

**BHARATI VIDYAPEETH UNIVERSITY**  
**INSTITUTE OF MANAGEMENT &**  
**ENTREPRENEURSHIP DEVELOPMENT**

**NSS REGULAR ACTIVITY REPORT 2014-15**

In Institute of Management and Entrepreneurship Development, during academic year 2014-15, NSS team of volunteers and faculties organized a number of events for social benefits under the guidance of Hon'ble Director Dr. Sachin S. Vernekar and Programme Officer Mr. Vijay Phalke, Mr. Pramod Kadam and Ms. Sucheta Kanchi.

A brief report of those events is given below-

➤ **OZONE DAY**

IMED celebrated Ozone Day 16<sup>th</sup> September 2014. This day was organized and celebrated by NSS Volunteers of BBA 2<sup>nd</sup> year.

Two activities were done on this day:-

- 1) PUC check-up Camp
- 2) Tree plantation

- 1) PUC (Pollution under Control) check-up Camp Was held in the Erandwane campus. We invited a PUC check-up van for the checking of 2 & 4 wheelers in concession rates. This event turned out to be great success.

Vehicles checked:

2 wheelers – 141

3 wheelers – 6

4 wheelers – 4

Total – 151

This event was inaugurated by our Programme Director MCA Dr. Ajit More in presence of Dr. Anthony Rose , Dr. Abhayankar , Dr. Sankhaye , Dr. Ashok Ranade , Mr. Sachin Ayarekar , Ms. Sucheta Kanchi , Ms. Shivali Ingawale, Mr. Akash Yadav and NSS programme officer Mr. Vijay S. Phalke and the student NSS volunteers of IMED.

- 1) On the occasion of OZONE day we also did Tree plantation in our college as well as campus. We visited every college of the campus and created awareness about the day and gifted them a pot with sapling as awareness token and asked them to plant trees for better environment.



This event was inaugurated by Dr. Anthony Rose , Dr. Abhayankar in presence of Dr. Ajit More, Dr. Shankaye , Dr. Ashok Rangde , Mr. Sachin Ayerekar , Dr. Deepali Kadam , Mr. Mahadik , Mr. Hambade , Mrs. Mulik ,Ms. Sucheta Kanchi ,Ms.ShivaliIngavale ,Mr. AkashYadav ,Mr. Vijay S. Phalke and the student NSS volunteers.



## ➤ POSTER MAKING & ELOCUTION COMPETITION ON OCCASION INDEPENDENCE DAY

**Poster making competition:** On occasion of independence day BBA 3<sup>rd</sup> year IMED organized poster making competition on 9<sup>th</sup> August under NSS .The topic for poster making competition was India 2050. Prof. Shweta Joglekar was the judge for poster making competition. 40 students participated in poster making competition. Prof. K.V. Mohite NSS Coordinator, Bharati Vidyapeeth Deemed University was the honorable guest in poster making competition. The event was coordinated by Prof. Vijay Phalke, Prof. Shivali Ingawale and student coordinator was Mr. Rohit Dwivedi of BBA 3<sup>rd</sup> year.

**Elocution competition:** on the occasion of Independence Day BBA 3<sup>rd</sup> year organized an elocution competition on 9<sup>th</sup> August. 13 students participated in elocution competition. The topic of elocution was MY DREAM – INDIA. Ms. Chhavi of MBA final year was the winner in elocution competition. Prof. Shivali Ingawale and Prof. H.M. Padalikar were the judges in elocution competition.

Poster making and Elocution Competition Prizes were distributed by the hands of our Honorable Director Dr Sachin S Vernekar and celebration ends with Vandemataram.



## ➤ INTER COLLEGE POSTER MAKING COMPETITION

Poster Making Competition was organized by National Service Scheme Bharati Vidyapeeth. In this competition there were five topics:

1. Save girl child
2. Go green & Save water

3. Corruption
4. Child Labour
5. Donation

These topics were decided by the NSS members so as to bring about the awareness amongst youngsters. In this competition five colleges of Bharati Vidyapeeth University participated: IMED, MSW, Pharmacy, Law, YMC. The competition was held at Law College (5th floor).



### ➤ T-SHIRT DISTRIBUTION

The T-Shirt for the Road Safety Campaign-2014 was distributed in an event organized in the Seminar hall, I.M.E.D. by Honorable Director Dr. Sachin S. Vernekar, on 6<sup>th</sup> December, 2014.

Distribution was done among the students, Teaching & Non- Teaching staffs of the institution.

The main focus regarding the distribution of the T-shirt was to spread awareness about the road safety rules and regulations among the people.

T-shirts were distributed among 60 people with a promise from them to follow the road safety norms and carry on the individual responsibilities.





## ➤ NSS CAMP AT KALDARI

The NSS volunteers Loknath Debnath, Shivin Singh & Pranav Deore accompanied with Mr. K.V.Mohite, NSS Coordinator Bharati Vidyapeeth University, attended the NSS Camp on Road Safety Awareness held on 5<sup>th</sup> December, 2014 in Shri Kedareshwar School & Junior College, Purandhar (Kaldhari). The members spread awareness about road safety through presentations, videos and personal interactions among the students and faculties of the school. Through this activity they covered 356 students & 13 faculties of the school with a promise that they will follow the traffic rules and be a responsible citizen.

