

Bharati Vidyapeeth Deemed University
Institute Of Management and Entrepreneurship
Development

IMED NSS REGULAR ACTIVITY REPORT 2015-16

In Institute of Management and Entrepreneurship Development, during academic year 2015-16, NSS team of volunteers and faculties organized a number of events for social benefits under the guidance of Hon'ble Director Dr. Sachin S. Vernekar and Programme Officer Mr. Vijay Phalke, Mr. Pramod Kadam and Ms. Sucheta Kanchi, Mr. Sachin Ayrekar, Ms. Anuradaha Yesugade, Dr. Shivraj Thorat and faculty members of IMED.

A brief report of those events is given below-

KNOW OUR CAMPUS (KYC)



To inform and make students of BBA 1st Year aware about IMED and the campus, BBA 3rd year organised Know Your Campus (KYC) on 6th August 2015, under the guidance of faculty co-ordinator Prof. Vijay Phalke.

17 different topics related to Bharati family, Erandwane campus, IMED, NSS and sports were given to the team of 10 students of BBA 1st Year. Each team was headed by 1-2 mentors from BBA 3rd Year. They were given 10 days to gather information, prepare a power point presentation of 7 min., which is to be presented on the day of event.

This Event was inaugurated in Law Auditorium by Dr. B. Sankaye, Prof. Shivali Ingawale and our respected Judges for the competition Dr. Sachin Ayarekar and Prof. Y.K. Gaurav.

All the team participated and conquered the stage enthusiastically under the guidance of their mentors. The aim of this event was to create awareness among the new admissions regarding college as well as to give them chance to show their talents and mingle with the seniors.

While the presentations were going on, Dr. Sachin S. Vernekar, Director IMED came to encourage and congratulate students.

The winners of the competition were-

- 1) Charu & Team
- 2) Anmol & Team
- 3) Rishabh & Team and Priyanka & Team(Shared by two teams)

Whole BBA students and Prof. Shivali Ingawale, Prof. Pramod Kadam, Prof. Sucheta Kanchi and Prof. Vijay Phalke(NSS Programme officer) faculties were the audience for the competition. Whole Event was organized by BBA 3rd Year in addition to Tea Break Sponsored by Tapan Choudhary of BBA 3rd year.

The organizing team was-

Samarth Gupta, Sumit Choudhary, Varun Raj, Nikita Trikha and Jatin Bhatia.

Students Participation 210

Venue: Law College, Auditorium.

• **NSS ORIENTATION PROGRAMME**

On 1st September, 2015 Orientation Programme for National Service Scheme was conducted by the NSS Volunteers of BBA-3rd Year in the Seminar Hall. 140 volunteers selected by the Interview process from each courses of I.M.E.D were the participants.

In the programme, the students were made aware of the basic concepts of NSS, its historical background, objectives, and the motto of NSS through presentations. The significance and meaning of the NSS logo was described and a complete detail about the various NSS activities and the different State Level, National Level and International Camps were given to the volunteers.

During the event, all the volunteers were given the Volunteers Work Diary of NSS, in which the entire detail about NSS is mentioned. Achievements and awards that the NSS volunteers of our college have won were also mentioned to them along with the videos of various activities organized by the NSS volunteers of I.M.E.D. The orientation was successfully concluded with NSS Song followed by the National Anthem.



- **STATE LEVEL LEADERSHIP DEVELOPEMENT –
TRANING PROGRAMME**



The NSS team of IMED took the initiative to train the NSS Volunteers of different colleges of Bharati Vidyapeeth Deemed University for Leadership by organizing State Level Leadership Development – Training Programme. This was a 3 day programme held from 2nd September to 4th September 2015. 20 colleges of BVDU participated in the event by sending 1 male and 1 female NSS volunteer from all over Maharashtra. Including the IMED NSS volunteers there were around 70 participants for the programme.

On 2nd September 2015, this programme was inaugurated by the Chief Guest Mr. Anil Valiv, Guest Of Honour Prof. K. V. Mohite and Chair Person Dr. Sachin S. Vernekar in presence of Dr. A. B. Pawar and Prof. S. R Patil Programme Officers from Yashwantrao Mohite College, Prof. Shivali Ingawale and Prof. Vijay Phalke, NSS PO IMED.

After inauguration, different lectures and activities were planned for three days related to leadership development.

- Day 1- After Inauguration there were lectures from Mr. Anil Valiv and Prof. K. V. Mohite which was then followed by Paper Bag workshop from Prof. Shivali Ingawale.
- Day 2- The day started with Dr. Anthony Rose talking about Personality development followed by Mr. Om Prakash Bahiwal, Disaster Management co-ordinator PCMC, Dr.

Sachin Ayarekar, Dr. Anita Patil, Prof. Pramod Kadam and Prof. Sucheta Kanchi. The day ended by the movie How To Train Your Dragon.

- Day 3- On the last day we learned about Great Leaders of Time from Dr. B. Sankaye followed by Miss AnjaniJawalgekar and then activity on team building by Prof. Vijay S. Phalke. Finally the Programme was closed by Valedictory function in the presence of Dr. Sachin S. Vernekar, Director IMED.
- These 3 days brought the volunteers of different colleges closer and they appreciated the efforts of IMEDian Team by positive feedback. This 3 day programme was organised under the guidance of Prof. Vijay S. Phalke, NSS Programme Officer IMED by the team of NSS Volunteers-

Niharika Rao	Sonali Arneja	KopalAgarwal
Shreya	KiranKumari	Roshan Pandey
DamananLaikhuram	Jatin Bhatia	Prasad Patil
Varun Raj	Ajay Sawane	Charu Satija
Loknath Debnath	Sfoorti Jain	



• **DAAN UTSAV**

As per every year DaanUtsav is the event in which the donations are made for the poor and needy children, who cannot afford the basic amenities for themselves.

This event was organised for 6 days starting from 1 February to 6 February, by NSS volunteers of IMED under the guidance of Prof. Vijay Phalke (NSS P.O). Students and faculties of IMED donated various things like clothes, stationeries, shoes, and many other things that can help those children's. These donated things are distributed in different schools like anathema, deaf and dumb school.



● **SHALA BHAYA MULE SURVEY**

The survey was conducted by various NSS volunteers, under the guidance of MR. Vijay Phalke (NSS Programme Officer) the main aim for this survey was to find out the children who are not admitted in any school of age group 6-14 years.

Jay Bhavani Nagar (22 January 2016):- NSS volunteers of IMED conducted the survey for those children who are not admitted in any schools, they found and collected all the information. All the collected information was sent to the near by school.

Yavat (28 January 2016):- NSS volunteers of IMED went to Yavat(adopted village) for the survey of those students who are not admitted in any school. They collected all the information about the childrens and submitted it to near by schools of ZilhaParishad.



• **TEACHER'S DAY CELEBRATION**

On the evening of 4th September, 2015 the students of BBA gathered in the seminar hall to dedicate the day to our esteemed faculties and to celebrate the Teacher's Day.

The event was organized by the BBA 3rd & 2nd year student. All the faculty members along with our honorable Director Dr. Sachin S. Vernekar were warmly welcomed with flowers and chocolates followed by cutting of the cake. The celebration was carried forward by singing and poem reciting performances by the students along with various games and activities conducted especially for the faculty members.



Refreshments were also provided to the students and the faculty members during the event. The event was full of fun and the day ended on a good note.

- **OZONE DAY**

As per every year under National Service Scheme unit, on

16 September on the occasion of International Ozone day, we celebrate the day by organizing four major events that are PUC Check-Up camp, Tree Plantation, Paper Bag workshop and poster Making Competition in our campus keeping in mind about our responsibility regarding the conservation of our environment

a) PUC Check-Up Camp:-

This year, the PUC Check-Up Camp was organized by the BBA 3rd Year students at our campus entrance. The event was inaugurated by our honourable Director Sir, Dr. Sachin S. Vernekar along with Prof. Shivali Ingawale and Prof. Vijay S. Phalke at 9 am. The charges for the PUC Check were kept lower in the campus as compared to the general price rate i.e., Rs. 20 for two-wheelers and Rs. 50 for four-wheelers.

Firstly the PUC certificate of almost all the vehicles that entered our campus were checked by our NSS volunteers and around 150 vehicles' PUC was done. Paper bags were also distributed to all the people who participated in the PUC Check Up camp with the message of abolishing the usage of plastic bags. This event was a great success and welcomed by everyone both in and off the campus. It is one of the major contributions towards the protection of the environment.

b) Tree Plantation:-

On the occasion of the Ozone Day, the NSS volunteers of IMED and the BBA 3rd Year students carried on the event of tree plantation within our campus. The students in a group of two has brought one pot and a sapling and planted them in the campus garden and terrace respectively.

The event was inaugurated by our Director Dr. Sachin S. Vernekar, along with Prof. Dr. Ajit More, Prof. Vijay S. Phalke and Prof. Shivali Ingawale.

Plants Plantation 50, Student's participation 100

The event was a successfully carried on with the vow taken by the students to take care of the plants everyday to contribute to the social cause of protecting our environment.



c) **Paper Bag Workshop:-**

Paper Bag Workshop was conducted on 13 September, 2015 to spread the message of abolishing the usage of Plastic Bags and to promote the Paper Bags.

The NSS volunteers and students of IMED participated in the workshop under the guidance of Prof. Shivali Ingawale. Around 200 paper bags were made by the students which were distributed in the PUC Check up Camp on 16th September.



d) Poster Making Competition:-

On the occasion of Ozone Day, a poster making competition was held in our college on 15 September, 2015 in order to spread the message of, the need of Environment Conservation. The event was organized by BBA-3rd Year students under the guidance of Prof. Vijay S. Phalke.

Many students participated and brought down their imaginations, creativity and thoughts on the posters. This event ended successfully with beautiful posters that were later on displayed on the ground floor for the audience. Core Organizers: Shivansh Mittal & Prasad Patil.

• PLASTIC FREE PUNE CAMPAIGN-2016

To promote the Clean India Campaign initiated by the Govt. of India, Maharashtra Govt. started a campaign in each of its states “Plastic Free Maharashtra”. So under the National Service Scheme, we the volunteers of I.M.E.D started the Plastic Free Pune Campaign on 13th February, 2016 under the eminent guidance of our NSS Programme Officer, Prof. Vijay Phalke.

The event started with the gathering of the volunteers with the plastic wastes at the I.M.E.D entrance. The seminar was anchored by Sonali Arneja, KiranKumari, KomalVerma&AlinaRizvi of BBA-I. Some videos related to Plastic wastes and the alternatives available were shown to the audience. A presentation was given by Loknath Debnath of BBA-3rd Year on Plastic, its adverse effects & the methods to save the environment.





