside
25 <sup>th</sup> December 2019	Cleanliness at Shiv Temple, Ghotawade	The volunteers initiated cleaning all the area, removing unwanted plants, making wall of bricks, etc.
29 <sup>th</sup> December 2019	Paper Bag Distribution	The volunteers distributed the paper bags that were made, amongst the villagers for promoting 'use of paper bags' and 'Plastic free Society' campaign.
27 <sup>th</sup> December 2019	Plant conservation	Volunteers went to New English School to take care of plants by stabilizing, leveling the soil and watering it so that the plants can grow properly.
25 <sup>th</sup> - 26 <sup>th</sup> December 2019	Repair and Maintenance of public toilets	Repaired and maintained the public toilets of the village. The toilets made for the villagers were left unclean and blocked which was not in use.
26 <sup>th</sup> December 2019	Cleaning at New English School	Volunteers cleaned the whole playground of the school, picked the plastic and disposed of in the dustbins placed.
26 <sup>th</sup> December	Poster making on	It was conducted in New English School, Ghotawade, where about 150 students participated from different
	Voting rights	
26 <sup>th</sup> December 2019	<b>Poster making on</b>	<b>It was conducted in New English School, Ghotawade, where about 150 students participated from different classes.</b>
	<b>Voting rights</b>	
	<b>Swach Bharat</b>	
	<b>Plastic Free India</b>	
26 <sup>th</sup> December 2019	Self Defence Training for school girls	It was a training session to the girl students of New English School. Female NSS volunteers taught self-defence techniques to classes 8 <sup>th</sup> and 9 <sup>th</sup>
26 <sup>th</sup> December 2019	Dustbin Distribution	Volunteers went to the Begdewadi to distribute the dustbins provided by the gram-panchayat for the villagers to spread the awareness among them to use those dustbins and keep their surroundings clean.



27 <sup>th</sup> December 2019	Dental Check-up	Bharati Vidyapeeth Medical College came for dental check-up of all the students from class 1st to 5th. There were almost 150 students and volunteers who undergone dental check-up and various treatments were wisely told to them. We distributed Colgate packs to each student.
27 <sup>th</sup> December 2019	Sanitary napkin awareness and distribution campaign	Girl volunteers were divided into groups covering different houses of the village, spreading awareness about the use of sanitary pads instead of clothes. They distributed sanitary pads too. About 100 houses and 150 women were covered in this campaign.
27 <sup>th</sup> December 2019	Activities and sport competitions at school	Volunteers were sent to Jila Parishad school, ghotawade to conduct different activities and competitions for students to make them more inclined towards studies and various other activities (sports and extra curriculars)
28 <sup>th</sup> December 2019	Trekking and Management Games	All the volunteers went for trekking at Ghotawade hills. The trek was 13km long. The purpose was to improve their mental and physical capability.
28 <sup>th</sup> December 2019	Hadshi Visit	A visit to Hadshi was organized for the volunteers. They visited a temple and a cave named <i>Sant Darshan</i> . This trip gave them the knowledge about the saints who contributed for rural development in Maharashtra.
29 <sup>th</sup> December 2019	Awareness Rally	With the help of the posters made on 26 <sup>th</sup> December; NSS volunteers organized the rally to spread awareness on some social issues like road safety, water conservation, tree plantation, women safety
<b>Lectures Conducted on</b>		
25 <sup>th</sup> December 2019	Digitalization	Conducted by Dr. Pramod Kadam
25 <sup>th</sup> December 2019	Road Safety	Conducted by Dr. Sucheta Kanchi
25 <sup>th</sup>	Women empowerment	Conducted by Dr. Deepti Deshmukh
25 <sup>th</sup> December 2019	<b>Having a secured and insured life</b>	<b>Conducted by Dr. Swapnil Thorat</b>
26 <sup>th</sup> December 2019	Skills and Human science	Conducted by Dr. Avinash Mhetre
26 <sup>th</sup> December 2019	Outside guest Lecture	Two guest lecturers from the village belonging to Muslim community told us some facts about the religious issues, water harvesting and renewable resources. All religions are an important part of our society and each one of us are equal

27 <sup>th</sup> December 2019	Various yojanas for people in various sectors	Conducted by Dr. Ajit More
27 <sup>th</sup> December 2019	Employment opportunities for youth	Conducted by Dr. Pramod Pawar
28 <sup>th</sup> December 2019	Importance of sports in our life	Conducted by Dr. Netaji Jadhav
29 <sup>th</sup> December 2019	Valedictory Function	The felicitation of people from the village who helped the volunteers during the camp was done. Among them were the Sarpanch, Members of Gram panchayat, Mr. Popat Bhegade and his family members and villagers. A thank you note was given by Dr. Vijay SS. Phalke Children of the village also presented a small skit and song to show gratitude
24 <sup>th</sup> – 29 <sup>th</sup> December 2019	Yoga and Exercise	It was a daily activity.
<b>Regular Activities</b>		
31 <sup>st</sup> December 2019	Road Safety Awareness Campaign	IMED organized Road Safety awareness campaign with the help of 500+ student and volunteers under the guidance of Dr. Sachin. S. Vernekar (Director IMED) and Dr. Vijay S. Phalke (NSS Programme Coordinator), along with 42 faculty members of IMED. The campaign was organized on a large scale in Pune. More than 16000 brochures and 5000 chocolates were distributed.
	National Elocution Competition	
18 <sup>th</sup> January 2020	Cyclothon	Cyclothon event under Fit India Campaign was organized. Volunteers ride the cycles and covered the distance of about 4km from IMED College, MIT college road, Shivtirth Nagar to Kinara Hotel.
<b>Swachhta Pakhwada</b>		
16 <sup>th</sup> January 2020	Swachhta Pledge	The activity was scheduled at 12:30 PM. About 600 students and faculty members took the pledge at the same time. Two NSS volunteers went to each class to take the pledge
17 <sup>th</sup> January 2020	PUC Check	The event was inaugurated by our honorable director Dr. Sachin S. Vernekar. The event was started at 11am and continued till 5pm. About 80 vehicles were covered. The volunteers, whole day arranged the vehicles for the PUC check.