Around 100 people who included both teaching and non-teaching staffs of I.M.E.D., Pune participated in the workshop. The event was appreciated and a very positive response was received from the people attended with a promise that they would implement the knowledge in their own lives.



## ➤ “DAN-UTTSAV”

Date – 10<sup>th</sup> -15<sup>th</sup> September 2014

Time – 4.15 pm to 5.15 pm

Dan-Uttsav was organized by National Service Scheme Bharati Vidyapeeth. In this we invite all students to donate their old things for the needy people which include:

1. 1 notebook
2. stationery
3. old cloths
4. sports equipment
5. toys

These donations were collected by the NSS members to donate poor children and needy people. The interested students donate in front of the reception on ground floor.

Donated material was distributed in UruliKanchan village in Mahaveer Deaf and Dumb school and Z.P school on 23<sup>rd</sup> September 2014.

Organizing Committee:

Rahul Gupta  
Anjali Gaikwad

PrateekPriyam  
Sfoorti Jain

Other Committees:

Anjani Mishra  
Varun Kashiv  
Shivin

Loknath  
Pranjal Gairola

Anshuman Pandey  
PrernaKumari



## ➤ PARTICIPATION OF PROGRAMME OFFICER AND VOLUNTEERS

- Programme Officer, **Mr. Vijay Phalke** participated in 63<sup>rd</sup> Orientation course for Programme Officers of National Service Scheme held from 2<sup>nd</sup> March to 8<sup>th</sup> March 2015, at NSS Empanelled training Institute, Ahmednagar College.
- **Loknath Debnath**, NSS volunteers, participated in 7<sup>th</sup> State level socio-cultural Competition, UTTKARSH 2015 held from 20<sup>th</sup> January to 22<sup>nd</sup> January 2015 at Aurangabad.
- **Chirag Goyal**, NSS volunteer, participated in Forest Sensitization Awareness Camp held from 6<sup>th</sup> January to 10<sup>th</sup> January 2015 at PENCH TIGER RESERVE, Nagpur.
- NSS Volunteers, **Abhishek Sahai** and **Naman Wadhwa**, participated in NSS workshop on social issue-“substance abuse social dilemma empowering youth” held on 16<sup>th</sup> September 2015, at Bharati Vidyapeeth College of Nursing, Mumbai.

## ➤ ACHIEVEMENTS

- **IMED**, with the invaluable support of Director Dr. Sachin S. Vernekar, under the guidance of Programme Officer Prof. Vijay S. Phalke, Mr. Pramod Kadam and Ms. Sucheta Kanchi and the efforts of NSS Volunteers, won **4<sup>th</sup> Prize** in **State Level Road Safety Awareness Campaign 2015** Organized by Maharashtra Government. The prize was received by the hands of Mr. Devendra Fadanvees, Chief Minister Maharashtra at Nagpur
- **Mr. Aashish Bakshi** received **Best NSS Volunteer** in the State award for his commendable work in NSS for the year 2013-2014.
- **Loknath Debnath**, as a part of the team, received **1<sup>st</sup> Prize** in **“Path Natya”** (Street Play) in 7<sup>th</sup> State level socio-cultural Competition, **UTTKARSH 2015** at Aurangabad.



# **ROAD SAFETY AWARENESS CAMPAIGN**

## **➤ HELMET DAY**

On 11 September, 2014 BBA-IIInd Year students of National Service Scheme organized the **Helmet Day**. The event was inaugurated by **Programme officer of NSS- Mr.V.S.Phalke** and **Ms. Sucheta Kanchi** at 8:30am. It was conducted to create ROAD SAFETY AWARENESS. We appreciated the people who were wearing helmets by giving them chocolates and token of appreciation.

The people who were not wearing helmet were given an awareness pamphlet and GET WELL SOON card. It was for faculties as well as students of all the colleges of ERANDWANE campus.

The event was successfully closed by **NSS Co-ordinator BVP Shri K.V. Mohite** around 11:30 am.





### ➤ **HELMET DISTRIBUTION CEREMONY**

As per the new law passed by the Traffic & Transport Department, Government of Maharashtra, regarding the compulsory use of Helmet while driving two wheelers, I.M.E.D., Pune took the initiative to support this law.

Helmet distribution ceremony was organized in the college under the Road Safety Campaign- 2014 on **29<sup>th</sup> November, 2014**. The helmets were given to the non-teaching staffs and few students of I.M.E.D by the hands of Honorable **Dr.Sachin S. Vernekar**, Director, I.M.E.D, Dean F.M.S, and BVDU.



As it is rightly said, “**Charity begins at home**”, the motto behind this event was to ensure the safety of the I.M.E.D. family members on road.

This event was carried under the guidance of **Mr. Vijay S.Phalke** (NSS Programme Officer, I.M.E.D), **Miss Sucheta Kanchi**, and **Mr.PromodKadam** with the help of student volunteers.