Dr. B.Sankhaye (Dean, Student Welfare), Dr. Shivali Ingawale (BBA Programme Director), Prof. Promod Kadam and Prof. Vijay Phalke also gave presentations and shared their valuable views. The seminar ended by the pledge for Plastic Free Pune delivered by Miss Pinky Chauhan (MBA-IstYr).

At last all the NSS volunteers dumped their plastic waste in the disposal van arranged by the Municipal Corporation of Pune. The campaign was a great success.

The organizers were:

Roshan Pandey

Sonali Arneja

KiranKumari

Rishabh Sekhani

ShivamSrivastava

ShantanuMazumdar

• **NSS STATE REPUBLIC DAY PARADE**



This is a report by students of BBA 2nd year for NSS STATE REPUBLIC DAY PARADE MUMBAI 2016. We two students Roshan Pandey and Sonali Arneja from BBA 2nd year attended the NSS SRD parade from 17 Jan to 26 Jan 2016 in Mumbai. The state republic day parade took place at Shivaji Park Mumbai. The Journey started from 17 January where 80 students were selected for the camp from different universities of Maharashtra like Bharati Vidyapeeth, Pune, Mumbai, Sholapur, Kolhapur, Amravati, Nagpur etc. The 80 students

included 40 boys and 40 girls. These 80 students were selected after the Nanded Pre-SRD, Nagpur Pre RD, to Mumbai SRD or Delhi RD.

The camp included strict training for the parade which was carried out under the guidance of the instructors. These instructors taught us every important thing necessary while doing the parade and also they taught us how to take precautions against various disasters like fire, terror attack, bomb blast etc. The different lecture sessions on different subjects like stress management, disaster management, personality development by experienced professors were held.

The routine was scheduled from 6am exercise, 7am to 7.30am breakfast, 8am to 1pm parade practice, 1.30pm to 2.30pm lunch, 3pm to 4pm lecture, 4pm to 4.30pm snacks, 5pm to 8pm parade practice, 8.30pm to 9.30pm dinner, 10pm sleep. The same routine was followed for 9 days and the annual parade was conducted on 10th day i.e. on 26th January. On 20, 21, 22, and 23 January the parade practice was done in path of Shivaji Park.

The final parade was held in a peaceful manner in the path of Shivaji Park Mumbai in front of honorable Rajpal Shri. Narsimha Rao, chief minister Shri.DevendraFrاندwish and other honorable guests present on this day. Thousands of people were the witness for this parade from different parts of country. At last the session ended with national anthem and the function was concluded by providing certificates to all students.

- **UTKARSH-2016**



Utkarsh is a Maharashtra State Level Social & Cultural Competition which is organized under NSS. This year it was organized by Mahatma PhuleKrishi Vidyapeeth, Rahuri, Ahmednagar. In this event different universities take part for the various competitions.

This competition started on 5th Feb to 7th Feb 2016. 18 NSS volunteers under the guidance of Prof. Vijay Phalke, NSS P.O, I.M.E.D Bharati Vidyapeeth University. It was a three days event.

There were various types of competition under Utkarsh such as -Classical singing, classical dance, elocution, street play, essay writing, poetry, photography, poster making, instrumental and rally .



Four students from IMED BVDU participated in the competition –

NAME	EVENTS
Loknath Debnath (BBA 3)	Instrumental, Rally
Shreya (BBA 2)	Poster making, Rally
SuhenaMukharjee (BBA 2)	Group Song, Rally
Yash (BBA 2)	Group Song, Rally.

The NSS volunteers from Bhatia Vidyapeeth University won –

- First prize in street play
- Over all streets play trophy
- Second prize in report making

- Second prize in photography.

It was a very good experience and got to learn a lot. This event has encouraged us to take part in more of these types of activities.



- **NSS PROGRAMME OFFICER AND VOLUNTEERS PARTICIPATION**

ROAD SAFETY AND TRAFFIC MANAGEMENT:

This is an important curriculum taken care by the Institute in order to create awareness about road safety and traffic management among the students as well as outsiders by different activities. The activities taken care on:-

- 19th AUGUST:- Model Making Competition on road safety and traffic management among the BBA 2nd year students, 100 students participated in this competition.
- 24TH AUGUST:- Power Point Presentation Competition was held on the topic “Road Safety and Traffic Management” 15 students of BBA second year participated in this activity.
- 26th AUGUST:- Poster Making Competition was held on the topic “Road Safety and Traffic Management” 100 students of IMED participated in this competition.
- 27th AUGUST:- HELMET DAY was organized by BBA 2nd Year’s students with the guidance of faculty members. Under this event 6000 Pamphlets and Chocolates were distributed at Six different Traffic Signals from “Deccan to Kothrud” area Forty NSS Volunteers participated in this activity.
- Trekking, Seed winnowing and Water Resource management Awareness Programme organized by Y.M.College and Rajiv Gandhi Institute of IT and Biotechnology on 14th Sept 2015, place Golewadi, Sinhagad. 20 Volunteers of IMED participated along with programme Officer Mr.Vijay Phalke.

NATIONAL LEVEL ELOCUTION COMPETITION

This is a report on the elocution competition organized at the national level on the birth anniversary of respected Dr. PatangRaoJi Kadam at institute of management and entrepreneurship development Bharati Vidyapeeth .The event took place on 9th January 2016. Students from various colleges have participated in the competition. This competition was for all the age groups.

Universities participated were:

- 1) Fergusson College
- 2) D.Y Patil College
- 3) Bharati Vidyapeeth Homeopathic College
- 4) IMED BVDU etc.

This event was enlightened by our chief guest and encouraged by our Honorable Director. This event was a great success for all the participants as well the respective organizers.

At last there was a tie for the 3 positions for the competition. The competition ended with the prize distribution.

STATE LEVEL ELOCUTION COMPETITION @ MUMBAI

This is a report for the Bombay state level elocution competition held at Mumbai organized by anti dowry movement , Bombay on 12th January 2016 on the occasion of swami vivekanand's birth anniversary and celebrations of YOUTH DAY.

Students from various universities of the state have participated in this competition. The topic given for the competition was:

- 1) Increasing criminal attitude in the society and remedies to combat the same.
- 2) Dowry system.

The event achieved a great success as all the participants have given their best by giving excellent speeches on the respective topics. The event ended with the prize distribution.

STATE LEVEL COMPETITION AT INDIRA COLLEGE OF SCIENCE & COMMERCE

On 6th January, 2016 a Late Sri Shankarrao Wakalkar State Level Debate & Elocution Competition at the Indira College of Science & Commerce, Pune. Loknath Debnath (BBA-3rd) and Roshan Pandey (BBA-2nd) of I.M.E.D participated in the competitions.

Students from various colleges of Maharashtra also participated in the elocution and debate competition.

ONE DAY SEMINAR ON HUMAN RIGHTS

A seminar on Human Rights was conducted on 12th of January 2016. It was a state level program conducted under NSS, organized by MSW with IMED.

It was a one day seminar for all the NSS volunteers .This seminar was conducted for the awareness of human rights and also the new amendments made by the government. The seminar was attended by some of the eminent advocates of Maharashtra.

Students from various colleges of Bharati Vidyapeeth attended this seminar

Some of the burning issues were discussed by the panelist and also there was an interaction between the volunteers and the guests. This was a very knowledgeable and fruitful seminar and the volunteers also came to know about their various rights.



IMED Volunteers Participation:

Sr.No.	Name Of Volunteers	Date	Activity	Place
1	Vishwajeet Jadhav	27/9/2015	Ganesh Visarjan	Z Bridge, Deccan
2	Madhav Sharma			
3	S.Nitin Krishna			
4	HimanshuAwasthi			
5	Anshuman Pandey			
6	KiranSalunkhe			
7	Mr.Sanket Jadhav	27/9/2015	Bike Ambulance	SP,College,Pune.
8	Mr.Nitin Krishna			
9	Mr.Ravi Chawala			
10	Mr.TanvirKhatri			
11	Mr.Tejaslohana			
12	Mr.Roshan Pandey	11/9/2015	Pre-RD&SRD Selection Camp	Nanded
13	Ms.SonaliArneja	11/9/2015	Pre-RD&SRD Selection Camp	Nanded
14	Mr.Roshan Pandey		Pre-RD Selection Camp	Nagpur



- **PRACTICAL ACTIVITIES RELATED TO ‘ROAD SAFETY AWARENESS & TRAFFIC MANAGEMENT**

1.CONTROLLING ROAD TRAFFIC



NSS team of IMED, under **Road Safety Campaign** initiated by Maharashtra Government, helped and appreciated the efforts of traffic police of Pune by controlling road traffic at two different signals. **On 16th October 2015**, a team of 6 NSS volunteers along with NSS Programme Officer Prof. Vijay Phalke went to **Cummins college signal and Synerzip signal** at **7pm** in the evening and controlled the heavy traffic there till **9:30pm**. Both of these signals are on **MaharshiKarve Road** and there is traffic jam every day due to the construction. On the particular day, however, the condition was worst because of gas leak in the area and Navratri celebration festival nearby. So to help the traffic police we controlled the road traffic in the peak hour of rush. Everything went smoothly and the traffic police as well as the people on road appreciated the Team.



Total **6 NSS volunteers** accompanied by our **NSSP.O Prof. Vijay Phalke** and those 2:30 hr there were more than **20,000 people** who passed the signals either on two wheelers or four wheelers or that of public transport.



The Team Members who controlled the traffic were-

ShivamSrivastava

Sonali Arneja

AyushPratap

ShantanuMazumdar

Loknath Debnath

Sfoorti Jain

2.ROAD SAFETY AWARENESS AT CHATURSHRINGI MANDIR



On Saturday, **October 17th, 2015**, a team of NSS volunteers went to **Chaturshirngi Mandir at SenapatiBapat Road, Pune** to create awareness regarding Road Safety. As **Navratri Celebration** is going on, there is rush of people coming to Mandir in hurry and in such situations arises the demand of awareness regarding different traffic related measures.



Therefore IMED students went to Mandir to create awareness regarding road safety by displaying posters, distributing chocolates with pamphlets and asking for views of people regarding Pune road traffic conditions and their suggestions on the matter. On the day, from **8am to 12pm**, we distributed **1000 chocolates, 1000 pamphlets and interviewed 10 different people** including **Mr. Nitin Chauhan, API Mumbai**.



