

BHARATI VIDYAPEETH DEEMED UNIVERSITY
INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
DEVELOPMENT, PUNE.

NSS REGULAR ACTIVITIES REPORT 2013-14

NSS unit of Bharati Vidyapeeth Deemed University's, Institute of Management and Entrepreneurship Development, Pune carried out various activities for the students as well as for society benefits.

A brief report of the same as below:

Inauguration and Orientation of volunteers:

Inauguration function was held at seminar hall of IMED with auspicious hands of our **Hon'ble Director Dr. Sachin S. Vernekar** and in presence of all faculty members from MBA, MCA, BBA & BCA and NSS Volunteers on **5th Aug.2013**.

❖ **LEADERSHIP DEVELOPMENT TRAINING PROGRAMME:**

NSS, Bharati Vidyapeeth University and IMED have organized three day university level Leadership Development Training Programme on 27th to 29th Aug 2013. 120 students from 23 different institutes of Bharati Vidyapeeth University participated in this programme.



The programme was inaugurated by Mr. Milind Thosar (Police Inspector, Traffic Dept, Katraj, Pune). In his inaugural speech is talked about the traffic rules and regulations, Documents to be carried while driving, First aid treatment, etc. The session was very inactive where students have asked many questions which were answered by him in a very well manner.



Dr. Sachin S Vernekar, Director, IMED was present as Chief Guest for the programme along with Prof. K.V. Mohite (NSS Coordinator) also was present as Special Guest for the programme.

❖ TREKKVENTURE

Trekking was planned for the volunteers on 31st Aug 2013, Saturday, where 70 students participated. It was a surprise programme for students to trek ARAI hills where they feel their responsibilities towards the environment. And they enjoyed a lot with faculty members.



❖ **KNOW YOUR CAMPUS**

On 6th August, 2013, IMED organized “KNOW YOUR CAMPUS” (KYC) event for the fresh faces of B.B.A & B.C.A. The Motto behind organizing KYC was to make the new comers about the overall Campus. The awareness technique was done in a very interesting way where BBA & BCA 3rd students guided the first year students as a mentor in a group and a Power point Presentation (PPT) Competition was organized with different topics about the campus in which Radha Kanodia & Deboshree Nandi of BBA 3rd year and their group was the Winner. The event was coordinated by Event Management students of B.B.A 3rd Year Under the guidance of Event Coordinator Prof. Vijay Phalke & Prof .Shivali Ingawale. Director IMED Dr. Sachin S. Vernekar appreciated the concept and hard work of volunteers and the event was a grand Success.



❖ **POSTER MAKING COMPETITION**

On 13th August, 2013, IMED Organized Poster Making Competition on Road safety Management, where 110 students took active part and showed their talent in Poster Making.

The results were

- 1st Rank: - RAHUL PAUL & HIMANSHU TARA
- 2ND Rank :- SAHIL SHARMA & ASHISH BAKSHI
- 3RD Rank :- A) ARUNAVA DUTTA & ARYAN
B) SFOORTI JAIN & CHARU SATIJA

The event was really helpful in creating awareness about Road Safety and was a great Success.



❖ OZONE DAY-

IMED celebrated ozone day on 16th September 2013 for the sake of global awareness for protecting the environment. Under the celebration the event was inaugurated by Mr. Shrikant Patwardhan an entrepreneur from bio-energy field and then many events were organized like:-

- PUC Checkup Camp
- Tree Plantation
- Slogan Competition



Ozone day celebrations at IMED



Director appreciated the work done by the organizing committee and the event was a grand success.

On the occasion of ozone day IMED organized a PUC campaign in Bharati Vidyapeeth, Erandwane campus. The PUC campaign was inaugurated by Mr. Shrikant Patwardhan an entrepreneur from bio-energy field along with Hon'ble Director Dr. Sachin Wernekar . More than 300 people (including faculties, students as well as non-teaching staff) have done the PUC of their vehicles inside the campus. The event was a grand success.

❖ **BRAIN WAR- QUIZ COMPETITION**

On 20th September 2013 Brain war- Quiz competition was organized by the students of B.B.A 2nd and 3rd Year of IMED. The motto behind organizing this event was to make students aware about the current affairs happening globally. The event was inaugurated by Mr. Sankahai (Dean, Student welfare) and preceded with the 4 rounds of quiz and the winners for the event were:-

- 1st (Rahul Paul &Chiraggarg)
- 2nd (Sushainmahajan&AnunayChauhan)
- 3rd (Prabhat Sharma &Dharamraj Singh)

The event was very entertaining and knowledgeable and was a great success.