### ➤ **BANNER INAUGURATION AND DISPLAY**

The Banners for the promotion of the Road Safety Campaign -2014 were inaugurated by the Honorable **Dr. Vishwajeet Kadam**, Secretary, Bharati Vidyapeeth University on 2 December, 2014 at his bungalow “Sinhgad”.

Banners had the messages of:

- Wearing bright clothes at night
- Wearing helmet / seatbelt while driving
- Avoid Underage driving
- Don't Drink and Drive
- Support Road Safety &Traffic Rules

In total **5 banners** were displayed in Erandwane campus as well as Katraj Campus of Bharati Vidyapeeth for creating awareness among the students ,teaching and non-teaching staff of the campus.





## ➤ T-SHIRT INAUGURATION

The T-shirt for the Road Safety Campaign -2014 was inaugurated by our Honorable **Dr. Patangrao Ji Kadam** Founder and Chancellor, Bharati Vidyapeeth University on **5 December, 2014** in Bharati Bhavan.

The T-shirt has an important message displayed on the back side regarding the prohibition of the usage of mobile phones while driving.

The T-Shirt has been a useful source for the awareness of the road safety norms among the people.



The inauguration was carried out in the presence of Honorable **Dr. Sachin s. Vernekar**, (Director, I.M.E.D) **Mr. Vijay Phalke**, **Miss. Sucheta Kanchi**, **Mr. Promod Kadam**, **Anshuman**, **Sfoorti** and **Chirag**.



### ➤ T-SHIRT DISTRIBUTION

The T-Shirt for the Road Safety Campaign-2014 was distributed in an event organized in the Seminarhall, I.M.E.D. by Honorable **Dr. Sachin S. Vernekar**, Director, I.M.E.D. on **6 December, 2014**.

Distribution was done among the students, Teaching & Non- Teaching staffs of the institution.

The main focus regarding the distribution of the T-shirt was to spread awareness about the road safety rules and regulations among the people.

It was distributed among 60 people with a promise to follow the road safety norms and carry on the individual responsibilities.



### ➤ OATH TAKING CEREMONY

An **Oath Taking ceremony** was conducted during the Road Safety Campaign-2014 on **6<sup>th</sup> November** in I.M.E.D. and on **27<sup>th</sup> November** in Uruli Kanchan, Pune.

#### ➤ Oath taking in I.M.E.D.:-

Around **100** teaching & non-teaching staff I.M.E.D., took the pledge in Faculty Development Workshop to respect & obey the Traffic Rules.

#### ➤ Oath taking in Uruli Kanchan:-

In the Gram Panchayat of Uruli Kanchan village, **900** students of Padamshree Manibhai Desai College and around **2500** villagers took the pledge of following the road safety traffic rules and norms.



### ➤ POSTER MAKING COMPETITION

Poster Making Competition was organized by National Service Scheme Bharti Vidyapeeth on 4<sup>th</sup> September 2014. In this competition there were 5 topics:

6. Save girl child
7. Go green& Save water
8. Corruption
9. Child Labour
10. Donation

These topics were decided by the NSS members so as to bring about the awareness amongst youngsters. In this competition 5 colleges of Bharti Vidyapeeth participated: IMED, MSW, Pharmacy, Law, YMC. The competition was held at Law College (5th floor).

#### **Winners:**

- 1) Sonali Shukla & Shreya
- 2) Akash Gaurav & Damananlaikhuram
- 3) Bhayashree & Priyanka rani

Registration procedure was started at sharp 2pm and lasted till 2:30pm. The competition was started at 2:30pm and was ended by 4:30pm. A total of 150 teams (300 students) participated in the competition.



### ➤ **NATIONAL ELOCUTION COMPETITION**

On 31 January 2015, IMED organized PatangRaoJi Kadam National Elocution Competition. This competition was organized for the students of Maharashtra as well as outside Maharashtra on the occasion of Chancellor Dr. PatangRaoJi Kadam's Birthday. There were cash prizes for the winners of the competition.

#### ➤ **Up to 12<sup>Th</sup> standard-**

First Prize- 15000/- and certificate

Second Prize- 10000/- and certificate

#### ➤ **For Graduate students-**



First Prize- 15000/- and certificate

Second Prize- 10000/- and certificate

Students from various parts of Maharashtra participated in this competition.

### ➤ ESSAY WRITING COMPETITION

An essay writing competition regarding road safety was conducted by **I.M.E.D.** in the **Shankar Rao More Vidyalaya , Loknete Subrao Kadam Junior College** on 4 December, 2014.