The beneficiaries out of this campaign were more than **2500 people**.



The team was guided by NSS Programme Officer Prof. Vijay Phalke. There were 10 team members-

AayushPratap

ShivamSrivastav

ShantanuMajumdar

Sonali Arneja

Kiran

Shreya

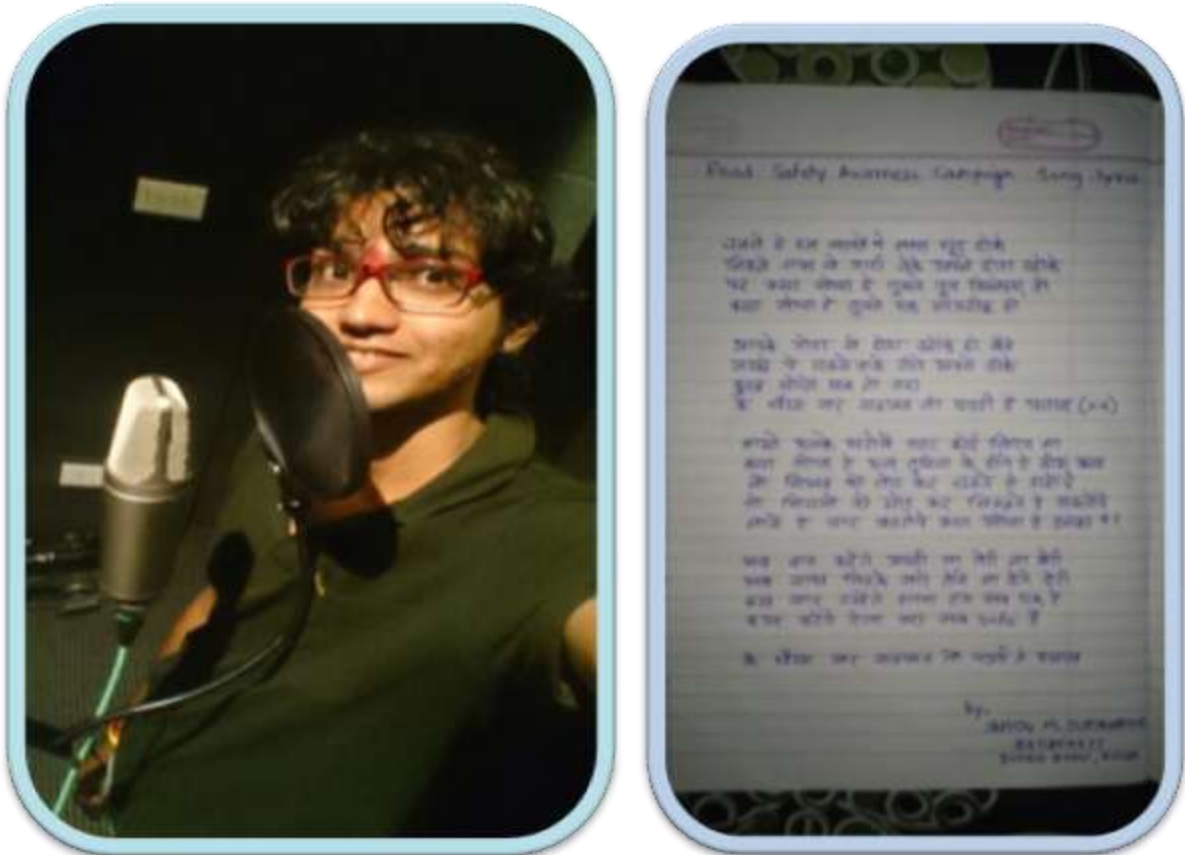
Dimpal Mishra

Loknath Debnath

Sfoorti Jain

3.AWARENESS THROUGH ROAD SAFETY SONG

Under the Road Safety Awareness Campaign-2015, one of our NSS Volunteers Mr. SuyogSuryawanshi of BBA-3rd Year wrote, composed and sung a song “**Sarsalamat to pagdihaipachaas**” allied to road safety.



The major messages which were conveyed through the song were on some of the important issues analogous to road safety. The major ones were:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians

The song was circulated through **Red F.M 93.5**, uploaded on **Facebook**, and sent through **Whatsapp**. This song created a huge awareness among **2, 00,000 people** in and outside Pune.

4.PUNE SMART CITY ROAD SAFETY AS AN IMPORTANT FEATURE IN THE CAMPAIGN



As per the new project by the **Government of India** of **Smart City Project**, Maharashtra Government started an initiative “**Smart Citizen, Smart Pune**” for encouraging the citizens of Pune to vote for their city so that it gets selected in Smart City Project.

The prime focus of this initiative for our NSS unit was **promote the Road safety Awareness among the people**, as we believe that if the roads are safe and people follow the traffic rules then the city will automatically become smart.



This responsibility of awareness was handed over to the NSS unit of our college. NSS volunteers carried out the awareness for three days i.e. from **10th October to 12th October 2015** under the guidance of NSS Programme Officer **Prof. Vijay Phalke**. The NSS volunteers designed two

different posters which had the details about the entire initiative and also the website www.punesmartcity.com. On the first day, the NSS volunteers pasted the posters and did the awareness in the **Erandwane Campus**, the **Katraj Campus** of Bharati Vidyapeeth University and also at some public places within Pune. The posters were uploaded on various social sites mainly **Facebook and Whatsapp**.



Targeted Places

- **BBA II yr (Erandwane Campus)**
 - Institute Of Management and Entrepreneurship Development
 - Pune College Of Pharmacy
 - New Law College
 - Yashwantrao Mohite college of Arts, Science and Commerce
 - School Of Performing Arts
 - English Medium School
 - Shankarrao More Vidyalaya
 - New Boys Hostel
 - Working Hostel
 - Bharati Sahakari bank Ltd

- **BBA III yr (Dhankawadi Campus)**

- Homeopathic College
- Dental College
- College Of Engineering
- College Of Ayurveda
- Medical College
- Bharati Hospital
- Katraj Campus Canteen - 1
- Katraj Campus Canteen - 2

- **Poster Edited By :**

- Charu Satija
- Loknath Debnath

- **Whatsapp and Facebook :**

- _ AyushPratap Singh
- _ ShivamSrivastava

Hence, this awareness initiate was a success and because of the hard work by **9 NSS volunteers** along with our **NSS P.O** and the reach were around **15,000 within Pune. NSS Volunteers involved:**

Loknath Debnath

Sonali Arneja

ShivamShrisvastava

Ajay Sawanee

Damanan

AayushPratap

RuhiChandel

Shreya

KiranKumari

5.AWARENESS THROUGH PAMPHLETS



On 5th December, 2015, the NSS volunteers of I.M.E.D, Bharati Vidyapeeth Deemed University distributed pamphlets in some of the major places of Pune. Since last two years, I.M.E.D has been participating in this Road safety Awareness Campaign and is contributing actively in this social cause of making the people aware about the road safety dos and don'ts. The target/aim was to cover maximum places and densely populated areas to aware maximum people.



Total **10 NSS volunteers** organized this activity along with NSS P.O. Prof. Vijay Phalke and the reach was around **10,000 people**.

Area Covered:-

More Vidhyalay a	KarvePutl a	Wajre Signal	Rajiv Gandhi Zoological Park	BharitiVidhya peeth (Katraj Campus)	Swargate
Railway Station	Laxmi road	BharitiBhawa n	Deccan (GarwareChowk)	Central Mall	



Students Participated:-

ShivamShrivastav	Sunil Jain	DamananLiakhuram	Sraves
AyushPratap	Roshan Pandey	Loknath Debnath	

6. DISPLAY OF BANNERS AT VARIOUS PLACES:

We have designed banners on the importance of Traffic rules and displayed it all over Pune at different spots. We used the banner at Bharati Vidyapeeth Erandwane campus, Null stop, and Bharati Vidyapeeth Katraj campus as well.

Banners had the messages of:

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians



(Banner displayed for Road Safety Awareness at Bharati Vidyapeeth University, Erandwane, Pune)



The entire activity was supported by our **Director- Dr. Sachin S. Vernekar** and **Prof. Vijay Phalke**. Total **10 volunteers** were involved in this activity and around **20,000 people** were reached.

7. ROAD SAFETY SURVEY

Under the Road Safety Awareness Campaign-2015, the NSS volunteers conducted **two surveys** in **Yavat** and **Pune** respectively. **35 NSS volunteers** were taken part in seven days **NSS Special winter camp** at **Yavat Tal. Daund, Dist. Pune** from **20th Feb to 26th Feb 2015**.

ROAD SAFETY AWARENESS QUESTIONNAIRE

Name: Walter Thomas Grade: 10th (Will be 17 on 10/1/88)

Age: 16.2

Occupation: Student

Phone: 444-1111

Address (if any):

1) Number of vehicles in your home:
a) Two-Wheeler: 1 b) Four-Wheeler: 1
c) Heavy Vehicle: 0 d) Motor: 0

2) Do you have a license?

3) Yes ☒ No ☐
• Learning 1
• Permanent 1

4) Yes ☐ No ☐

5) In your vehicle, are you seated properly?
a) Yes ☒ b) No ☐

6) Do you know where traffic lights?
a) Yes ☒ b) No ☐

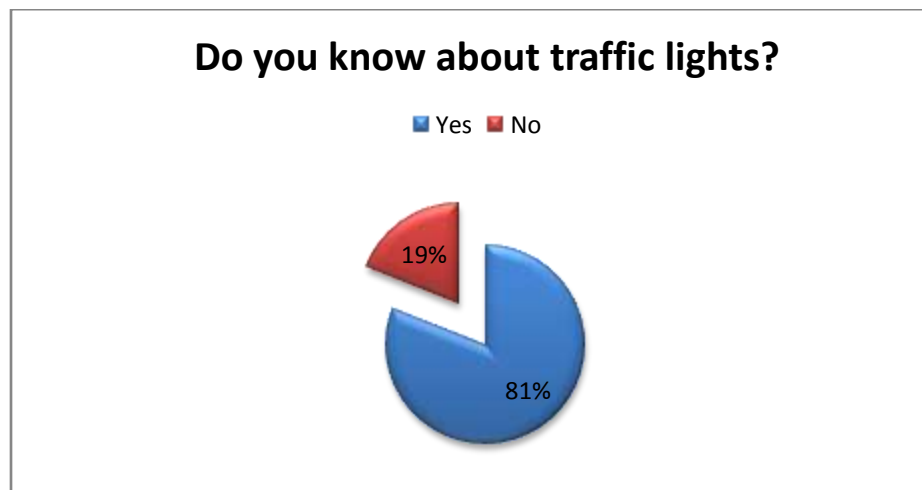
7) Do you know the right of way?