❖ CHATRAPATI SHIVAJI JAYANTI CELEBRATION

IMED celebrated Shivaji Jayanti on 11th februray 2014 with enthusiasm. Around 40 students and faculties carries fire torch from Sinhgarh Fort to IMED in early morning. Ltater during the day, Director Dr. Sachin S. Vernekar, Dr. Mahesh Shitole, Dr. Anthony Rose and other faculties of IMED along with students decorated the statue of Great Maratha Worrier with garland of flowers and celebrated the day. This ceremony was organized by NSS PO Prof. Vijay Phalke.



❖ TRADITIONAL DAY COMPETITION

On 25th February 2014, IMED organized Traditional Dress Competition for all the faculties and students of IMED. A total of 300 students from BBA, BCA, MBA and MCA along with teachers participated in the competition. Winners were given prizes by Director Dr. Sachin S. Vernekar.



❖ **FOREIGN STUDENTS WORKSHOP:**

Bharati Vidyapeeth University is a global university where students from different countries take admission for their education. IMED has arranged a special one day workshop for foreign students about 'Road Safety and Traffic Management' on 25th November 2013.

In this workshop, students were briefed about the Domestic Traffic Rules and Regulations, Penalties in case of violation of these rules and regulations, emergency services and contact numbers.

They were also informed about the meaning of different traffic signals and signs, etc

The workshop was conducted by Prof. Pramod Kadam. The workshop was concluded with question and answers session. 25 foreign and 20 Indian students participated in this workshop.

➤ **PRACTICAL ACTIVITIES RELATED TO ‘ROAD SAFETY AWARENESS & TRAFFIC MANAGEMENT’**

1. HELMET DAY:

Most of the death happens in 2 wheelers accident is because of not wearing helmet and it is necessary to wear a helmet while riding two wheelers. A survey for not wearing helmet was conducted for 200 people and we have covered overall Bharati Vidyapeeth, Erandwane campus and we found that 80 percent of the riders were not using Helmet while riding. With the view of creating awareness on importance of wearing helmet, Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune organized Helmet Day on 23rd September 2013. It is rightly quoted that “WEAR A HELMET OR BE MY HELL-MATE”. Helmet is very important for the bike riders, it help them to prevent their head from serious injuries in head.



(Dean (FMS) and Director IMED Dr. Sachin S Venekar along with Helmet Day Team)

Chief Guest for the event was Dr. Sachin S. Vernekar (Dean FMS, Director IMED) who came for the inauguration function.

Objective behind organizing Helmet day was to aware the citizens of Pune on importance of wearing helmet and what will be the consequences if the citizens are not wearing it.

The participating volunteers were from B.B.A 2nd and 3rd Year.

Riders who were not wearing helmet were given with a rose and an awareness card with an innovative awareness technique.

Faculties Involved for this event were Prof. Vijay S. Phalke, Prof. Sucheta Kanchi, Prof. Shivali Ingawale, Prof. Pramod Kadam, Prof. Akash Yadav.

Hon'ble Dr. Shivajirao Kadam (Vice Chancellor, Bharati Vidyapeeth Deemed University, and Pune) also appreciated the programme with his encouraging words.



(Team distributing Red rose and Pamphlet on Importance of helmet to the riders.)



(Organizing Team of the for Helmet day along with Helmet Day Card)

2. TRAFFIC CONTROL:

Traffic Jam at different places has become but serious issue of Pulkers. On 4thDec. 2013, In the evening between 6.15 to 7.30 pm there was a traffic jam near Karve Road as the traffic signals were not working. All the citizens are expected to be self-discipline. In such cases, the absence of which there was a heavy traffic block.

Prof. Mr. Pramod Kadam, Prof. Mr. Vijay Phalke and Prof. Ms. Sucheta Kanchi handled this situation and started the traffic smoothly. The faculties of IMED have handled the traffic till the traffic police reached there.

While handling this real life situation, faculties got motivating comments like "Good Work", "Thanks", "Keep it up", etc from the citizens who got stuck in traffic jam from last 20-30 mins. Traffic police officer also appreciated the work done by the faculties and thanked them for their alertness and handling traffic smoothly.