The students from 5<sup>th</sup>-12<sup>th</sup> std, gave their active participation in expressing the views about the promotion of road safety rules and regulations. This competition was judged by **Prof.Keskar.**

The competition was carried out in three levels:-

1. 5<sup>th</sup>-7<sup>th</sup> std. (Cash Prize of Rs.351 for winner and Rs.301 for the runner up)  
**Winner- Pranav NanajiParge**  
**Runner Up- PrateekSopanParge**
2. 8<sup>th</sup>-10<sup>th</sup> std.(Cash Prize of Rs.501 for winner and Rs.401 for the runner up)  
**Winner- SudarshanTatyaSaheb Jadhav**  
**Runner Up- Prasad D. Waghmare**
3. 11<sup>th</sup>-12<sup>th</sup> std. (Cash Prize of Rs.701 for winner and Rs.601 for the runner up)  
**Winner- Krishna DamuKhetre**  
**Runner Up- Nikita Nivriti Gaikwad**





### ➤ **SLOGAN WRITING COMPETITION**

Traffic problem has become an issue in Pune city. The reason behind this issue is traffic jams due to violence of traffic rules by the citizens. Thus, Pune-kars face this traffic issue at various places in city at various places.

In order to attract the attention towards this issue, BV DU, IMED has taken a step forward by arranging a slogan making competition on **9th December 2014**.

Slogans help to reach the message to masses and motivate them to act.

This competition was inaugurated in the presence of Director Dr. Sachin S. Vernekar and NSS Volunteers. All the volunteers were asked to write the slogans and put it in the box. winners of the competition were-

- 1) Nikita Trikha
- 2) Loknath Debnath



## ➤ STATE LEVEL ELOCUTION COMPETITION

On 25<sup>th</sup> December 2014, IMED organized State level elocution competition for students of graduation and 12<sup>th</sup> standard. Around 60 colleges and university participated in this competition from various parts of Maharashtra.

This competition was in both English and Marathi language.

### **Prizes for 12<sup>th</sup> standard students-**

First Prize- 5000/-

Second Prize- 3000/-

Third prize- 2000/-

### **Prizes for Graduate students-**

First Prize- 5000/-

Second Prize- 3000/-

Third prize- 2000/-

The competition and the participants were well appreciated by the audience and judges. The whole competition was organised by Dr. H.M.Padlikar, Dr. Abhyankar, Dr. Pramod Pawar, Dr. Netaji Jadhav, Prof. H. Bhagat, Prof. Udit Desai and Prof. Sujata Mulik.





### ➤ **STATE LEVEL QUIZ COMPETITION**

On 12<sup>th</sup> November 2014, IMED organise State level Quiz Competition. Students from various colleges of Maharashtra participated in this competition. During the competition, NSS programme officer and Volunteers were asked to guide students regarding road safety awareness. As the IMED Road Safety Awareness Campaign was going on that time, Sfoorti Jain, Loknath Debnath and NSS Programme Officer Prof. Vijay Phalke gave ppt presentation to the students and interacted with them.







### ➤ PUC CHECK-UP CAMPAIGN

IMED Celebrated OZONEDAY on 16<sup>th</sup> September 2014. This day was organised and celebrated by NSS Volunteers of BBA 2<sup>nd</sup> year.

Two activities were done on this day:-

- 3) PUC check-up Camp
- 4) Tree plantation

- 2) **PUC (Pollution under Control) check-up Camp** Was held for in the Erandawanecampus. We invited a PUC check-up van for the checking of 2 & 4 wheelers in concession rates. This event turned out to be great success.

#### Vehicles checked:

2 wheelers – 141

3 wheelers – 6

4 wheelers – 4

**Total – 151**

This event was inaugurated by our Programme DirectorMCA Dr. Ajit More in presence of Dr. Anthony Rose , Dr. Abhayankar , Dr. Sankhaye , Dr. Ashok Ranade , Mr. Sachin Ayarekar ,

Miss Sucheta Kanchi ,Mrs.Shivali Ingawale ,Mr. AkashYadav and NSS programme officer Mr. Vijay S. Phalke and the student NSS volunteers of IMED.

Faculty Co-ordinator: **Mr. Vijay S. Phalke**

Student Volunteers: BBA-2<sup>nd</sup> year.



### ➤ **RANGOLI MAKING**

In the mission of our Road Safety Awareness Campaign -2014, Rangoli Making event was carried out on **17<sup>th</sup> November&2<sup>nd</sup> December, 2014** in some major places in Pune, like:-

- Bharati Vidyapeeth University, Eranwane Campus
- Bharati Vidyapeeth University, Katraj Campus
- Saniwar Wada
- SarasBaag





The Rangolies conveyed the message of:-

**“Thambu Naka, MadhnilaDhawa” i.e**

**Don't Stop and think, Instead help the people in case of accidents.**

**&**

**“Use Subways”**

The Rangolies were made by:-

1. Mr. NileshSashikantUnde (MCA)
2. Mr. Abhishek Ramesh Kedikar (B.Com)



## ➤ **STICKER PASTING**

During the Road Safety Campaign 2014, NSS volunteers pasted road safety message related stickers on two-wheelers and four-wheelers. There were three different kinds of message related to the use of Helmet, Use of Seatbelt while driving and not to use mobile while driving. There were 2500 stickers of one message therefore a total of 7500 stickers were pasted on vehicles of Pune.