17 <sup>th</sup> January 2020	Tulsi Plantation	More than 10 TULSI saplings were planted in the college campus with the help of NSS volunteers and faculties IMED. The objective was to reduce the impact of ozone depletion and increase the emission of oxygen.
20 <sup>th</sup> January 2020	Poster Making Competition	We organized poster making and slogans writing competition for the students of IMED including the volunteers. The topic was Swachha Bharat.
21 <sup>st</sup> January 2020	Cleanliness & Management Drive in IMED	The objective was to spread awareness and message among students to keep their campus clean and manage all the equipment, files, etc.
23 <sup>rd</sup> January 2020	Talk Show on Cleanliness	B.V.D.U IMED, New Law College, YM College, Pharmacy College, More Vidyalya School, English and Marathi medium school were covered. The objective was to interact with people and students about cleanliness.
24 <sup>th</sup> January 2020	Essay Writing Competition	The topic given was Forest Conservation. The objective was to embrace the writing skills of the students. About 30 students participated and best 2 essays were selected by the judges.
25 <sup>th</sup> January 2020	Hostel Room Cleanliness Competition	Both Boys as well as Girls Hostels were covered. The objective was to give the message to the students of "Cleanliness starts from your home".
26 <sup>th</sup> January 2020	Republic Day Celebration	The celebration started with the Flag hoisting by our Hon'ble Director Dr. Sachin S. Vernekar followed by National Anthem. He gave a motivating speech later. With this, Tri colour balloons were released symbolizing the freedom and patriotism.
27 <sup>th</sup> January 2020	Best Out of Waste Competition	The objective was to embrace the innovation and creativity of the students.
28 <sup>th</sup> – 30 <sup>th</sup> January 2020	Utkarsh 2020	Utkarsh 2020 was organized in Kaviyitri Bahinabai Chaudhary North Maharashtra University, Jalgaon. A team of 18 NSS volunteers from different colleges were selected by Dr. Avinash Mhetre, Programme Coordinator, BVDU who represented along with Dr. Vijay SS. Phalke, Programme Officer, IMED.
18 <sup>th</sup> February 2020	Shivaji Jayanti	On the day of celebration, everyone wore traditional and semi traditional attire. The idol of Chhatrapati Shivaji Maharaj was put at the entrance of IMED. A traditional band was called who made the environment colourful with the beats of Dhol Tasha led by volunteer, Aniket Joshi.
5 <sup>th</sup> March 2020	Self Defence Training Workshop	Two guest trainers <b>Mr. Sachin Mahajan</b> and <b>Mr. Madhav Jori</b> taught some basic moves of martial arts, judo, karate such as some punches, chops and kicks.
13 <sup>th</sup> March 2020	Corona Virus Awareness	The NSS unit of Bharati Vidyapeeth Deemed to be University, IMED, Pune took a step to spread awareness about pandemic COVID -19. Hon'ble Director Dr. Sachin S. Vernekar conducted a seminar to warn about this hazardous issue and the precautions to avoid spread of this disease. The NSS unit gave volunteers a task to prepare digital posters and send it to IMED NSS Mail ID.
22 <sup>nd</sup> March 2020	Prevention of AIDS	IMED, Pune planned to organize awareness campaign for the Prevention of AIDS. It consisted of an activity of Digital Poster making for the Prevention of AIDS.

## UTKARSH WINNERS

Name of the Event	Name of the Volunteer	College Position
University Flex and collage	Komal Verma, Tejas Gujar	IMED, Pune 1st
University Report of NSS Week	Komal Verma	IMED, Pune 3rd









### Inauguration of IMED Fitness Club

The club was constituted on 4th January 2020, constituting 72 members, of whom 35 are boys, 20 are girls, 7 Male faculty members, 5 Female Faculty members and 5 supporting staff. The objective of this club is to organize fitness activities, sports events and take a lead to sensitize people about adopting healthy life styles. Dr. Sachin S. Vernekar, Dean FMS BV (DU), Director IMED inaugurated IMED Fitness club.



### Student Corner:



Ashwani Verma

M.B.A. - Batch of 2018 - 2020

B.B.A - Batch of 2014 - 2017

We are always in a dilemma about choosing college after our juniors are completed. For some people, college is enjoying life to the fullest and for others, it's seriousness about their career. Hence for seeking a balance between both IMED, Pune is the right place for you.