(Policemen congratulating the efforts done by Faculties of BVDU, IMED.)



(Faculties and volunteers of IMED controlling Traffic at Karve Putla chowk.)

3. DISPLAY OF BANNERS AT VARIOUS PLACES:

We have designed banners on the importance of Traffic rules and displayed it all over Pune at different spots. We used the banner at Bharati Vidyapeeth Erandwane campus, Null stop, Bharati Vidyapeeth Katraj campus as well as at Om Sai Dining Hall.



(Banner displayed for Road Safety Awareness at Bharati Vidyapeeth University, Erandwane, Pune)



(Banner displayed for Road Safety Awareness at Bharati Vidyapeeth University, Erandwane, Pune)

➤ **VARIOUS COMPETITIONS CONDUCTED FOR STUDENTS UNDER ‘ROAD SAFETY AWARENESS & TRAFFIC MANAGEMENT’ CAMPAIGN:**

1. POSTER MAKING COMPETITION

Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune organized Poster Making Competition. Poster is a very effective way of communicating and spreading the message for mass awareness and it acts as an effective way of doing awareness for the concerned activity. Posters are very informative in short description. The objective behind organizing Poster making Competition was to find the creativity of students in delivering the message about Road safety and traffic management and, to use those posters for mass awareness in our college as well as outside the college with the help of awareness campaign which we have conducted all over Maharashtra.

Poster making competition was organized on 13th August 2013 by the students of B.B.A 2nd Year as a part of their curriculum subject of “Road safety and traffic management”. India is the country of youngsters with more than 60 percent of youngsters and if we want to make changes in this country then we must focus on the youngsters and yes youngsters can only change the culture of this country and this event was also youngster centric where maximum youngsters have taken part. Numbers of participants for the event were 23 and numbers of volunteers were 6.



(Dr. Sachin S. Vernekar (Dean FMS, Director IMED) came for encouraging the students of Poster making Competition.)

All the topics related to Road safety and traffic management was covered in this competition so that different art comes into reality from the participating students. Topics covered such as Don't Drink and Drive, Signals of Traffic, Importance of Helmet etc.

Faculties also played their role in the success of this event. The faculties involved in this event were Prof. Vijay S. Phalke, Prof. Sucheta Kanchi, Prof. Shivali Ingawale, and Prof. Akash Yadav.

Judges also came for declaring the winners by judging the creativity, message and art of the students. The Judges for the event were Prof. Dr. Sachin Kadam, Prof. Deepali Kadam

Winners for the competition were: -

- * Winners: - (Rahul Paul & Himanshu Tara)
- * Runner Up: - (Ashish Bakshi & Sahil Sharma)
- * 2nd Runner Up: - (Arunava Dutta & Aryan)
(Sfoorti Jain & Charu Satija)

The event was praised by the faculties and enjoyed by the participants. Director of IMED congratulated the organizing team for the event and appreciated their work and it was a grand success.



(Judges marking the creativity of student in the posters.)

2. PPT PRESENTATION COMPETITION:

We all know that use of ICT tools has now become an important source of imparting education to the students. Power point presentation is one of the ICT tools which have been popularized in classroom teaching methodology. Power point presentation helps students to visualize and grasp the study material easily.

Keeping this in mind IMED has organized PPT presentation competition. The theme for competition was Road Safety and Traffic Management.

70 students participated in this competition. The competition was organized by Prof. Ms. Sucheta Kanchi and Prof. Mr. Vijay Phalke.

Following are the names of the winners of the competition 1.Arunuva Dutta 2.Abhinandan 3.Dishant Chawala



(Students preparing their presentation for the competition.)



(Students presenting the PPT they have made to the judges)



(Students presenting the PPT they have made to the judges)

3. SLOGAN MAKING COMPETITION:

Traffic problem has become an issue in Pune city. The reason behind this issue is traffic jams due to violence of traffic rules by the citizens. Thus, Pune-kars face this traffic issue at various places in city at various places.

In order to attract the attention towards this issue, BVDU, IMED has taken a step forward by arranging a slogan making competition on 25th September 2013



Slogans help to reach the message to masses and motivate them to act. The theme for this competition was “Scenario at Traffic Jam.” The names of the winners along with their slogans..