## ➤ **AWARENESS THROUGH WHATSAPP**

### **1) Road Safety Group**

A group of 60 NSS volunteers who were involved in Road Safety Campaign were created to pass regular road safety related messages so as to get them circulated.



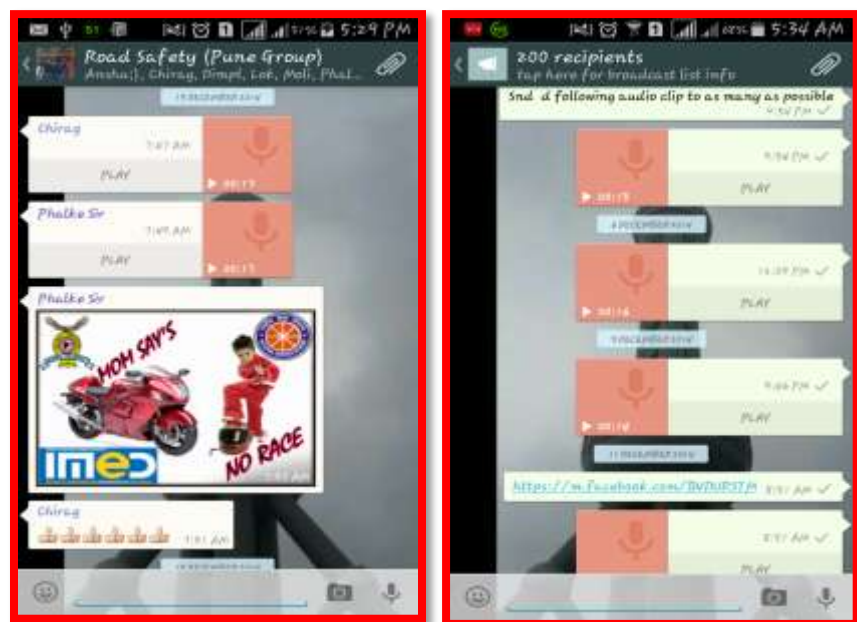


## 2) Road Safety Photographs

There were 10 road safety related messages in photographic form. Each photo was circulated to 2000 people through WhatsApp therefore a total of 20000 awareness was done through photographs.

## 3) Road Safety Audio Clips

Various audio clips containing the message related to road safety were circulated among the masses through WhatsApp. These audios were in Hindi English and Marathi.



## ➤ AWARENESS THROUGH E-MAILS

Now a day's use of electronic communication medium has increased drastically. One of the communication medium is email. Keeping this in view, faculties and students of BVDU, IMED have taken up an initiative of sending 50,000e-mails about the Road Safety and Traffic Management to students, their parents, all faculty members, etc.

An email contains photographs of Road Safety and Traffic Management. By choosing this medium, we could reach a maximum people in very short period of time and we also could save the plant by not using paper.

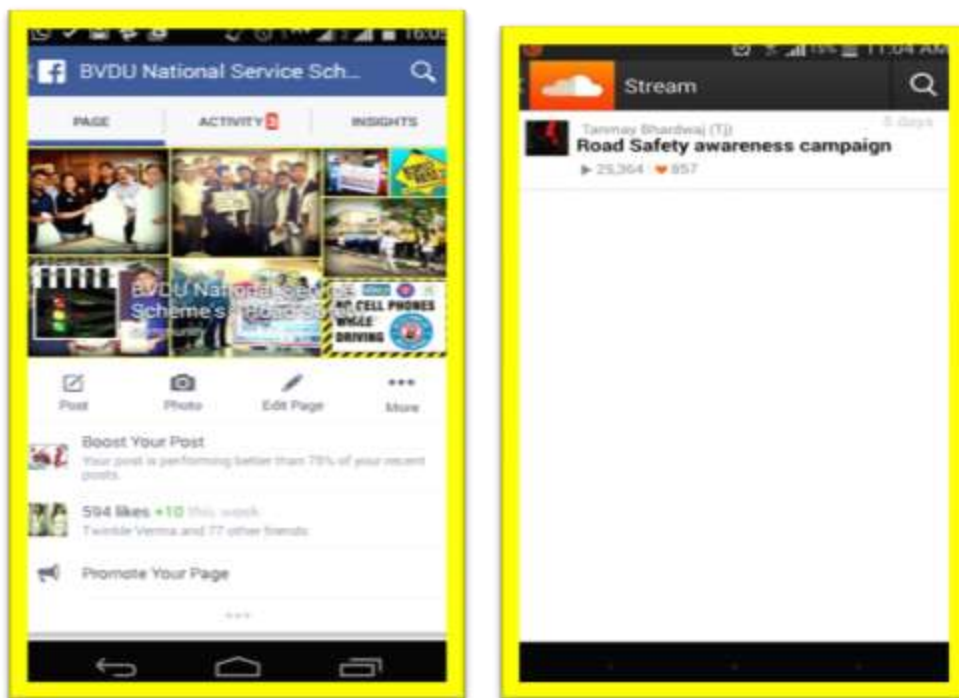
**Mrs. Sandhya Gaikwad** has taken initiative and efforts to make this activity a success.