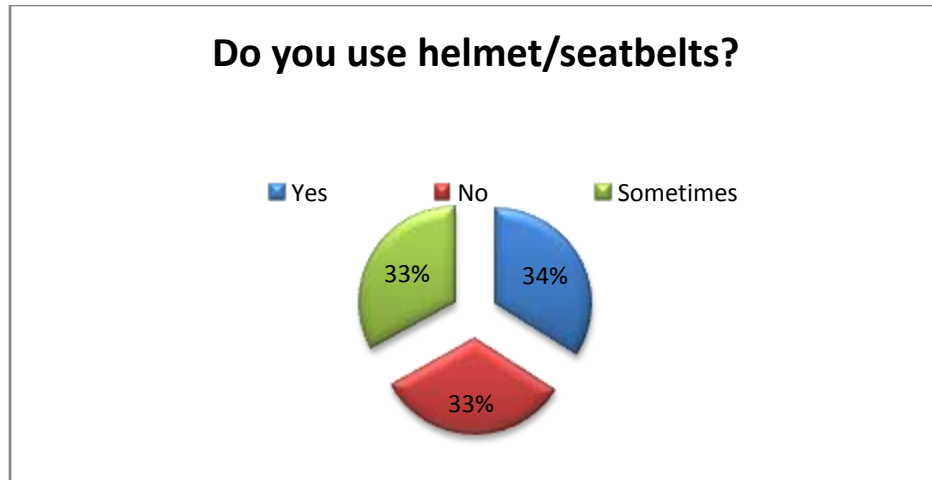
Q. No.	Description	Yes	No	Indeterminate
1	Do you follow signals?	<input checked="" type="checkbox"/>		
2	Do you give signals/signals?	<input checked="" type="checkbox"/>		
3	Do you allow others to merge in your heavily congested?	<input checked="" type="checkbox"/>		
4	Do you use mobile while driving?	<input checked="" type="checkbox"/>		
5	Do you use headphones while driving?	<input checked="" type="checkbox"/>		
6	Do you wear drink & drive?	<input checked="" type="checkbox"/>		
7	Do you push your vehicle in parking place?	<input checked="" type="checkbox"/>		
8	Do you stop before a red light?	<input checked="" type="checkbox"/>		
9	Do you drive at safe speed limit?	<input checked="" type="checkbox"/>		
10	Do you wear a helmet or seat belt?	<input checked="" type="checkbox"/>		
11	Do you feel happy about a person on an 8 wheeler / motor bike?	<input checked="" type="checkbox"/>		

12) Any suggestion regarding Road Safety?

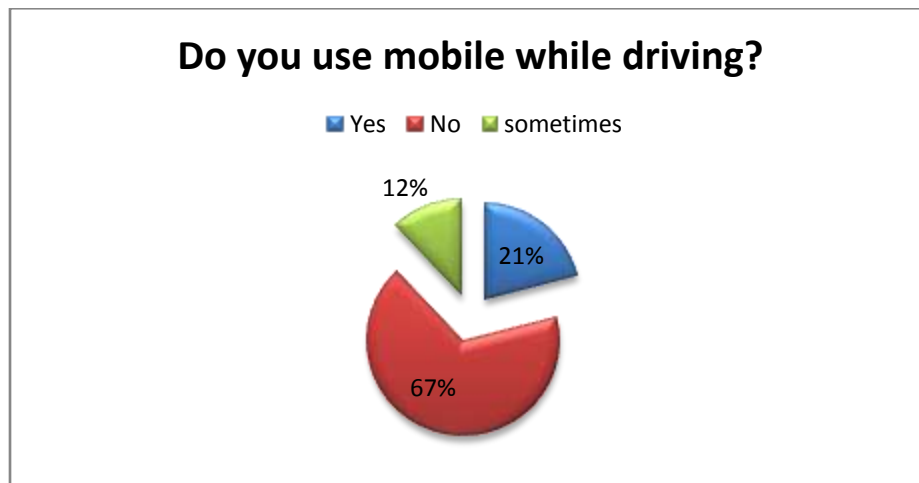
Reduce traffic rules
Don't allow teenagers family members to drive
use of indicators

On **24th Feb 2015 evening**, 5 Groups of NSS volunteers were allotted a particular area in the village, to conduct a Road Safety Survey and aware the villagers about Road Safety and Traffic Management. Each student interacted with villagers and helped them to fill the questionnaire prepared for road safety survey. **100 villagers filled up the questionnaire.**





On 17th October, 2015, during the occasion of Navaratri, the NSS volunteers went to **Chaturrungi Temple** in Pune regarding the awareness of road safety measures. This is a place where devotees come in maximum numbers to offer prayers during any festive occasion. So the volunteers conducted survey among the people present there through personal interaction and filled up the questionnaire regarding road safety dos and don'ts. Around **50 people** filled up the questionnaires in Pune.



Through these two surveys we have planned this year's Road Safety Awareness Campaign-2015. This activity was very successful and helped us in gathering a lot of crucial data regarding the public perceptions and thinks logy. The entire activity was carried out under the support and guidance of our **Director, Dr. Sachin S.Vernekar** and our **NSS P.O. Prof. Vijay Phalke**.



- **VARIOUS COMPETITIONS CONDUCTED FOR STUDENTS UNDER ‘ROAD SAFETY AWARENESS & TRAFFIC MANAGEMENT’ CAMPAIGN:**

1. **POSTER MAKING COMPETITION**



Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune organized Poster Making Competition. Poster is a very effective way of communicating and spreading the message for mass awareness and it acts as an effective way of

doing awareness for the concerned activity. Posters are very informative in short description. The objective behind organizing Poster making Competition was to find the creativity of students in delivering the message about Road safety and traffic management and, to use those posters for mass awareness in our college as well as outside the college with the help of awareness campaign which we have conducted all over Maharashtra.



Poster making competition was organized on **26th August 2015** by the students of B.B.A 2nd Year as a part of their curriculum subject of “Road safety and traffic management”. India is the country of youngsters with more than 60 percent of youngsters and if we want to make changes in this country then we must focus on the youngsters and yes youngsters can only change the culture of this country and this event was also youngster centric where maximum youngsters have taken part. Numbers of **participants for the event were 23** and numbers of **volunteers were 6**.



The event was praised by the faculties and enjoyed by the participants. Director of IMED congratulated the organizing team for the event and appreciated their work and it was a grand success.

Students focused upon the users of road include pedestrians, cyclists, motorists, their passengers, and passengers of on road-public transport, mainly buses. Best practice road safety strategies focus upon the prevention of serious injury and death crashes. Through this activity total **226 students were reached.**

2. AWARENESS OF PRESENTATION COMPETITION

We all know that use of ICT tools has now become an important source of imparting education to the students. Power point presentation helps students to visualize and grasp the study material easily.

Keeping this in mind IMED has organized PPT presentation competition on **24th August, 2015.** The theme for competition was Road Safety and Traffic Management.

20 students participated in this competition. The competition was organized under the guidance of **Prof. Sucheta Kanchi, Prof. Promod Kadam and Prof. Vijay Phalke** with the current topics of road safety

The various topics for this event were:

- **Police duty v/s citizen responsibility**
- **Do's and don'ts of road safety**
- **Measures to control traffic**

- **Helmet –a life saver**
- **Don't drink and drive**



(Students presenting the PPT they have made to the judges)

Total **20 students participated** in this competition and created awareness among **135 people**.

The entire event was supported and guided by our **Director- Dr. Sachin S. Vernekar**

3. SLOGAN MAKING COMPETITION

Traffic problem has become an issue in Pune city. The reason behind this issue is traffic jams due to violence of traffic rules by the citizens. Thus, Pune-kars face this traffic issue at various places in city at various places.

In order to attract the attention towards this issue, BVDU, IMED has taken a step forward by arranging a slogan making competition on **7th October, 2015**.

Slogans help to reach the message to masses and motivate them to act.



In the competition all the NSS volunteers wrote slogans of their own showing their creativity and their thoughts about the road safety hurdles and solutions.



4. DEBATE COMPETITION

The **NSS unit of IMED** organized **Debate competition** on different topics related to Road Safety Awareness. This competition was held on **14th October 2015** in Seminar Hall, IMED. A team consisted of 2 students and the topics were given to them prior to the day of competition.



The motive of this competition was just not restricted to the showcase of skills but also to aware the participants regarding different aspects of road safety. Therefore all the participants were asked to choose a topic among the three provided and prepare for both for and against the topic. On the day of competition students were divided in for and against the motion. The aim was to make the participants aware about the various pros and cons of the topic. The competition was judged by **Prof. Sucheta Kanchi**.

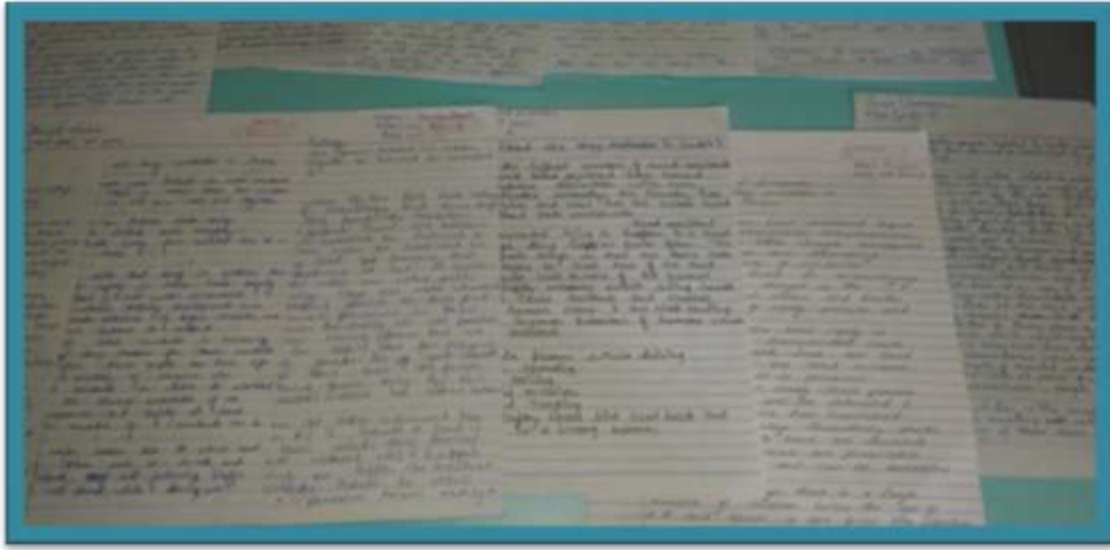
The topic for the competition were-

- 1) **Road Safety- Who can Control More? Government or Individuals.**
- 2) **Should helmet be made compulsory in all the states?**
- 3) **Focus more on- Road Safety Precaution or Road Safety Cures?**



Total **15 teams** i.e. **30 students participated** in the competition. This competition was organized by **Loknath Debnath** and **Sfoorti Jain** under the guidance of NSS Programme Officer **Prof. Vijay S. Phalke**.