1. **“Better be late than Late Mr.”** * Perna Chugh.
2. **“Normal Speed Meets Every Need”**, Utkarsh Jain.
3. **“Speed Thrills But Kills”**, Prateek Jain

The competition was judged by Prof. Pramod Kadam and Prof. Mrs. Shivali Ingawale. The prizes to the winners and certificated to the all participants were distributed by the Dr. Ashok Ranade (Associated Dean – Research, BVDU, IMED) on the same day. 120 students participated in this competition.

➤ **ROAD SAFETY AWARENESS PROGRAMMES FOR CITIZENS:**

1. EMAILS:

Now a day's use of electronic communication medium has increased drastically. One of the communication medium is email. Keeping this in view, faculties and students of BVDU, IMED have taken up an initiative of sending 25,000 e-mails about the Road Safety and Traffic Management to students, their parents, all faculty members, etc. An email contains photographs of Road Safety and Traffic Management. By opting this medium, we could reach a maximum people in very short period of time and we also could save the plant by not using paper. Mr. Ashish Bakshi (NSS Volunteer) and Mrs. Sandhya Gaikwad has taken initiative and efforts to make this activity a success.

2. CREATION OF PAGE ON FACEBOOK:

Youngsters are getting more and more attracted towards social networking medias. Thus, IMED has created a page on face book with the name of **“BVDU” National Service Scheme “Road Safety Awareness Campaign”** and the link is www.facebook.com/BVDURSTM to reach maximum people. This page contains information about the different activities conducted by IMED on Road Safety and Traffic Management.



This page also gives information about the consequences of serious road accidents which had happened due to negligence and violence of traffic rules, a photograph of traffic rule boards, etc. We have received more than 500 likes on our page and the reach is of above 4000 visitors and more than 300 visitors on that page are talking about. For creating and updating this page Ashish Bakshi, Aman and Pranav Devare were doing continuous efforts.



3. MESSAGES BY WHATS APP!! :

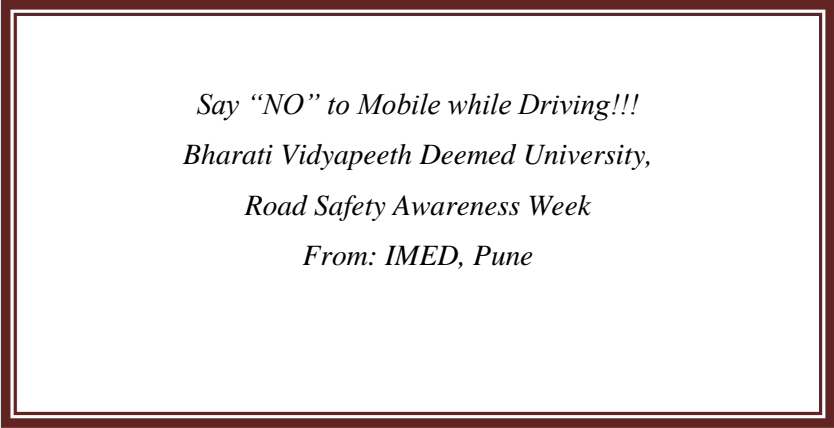
WhatsApp!! On mobile has been popularized in all age groups which helps to stay connected with the people beyond the boundaries of any country. The students of IMED have very creatively used this medium to send the message of Road Safety and Traffic Management to people.

We have send approx.100 messages through "WhatsApp" application which contains a message like Follow the traffic rules, Use Helmet, Don't use mobile while driving, etc.



4. SMS:

Now a day's mobile has become a necessity right from a school going children to senior citizens. Keeping this in mind, our students have send approx 1000 sms including students, parents, corporate, etc till 10th Dec 2013 to reach at all levels, and we have scheduled to send 10,000 sms till 20th Dec, 2013.



*Say "NO" to Mobile while Driving!!!
Bharati Vidyapeeth Deemed University,
Road Safety Awareness Week
From: IMED, Pune*

5. PUC CHECK UP CAMPAIGN:

Global warming and its consequences on the earth has become a critical issue. To overcome this difficulty, the only solution is to curtail the pollution and increase the greenery on the surface. With the objective of saving our earth, has taken a small step by arranging one day campaign of PUC checking camp on 16th September 2013. We have arranged this campaign in Bharati Vidyapeeth University, Erandawane, Pune. On this day, we have set up PUC center which all vehicles are checked in concessional rates. We have checked around 190 vehicles including two, three and four wheelers. We have got the feedback from the beneficiaries that we should conduct the same type of campaign at least 2-3 times in a year.