My association with this college is long as I did my BBA & MBA here. My journey commenced on Wednesday, 9th July 2014 with the induction programme for BBA (Batch 2014-17) and since then my student life with this institute was nothing less than a fairy tale. I was mentored by faculty members and guides with vast knowledge and experience. IMED offers platforms to grow via various activities and events like IMED Gems, Sports Meet, VOZ - DE - IMED, K.Y.C. Youth Fest, Dunkyard, NSS activities, ED Cell's Launchpad etc.

which motivated me to become a better version of myself. The bond formed with teachers and batch mates as a result of the activities like "Green Walk" never made me feel away from home. The CRC Department organised various industrial visits to companies like L'Oréal, Brintsons Carpet, SBI and many SMEs. The exposure helped me in fetching a job at Quess Corp Ltd.

After 1 year of work experience I enrolled for MBA i in 2018 and this second stint of mine was more fruitful than I could have ever imagined. I won 4 trophies for my college in state and national level competition and also organised various events like IMED Xpressions. IMED Ki Rasoi, I.I.P.S., Alumni Meet, S.I.P Competition, Women's Day, HR Meet, IMED. De Fiesta, National Seminars on Marketing, H.R.M. and Finance, I-MAC, etc.

I take great pride in being a part of an institute that truly empowers the entrepreneurs and young minds by directing their efforts in the right direction through CWTED-An ED-Cell activity which is one of it's kind programs by IMED for socio economic upliftment of small and micro enterprises. The Road Safety Campaign carried out every year by my institute is the biggest of it's kind by any institute. I was fortunate enough to shoulder responsibilities being a part of the Core Committee for Annual Fest, Class CR, Head of ED Cell, Inter College Cultural Events, etc. In my 1st Year MBA I took part in more than 30+ college events as well as intercollegiate events wherein I bagged many prizes. This boosted my confidence and made my profile.

Amidst the global recession and job crisis; on Thursday, 19th December 2019, I was placed in Aditya Birla Capital Ltd. as Deputy Manager and all credit goes to the efforts of team CRC. I shall narrate many more stories about my journey in upcoming alumni meets because this is not only a place to study and make a career but it's an emotion that will last forever. You can have a glimpse of my stint and various other "many first and only" of this institute at other newsletters of IMED.

By

**Ashwani Verma**



### IMED GEMS- Intercollegiate Competitions (Off Campus Participation)

Sr. No.	Name of the Awardee	Details of Award
1	Ankit Kumar(MBA) Sayyam Gibrani (BBA)	MIBM, Pune MANGALAYA 2020 Case Study Presentation Feb 2020 <b>1<sup>st</sup> Prize</b>
2	Abhimanyu Kumar (MBA)	SYMBHAV 2020 Slam Poetry Symbiosis, Pune <b>2nd Prize</b>
3	Sayyam Gibrani	SYMBIOSYS Marketing Event of SYMULATE, <b>2<sup>nd</sup> Prize</b>
4	Gaurav Triyar and Team	BMCC Street Play <b>4th Prize</b>
5	Gaurav Triyar and Team	MIT Street Play <b>Semi Finalist</b>
6	Komal and Tejas Gujar	Kavayitri Bahinabai Chaudhari, Nirth Maharashtra University, Jalgaon Utkarsh Cultural Fest (State Level) <b>1<sup>st</sup> Prize in Flex Design and Collage</b>
7	Komal	Kavayitri Bahinabai Chaudhari, Nirth Maharashtra University, Jalgaon Utkarsh Cultural Fest (State Level) <b>3rd Prize in Report Writing</b>
8	Ankit Kumar and Ashwani Verma(MBA)	SVIMS,K.P,Pune Rays 2020 Business Plan <b>1<sup>st</sup> Prize</b>
9	Ankit Kumar and Ashwani Verma(MBA)	SVIMS,K.P,Pune Rays 2020 Logo Design <b>1<sup>st</sup> Prize</b>
10	Ankit Kumar and Ashwani Verma(MBA)	SVIMS,K.P,Pune Rays 2020 MAD ADS <b>1<sup>st</sup> Prize</b>
11	Ayushi Singh, Deepanshu Srivastava, Aditya Ghosh, Kanak Tyagi	HNMIR, Kushagra 2020 E1 Feirante-Marketing
12	Bhavtosh	HNMIR, Kushagra 2020 BEST MANAGER <b>1<sup>st</sup> Prize</b>
13	Shreeyas and Shresht	HNMIR, Kushagra 2020 Fin Fiesta <b>1<sup>st</sup> Prize</b>
14	Ayushi Singh, Deepanshu Srivastava, Aditya Ghosh, Kanak Tyagi, Bhavtosh, Shreeyas and Shresht Team IMED	HNMIR, Kushagra 2020 <b>Overall trophy</b>



## Interview of Dr. Sachin Vernekar

**Dean, Faculty of Management  
Bharati Vidyapeeth Deemed To  
Be University**

**Director Institute of Management  
& Entrepreneurship  
Development, Pune, by  
COLLEGE DUNIA**

**1. Being the Dean of BVFMS, how do you strategize about the key programs and plan for the marketing and administration of your institute?**

In this VUCA (Volatility, Uncertainty, Complexity and Ambiguity) world, change is the only factor which is constant. Earlier we used to have strategic plans for 10 to 20 years ahead, but today we think about every quarter. In the educational field with the developments in ICT there are many challenges. We are designing programs based on industry needs such as, Business Analytics, Financial Modeling, Digital Marketing, and Artificial Intelligence. IMED is one of the premier B-School in India by the word of mouth communication thanks to stakeholders. For marketing we also use print, audio and social media marketing.