5. ESSAY WRITING COMPETITION



On **8 October, 2015**, under Road Safety Awareness Campaign 2015, the NSS volunteers of IMED organized an essay writing competition on the topics related to Road Safety and Traffic Management. Prof. Vijay Phalke and Prof. Sucheta Kanchi supported for the event.**35 NSS Volunteers** of IMED participated in this essay writing competition.

The topics for the competition were:-

- 1) Road Safety Hurdles and Solutions**
- 2) Videos and computer games related to motor racing should be banned by the Government**
- 3) Road Safety- are they avoidable in India**

Each participant has to choose any one topic and jot down their views and thoughts in form of an essay in around 350 words. This competition also remained successful and has a good number of participation. This resulted into the collection of various essays which contains various ideas and solutions regarding the Road Safety and its management. Through this activity **126 people were reached**. The entire event was organized under the guidance of Director **Dr. Sachin S. Vernekar** and Prof. **Vijay Phalke**.

5. MODEL MAKING COMPETITION



Road Safety has gained a major importance in today's era. The students of **BBA-2nd year** participated in the **NSS Model Making Competition**. This event's aim was to aware people and students regarding road safety, traffic rules, and other aspects of road safety.



To enhance the awareness among college students on various road safety measures **Prof. Sucheta Kanchi(Road safety and Traffic Management)** and **Prof. Vijay Phalke (P.O NSS)**organized a **Model Making Competition** on road safety **20th August, 2015** at **IMED . 10 students from BBA II year** participated enthusiastically in the event. This event was judged by **Dr. Anthony Rose and Dr. HemaMirji.**

Students focused on pedestrians, cyclists, motorists, passengers, and public transport. The prime motive of this event was to prevent serious injury and deaths.

There were different ideas and all of them were unique in their own dimension, which shows that the vision of today's youth of India. The entire event was organized under the guidance of **Director- Dr. Sachin S. Vernekar, Prof. Vijay Phalke and Prof. Sucheta Kanchi.** Through this activity the total reach was **250 students.**

- **ROAD SAFETY AWARENESS PROGRAMMES FOR CITIZENS:**

1. **HELMET DAY:**

Most of the death happens in 2 wheelers accident is because of not wearing helmet and it is necessary to wear a helmet while riding two wheelers. A survey for not wearing helmet was conducted for 200 people and we have covered overall Bharati Vidyapeeth, Erandwane campus and we found that 80 percent of the riders were not using Helmet while riding. With the view of creating awareness on importance of wearing helmet, Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune organized Helmet Day on **27th August, 2014.** It is rightly quoted that “WEAR A HELMET OR BE MY HELL-MATE”. Helmet is very important for the bike riders, it help them to prevent their head from serious injuries in head. Objective behind organizing Helmet day was to aware the citizens of Pune on importance of wearing helmet and what will be the consequences if the citizens are not wearing it.



The participating volunteers were from **B.B.A 2nd.**

Riders who were not wearing helmet were given with a rose and an awareness card with an innovative awareness technique.

Faculties who participated were:-

Mr. ShreyasDingankar	Mr. AkashYadav	Mr. HrishekeshBhagat
Mr. Uday Desai	Mr. Promod Kadam	Mr. Vijay Phalke
Miss. SuchetaKanchi		

The total awareness created was around **12000 people**. The event was successfully closed by **NSS Co-ordinator BVDU, Shri K.V. Mohite** around 6 p.m in the evening. Total **65 students** participated. The entire event was coordinated by Prof. Sucheta Kanchi.



2. PUC CHECK-UP CAMP



This year, the PUC Check-Up Camp was organized by the BBA 3rd Year students at our campus entrance on **16th September, 2015**. The event was inaugurated by our honorable Director, **Dr. Sachin S. Vernekar** along with **Prof. Shivali Ingawale** and **Prof. Vijay S. Phalke** at 9 am. The charges for the PUC Check were kept lower in the campus as compared to the general price rate i.e., **Rs. 20 for two-wheelers** and **Rs. 50 for four-wheelers**.



Firstly the PUC certificate of almost all the vehicles that entered our campus were checked by our NSS volunteers and around **150 vehicles'** PUC was done. **Paper bags were also distributed to all the people who participated in the PUC Check Up camp with the message of abolishing the usage of plastic bags.** This event was a great success and welcomed by everyone both in and off the campus. It is one of the major contributions towards the protection of the environment. Around **15 NSS volunteers** participated under the guidance of **Director Dr. Sachin S. Vernekar** and **Prof. Vijay Phalke**.

3. AWARENESS THROUGH POSTER PASTING & DISTRIBUTION

On 5th December, 2015, onwards the NSS volunteers of I.M.E.D, Bharati Vidyapeeth Deemed University pasted posters in some of the major places of Pune. Since last two years, I.M.E.D has been participating in this Road safety Awareness Campaign and is contributing actively in this social cause of making the people aware about the road safety dos and don'ts. The target/aim was to cover maximum places and densely populated areas to aware maximum people.



Area Covered:-

<u>Erandwane Campus</u>	<u>KarvePutla</u>	<u>Warje Signal</u>	<u>Rajiv Gandhi Zoological Park</u>	<u>Bharati Vidyapeeth (Katraj Campus)</u>
<u>Pune Railway Station</u>	<u>Bharati Bhawan</u>	<u>Deccan (GarwareChowk)</u>	<u>Urali Kanchan (Schools and Colleges)</u>	<u>Kothrud Depot</u>
<u>Pune Municipal Corporation</u>	<u>Swargate</u>	<u>Pune RTO</u>	<u>SarasBaug</u>	<u>Laxmi Road</u>
<u>M.I.T Campus</u>	<u>Paud Road</u>	<u>Fergusson College Road</u>	<u>Bharati Hospital, Pune</u>	<u>Bavdhan</u>



The posters displayed various important messages with pictures related to road safety awareness. Total **11 students participated** in this activity under the guidance of our **Director- Dr. Sachin S. Vernekar** and **NSS P.O Prof. Vijay Phalke**. Through this activity the total awareness was around **50,000 people**.



Students Participated:-

ShivamShrivastav	Sunil Jain	DamananLiakhuram	Sarvesh
AyushPratap	Roshan Pandey	Loknath Debnath	Niharika Rao
Dimpal Mishra	ShantanuMazumdar	Varun Raj	

4. AWARENESS THROUGH HANDOUTS

Under the road safety awareness campaign 2015, all the NSS volunteers of IMED Bharati Vidyapeeth University have started an initiative from **20 November onwards** in which different people were given different handouts.



The major objective of this event was to give a vivid message in social networking sites (Facebook, Whatsapp, Instagram, Email, Messaging, YouTube) and people on the street.

Total 10 volunteers participated in this activity and the reach was around

1, 00,000 people



Areas covered:

Kothrud	Karve road	Swargate	Deccan Gymkhana
IMED, Pune	M.I.T. road	Sarasbaug	UrliKanchan
Pune Railway Station	Warje	F.C.Road	BDUV, Katraj Campus

This event was successful because we had rock support from our Director-**Dr. Dr. Sachin S. Vernekar** and our NSS P.O. **Prof. Vijay S. Phalke**

5. AWARENESS THROUGH RADIO (RED FM 93.5)



On **4th December 2015** the road safety awareness was created through radio **RED FM 93.5**. It was supported by the head of Red FM and the cooperative members of it. A great support was provided for this campaign by **RJ Jyotika** the senior authority of Red FM.

This event was completed by students with the recommendation of the whole team

- Roshan Pandey
- Sunil Jain

The song of road safety assigned by the students of college played in RED FM achieved a great fame of success in creating awareness around **150,000 people**. Thus the event was appreciated by the IMEDIANS and the common mass which showed a reflected effect towards it.

6. AWARENESS THROUGH DOCUMENTARY PRESENTATION ON YOUTUBE



Under the Road Safety and Traffic Management, the **BBA 2nd year NSS volunteers** of I.M.E.D came up with a new idea of spreading awareness among the people. **On 30th November, 2015** the students took the initiative to make different documentaries on some of the major issues regarding road and traffic problems, and their solutions. Visual learning is known to be the most effective way to create awareness. The duration of the documentaries was of 10-20 minutes. This initiative was a great success and was appreciated by one and all.

*The link for the documentary is <http://youtu.be/u-DhWxttV9U> and https://youtu.be/y_fGHR5fJrl

The teams participated where-

- KartikeyaChaturvedi, Sonali Shukla, Niharika Rao, Arjun Jain, Saanvi Gupta, Shikhar Gupta,
- Roshan Pandey, Sunil Jain, Rishabh Sekhani,
- VijayaJha, SuhenaMukharjee

7. AWARENESS THROUGH EMAILS:

Now a day's use of electronic communication medium has increased drastically. One of the communication medium is email. Keeping this in view, faculties and students of BVDU, IMED have taken up an initiative of sending **25,000e-mails** about the Road Safety and Traffic Management to students, their parents, all faculty members, etc.

An email contains photographs of Road Safety and Traffic Management. By choosing this medium, we could reach a maximum people in very short period of time and we also could save the plant by not using paper.

Mrs. Sandhya Gaikwad has taken initiative and efforts to make this activity a success.

In IMED we have an e-portal through which students can access their marks, attendance etc.

Because of this very same portal we have all students e-mail ids.

Spreading awareness can be a very well-planned and coherent if done through emails. Through this initiative, a huge number of people were reached.

8. AWARENESS THROUGH FACEBOOK

Youngsters are getting more and more attracted towards social networking Medias. Thus, IMED has created a page on Facebook with the name of **“BVDU” National Service Scheme “Road Safety Awareness Campaign** “and the link is www.facebook.com/BVDURSTM to reach maximum people.