On the same day, we also celebrated Ozone Day, where we organized an event of Tree Plantation; we have planted 100 plants in our campus. The event was inaugurated by Mr. Shrikant Patwardhan (an entrepreneur from Bio-energy field)

The students of BBA, BCA and all NSS volunteers all together 250 participated in this event. The programme concluded with the vote of thanks by Dr. Sachin S. Vernekar (Director, IMED).



(Mr. Shrikant Patwardhan inaugurating PUC campaign)



(Inauguration of PUC Checkup Camp)

➤ **VARIOUS ACTIVITIES ORGANIZED UNDER THE BANNER OF “BHARATI VIDYAPEETH DEEMED UNIVERSITY”**

1. LEADERSHIP DEVELOPMENT TRAINING PROGRAMME:

NSS, Bharati Vidyapeeth University and IMED have organized three day university level Leadership Development Training Programme. 120 students from 23 different institutes of Bharati Vidyapeeth University participated in this programme.

The programme was inaugurated by Mr. Milind Thosar (Police Inspector, Traffic Dept, Katraj, Pune). In his inaugural speech is talked about the traffic rules and regulations, Documents to be carried while driving, First aid treatment, etc. The session was very inactive where students have asked many questions which were answered by him in a very well manner.

Dr. Sachin S Vernekar, Director, IMED was present as Chief Guest for the programme along with Prof. K.V. Mohite (NSS Coordinator) also was present as Special Guest for the programme.



(Director, IMED felicitating Mr. Milind Thosar (PI, Traffic Division, Pune)



(Dr. Sachin S Vernekar, Director, IMED giving certificates to the volunteers of NSS.)



(Dr. Sachin S Vernekar, Director, IMED with volunteers of NSS from different colleges.)

2. UTKARSH'2013

NSS and Bharati Vidyapeeth University are organizing 6th State Level Cultural Competitions (Utkarsh' 2013) from 14th December to 16th December 2013. More than 15 institutes of Bharati Vidyapeeth University are participating in this competition where more than 300 students (150

girls and 150 boys) along 15 faculties and 15 NSS coordinators are taking part in this programme.

In this programme, one of the competition is Essay Writing for which the theme given is “Participation of Youth in Road Safety Campaign” to make students think creatively and bring new ideas for Road Safety and Traffic Management.

➤ HELP TO INJURED PEOPLE AFTER THE ROAD ACCIDENT

1. HELP TO MR. MADHUKAR AKOLEKAR-A VICTIM OF ROAD ACCIDENT:

On 10th December 2013 at near about 5.15 pm there was an accident happened near Mayur Colony Signal, Kothrud, Pune of an aged person named Mr. Madhukar Akolekar (65 year old) due to dash given by a lady who even didn't bothered to wait after the accident.

Fortunately, Prof. Mr. Pramod Kadam, a faculty of IMED who was waiting there at traffic signal seen the accident and help Mr. Mr. Madhukar Akolekar along with one of the volunteer of Red Cross Society who was one of the witness of that accident by taking the Victim to Shashwat Hospital (Nearest Hospital from the place of accident) for his treatment.

While the treatment procedure, Mr. Pramod Kadam personally went to victim's address which he got from victim's Aadhar Card to informed his relatives and came back to the hospital with his relatives.

All the faculty members, students appreciated Mr. Pramod Kadam for his efforts and his presence of mind

2. HELP TO SENIOR CITIZENS:

We are facing various problems due to developed infrastructure and increasing population in the city. Also we face various problems in our day to day life like crossing of road, traffic jams, etc. Ms. Sucheta Kanchi, a faculty of Road Safety and Traffic Management always guides students about Road Safety and Traffic Management, traffic jams & their solutions, help to senior citizens, first aid, etc with the actual demonstration on roads along with her students.



(Faculty of IMED helping an old lady in crossing the road.)

➤ **AWARENESS PROGRAMMES CONDUCTED FOR PUBLIC AT LARGE**

1. AWARENESS PROGRAMME FOR THE VARIOUS STAKEHOLDERS OF THE SOCIETY:

Bharati Vidyapeeth Deemed University Organized State level Road Safety Awareness Campaign from 10th November to 5th December 2013 and the objective behind organizing this Campaign was to aware maximum number of people all over Maharashtra because, Pune is ranked number one in terms of road accidents.