**2. With the growing need of the students to be industry ready can you please highlight regarding the facilities provided in your institute?**

One ought to possess conceptual, analytical, technical, interactive skills, team work, multi-tasking in order to excel in management. We at IMED through the 7 tier counseling and 5 tier Feedback system put in every attempt to understand the students and offer them the quality inputs for their career, placement, holistic and entrepreneurship development. The Corporate Resource Center of IMED has developed rapport with more than 300 companies through guest lectures, IIPS, HR Meet, Alumni Connect, Seminars, and Conferences etc. IMED has excellent infrastructural and instructional facilities.

**3. What do you think should be IMED's top priority over the next 10 years?**

Our institute has been ranked among top 75 B-Schools in India for consecutively 5 years by NIRF, MHRD Government of India. We want IMED to be in the Top 20 in India. We have been focusing on developing

managers, entrepreneurs and leaders and will continue. We have always tried hard to make students our brand ambassadors and that the marketing strategy that we adopt. It is like hitting two targets with one single arrow. A successful student automatically radiates the institute's name whenever he/she shines. That's our priority a successful student career.

**4. How do you plan on using the immense knowledge and experience that you have gained over the years in the education industry?**

It is the education sector that builds youth for the nation. We Indians have great Intelligent Quotient (IQ), Emotional Quotient (EQ), Spiritual Quotient (SQ) and Competition Quotient (CQ). I have been working in this field since 1984 in various capacities as faculty, Director and Dean. We always try to expose our students to the finer and practical aspects of management, entrepreneurship and leadership through various student oriented and student centered activities. It is not only about my past experience that helps in running an institute but also the new avenues that we explore or face during the process. It is sometimes surprising that we learn new things from students as well. Hence, it is a collaborative knowledge that we gain in process and eventually we use it in our daily practices.

**5. What are some plans that you are currently designing for IMED and its students?**

Because of Covid-19, there is a lockdown since 24th March, 2020 in India. However at IMED there is no lockdown for learning. Through IMED digital hub we have been imparting knowledge to the students. We have had many webinars, online guest lectures, workshops, e-learning provided through EDX platform for updating and upgrading students knowledge and skills. We are commencing online classes through Microsoft Teams and other ICT tools from 22nd June 2020 for present students and from 1st September 2020 to new students.

In order to fight Covid-19 all preventive and precautionary measures are undertaken at IMED. We have provided thermal scanning, sanitizers, disinfectants and ensuring social distancing and use of mask by all. There's no date that will ensure us the end of COVID-19 in India but at the end of the day we have to live with it. We hope we take all necessary steps that resumes learning at much faster pace than in did before COVID-19. I hope all are patient enough to adapt the change.



**6. Being the Dean of BVFMS, what is your philosophy of leadership? How would you describe your leadership style?**

I believe in honesty, integrity, determination and dedication. I have been working for Bharati Vidyapeeth since 1985. At the age of 30 I was promoted as In charge Director by Honorable Dr.Patangrao Kadam, Founder Bharati Vidyapeeth. I was in charge of Bharati Vidyapeeth Delhi campus for 11 years (2001 –m 2012).I believe in team work and empowerment. I like to lead by an example and therefore adapted my leadership style according to the situation. It is my people skill;emotional intelligence and willingness to work hard which helped me exercise my duties. I always have mantra in my life that is to keep smiling because a good smile always resonates positivity. A leader wins the half race just by being optimistic and that's my leadership style.

**7. How does the curriculum of IMED ensures the best practice of the industry that is relevant in the real world?**

All programmes of the institute are under “Choice Based Credit System” so as to be in line with global professional management institutes. The course curriculum of academic programmes are structured in such a way that students enrolled are groomed to be global leaders, well updated with innovative techniques and intricacies of management and IT domain and thus are capable to face the challenges in the global environment. Course curriculum is revised after every 3 years to be in line with dynamic corporate world. Feedback on contents of syllabi is taken from academicians, corporate, students and alumni at the regular intervals. We not only upgrade or students but also the faculties. Faculty development programmes and other initiatives help the faculties to upgrade their teaching abilities.

**8. Will you please throw some light on extracurricular activities conducted at IMED?**

We at IMED conduct various extra curricular activities like International Cultural and Management Fest- Expressions, IMED Gems, FIT India, NSS, Self defense workshops,Fresher's day,Sports meet, Social club activities to develop overall personality of students and showcase their talents. We all have hidden talents and that talent can someday become an asset or a matchstick that can light up the minds to

innovative approaches to look at or solve a problem. Hence extracurricular has been an important part of IMED and it will continue to remain so.

**9. What would you like students to know about IMED that they might not know already?**

At IMED, through the 7 tier counseling, 5 tier Feedback system, every attempt is made to understand the students and offer them the quality inputs for their holistic development, placement and entrepreneurship development. The Corporate Resource Center of IMED has developed rapport with more than 300 companies through guest lectures, IIPS, HR Meet, Alumni Connect, Seminars, and Conferences etc. Every year more than 150 companies participate in our placement drive giving placement to more than 90% of our students opting for placements. The highest salary package offered – International 54 Lacs and Domestic 18 Lacs.