## ➤ AWARENESS THROUGH FACEBOOK

Youngsters are getting more and more attracted towards social networking Medias. Thus, IMED has created a page on Facebook with the name of “BVDU” National Service Scheme “Road Safety Awareness Campaign.

This page contains information about the different activities conducted by IMED on Road Safety and Traffic Management.

This page also gives information about the consequences of serious road accidents which had happened due to negligence and violence of traffic rules, a photograph of traffic rule boards, etc



### ➤ NSS CAMP AT KALDARI

The NSS members **Loknath Debnath, Shivin Singh & Pranav Deore** accompanied with **Mr. K.V.Mohite**, NSS Coordinator, and Bharati Vidyapeeth University attended the NSS Camp on Road Safety Awareness held on **5 December, 2014** in **Shri Kedareshwar School & Junior College**, Purandhar (Kaldhari).

The members spread awareness about road safety through presentations, videos and personal interactions among the students and faculties of the school.

Through this activity they covered **356** students & **13** faculties of the school with a promise that they will follow the traffic rules and be a responsible citizen.

### ➤ CHALTA BOLTA

During Road safety campaign, NSS student volunteers executed the activity of Chalta –Bolta. In this activity volunteers had interaction with common people and students of various college. They asked general questions and suggestions regarding road safety. Many people shared their experiences about Pune Traffic and road conditions.





### ➤ **AWARENESS TROUGH MASSCOTS (DOREMON & ANGRY BIRD)**

To attract the passerby's on the road, the awareness campaign for the road safety was carried out by the mascots (**Doremon & Angry bird**). They spread the awareness by displaying the banners at various places of all over Pune, like:-

1. Bharati Vidyapeeth Erandwane Campus
2. Bharati Vidyapeeth Katraj Campus
3. Deccan Corner
4. Alka Talkies
5. Bharati Vidyapeeth Bhawan Chowk
6. Swargate Chowk
7. Katraj Depot Chowk
8. Rajhiv Gandhi Zoological Park, Katraj
9. Chitley Bhandhu Chowk
10. Tilak Road
11. Warje-Malwadi Chowk
12. Saras Baag
13. Saniwada
14. Karvenagar signals
15. Karve Putla Signal
16. Laxmi Road
17. Dagru Seth Ganpati





## ➤ STREET PLAY

Street play was performed in the Gram Panchayat, Uruli Kanchan Village by the students of BBA-II Year on 27 November, 2014.

The main focus of the street play was on some of the important issues related to road safety. The major ones were:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading

The street play was witnessed by the students of the Mahatma Gandhi Vidyalaya and Padamashree Manibhai Desai College, Uruli Kanchan and by the Gram Panchayat members.

The street play turned out to be a great success and was heartily appreciated with a promise to follow the Traffic Rules and carry their own responsibility towards the society.

The Members:-

Anshuman Pandey  
Chirag Goyal

Loknath Debnath  
Chander Moli

Sfoorti Jain  
Shivin Singh

Dimpal Mishra





### ➤ ROAD SAFETY RALLY

On 13<sup>th</sup> December 2014, Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development and Karamveer Bhaorao Patil School, pune, Organised a road safety rally.



This Rally was inaugurated by Police Inspector Mr. Prakash Satpute, Mr Baba Shinde, Principal Mr. M. D. Kadam, Vice- Principal v. J Kanunje, and Traffic Police Inspector Mr. Shanta Ram Chikane.

Around 250 students of school along with the faculty were present in the rally. This rally was organised under the guidance of Prof. Vijay Phalke by NSS volunteers



Loknath Debnath, Sfoorti Jain, Dimpal Mishra, Anshuman, Shivin Singh, Chander Moli and Chirag Goyal.



Rally was conducted to spread following messages-

- 1) New year resolution, I will follow traffic regulation
- 2) Follow Traffic signals
- 3) Wear Helmet while Driving
- 4) No cell phones, while driving
- 5) Buckle up while driving
- 6) Accident Bring Tears, Safety bring Tears.
- 7) To stay alive Don't Drink and Drive.
- 8) Give preference to pedistation.

This rally was conducted around many important places of Katraj.







### ➤ FACULTY DEVELOPMENT WORKSHOP

Under the Road Safety Awareness Campaign-2014, a Faculty Development Workshop was conducted on **6<sup>th</sup> November, 2014** in the I.M.E.D, Pune.

The topic for the workshop was **“Road Safety, Need of the hour”**. The workshop was inaugurated by **Mr. Keshav Rane**. He emphasized on some major road safety related issues like, Use of Helmet, Obeying traffic rules, Availability of emergency services numbers and also suggested for conducting road safety training camps in different schools and colleges.

Around 100 people which included both teaching and non-teaching staffs of I.M.E.D., Pune participated in the workshop. The event was appreciated and a very positive response was received from the people attended with a promise that they would implement the knowledge in their own lives.





