

# REFLECTIONS



**BHARATI VIDYAPEETH**  
(Deemed to be University), Pune, India  
**Institute of Management &  
Entrepreneurship Development, Pune**

Accredited with 'A+' Grade (2017) by NAAC | **Category-I** University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India



Ranking in Top 75 B-Schools in India by NIRF 2020, MHRD, Govt. of India

SR. NO	TITLE OF PAPER	AUTHOR/S
1	Employee Stability and Satisfaction Towards Their Job	Mr. Praveen Singh, Mr. Mahesh Aglawe
2	Impact of Performance Appraisal on The Growth of The Organization- A Tool for Competitive Advantage	Ms. Kriti Kapoor, Ms. Megha Shriwastava
3	Behaviour Analysis of Investor While Investing in Stock Market	Mr. Alok Singh, Mr. Abhimanyu Kumar
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5	A Study on Digital Payments in India With Perspective of Consumer Adoption	Ms. Nitisha Gangal, Ms. Kirtika Bansal
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9	Understanding Digital Consumers in Emerging Markets	Ms. Akanksha Singh Mr. Chiranjeev Srivastava

**Bharati Vidyapeeth (Deemed to be University), Pune (India)**  
**Institute of Management and Entrepreneurship Development**  
Erandwane Campus, Paud Road, Pune - 411 038,



**Hon'ble Dr. Patangrao Kadam**  
M.A., LL.B., Ph.D.

**Founder, Bharati Vidyapeeth, Pune**

**Founder-Chancellor,**  
Bharati Vidyapeeth  
(Deemed to be University), Pune

### The constituent units of Bharati Vidyapeeth University, Pune

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
11. BVDU College of Physical Education, Pune.
12. BVDU Institute of Environment Education & Research, Pune
13. BVDU Institute of Management & Entrepreneurship Development, Pune
14. BVDU Poona College of Pharmacy, Pune
15. BVDU College of Engineering, Pune
16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
18. BVDU College of Architecture, Pune
19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
20. BVDU Institute of Management, Kolhapur
21. BVDU Institute of Management & Rural Development administration, Sangli
22. BVDU Institute of Management & Research, New Delhi
23. BVDU Institute of Hotel Management & Catering Technology, Pune
24. BVDU Yashwantrao Mohite Institute of Management, Malakapur-Karad
25. BVDU Medical College & Hospital, Sangli
26. BVDU Dental College & Hospital, Mumbai
27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai

### CENTRAL OFFICE

#### PUNE

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Institute of Management and  
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Paud Road Erandwane, Pune 411 038  
Tel. : 020 - 25431060,25425517

#### EDUCATIONAL CENTRES

Pune, Navi Mumbai, New Delhi,  
Sangli, Kolhapur, Solapur, Karad,  
Jawhar, Satara

### DIVISIONAL OFFICES

#### NAVI MUMBAI

Bharati Vidyapeeth (Deemed to be University)  
Institute of Management studies & Research  
Sector No. 8, CBD, Belpada,  
Navi Mumbai - 400 614  
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#### SOLAPUR

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Bijapur Road, Solapur - 413004  
Tel. : 0217 - 2302016,2341353

#### NEW DELHI

Bharati Vidyapeeth (Deemed to be University)  
Institute of Management and Research,  
A-4 Rohtak Road Opp. Ordnance Depot.  
Paschim Vihar, Extension New Delhi - 110 063  
Tel. : 011- 25285808,25284396,25276446

#### SANGLI

Bharati Vidyapeeth (Deemed to be University)  
Institute of Management and Rural  
Development Administration,  
Rajwada Chowk, Sangli - 416416  
Tel. : 0233 - 2325776,2377249



# IMED- 'Where Dreams Become Reality'



## Bharati Vidyapeeth (Deemed to be University), Pune, India Institute of Management and Entrepreneurship Development, Pune

Erandwane, Pune- 38. Maharashtra, India

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'A' Grade University Status by MHRD, Govt. of India



Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.

### RANKING

- National Institutional Ranking Framework:
- For last 5 consecutive years IMED is ranked among Top 75 B Schools in India by NIRF MHRD, Govt of India. It is one of 10 in Maharashtra and only 2 in Pune who are ranked in top 75 Institutes in India.
- Outlook – ICARE India MBA Rankings 2020:
- Outlook in association with ICARE (Indian Centre for Academic Rankings and Excellence) ranked IMED:
- 13th among Top 50 Institutes in West Zone
- 25th among Top University – Constituent Colleges
- 37th among Top 150 Private MBA institutes in India
- Indian Institutional Ranking Framework (IIRF) 2020:
- Education Post in association with Assocham ranked IMED 13th among Top 100 B Schools in India.

### PROGRAMMES

#### MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

#### MBA (HR)

#### MCA

(2 Year Full Time Programme)

#### BBA and BCA

(3 Year Full Time Programme)

### History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

### Salient Features :

- Ranked among Top 75 B-schools in India by NIRF 2020, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

### Placements

- Companies Participate in Placement Drive every year : more than 150
- Highest package : MBA 54.08 LPA (International) 18 LPA (Domestic)
- Highest package : MCA 48.00 LPA (International) / 7 LPA (Domestic)



**For Admissions Contact :**  
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**"Creating  
Successful  
Leaders and  
Entrepreneurs"**