**10 .How do you tend to establish a healthy relationship and environment in IMED?**

I call my Institute (BVDU, IMED) mini India. We have students from almost all the states and 15 countries. Because of the family culture developed by our management, we treat every student as family and take care of them as guardians. There are counselors, mentors for the overall development of students, leading to very positive culture and atmosphere in the campus. IMED has Collaboration with Linnaeus University, Sweden for student and faculty exchange for last six years. India and IMED will always nurture cultural diversity and will not entertain any move that stand against the path of maintaining a healthy educational environment.

**11. Any suggestions you would like to give to the current youth and the aspiring students?**

I always feel that one who is well placed is blessed and never stressed. My only suggestion to current youth and aspiring students is to believe in honesty, integrity, hard work and be positive to succeed in their life. Ultimately it is the combination of Karma, Bhakti and Gyan that matters in every field. No one will test your institute but they will test your knowledge. If that passes the test the institute will succeed in its motive of imparting knowledge.

## FACULTY CORNER:

### Seminars/Conferences/Workshops attended by IMED faculty Members

National Seminar/Conference/Workshop	Sr. No.	Theme/Topic and Date/s	Organised by (University/College/Department /any other)	As Chief Guest/ Guest of Honour/Key Note Speaker/Speaker/Presenter Delegate/Any other
National	1	Transformative Role of Business in Social Responsibility; An Indian Perspective 17th 18th Feb 2020	SKN Sinhgad School of Business Management in association with SPPU	Dr. Sonali Dharmadhikari, Presenter
National	2	Transformative Role of Business in Social Responsibility; An Indian Perspective 17th 18th Feb 2020	SKN Sinhgad School of Business Management in association with SPPU	Dr. Bharati Jadhav, Presenter
National	3	Current Trends in Management – Change and Challenges 27th 28th Feb 2020	International Institute of Management Science in association with AIMS	Dr. Bharati Jadhav, Presenter
National	4	Career Planning for Law students 12th Feb, 2020	Dept. Of Law and Governance of Vishwkarma University	Dr. Rajlakshmi Wagh, Resource Person
National	5	UUALYA Vulnerability Management 12th March 2020	Pansheen Tech Soft	Dr. Pramod Kadam, Participant
International Conference	1	Innovating Technology for Humanity 20/12/2019	MIT World Peace University, Pune and IEEE Pune	Dr. Baljeet Kaur Presenter



## FDP (Faculty Development Programme) FDP from Dec 2019 to March 2020

Sr. No	Topic of the FDP	Resource Person	No. of Participants
01	FDP on NBA accreditation 9 <sup>th</sup> December 2019	Dr. Shailesh Kasande CEO suryadatta Group	29
02	FDP on “Team Building and Communication” at Suryashibir Warasgaon 29 <sup>th</sup> Feb 2020	Prof. Dr. Sachin Vernekar Dean FMS, BVDU, Director, IMED	32

## List of SDP

Sr. No	Topic of the SDP	Resource Person	No. of Participants
01	SDP on Body Language Etiquettes and Manners  21 <sup>st</sup> Jan 2020	Dr. Pravin Mane Program Director, MBA HR, IMED Mrs. Sonali Khurjekar Sr. Faculty Member, IMED	22
02	SDP on Communication and Team Building  1 <sup>st</sup> Feb 2020	Dr. Sachin Ayarekar Program Director, MBA, IMED Dr. Pramod Pawar ICT In charge, IMED	12

## Glimpses of FDP “Team Building and Communication” at Suryashibir Warasgaon on 29th Feb 2020



## PhD Awards: Congratulations!!!



**Name: Sonali Khurjekar**

Research Topic: "A Study to explore the Potential for Competency Development of Nursing Auxiliary in Healthcare Industry"

Date: 25th Feb 2020

Research Guide: Dr. B U Sankaye



**Name: Dr. Rajita Dixit**

Research Topic : A Study of IT enabled Supply Chain Management for automotive suppliers of selected industries in Pune.

Date : 10th February 2020

Research Guide: Dr.Smita Chavan

Research Center : SIOM (SPPU Sinh agad Institute of Management



**DR. KIRTI GUPTA**, Professor, IMED, who has been awarded with major research grant of 5.50 lakhs from ICSSR, New Delhi during 2019-20!!!

## Publication in International Conference Proceedings:

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Sachin S. Vernekar, Mr. Vikram Hande	SMEs Supply Chain Digital Transformation through Analytics Ind 4.0 Reference	International Conference on "Supply Chain in the new environment of Industry 4.0" 2019 India	K. J. Somaiya Institute of Management Studies and Research, Mumbai In Collaboration with NITIE and POMS India Chapter	Dec. 13-14, 2019 Page No. 315