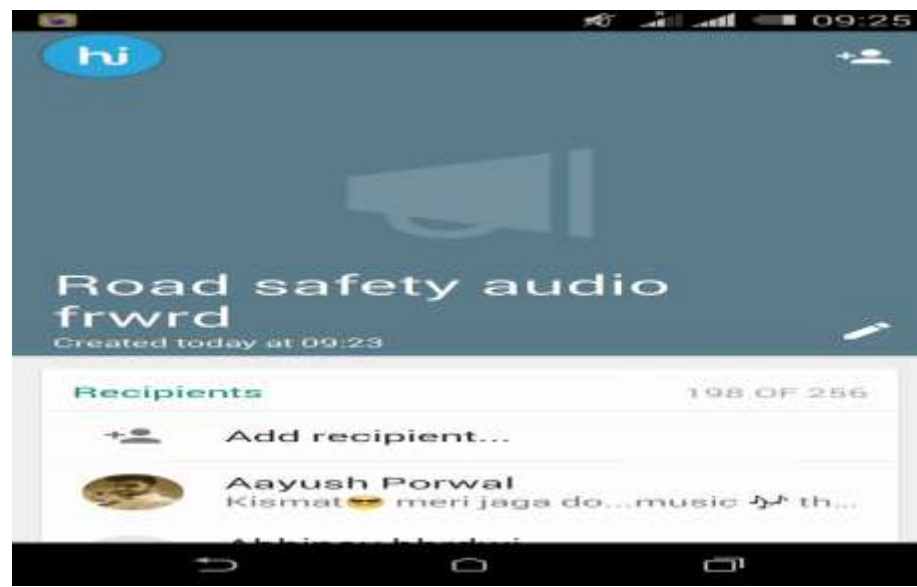
This page contains information about the different activities conducted by IMED on Road Safety and Traffic Management.

This page also gives information about the consequences of serious road accidents which had happened due to negligence and violence of traffic rules, a photograph of traffic rule boards, etc.



We have received **more than 1000 likes** on our page and the reach is of above **3360 visitors** and more than **12,000** views on that page are talking about. For creating and updating this page **Loknath Debnath and ShivamSrivastava** were taking continuous efforts.

9. AWARENESS THROUGH WHATS APP!!:





Whats App!! On mobile has been popularized in all age groups which helped to stay connected with the people beyond the boundaries of any country. The students of IMED have very creatively used this medium to send the message of Road Safety and Traffic Management to people.

Our around **20 NSS volunteers** have sent various **Road Safety Audios, Videos, Pictures, and also a NSS song to around 1,00,000 people.** Various different messages through "Whats App" application which contains a message like **Follow the traffic rules, Use Helmet, Don't use mobile while driving, and Wear seat belts while driving, No drink and drive etc.**

The entire activity was supported by our **Director, Dr. Sachin S.Vernekar and NSS P.O. Prof. Vijay Phalke.**

10. AWARENESS THROUGH SMS:

Now a day's mobile has become a necessity right from a school going children to senior citizens. Keeping this in mind, our students have send approx 15000 SMS including students, parents, corporate, etc till 14th Dec 2015 to reach at all levels, and we have scheduled to send **20,000 SMS** till 20th Dec, 2015.

Some of the messages were:-

- **Never learn safety by accidents**
- **A safety message could save thousands of life**
- **Think!! Accident bring tears, Safety brings cheers**
- **Drive wise, nobody Dies**

This is an initiative taken by the NSS volunteers as to promote road safety awareness to as much people as possible. This is one of the most effective method to convey and aware people about the various road safety norms. Around **20 volunteers** along with **Prof. Promod Kadam** with the support of our Director Sir and other faculty staff members took the responsibility of carrying forward this initiative.

11. TELEVISION DISPLAY



Under the road safety awareness campaign the NSS volunteers have made **8 different posters with 8 different messages**. The posters were also displayed in the reception. So, not only the students and staff of I.M.E.D but also the visitors could view it. Some important messages were:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians



This was organized under the guidance of our **Director- Dr. Sachin S. Vernekar** and **NSS P.O Prof. Vijay S. Phalke**. Through this activity, the **total reach** was around **5000 people**. This event was appreciated by one and all.

- **VARIOUS ACTIVITIES ORGANIZED UNDER THE BANNER OF BHARATI VIDYAPEETH DEEMED UNIVERSITY**

1. **ROAD SAFETY AND TRAFFIC MANAGEMENT AS A SUBJECT**



This is yet another innovative idea of IMED, Pune to keep **Road safety and traffic Management** as an internal subject for BBA and BCA. This subject was taught by **Prof. Sucheta Kanchi**.

The objective behind adding this subject is to make the students aware about the various road safety norms and also the dos & don'ts. It also helps to inculcate the habit of obeying the traffic rules and keeping the safety principals in mind.

The benefit we get from this subject is that we get all the important insights about road safety since we study about it in detail. Under this subject we had to make scrap books showing the reports of the events occurred under RSTM. Later a viva was conducted to access the extent to which the program has been useful to the students and whether they actually understood its importance or not. The total awareness created every year by this subject is around **300 students**.

2.STATE LEVEL ELOCUTION COMPETITION

Every year I.M.E.D organizes a State level elocution competition named as **Dr. PatangRaoJi Kadam State Level Elocution Competition.**



In this competition various important issues related to Road Safety are given as the topic for the elocution. Students from all parts of Maharashtra participate in this competition.

In this competition various aspects of road safety are discussed. Since road safety is the “need of the hour”.

The topics for Elocution are:-

- Dream, Believe and Act..
- Digital India
- India 2020
- Is Eradication of Superstition Possible?
- Women Empowerment
- Importance of Yoga
- Effects of 'Global Warming'
- Skill India
- Road safety & Traffic Management

Prizes:-

- **First Prize- Rs. 15,000/- Cash, Memento & Certificate**
- **Second Prize- Rs. 10,000/- Cash, Memento & Certificate**
- **Third Prize- Rs. 7,000/- Cash, Memento & Certificate**

Around **15 volunteers participated** in this competition from I.M.E.D. Through this event awareness is created among lot of students who participate from various parts of Maharashtra.

● **HELP TO INJURED PEOPLE AFTER THE ROAD
ACCIDENT**

1. FIRST AID IN TIME

The aim of National Service Scheme is to serve the people at large. “**Not Me But You**” is not only the motto of NSS but also a responsibility of every NSS volunteer. Keeping this responsibility in mind, we the NSS volunteers of I.M.E.D have always been dedicated and are available for the people when they are in need.

On **6th November 2015**, our **NSS Program Officer, Prof. Vijay Phalke** and **Dr. Shivraj Thorat** earlier this year has helped people who suffered through accidents by taking them to a hospital if ambulance couldn't reach on time.



The accident took place near **New Law College, Pune**. The name of the **auto driver's name** was **MahadevIndrajeet Gaikwad from Baner** who had a **vehicle number MH12AU2861** and the passengers where **Mrs. Aagrakar** who was majorly injured.

One more incident took place in the month of **August, 2015** near **KarvePutla, Pune** where a **married couple met with an accident** and were unconscious on road. **Two of our NSS volunteers Ajay Sawaneeand Chander Moli** helped them and took them to the hospital nearby.

There was yet anotheraccident on in which a student named **UtkarshAnand** fell off his bike on the way to Mahabaleshwar and our **2 NSS volunteers ShivamSrivastavaandAyushPratap Singh** helped and admitted him in the hospital.

This event shows that NSS is truly about “**Not me but you**”.

- **AWARENESS PROGRAMMES CONDUCTED FOR PUBLIC AT LARGE:**

- 1. AWARENESS IN DURGA PUJA PANDALS**

During the festival of Durga Puja, from **20th October, 2015** onwards, the NSS volunteers of I.M.E.D went to different Puja Pandals around Pune to make the people aware about road safety. The volunteers gave public speeches, distributed pamphlets displaying message of important road and traffic related messages.



Our NSS team received a memento as a token of appreciation for this social cause. This initiative proved to be a huge success as there was ample of crowd, which helped us aware a long chain of people. Total **15 NSS volunteers** participated in the event under the guidance of our **Director Dr. Sachin S. Vernekar** and our **NSS P.O. Prof. Vijay Phalke** and created awareness among **1000 people**.

The volunteers participated were:-

AayushPratap	ShivamSrivastav	ShantanuMajumdar	Sonali Arneja
KiranKumari	Shreya	Sunil Jain	Rishabh Shekhani
Sonali Arneja	Sankeith Jadhav	Damanan	

2. AWARENESS THROUGH MASCOTS



A mascot is a character that attracts and communicates its values to an audience. **NSS volunteers** used the same technique to create awareness among people regarding road safety on **December 5, 2015**; this initiative was appreciated by the **Punkers**.



Mickey Mouse and **Donald Duck** were the characters used for the event; as the NSS volunteers of **I.M.E.D** were actively participating in road safety awareness events and campaigns. So as per every year, the main aim of the event was to create mass awareness among people in and outside Pune and contribute in the social cause.

Total **10 NSS volunteers** organized this activity along with NSS P.O. Prof. Vijay Phalke and the reach was around **50,000 people**.



Areas Covered:

More Vidhyalaya	KarvePutla	Warje Signal	Rajiv Gnadhi Zoological Park
Bhariti Vidyapeeth (Katraj Cmapus)	Swargate	SarasBuag	Deccan (GarwareChowk)

Students Participated:-

ShivamShrivastav	Sunil Jain	DamananLiakhuram	Sravesb
AyushPratap	Roshan Pandey	Loknath Debnath	

• RALLY/ STREET PLAY ETC...

1. AWARENESS RALLY

35 NSS volunteers were taken part in seven days NSS Special winter camp at **Yavat Tal. Daund, Dist. Pune** from **20th Feb to 26th Feb 2015**.



On 25th Feb 2015, in the morning NSS volunteers organized an **Awareness rally** regarding the social issues **like Road Safety and Traffic Management**, Elimination of plastic use of paper bags, and Gram Swachata. The students wrote various **slogans** related to road safety and **shouted those slogans during the rally**. The paper bags made by the students were distributed to all the villagers of Yavat to encourage the use of paper bags and along with that the volunteers also conveyed various messages about the road safety measures to the people of Yavat. Those messages include:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians



This entire activity was carried out under the guidance and support of our NSS P.O. **Prof. Vijay Phalke**. This rally was very successful and created a massive awareness among **20,000** people both in and outside Yavat.