The volunteers of our college used different techniques for awareness such as: -

- * Audio Visual Presentation at various residential areas (Motiram Park, Pune and Motiram Park, Mumbai, Kanifnath, Pune, Sanchar Society, Thane)
- * Audio Visual Presentation in HDFC Bank, Warje Branch, Pune
- * Word of mouth Information for road side people.

Presentation contains various messages related to Road Safety and Traffic Management like :

- * Do Not Overtake
- * Don't Drink and Drive
- * Follow Traffic Rules
- * Consequences of over speeding and Stunts
- * Use of Helmet

The awareness was focused on the citizens of Maharashtra. Volunteers played significant role and delivered the message **NOT ME BUT YOU** are responsible for your life. No. of Volunteers involved for this awareness campaign was 50 in numbers including students as well as the faculties.

Faculties Involved for the event were: Prof. Vijay S. Phalke, Prof. Sucheta Kanchi, Prof. Shivali Ingawale, Prof. Pramod Kadam, Prof. Akash Yadav

We have approached more than **41,000** people all over Maharashtra and have aware them for following the road safety rules by different media.



(Volunteers of IMED with Police Inspector of warje division for road safety Awareness campaign.)



(Voluneteers of Imed and Police Inspector OF Warje division with Manager of HDFC BANK at warje.)



(Volunteers of IMED awaring the society people on Importance of road safety)



(Volunteers of IMED awaring the society people on Importance of road safety)

➤ ROLE PLAY, ROAD SHOWS, ETC

1. USE OF 'ZOO – ZOO CARTOON DRESS' UP AT DIFFERENT TRAFFIC SIGNALS IN PUNE CITY:

IMED has conducted various activities under Road Safety and Traffic Management. One of the creative and innovative activity was the use of Zoo – Zoo cartoon dress up for creating awareness about Road Safety and Traffic Management. Students stood at signals in Pune city like, Null stop, Deccan Corner, Alaka Talkies, Bharati Bhavan, Swaragate Chowk, Katraj Depot, Bharati Vidyapeeth Katraj Campus, Warje Malwadi, Karvenagar Chowk, Karve Putala, State Bank of India, Paud Road, Bharati Vidyapeeth, Erandawane Campus.

The activity was organized by the BBA students: 1. Pranav Devare 2. Tanmay Bhardwaj. 3. Ashish Bakshi 4. Aman under the guidance of IMED faculty members 1. Prof. Vijay Phalke 2. Prof. Pramod Kadam 3. Prof. Sucheta Kanchi.



(Volunteers of IMED with ZOO – ZOO characters for Road safety awareness at different spots in Pune.)



(Volunteers of IMED with Zoo – Zoo character at Alka talkies chowk.)



(Hon. Dr. Patangrao Kadam (Founder, Bharati Vidyapeeth University) appreciating the work of NSS Volunteers for Road safety Awareness Campaign.)



(Dr. Sachin S. Vernekar (Dean, FMS, Director IMED) Inaugurating Road safety awareness campaign with ZOO – ZOO character.)

2. ROLE PLAY:

Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune organized Role play in the primes of Erandwane Campus. Role Play is a very effective tool of conveying the message with the help of action in a group with the story of concerned cause. This is a smart way of delivering the message of to the mass audience. Objective behind organizing Role Play event was to create mass awareness with the help of skit

No. of participants for Role play were 10 from B.B.A 2nd Year. Theme for Role Play was on serious cause for these days i.e. Drunk & Drive, Not carrying the driving license. The concept was appreciated by everyone in our university and was a grand success.





(Students of BBA 2nd year performing Role play on Road safety)

➤ **UNIVERSITY LEVEL AWARENESS PROGRAMMES**

1. DISTRIBUTION OF T- SHIRTS

Students of BBA 2nd year have printed a special T-shirt for Road Safety and Traffic Management campaign. These t-shirts are used by the students in all the activities under Road Safety and Traffic Management campaign.

This activity was inaugurated by Dr. Sachin S Vernekar (Director, IMED) on 15th September 2013. Total 70 Students participated in this activity.



2. DISTRIBUTION OF SWEAT SHIRTS:

The faculties and students of IMED have come up with the sweat shirts printed 'Road Safety awareness' message in this winter season. Message printed on sweat shirts is "No Celphones while Driving!!"