## Publication in International Journals :

Sr. No.	Author/s	Title of The Paper	Name of the Journal	Publication Details
1.	Dr. Ranpreet Kaur	Study on Retail Individual Investor's Expectations for dividend – An Empirical analysis of Linter Model	Adalya Journal <i>UGC CARE List A ID 19600157791</i>	ISSN: 1301-2746 Volume 8, Issue No. 10 Page No. 78-84 Impact Factor:5.3 October 2019
2.	Dr. Ranpreet Kaur, Mrs. Sonali Khurjekar	Entrepreneurship Development Cell in B Schools- An Innovative outlook towards Business, Research and Consultancy	Journal of Information and Computational Science <i>Indexed in Cite Factor, Google Scholar, ibict SEER, Croos Ref, DOAJ, Latinindex</i>	ISSN: 1548-7741 Volume 9, Issue No. 11 Page No. 541-551 Impact Factor: 6.2 November 2019 <a href="http://www.joics.org">www.joics.org</a>
3.	Dr. Bharati Jadhav	Taking A Franchise: A Growing Business Trend In India	Think India Journal <i>UGC CARE Approved International Indexed and Referred Journal Indexed with Crossref and DOI</i>	ISSN: 0971-1260 Volume-22 Special-Issue-27 December-2019 Page No. 323-326 Impact Factor: 6.2 December -2019
4.	Dr. Hema Mirji, Ms. Shambhavi Shimal	Establishing Psychological Ownership by Employee Training	Think India Journal <i>UGC CARE Approved International Indexed and Referred Journal Indexed with Crossref and DOI</i>	ISSN: 0971-1260 Volume-22 Special-Issue-27 December-2019 Page No. 15760- 15765 Impact Factor: 6.2 December -2019
5.	Dr. Kirti Gupta Amruta Kirtane-Deshpande	Career Transition of professionals within same organization: A Perception Study	Think India Journal <i>UGC CARE Approved International Indexed and Referred Journal Indexed with Crossref and DOI</i>	ISSN: 0971-1260 Volume 22, Special Issue 27 Impact Factor 6.2 December 2019

6.	Dr. Kirti Nilesh Mahajan, Ms Rupali Pawar	Growth and impact of information technology and communication in Kashmir.	Think India Journal <i>UGC CARE Approved International Indexed and Referred Journal</i>  <i>Indexed with Crossref and DOI</i>	ISSN: 0971-1260 Volume 22, Issue No. 36 Page No. 24-26 Impact Factor 5.9 December 2019
7.	Dr. Shyam Shukla & Mr. Rajendra Dhangar	Study On Consumer Buying Behavior – Nagpur City	NOLEGEIN Journal of Consumer Behavior & Market Research	Volume 2, Issue No. 2 December 2019
8.	Dr. Baljeet Kaur	Designing a Recommender System for Library Using Data Science	OUR Heritage Journal: UGC CARE Approved International indexed Journal	ISSN: 0474-9030 Volume-68 Special-Issue-15 Impact Factor: 4.912  January-2020
9.	Dr. Bharati Jadhav, Mr. Ketan Poojari, Mr. Aniket Joshi, Mr. Ajinkya Jagtap, Mr. Kartik Jadhav	Software as a Service (SaaS) Marketing-Issues and Challenges	Shodh-Sarita Journal of Arts, Humanities and social Sciences An International Bi-Lingual Quarterly Peer Reviewed Research Journal For Arts, Humanities & Social Sciences Approved UGC CARE	ISSN: 2348-2397 Volume : 7 Issue No: 25 Jan to March 2020
10.	Dr. Nilesh Mahajan, Mrs. Devyani Patil	Authentification of User in Cloud Computing	International Journal of Computer Engineering and Applications UGC Approved Journal (44835)	ISSN: 2321-3469 Volume 13, Issue No. 2, February 2020
11.	Dr. Sonali Dharmadhikari	A study of Forex Risk management through derivatives A corporate Perspective	Our Heritage Journal UGC CARE Approved International Indexed and Refereed Journal	ISSN: 0474-9030 Volume 68, Issue No. 30, Impact Factor 6.6 February 2020



## Publication in National Journals

Sr. No.	Author/s	Title of The Paper	Name of the Journal	Publication Details
1	Dr. Bharati Jadhav	Franchising: An Entrepreneurial opportunity for woman as a franchisee.	Studies in Indian Place Names (SIPN) UGC CARE listed Journal	ISSN: 2394-3114 Volume 40, Issue No. 27 Page No. 1299-1304 Feb 2020 Impact factor:6.3
2.	Dr. Sonali Dharmadhikari	Industry 4.0 Challenges and Opportunities an Indian perspective with Special reference to Role of Management Accountant	Studies in Indian Place Names (SIPN) UGC CARE listed Journal	ISSN No. 2394-3114 Volume 40, Issue No. 27 Page No. 360-369 February 2020 Impact factor:6.3
3.	Mr. Yogesh Gaurav Mr. Aakash Yadav	E _ Tailing in India Opportunities & Challenges	Studies in Indian Place Names (SIPN) UGC CARE listed Journal	ISSN No. 2394-3114 Volume 40, Issue No. 27 Page No. 649-654 February 2020 Impact factor:6.3
4	Mr. Narendra Kumar Saxena, Dr. Vinod Ingawale	A study of Current Scenario In Indian Banking Sector	Studies in Indian Place Names (SIPN) UGC CARE listed Journal	ISSN No. 2394-3114 Volume 40, Issue No. 27 Page No. 1614 - 1630 February 2020 Impact factor:6.3
5.	Dr. Vinod Ingawale Dr. Hrishikesh Bhagat	A Study of Digital Marketing Strategies Adopted by Start-ups	Studies in Indian Place Names (SIPN) UGC CARE listed Journal	ISSN No. 2394-3114 Volume 40, Issue No. 27 Page No. 1605-1612 February 2020 Impact factor:6.3