2. AWARENESS THROUGH STREET PLAY



Street play was performed by **BBA-II Year NSS volunteers** of I.M.E.D on **10th August, 4th September, 29th September, 30th September, and 2nd October 2015.**



The main focus of the street play was on some of the important issues related to road safety. The major ones were:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians



The street play was witnessed by the **students of Erandwane Campus of Bharati Vidyapeeth University, visitors of Saniwarwada, participants of Fresher's Party of UG Programme, Participants of State Level Leadership Development and Training programme-2015 etc.**

The street play turned out to be a great success and was heartily appreciated with a promise to follow the Traffic Rules and carry their own responsibility towards the society.

Areas Covered:-

I.M.E.D Entrance	Erandwane Campus Entrance	Saniwarwada
At fresher's party	MIT Campus Entrance	More Vidyalaya Entrance

Total **10 students participated** in the Street play, along with **8 NSS Volunteers** who organized these plays, under the guidance of **NSS P.O. Vijay Phalke**. The awareness created was around **10,000 people**.

3. AWARENESS THROUGH SKIT

37 NSS volunteers were taken part in seven days **NSS Special winter camp** at **Yavat Tal. Daund, Dist. Pune** from **20th Feb to 26th Feb 2015**.



NSS volunteers, divided in 5 groups, prepared skit (small play) on 5 different social issues like **Road Safety Awareness**, Swaccha Bharat Abhiyan, Government Policies related to Finance, Female infanticide and Women safety and defense. In the evening of **25th Feb 2015**, students performed the skit in front of the villagers in **Kaal-Bhairav Mandir**.



The skit related to road safety was on the basic practical dos and don'ts which every individual should keep in mind while on roads. This activity was well applauded by the people, mostly the villagers of Yavat. This activity was carried out under the support and guidance of our **NSS P.O. Prof Vijay Phalke**. Through the skit the awareness created **1000 people**.

The students participated in the Road Safety Skit were:-

Naman Wadhwa	Aishwarya Shukla	ShantanuMazumdar
Chander Moli	JayrajTanwar	Dimpal Mishra
Loknath Debnath		

- **UNIVERSITY LEVEL AWARENESS**
PROGRAMMES

1. DISASTER MANAGEMENT SEMINAR



On 3rd September, 2015 during our **Leadership Training and Development Programme** we had a very educative and informative seminar on Disaster management by **Mr. Om Prakash Bahiwal**. Dr. Deepali Shahane mam felicitated and welcomed him for the seminar. He is the **Disaster Management Coordinator** of **Pimpri -Chinchwad Municipal Corporation**. He also gave his valuable contribution during the tragedy of Tsunami in Chennai in 2004 and Nepal tragedy last year.

In this seminar he specifically mentioned that road accidents are also equal to disaster since they are the reason for numerous deaths. Pune has been the city of maximum road accidents, so a seminar on disaster management is the need of the hour.



The seminar was a great success and was organized **14 volunteers** along with **4 faculty members** and was attended by **70 NSS volunteers** from various schools of Bharati Vidyapeeth University along with the other faculty members of I.M.E.D.

This seminar was organized under the guidance of our **Director, Dr. Sachin S. Vernekar and Prof. Vijay S. Phalke (NSS Programme Officer IMED)** by the team of NSS Volunteers-

Niharika Rao	Sonali Arneja	Shreya	KopalAgarwal
DamananLaikhuram	KiranKumari	Jatin Bhatia	Roshan Pandey
Varun Raj	Ajay Sawane	Prasad Patil	Charu Satija
Loknath Debnath	Sfoorti Jain		

2. SEMINAR ON ROAD SAFETY AWARENESS BY MR. ANIL VALIV



The NSS team of IMED took the initiative to train the NSS Volunteers of different colleges of Bharati Vidyapeeth Deemed University for Leadership and also one of the major focus was on **spreading awareness** and **infuse the positive values** about the serious issue of **Road Safety** by organizing **State Level Leadership Development – Training Programme**. This was a 3 day programme held from **2nd September to 4th September 2015**. 20 colleges of BVDU participated in the event by sending 1 male and 1 female NSS volunteer from all over Maharashtra. Including the IMED NSS volunteers there were around **70 participants** for the programme.



Mr. Anil Valiv, Deputy RTO, Pune was the **Guest of Honour** for the event. He delivered a lecture on the various rules and policies that has been formulated by the Government. He also made us familiar to the various safety norms that should be kept in mind while on road.

He also inaugurated an **app** named “**STREET SENSE**” which was his own idea. This app contained various features and one major was about filing traffic related complaints and one can share their ideas online. This app is very effective and time saving.

- These 3 days brought the volunteers of different colleges closer and they appreciated the efforts of Imedian Team by positive feedback. This 3 day programme was organized under the guidance of **Prof. Vijay S. Phalke, NSS Programme Officer IMED** by the students-

Niharika Rao

Sonali Arneja

Shreya

KopalAgarwal

DamananLaikhuram

KiranKumari

Jatin Bhatia

Roshan Pandey

Varun Raj

Ajay Sawane

Prasad Patil

Charu Satija

Loknath Debnath

Sfoorti Jain

3. LECTURE ON ROAD SAFETY AND TRAFFIC AND MANAGEMENT



On 4th September, 2015 during our **Leadership Training and Development Programme** we had a very educative and informative seminar on Disaster management by **Prof. Sucheta Kanchi**. She enlightened us more on road safety and traffic management. The students were explained about the dos and don'ts of regarding safety on roads.

She wrote an oath related to the road safety and in the end of the seminar, the students along with the other faculty members took the pledge.

This seminar was organized by **14 NSS volunteers** and **4 faculty members** under the guidance of **Prof. Vijay S. Phalke**, NSS Programme Officer and was attended by **70 students**.

• WORKSHOP, SEMINARS, ETC...

1. SEMINAR ON ROAD SAFETY AND TRAFFIC MANAGEMENT

On 13th October, 2015 a seminar was conducted on Road Safety and Traffic Management by the NSS Volunteers. The guest of honor for the event was **MAHESH KUMAR SARTAPE (Assistant Police Inspector, Warje)**. He had also supported our NSS Volunteers during the Bike Ambulance Event which was great success. **Dr. B.Sankhaye** felicitated Mr. Mahesh Sartape in the presence of Dr. Netaji Jadhav (Sports

Director), Prof. Shivali Ingawale, Prof. Vijay Phalke, Prof. Sucheta Kanchi and all the NSS Volunteers.



The event was commenced by the introduction speech by **Bharatanof MBA-1st Year**. It was followed by the brief detailed description by **Loknath Debnath of BBA-3rd year** about the various events organized by the NSS volunteers of I.M.E.D in the past years. A documentary movie about Road Safety Awareness was shown which was written directed and also acted by Mr. Mahesh Sartape himself.

It was a very resourceful and a very heart touching documentary which moved everybody and imbibed the sense of responsibility that each one should follow the traffic rules and contribute in

the awareness campaign. Total **10 NSS volunteers** along with **5 faculty members** organized the seminar and **160 students attended**.

2. AWARENESS IN NSS P.O. WORKSHOP IN SHIVAJI UNIVERSITY, KOLHAPUR



From 2nd November to 6th November, 2015, a workshop was conducted for the NSS Programme Officers of other Universities at **Shivaji University, Kolhapur**.

On 5th November, our NSS P.O. **Prof. Vijay Phalke** along with **Mr. Shivraj Thorat** gave a presentation about the **Road Safety and Traffic Management**. The presentation consists of some of the major issues and messages related to safety on roads.



The important topics were:-

- ✓ Wearing a seat belt
- ✓ Wearing a helmet
- ✓ No drink & drive
- ✓ No use of cell phones
- ✓ No overloading
- ✓ No underage driving
- ✓ Obey traffic lights
- ✓ Give way to pedestrians

Through the presentation, various statistics of road accidents in different cities of India were also explained to the people present there. This seminar created a huge awareness about the different road safety norms. Through this seminar the total awareness created was **250 people**.

• **ACTIVITIES IN COLLABORATION WITH R.T.O,** **PUNE**

1.BIKE AMBULANCE



(NSS volunteers with Mr. Anil Valiv, Deputy RTO, Pune)

Bike ambulance is a new initiative started by the **Pune RTO** .This activity was inaugurated on **27 September 2015** at **S.P College, Pune**. Since last two years I.M.E.D, Bharati Vidyapeeth University is actively participating in **road safety awareness events and campaign**. So **RTO carried out this joint initiative with our college**.Every year during Ganesh Visharjan, there is a heavy rush on the roads of Pune which causes lot of road accidents. The main aim of the event was to help people who got injured during the visarjan and suffered from any **medical and other problems**.

Students of **IMED** have actively participated in the event under the guidance of **Mr. Anil Valiv** (Deputy RTO Pune).



Total **5 NSS Volunteers** participated and the reach was around **50,000 people** within Pune.

Students Participated:-

Sankeet Jadhav	S.Nitin Krishna
Ravi Chawala	TanveerKhatri
TejasLohana	

- **AWARENESS ACTIVITIES IN SCHOOLS,
COLLEGES FOR STUDENTS, PARENTS, ETC...**

1. AWARENESS IN SCHOOL



Under the Road Safety Campaign-2015, the students of BBA of I.M.E.D. visited different schools and colleges from 1st August onwards in various places namely:-

- **Pune**
- **Uruli Kanchan**
- **Kolhapur**



The major schools and covered in these areas were:-

- 1) Shankarrao More Vidyalaya , Loknete Subrao Kadam Junior College, Pune
- 2) Vijayamala Kadam KanyaPrasaala, Pune
- 3) Madhyamik Vidyalaya, Pune
- 4) Bharati Vidyapeeth PrathmikShala, Pune
- 5) Mahatma Ghandhi Vidyalaya, Uruli Kanchan
- 6) Padamshree Manibhai Desai college, Uruli Kanchan
- 7) Cyrus Poonawala English Medium School, Uruli Kanchan
- 8) Mahaveer Niwashi Deaf & Dumb School, Uruli Kanchan
- 9) Yaswantrao More College of Science, Commerce and Arts , Pune
- 10) Paranjape Vidya Mandir, Kothrud, Pune
- 11) Shivaji University, Kolhapur
- 12) Institute of Management and Entrepreneurship Development, Pune
- 13) Mahatma Gandhi Prarthmic Vidyalaya, Uruli Kanchan
- 14) Mahesh Vidyalaya, Pune
- 15) Bharati Vidyapeeth Dental College and Hospital, Pune



This Road Safety Awareness Campaign was carried under the guidance of our **Director- Dr. Sachin S. Vernekar**, **Mr. Vijay S.Phalkhe** (NSS Programme Officer, I.M.E.D), **Miss Sucheta Kanchi**, and **Mr.Promod Kadam** with the help of **20 student** volunteers and the awareness created around **20,000**.

