



# IMED JMSR



**An exploration of the antecedents of the glass cliff effect on the career advancement of women**

Fapohunda, Tinuke. M.

**Mumbai Grahak Panchayat - Largest Consumer Organization In India**

Ms Lalita Kulkarni, Trustee, M. G. P.

**Job Revolution In The Digital Era! How Long Will Your Skills Last? Careers In 2025**

Vaibhav Deshmukh

**To Study The Difference In Level Of Stress And Coping Among About To Retire And Newly Joined Employees Of Kolkata**

Malabika Tripathi , Anwesha Guha

**Digital Transformation of Small & Medium Industries through Analytics - A comparative study of digital transformation for SME**

Vikram Hande

**FinTech Industry and Its Business Prospect**

Dr Anuradha Yesugade , Ms Vidushi Attrey, Ms Shambhavi Shimal

**A Book Review Of The Best Seller Book Ground To Glory: A Momentous Journey Of Dr. Nemnath Jain**

Dr. Ashima Joshi

**A Study on Mutual Funds Industry in India**

Dr. Sucheta Kanchi, Achintya Srivastava

**An analytical study on existence of foreign exchange market and its impact on countries currency**

Dr. Ranpreet Kaur, Lubna Malik



**Bharati Vidyapeeth (Deemed to be University), Pune**  
Institute of Management and Entrepreneurship Development, Pune.  
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**Hon'ble Dr. Patangrao Kadam**  
M.A., LL.B., Ph.D.

**Founder, Bharati Vidyapeeth, Pune**

**Founder-Chancellor,**  
Bharati Vidyapeeth  
(Deemed to be University), Pune

### The constituent units of Bharati Vidyapeeth University, Pune

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
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### CENTRAL OFFICE

#### PUNE

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Institute of Management and  
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#### EDUCATIONAL CENTRES

Pune, Navi Mumbai, New Delhi,  
Sangli, Kolhapur, Solapur, Karad,  
Jawhar, Satara

### DIVISIONAL OFFICES

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#### SANGLI

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# IMED- 'Where Dreams Become Reality'

**Bharati Vidyapeeth**

(Deemed to be University), Pune, India

**Institute of Management and  
Entrepreneurship Development, Pune**

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India



**Ranked 55th among top 75 B-schools in India by NIRF, Ministry of Human Resource Development, Government of India.**

## RANKING

- Business and Management Chronicle has ranked IMED, Pune at 11th Position in top 50 B-Schools in India.
- Business and Management Chronicle has ranked IMED, A+++ and 1st in top 10 institutes for ROI
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

**Dr. Sachin S. Vernekar**

Dean FMS BVDU, Director, IMED

## PROGRAMMES

### MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

### MBA (HR)

### MCA

(3 Year Full Time Programme)

### MCA Lateral Entry

(2 Year Full Time Programme)

### BBA and BCA

(3 Year Full Time Programme)

## History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features :

- Ranked 55th among top 75 B-schools in India by NIRF, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

## Placements

- Companies Participate in Placement Drive every year : more than 152
- Highest package** : MBA 54.08 LPA (International)
- 16.10 LPA (Domestic)
- Highest package** : MCA 48.00 LPA (International) / Rs 7 LPA (Domestic)



## INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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**"Creating  
Successful  
Leaders and  
Entrepreneurs"**