This activity was inaugurated by Prof. Dr. Shivajirao Kadam (Vice Chancellor, Bharati Vidyapeeth Deemed University). Dr. Sachin S Vernekar, Prof. K. V. Mohite (NSS Coordinator), Prof. Vijay Phalke, Prof. Pramod, Kadam and Prof. Sucheta Kanchi were also present on this occasion.



(Hon. Dr. Shivajirao Kadam inaugurating sweat shirt along with Dr. Sachin S Vernekar, Director, IMED, Faculties and Students of IMED)

➤ **WORKSHOP, SEMINARS, ETC...**

1. FOREIGN STUDENTS WORKSHOP:

Bharati Vidyapeeth University is a global university where students from different countries take admission for their education. IMED has arranged a special one day workshop for foreign students about 'Road Safety and Traffic Management' on 25th November 2013.

In this workshop, students were briefed about the Domestic Traffic Rules and Regulations, Penalties in case of violation of these rules and regulations, emergency services and contact numbers.

They were also informed about the meaning of different traffic signals and signs, etc

The workshop was conducted by Prof. Pramod Kadam. The workshop was concluded with question and answers session. 25 foreign and 20 Indian students participated in this workshop.



(Prof. Pramod Kadam delivering the lecture to foreign students on Traffic rules of India.)



(Group of Foreign Students with the posters related to road safety.)

➤ **AWARENESS ACTIVITIES FOR STUDENTS, PARENTS, ETC...**

1. POWER POINT PRESENTATIONS IN VARIOUS SCHOOLS OF MAHARASHTRA:

RTO has observed that increasing number of vehicles in schools, colleges has become a trouble for the schools and colleges. Most of the college students preferred to go to college even by violating traffic rules and regulations which has become a reason to big worry even to their parents. Many school going children's had become a victim of road accidents due to standing in a door of school bus, etc. All this incidents happen due to lack of awareness at students level.

Therefore, the faculties and students of IMED have decided to aware the school and college going students about Road Safety and Traffic Management by using Power Point Presentations and videos about accidents those already took place.

Our students have visited 36 schools, colleges and educational institutes where they made a presentation having videos of following contains:

1. Traffic Rules and Regulations
2. Consequences of violating Traffic Rules and Regulations

The presentation helped the students to realize the seriousness about the consequences of accidents.

Till date our students have aware near about 29,046 students and we have a plan to complete 50000 peoples in Maharashtra. These presentations were presented by IMED student team which was leading by Ashish Bakshi, Pranav Devare and Aman.



(Volunteers of IMED with Anil Valiv, Deputy R.T.O for Road safety awareness campaign.)



(Volunteers of IMED awaring the school students on Importance of road sadety)



(Volunteers of IMED awaring the school students on Importance of road safety)



(Volunteers of IMED awaring the school students on Importance of road safety)



(Volunteers of IMED awaring the college students on Importance of road safety)

➤ **INNOVATIVE PRACTICES:**

1. SUBJECT INCLUDED IN CURRICULUM FOR B.B.A 2ND YEAR STUDENTS:

Increasing population and therefore gradually increasing number of vehicles and compared to this less availability of roads, high ways, etc are creating many problems day by day. To avoid this citizen should be properly get aware and oriented towards it which should start from schools and colleges level. Thus, Bharati Vidyapeeth Deemed University has started the subject titled 'Road Safety and Traffic Management' for BBA course in the year 2010.

Important topics covered in our syllabus are: -

- The effect of motor vehicle pollution on ecological balance.
- Management of traffic and traffic rules.
- Salient Features of Motor Vehicle act, 1988.
- Promotion of road safety in India.
- Management of Road safety.
- Management of road mishaps and Accidents.
-

There is a weightage of 100 marks which is divided into 2 categories: -

- 60 marks for practical assessment.
- 40 marks for written assessment.

This subject is taught at all management institutes of Bharati Vidyapeeth Deemed University

NSS SPECIAL WINTER CAMP

The special winter camp of 23 Volunteers was held at Yavat, Tal.-Daund, Dist. - Pune during the period 10th March to 16th March 2013.