## Paper Presented in International Conference (For A.Y. 2019-2020)

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Baljeet Kaur	Data Science: Empowering Business Strategy	2nd International Conference IEEE Pune Con 2019 on “Innovating Technology For Humanity”	MIT-WPU, Department of Electronics and Telecommunication, MITCOE and IEEE Pune Section	20th Dec 2019 Paper Presented

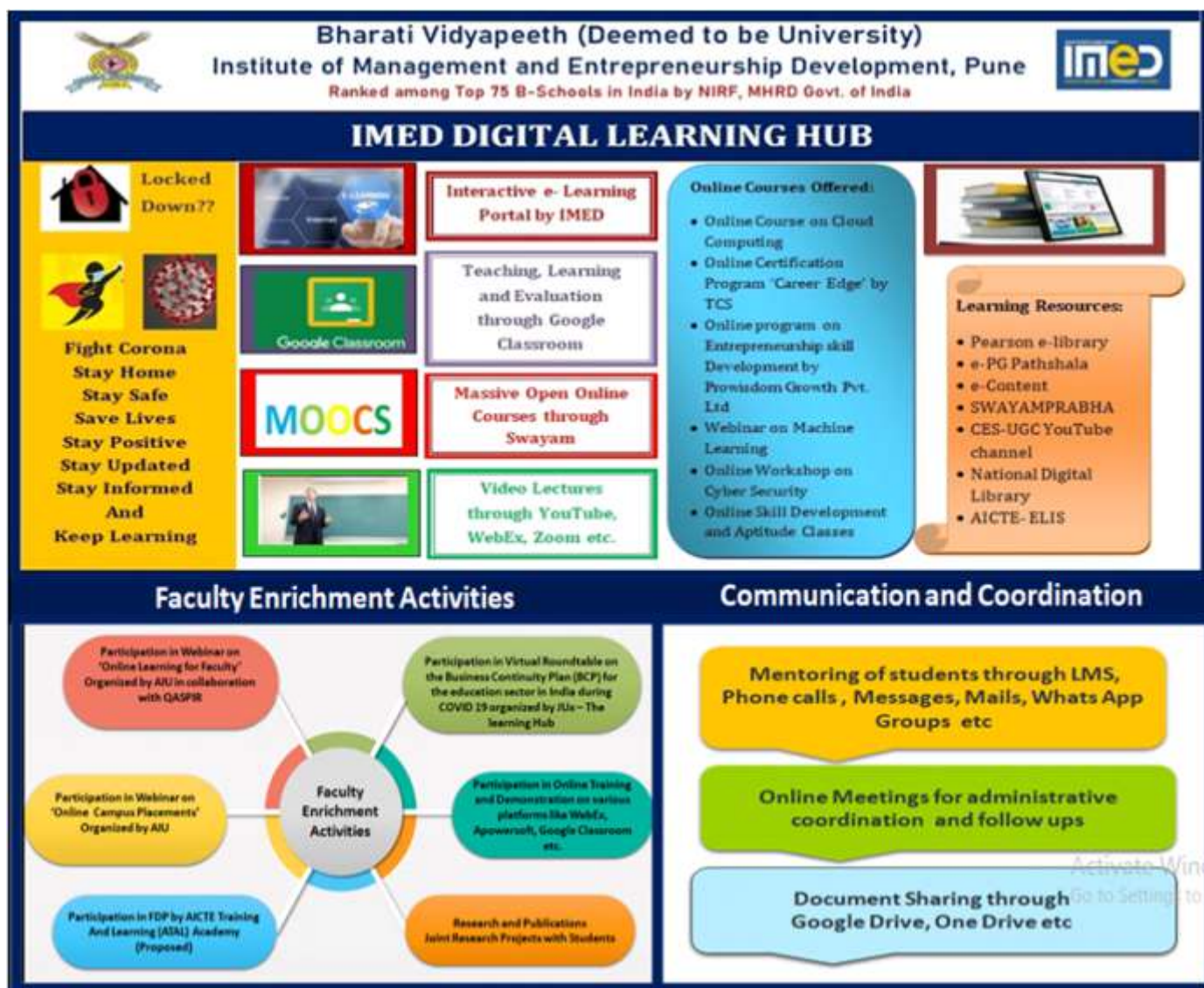
## Paper Presented in National Conferences:

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer
1.	Dr. Hrishikesh Bhagat Dr. Vinod Ingawale	A Study of Digital Marketing Strategies Adopted by Start-ups	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP
2.	Mr. Yogesh Gaurav Mr. Aakash Yadav	E _ Tailing in India Opportunities & Challenges	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP
3.	Dr. Bharati Jadhav	Franchising An Entrepreneurial opportunity for woman as a franchisee.	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP
4.	Mr. Narendra Kumar Saxena, Dr. Vinod Ingawale	A study of Current Scenario In Indian Banking Sector	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP
5.	Dr. Sonali Dharmadhikari	Industry 4.0 Challenges and Opportunities an Indian perspective with Special reference to Role of Management Accountant	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP
6.	Dr. Vinod Ingawale Dr. Hrishikesh Bhagat	A Study of Digital Marketing Strategies Adopted by Start-ups	National Conference "Confluence-2020" 17-18 Feb 2020	S.K.N. Sinhgad School of Business Management, Ambegaon (BK), Pune, In Association with SPPU, Pune under QIP



## APPRECIATED !!!

IMED faculty members and students have taken exemplary efforts in moving their classroom teaching - learning to online platforms and overcome the challenges posed due to ongoing pandemic.



