



# IMED JMSR



SR. No.	TITLE OF PAPER	AUTHOR/S
1	Influence of Moonlighting On the Performance of Public Sector Health Care Workers in Lagos Nigeria	<b>Fapohunda, Tinuke M.</b> Department of Industrial Relations and Human Resource Management Lagos State University Ojo, Nigeria
2	Need of Spiritual Education for tomorrow's Ethical World/Society	<b>Mrs. Kalpana Prakash Kshirsagar</b> Ex – Director, Gram Bal Shiksha Kendra, Kosbad
3	Emerging trends in Data Driven Recruitment	<b>Dr. Deepa Jain</b> Professor, Tagore College, Indore <b>Ms. Diksha Jain,</b> Student
4	A COVID 19 (Disaster) Compelling Digital Transformation for Indian Agri Business'	<b>Mr. Vikram Hande</b> Research Scholar <b>Dr Sachin Vernekar , Director -IMED</b> <b>Dr Vivek Marathe, Faculty</b> Research guide
5	HR in Paradigm Shift: Technology Driven Talent Acquisition Strategy	<b>Dr. Pramod Kadam</b> Assistant Professor, IMED, pune <b>Ms. Shikha Sinha</b> Student
6	Impact Of Social Media Marketing On Buyer's Behaviour	<b>Mr Yogesh Gurav</b> Assistant Professor, IMED, pune <b>Ms Alka Pandey</b> Student
7	INSTAGRAM: Best platform for Content Marketing	<b>Amit Sinha</b> Asst Professor, Department Of Management Annada College, Vinoba Bhave University, Hazaribagh <b>Abhimanyu Kumar,</b> Student
8	A Study of Leadership Styles and their Impact on Employee Loyalty & Commitment	<b>Ms Megha Tapadiya</b> Faculty
9	Social Media Analytics: Role In Marketing	<b>Dr. Bharati Jadhav</b> Assistant Professor, IMED, pune <b>Mr Ketan Poojari, Mr Kartik Jadhav,</b> <b>Mr Ajinkya Jagtap</b> Students
10	It is Time... "For Change" (Life in lockdown situation and best utilization of time for well-being)	<b>Mr Vivek Bhujbal</b> Project Manager, Vivek Industries, North America



**Bharati Vidyapeeth (Deemed to be University), Pune**  
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**Founder-Chancellor,**  
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# IMED- 'Where Dreams Become Reality'



**Bharati Vidyapeeth**  
(Deemed to be University), Pune, India

**Institute of Management and  
Entrepreneurship Development, Pune**

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India



Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.

## RANKING

- National Institutional Ranking Framework:
- For last 5 consecutive years IMED is ranked among Top 75 B Schools in India by NIRF MHRD, Govt of India. It is one of 10 in Maharashtra and only 2 in Pune who are ranked in top 75 Institutes in India.
- Outlook – ICARE India MBA Rankings 2020:
- Outlook in association with ICARE (Indian Centre for Academic Rankings and Excellence) ranked IMED:
- 13th among Top 50 Institutes in West Zone
- 25th among Top University – Constituent Colleges
- 37th among Top 150 Private MBA institutes in India
- Indian Institutional Ranking Framework (IIRF) 2020:
- Education Post in association with Assocham ranked IMED 13th among Top 100 B Schools in India.

## PROGRAMMES

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2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

### MBA (HR)

### MCA

(2 Year Full Time Programme)

### BBA and BCA

(3 Year Full Time Programme)

## History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

## Salient Features :

- Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

## Placements

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- Highest package : MBA 54.08 LPA (International)  
18 LPA (Domestic)
- Highest package : MCA 48.00 LPA (International) /  
7 LPA (Domestic)



**For Admissions Contact :**  
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**"Creating  
Successful  
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