INAUGURAL PROGRAMME:-

Inauguration was held on 10th March, 4.00 pm in the presence of **Mr. Rajendra Jagtap, Dr. Sachin S. Verneker** and **Prof. Vijay Phalke (NSS Prog. Officer)** accompanied with the faculty members Prof. Ajit More, prof. A.G. Ranade, Prof. Prof. Sachin Ayarekar, Prof. M. S.Yadav, Prof. Sucheta Kanchi, Prof. Y. Gurav, Prof. Prabhat Kumar, Prof Sachin Kadam along with supporting staff of IMED.

The following activities were conducted at the camp:

JOGGING AND EXERCISE:-

Every day early morning at 6:30 all the volunteers assembled for exercise and jogging, it was conducted by Mr. Vijay Phalke , which was intended to help the volunteers to stay fit, release tension, and have a fresh start to the day amidst the nature.



CLEANLINESS DRIVE:-

To get noticed by the villagers volunteers cleaned the temples in Yavat like Kal-Bhairav Temple, Vitthal Rakhumai, Maruti Temple and Maha-laxmi Temple. By doing this the villagers took notice of the arrival of the NSS team and realized that they were there for a good cause.



ROAD SAFETY AWARENESS:-

The NSS volunteers went to various schools with the motive of spreading awareness to the young minds, various schools namely Zila Parishad Prathemik School & Vidya Vikas Mandir. Various rules, regulations & measures to avoid accidents were discussed. Presentations were given in both Hindi and Marathi.



PAPER BAG COMPETITION:-

The NSS Volunteers who were divided in 4 different groups competed against each other to make the highest number of paper bags, to reduce the use of plastic bags, around 500 paper bags were made altogether in just 5 hours.



VISIT TO VARIOUS SCHOOLS:-

All the NSS volunteers visited Deaf & Dumb School named “Mahavir Niwasi Mukhbadhir Vidyalaya” and distributed cold drinks, biscuits & clothes to the students. They also celebrated the festival of holi with them. The volunteers also visited 2 Z. P. Schools, Vidya Vikas Mandir and showed them cartoons for their entertainment, chocolates were also given to all the students and tried creating awareness about reducing plastic bags, road safety & the need to study.



AWARENESS RALLY:-

The NSS Volunteers did a rally through the Yavat weekly market shouting the slogan “PLASTIC HATAO, DUNIYA BACHAO” to spread awareness against the use of Plastic bags, Paper bags made by the NSS volunteers were distributed among the people who were present in the market, all the shopkeepers were also given those paper bags.



FARM AND POULTRY VISIT

All the NSS volunteers got a first-hand experience of the farming culture, visiting the farm via a tractor ride, getting to see the various irrigation facilities and different crops growing across the vast stretch of farm area.

A trip to the Varsha Poultry Farm was highly informative, seeing about 25,000 hens being managed and used to meet the poultry requirements.



HOLI CELEBRATION

The NSS Volunteers took time out of their busy schedule to celebrate the festival of colors. It rejuvenated the NSS members and filled in with the much needed fun quotient of the trip.



TREKKING TO BHULESHWAR TEMPLE

The NSS volunteers, even after a long day's work were strong enough both mentally and physically to scale a height of 800 meters to reach the Bhuleshwar Temple. After reaching the temple everyone was left astounded seeing the beauty in and around the temple.



SERIES OF LECTURES: -

Following lectures of eminent personalities were arranged in camp for students :

<u>Sr. No.</u>	<u>Date</u>	<u>Name of Speaker</u>	<u>Topic</u>
<u>1</u>	<u>14/03/2014</u>	<u>Mr. Sachin Ayrekar</u>	<u>NSS Volunteers and leadership</u>
<u>2</u>	<u>14/03/2014</u>	<u>Mrs. Sucheta kanchi</u>	<u>Financial Literacy awareness techniques</u>
<u>3</u>	<u>14/03/2014</u>	<u>Mr. Pramod Kadam</u>	<u>Entrepreneurial opportunities in Rural India</u>
<u>4</u>	<u>16/03/2014</u>	<u>Shri. B.G. Tayade</u>	<u>Deaf school: A social Responsibility</u>

VALEDICTORY FUNCTION:-

In the valedictory function the NSS volunteers expressed their gratitude towards the help that they received from the dignitaries, and their help was acknowledged with a small token of appreciation.

The dignitaries who obliged us with their helping hand were:

- Shri Santosh Shivthare
- Shri Jitendra Upase
- Shri Prashant Jadhav
- Shri Datta Kisan Jadhav