### ➤ **AWARENESSIN SCHOOL**

Under the Road Safety Campaign-2014, the students of BBA-II Year of I.M.E.D. visited different schools in various places namely:-

- **Pune**
- **New Delhi**
- **Jodhpur**
- **Uruli Kanchan**
- **Yawat**
- **Purandhar(kaldhari)**



The major schools covered in these areas were:-

- 1) Delhi Public School, Jodhpur
- 2) SarvodyaKanyaVidyalaya No.1, New Delhi
- 3) Shankarrao More Vidyalaya , LokneteSubrao Kadam Junior College, Pune
- 4) Vijayamala Kadam KanyaPrasaala, Pune
- 5) MadhyamikVidyalaya, Pune
- 6) KaramveerBhaoraoPatilVidaymandir, Pune
- 7) Mama SahebMoholMadhyamik School, Pune
- 8) Mama SahebMohol College, Pune
- 9) Bharati Vidyapeeth PrathmikShala, Pune
- 10) Mahatma GhandhiVidyalaya, Uruli Kanchan
- 11) Padamshree Manibhai Desai college, Uruli Kanchan
- 12) Cyrus Poonawala English Medium School, Uruli Kanchan
- 13) Swami Vivekananda Vidyamandir, Uruli Kanchan
- 14) Amar Education Institute, Uruli Kanchan
- 15) MahaveerNiwashi Deaf & Dumb School, Uruli Kanchan
- 16) VidyaVikasMandir, Yawat
- 17) ZilaParishad Primary School No.2, Yawat
- 18) ZilaParishad Primary School, Yawat Station
- 19) ShriKedareswarVidyalaya& Junior College, Purandhar(Kaldhari)





The awareness was spread among the students and faculty members through:-

- Presentations
- Videos
- Personal Interactions
- Pamphlets
- Stickers

This Road Safety Awareness Campaign was carried under the guidance of **Mr. Vijay S.Phalkhe** (NSS Programme Officer, I.M.E.D), **Miss Sucheta Kanchi**, **Mr.Promod Kadam** with the help of student volunteers:-

Anshuman Pandey  
Chirag Goyal

Loknath Debnath  
Chander Moli

Sfoorti Jain  
Shivin Singh

Dimpal Mishra





## ➤ PAMPHLET DISTRIBUTION

On the occasion of New Year and on-going Road Safety Campaign, IMED printed and distributed pamphlets to punkers which carries the message related to Road Safety and also the Greetings of New Year.

A total of 10000 pamphlets were distributed by students of BBA at 35 different signals of Pune. The inauguration of distribution of pamphlets was done by Bharati Vidyapeeth University Vice- Chancellor Dr. ShivajiRaoJi Kadam at Bharati Bhawan, Pune on 10<sup>th</sup> December 2014.



This activity was conducted in the presence of Director Dr. Sachin Vernekar, University NSS co-ordinator Prof. K. V. Mohite, NSS PO IMED Prof. Vijay Phalke and Faculty of IMED. The distribution of pamphlet was done on various traffic signals with the support of Traffic police without disturbing the traffic.



### ➤ ROSE DISTRIBUTION TO TRAFFIC POLICE

Under the Road Safety Awareness Campaign 2015, The NSS volunteers of I.M.E.D took an initiative to give a token of appreciation to the Traffic Police for their valuable contribution in managing the busy roads of Pune City. On 11th December, 2014, the NSS volunteers distributed roses among the traffic police at various traffic signals and Police stations of Pune city. This initiative was well appreciated by the Police departments and was a source of motivation for everyone.



## ➤ TELEVISION DISPLAY

Under the road safety awareness campaign the NSS volunteers have made **8 different posters with 8 different messages**. The posters were also displayed in the reception. Not only posters but also the action photographs of Road Safety Campaign were displayed on the entrance gate of IMED. So, not only the students and staff of I.M.E.D but also the visitors could view it. Some important messages were:-





## **SPECIAL WINTER CAMP 2014**

35 NSS volunteers were taken to Yavat Tal. Daund Dist. Pune for Special Winter Camp from 20<sup>th</sup> Feb to 26<sup>th</sup> Feb 2015.

### **INAUGURATION-**

The inauguration for special winter camp took place on 20<sup>th</sup> feb 2015 at 11:30am in Erandwane, Campus Bharati Vidyapeeth, in presence of Prof. Sankay, Prof Anthony Rose, Prof. A.Ranade, Mr. Pravin Mane, Mr. Rahul Manjare, Mr. Pramod Kadam, Mrs. Shivali Ingawale, Mrs. Deepali Sahane, Mrs. Bharti Yelikar, Mrs. Sonali Khurjekar, Miss Sucheta Kanchi along with NSS Programme Officer Mr. Vijay Phalke and NSS volunteers.



### **ACTIVITIES CONDUCTED DURING THE CAMP-**

#### **1) JOGGING & EXERCISE-**

Every morning 6:00 am all the NSS volunteers were taken for Jogging to Yavat Station (2kms) and were guided to do the Daily Exercise & Yoga by Mr. Vijay Phalke. The Exercise & Yoga revived the feeling of freshness, energy, positive thinking and good health.