## THE NEW ONLINE TEACHING- LEARNING STRATEGIES ADOPTED IN IMED

- Interactive E-learning Portal where study material and internal question papers got uploaded
- MOOCs: Students are asked to complete one MOOC per subject from Swayam portal.
- You tube Videos on course-material by Faculty members have been uploaded with link shared among students.
- Online lectures have been conducted through WebEx by some faculty members.
- Online Course on Cloud Computing is being pursued by students.
- Students participated in 'Fight CORONA IDEathon' organized by AICTE
- e-books offered by Pearson E-library for Students is absolutely free.
- Digital platforms are being used by Teachers, students, and researchers such as,

- INFLIBNET,
  - Consortium for Educational Communication (CEC),
  - e-PG Pathshala
  - e-Content
  - SWAYAMPRAKASH
  - CES-UGC YouTube channel
  - National Digital Library
9. Google Classroom for Online Submission and Evaluation.
10. Effective communication with students through mail/ messages by Programme Directors, Faculty Coordinators to be in touch with students and update them with different circulars and notices .
11. Faculty Enrichment through
- a. Webinar on “Online Learning for Faculty” organized by AIU
  - b. Virtual Roundtable on the Business Continuity Plan (BCP) for the education sector in India during COVID 19 organized by JUX – The learning Hub
  - c. Live webinar on Measures to drive engagement on Surveys by QuestionPro
  - d. FDP by AICTE Training And Learning (ATAL) Academy
12. Online Meetings on concall and WebEx for Institute administration and One Drive, Google Drive is being used for document sharing

## Editorial Board



<b>Advisor:</b>	<b>Dr. Sachin S Vernekar,</b> Dean FMS, BVDU, Director, IMED
<b>Faculty Editor:</b>	<b>Dr. Bharati Jadhav</b> <b>Dr Seema Tarnekar</b>
<b>Student Editor:</b>	<b>Ketan Poojari (MBA I-B)</b> <b>Diksha Srivastav (MBA I-A)</b>



## Alumni Speak:



### Joydeep Sen Choudhari

Senior Vice President,  
R Systems,  
Johannesburg, South Africa

I would always be grateful to IMED for giving me multi -dimensional learning by providing the apt mix of academics , industry exposure , attitude and leadership.

I would also like to thank to the CRC for getting me the first campus placement. The professors are all dedicated experts and helpful in their respective subjects. I will always cherish the feeling of studying at an institute which focused on career enhancements along with overall skill development.



### Saurabh Singh

HCL Technologies  
Johannesburg, South Africa

I would like to thank IMED for being so supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management have been very helpful and friendly. I wish this institution goes on doing great stuff and help students achieve their dreams.

## Key to Success :

Easy and difficult in life:  
Easy to judge the mistake of others;  
Difficult is to recognize, accept and correct  
our own mistake.

Dr. Sachin S. Vernekar,  
Dean FMS, BV DU, Director, IMED



# IMED- 'Where Dreams Become Reality'



**Bharati Vidyapeeth**  
(Deemed to be University), Pune, India

**Institute of Management and  
Entrepreneurship Development, Pune**

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC



**Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.**

## RANKING

- National Institutional Ranking Framework:
- For last 5 consecutive years IMED is ranked among Top 75 B Schools in India by NIRF MHRD, Govt of India. It is one of 10 in Maharashtra and only 2 in Pune who are ranked in top 75 Institutes in India.
- Outlook – ICARE India MBA Rankings 2020:
- Outlook in association with ICARE (Indian Centre for Academic Rankings and Excellence) ranked IMED:
- 13th among Top 50 Institutes in West Zone
- 25th among Top University – Constituent Colleges
- 37th among Top 150 Private MBA institutes in India
- Indian Institutional Ranking Framework (IIRF) 2020:
- Education Post in association with Assocham ranked IMED 13th among Top 100 B Schools in India.

## PROGRAMMES

### MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

### MBA (HR)

### MCA

(2 Year Full Time Programme)

### BBA and BCA

(3 Year Full Time Programme)

## History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features :

- Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

## Placements

- Companies Participate in Placement Drive every year : more than 150
- Highest package : MBA 54.08 LPA (International) 18 LPA (Domestic)
- Highest package : MCA 48.00 LPA (International) / 7 LPA (Domestic)



**For Admissions Contact :**

**INSTITUTE OF MANAGEMENT AND  
ENTREPRENEURSHIP DEVELOPMENT**

Erandwane, Pune - 411038. Maharashtra, India

Tel. : +91 20 25425517, 25448005

E-mail : [info.imed@bharativedyapeeth.edu](mailto:info.imed@bharativedyapeeth.edu)

Website : [www.bvuniversity.edu.in /](http://www.bvuniversity.edu.in/)

[imed.bharativedyapeeth.edu](http://imed.bharativedyapeeth.edu)

**"Creating  
Successful  
Leaders and  
Entrepreneurs"**