The awareness was spread among the students and faculty members through:-

Presentations	Videos
Personal Interaction	Pamphlets
Posters	Public Speeches

2. T-SHIRT

INAUGURATION



The T-shirt for the Road Safety Campaign was inaugurated by our Honorable Director **Dr. Sachin S. Vernekar** on **9 December, 2015** in I.M.E.D, Pune.

It is mostly believed that the dress we were speaks about our identity. The NSS t-shirt gives a unique identity to the NSS volunteers and also helps to promote our initiate to aware the people about the road safety. Since last two years we have been using t-shirts displaying road safety messages.

The T-Shirts has always been a source of attraction and conveyed our road safety message to the people at large both in and outside Pune.



The inauguration was carried out in the presence of our **NSS P.O Prof. Vijay Phalke, Prof. Sucheta Kanchi and Prof.Promod Kadam.** T-shirts helped to create a lot of awareness among the people.

- **INNOVATIVE ACTIVITIES REGARDING ROAD SAFETY**

1. **MERCEDES BENZ “SAFE ROADS” CAMPAIGN AT BVP CAMPUS**



Mercedes Benz collaborated with **Institute of Management and Entrepreneurship Development** in order to promote the **Road Safety campaign**. A campaign with a **new and unique CSR initiative** to create road safety awareness in INDIA called “**SAFE ROADS**”.

The motive of this campaign is to bring an **era of road safety awareness and will support a new culture of road safety among people in India**. As a part of this initiative, there was a year-long series of road shows on safety awareness targeting students at universities and drivers fleet hubs across six cities in India.

With the help of this initiative they have educated more than **10,000 students** and fleet drivers on being ‘**Safety Responsible**’. This means that as safety Ambassadors, their core objective will be to contribute to the society by following the best practices of road safety which they learnt in their safety sessions. Live demonstrations were given for the **6S of safety**. Some of them are:

Seat Belts: A bond for life

A demonstration was given as to how wearing seatbelts remain as one of the most Important in-vehicle safety systems. And given demo as if vehicle with the speed of 10km/hr, how the seat belt holds driver with the person when accident took place.



Sober: driving under influence of alcohol

A pair of glasses were given which had blurred vision as soon as a person puts it on. This helped in telling us to which extent drunk driving can put one in jeopardy.



Select: Safer Vehicles

This demonstrates how important is having full knowledge of the car's body before buying a car. As the car's body protects you during an impact thereby keeping occupants safe.

Safety System: The real support system

Airbags are supplementing restraint systems which work in tandem with seat belts. For a belted occupant, the airbags deploy within a few milliseconds during severe impact.



Always use an appropriate child seat to protect them while you are driving. Total **20 NSS volunteers** along with **Prof. Vijay Phalke** participated in the event and there were around **6000 visitors**.

2. ROSE DISTRIBUTION TO TRAFFIC POLICE



Under the Road Safety Awareness Campaign 2015, The NSS volunteers of I.M.E.D took an initiative to give a token of appreciation to the Traffic Police for their valuable contribution in managing the busy roads of Pune City. On **11th December, 2015**, the NSS volunteers distributed **50 roses** among the traffic police at various traffic signals and Police stations of Pune city. This initiative was well appreciated by the Police departments and was a source of motivation for everyone.



Total **10 NSS volunteers** participated in this event under the guidance of our **Director, Dr. Sachin S. Vernekar** and our **NSS P.O. Prof Vijay Phalke**. Through this activity, we reached **50 traffic police officers** those who were on duty. Some Traffic Police Officer's were:-

Mr. Dilip Kulkarni (Inspector, Kothrud Police Station) (Ph. No. 9422313295)

Mr. Mane, Police, Kothrud (Ph. NO. 9657728175)

NATIONAL SERVICE SCHEME

SPECIAL WINTER CAMP-2015-16

As per every year the NSS unit of I.M.E.D, Pune organized the Special Winter Camp from 1st March to 7th March, 2016 at Yavat , District Haveli, Pune. Under the guidance of our NSS Programme Officer, Prof Vijay Phalke and Dr. Netaji Jadhav, total 50 students participated in the camp this year.

Activities/ Events:-

- 1) **Temple cleaning-**Promoting and adapting “The Swachha Bharat” initiative of Indian government, NSS volunteers cleaned three main temples of Yavat namely- Mahalakshmi Mandir, Kaal Bhairav Mandir and Vitthal rukmai Mandir on 2nd March 2016. This Step by students was well appreciated by villagers that they invited all the volunteers for dinner the following day.
- 2) **Paper Bag Workshop-**Plastic free India is one of the major factor in keeping India clean. Thus, to reduce plastic and promote the use of paper, All the volunteers were trained to make paper bags from news papers as a part of competition among 5 teams. Around 350 paper bags were made by the volunteers on 3rd march 2016.
- 3) **Paper Bag distribution-** Last year a paper bag workshop was held for village ladies. This year to promote the spirit further, all the paper bags made by students were distributed among the villagers who were gathered for Mahashivratri in Neelkantheswar Mandir.
- 4) **Poster Making-** On 3rd March, 5 Group of Volunteers were given slogans to be made as a poster for the rally. The slogans were related to-
 - Swaccha Bharat Abhiyan
 - Tree Plantation
 - Water Conservation

A total of 21 posters were made in an hour. This activity was headed by Shreya and Damanan.

- 5) **Matoba Canal Mandir Visit-** To refresh the volunteers from day's hardwork, Prof. Vijay Phalke and Dr. Netaji Jadhav took all the volunteers to Matoba Canal Mandir on 3rd March. It is more than 130 years old and situated near the Matoba Dam.
- 6) **Rally-** utilizing the posters made the day before, NSS volunteers organized the rally on same topics on 4th March. The Volunteers created awareness throughout the village by posters and slogans.
- 7) **Bhuleshwar Trekking-** Bhuleshwar Mandir is very ancient temple of Mughal era situated on a hill top. All the students were taken there for trekking and adventure on 4th March 2016.
- 8) **Presentations in school-** NSS volunteers took the initiative to educate and aware the school students regarding various social issues like – Water Conservation, Tree Plantation and Swaccha Bharat. A team of NSS volunteers educated around 500 students of VidyaVikas Mandir School on 5th March 2016.
- 9) **Medical checkup camp-** on 5th March 2016 all the volunteers with Prof. Vijay Phalke , organized a free medical checkup camp for all the students of VidyaVikas Mandir. This camp was conducted by the help of 15 students of BVP college of nursing along with Prof. ManishaGadade and Prof. SundariApte. 350 students got benefited from this medical camp.
- 10) **Gram Swachta Abhiyan-** In the morning of 6th March 2016 all the volunteers were taken to clean the main roads of Yavat to promote the importance of cleanliness. In this drive Mr. Santosh Shivtare and Mr. Sanjay Upase helped the students a lot.

11) Lectures Conducted-

Sr. No	Date	Name	Topic
1	2/3/2016	Dr. Netaji Jadhav	Fitness and Health
2	5/3/2016	Dr. ManishaGadade	Medical Care and Importance
3	5/3/2016	Prof. SundariApte	Stress Management
4	6/3/2016	Prof. K.V. Mohite	NSS Objectives

5	6/3/2016	Prof. Ugale	Motivation For Students
---	----------	-------------	-------------------------

12) **Visit to Mahavir Deaf and Dumb School**- While returning from the camp the Volunteers visited Mahavir Deaf and Dumb school in order to donate clothes and study materials that were collected during the **Dan-Utsaav** event in IMED. The place is very motivating because it portrays the other side of the normal human life. Although they were disabled, they emitted the positive vibes to live life happily.

13) **Visit to Poultry Farm**: On 3rd March NSS volunteers visited the Poultry farm at Yavat along with Prof. Vijay Phalke and Dr. Netaji Jadhav. There students saw how the hens are kept and cared for, how they breed and how eggs are managed .

14) **Visit to chintamadimadirTheor**: while returning from the camp students were taken to mandir in theor to bring calmness and peace in students. There students with Prof. Vijay Phalke prayed for wellness and prospering future ahead

15) **Valedictory function**-On 6th March, the last night of camp, a valedictory function was conducted for all the volunteers and guests. **Dr. Ajit more**, (Director MCA), **Dr. Shivali Ingawale**(Programme director BBA) joined the camp for the function. Felicitation ceremony was conducted for people from the village who helped the volunteers during the camp. Among them were **Mr. Santosh Shivtare, Mr. Sanjay Upase, Mr. Prashant Jadhav Mr. Nanajiand Mr. Sachin Dhanshetty**.

Prof. DeeptiDeshmukh, Mr. Swapnil, Mr. Vijay kadam, Mr. Deshmukh, Mr. DinkarKarande and Mr. Praveen Jadhav were also present to support the camp volunteers.

The camp was organized with the help of NSS Volunteers namely Loknath Debnath, sfoorti Jain, sanket Jadhav, Varun raj, ShivamSrivastava, Roshan Pandey, Sonali Arneja,TejasLohana and Vishwajeet. This whole NSS winter Camp 2016 was conducted under the guidance of **Prof. Vijay Phalke** and **Dr. Netaji Jadhav**. It was possible because of the support and blessings of Hon'ble Chancellor **Dr. PatangRaoJi Kadam**, Vice-Chancellor **Dr. ShivajiRaoJi Kadam**, Secretary **Dr. VishwajeetJi Kadam**, NSS Co-ordinator BVP **Prof. K.V. Mohite** and **Dr. Sachin Vernekar** Director IMED.



Inauguration of Special Winter Camp-2016



Free Medical checkup camp at Yavat.



Free Medical checkup camp at Yavat.



Free Medical checkup camp at Yavat.



Poster making by NSS volunteers.



Paper Bag Making By NSS Volunteers



Guest lecture by Dr. Netaji Jadhav (Director physical education)



.Guest Lecture By Prof Sundari Apte



Temple cleaning by NSS volunteers at Yavat.



Temple cleaning by NSS volunteers at Yavat.



Social Awareness Rally by NSS volunteers at Yavat.



Social Awareness Rally by NSS volunteers at Yavat.



NSS Volunteers during exercise at Yavat.



Gram Swacchata Abhiyan by NSS volunteers



Presentations at ZilaParishad School, Yavat



Presentations at ZilaParishad School, Yavat



Paper Bag Distribution



Felicitatation of Prof. Vijay Phalke and NSS Team By villagers



Bhuleshwar trekking by NSS Volunteers



Bhuleshwar trekking by NSS Volunteers



Food Committee at Work