## 2) TEMPLE CLEANING-

On 21<sup>st</sup> Feb 2015, all the volunteers with Mr. Vijay Phalke cleaned temples of Yavat namely Mahalakshmi Mandir, Kaal Bhairav Mandir, Hanuman Mandir, Vitthal Rukamai Mandir, Mahsoba Mandir. Through cleaning we not only supported “Swaccha Bharat Abhiyan” but also earned the confidence of village people and feeling of proud in ourselves for doing social service.



## 3) GRAM SWACCHATA ABHIYAN-

To take the cleaning work further, all NSS volunteers cleaned the main areas of the village on 22<sup>nd</sup> Feb 2015. By last day's cleaning work not only impressed but also motivated the village people like **Mr. Santosh Shivthare**, **Mr. Prashant Jadhav**, **Mr. avinash Metre**, **Mr. Upase**, **Mr. Hitendra Gadre** to join us in cleaning campaign in the presence of Mr. Vijay Phalke.



#### 4) PAPER BAG WORKSHOP-

##### ➤ For Students:-

On 23<sup>rd</sup> Feb 2015, all NSS volunteers sat together in 5 groups to make paper bags. This activity was taken in NeelKantheshwar Mandir as a competition among the groups so as to get both the quality and quantity. As a result of 4hrs hard work, around 585 paper bags were made by the students.



##### ➤ For Mahila Bachat Gat:-

On 24<sup>th</sup> Feb 2015, after learning how to make paper bags, all the volunteers along with Mr. Vijay Phalke taught village women (Mahila Bachat Gat) the technique of making paper bags in Mahalakshmi Mandir for two hours. Around 45 women

and 5 men participated in this activity. Not only they learned but also interacted with the students and appreciated the work.

#### **5) BHULESHWAR TREKKING-**

For little refreshment and adventure, Mr. Vijay Phalke took all the NSS volunteers for trekking to Bhuleshwar hill on 23<sup>rd</sup> Feb 2015 evening, where students got to visit the famous Bhuleshwar Temple situated on the top of the hill. The adventurous evening brought enjoyment, refreshment and encouraged the spirits of students. The trip ended with some games, songs and cheerful environment among the volunteers.



#### **6) ROAD SAFETY SURVEY-**

On 24<sup>th</sup> Feb 2015 evening, 5 Groups of NSS volunteers were allotted a particular area in the village by Mr. Vijay Phalke, to conduct a Road Safety Survey and aware the villagers about road safety and traffic management. Each student interacted with villagers and helped them to fill the questionnaire prepared for road safety survey. 100 villagers filled up the questionnaire.

#### **7) AWARENESS RALLY-**

On 25<sup>th</sup> Feb 2015, in the morning NSS volunteers under the guidance of Mr. Vijay Phalke organized an Awareness rally regarding the social issues **like Elimination of plastic ,use of paper bags, road safety and Gram Swacchata**. The paper bags made by the students were distributed to all the villagers of Yavat to encourage the use of paper bags .





## 8) SKIT-

NSS volunteers, divided in 5 groups, prepared skit (small play) on 5 different social issues like **Road Safety Awareness, Swaccha Bharat Abhiyan, government policies related to finance, Female infanticide and Women safety and defence**. In the evening of 25<sup>th</sup> Feb 2015, students performed the skit in front of the villagers in Mahalakshmi Mandir.



## 9) LECTURES CONDUCTED-

During the camp, students were guided by the following speakers on different topics:

S.No	Date	Name of speaker	Topic
1	21/2/2015	Mr. Pramod Kadam	Youth and addiction
2	21/2/2015	Miss Sucheta Kanchi	Youth behaviour patterns
3	22/2/2015	Mr. Vijay Phalke	Team Management



These lectures and guidance proved to be very beneficial for the students in the camp and will be useful as an important lesson for life.

### **10) VALEDICTORY FUNCTION-**

On the last Day of the Camp, 26th Feb 2015, valedictory function was organized at 11:30 am in Mahalakshmi Mandir. The Chief Guest for the function were **Shri Suresh Shelke**, Director Bhīma Sugar Industry, and **Shri Sagar Kadam**.

During the camp, we received hearty support from the people of Yavat like **Mr. Santosh Shivthare, Mr. Sanjay Upase, Mr. Shailesh Gunjware, Mr. Prashant Jadhav, Mr. Miland Metre, Mr. Avinash Metre, Mr. Anil Gaikwad, Mr. Balasahib Mulik** (Janjagrat News channel) and Sakal News Reporter **Mr. Hitendra Gadre**.

On Behalf of Bharati Vidyapeeth University, Institute of Management & Entrepreneurship Development, Chief Guests and Villagers were felicitated by **Mr. Vijay Phalke**, NSS Programme Officer IMED.

NSS volunteers, then, Felicitated **Mr. Vijay Phalke** for the Valuable guidance, support and Motivation to all the students during the camp and being an inspirational leader for all the volunteers.

**Mr. Vijay Phalke** gave vote of thanks to all the village people for their support and encouragement and gave his best wishes to all the volunteers for their efforts and work in the NSS camp.

