

# HAPPY NEW YEAR 2017

## IMED NEWS

Bi-Annual News Letter | Vol. 20 | December 2016



**BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE (INDIA)**  
**Institute of Management &  
Entrepreneurship Development, Pune**



'A' Grade University Status Awarded by MHRD, Govt. of India  
Reaccredited with 'A' Grade by NAAC

Ranked 1st in Pune, 3rd in Maharashtra and 46th in India by NIRF, Ministry of Human Resource Development, Government of India.



Hon'ble. Dr. Vishwajeet Kadam  
Secretary, Bharati Vidyapeeth



Hon'ble. Dr. Patangrao Kadam  
Founder – Chancellor,  
Bharati Vidyapeeth  
Deemed University



Hon'ble. Prof. Dr. Shivajirao Kadam  
Vice Chancellor,  
Bharati Vidyapeeth Deemed University

### Director's Message

I am delighted to bring forth this issue of IMED Newsletter which will acquaint you with the various activities organized in IMED from July 2016 to October 2016. This year too the Industry Institute Partnership Summit (IIPS) evoked grand response from the major corporate leaders. Our institute has been ranked 1st in Pune, 3rd in Maharashtra and 46th in India by NIRF, MHRD, GOI. The Undergraduate program of IMED has also been recently ranked at 15th position in Top 50 Private BBA Institutes and 21st, overall in India, in ranking 2016 by Times BBA Education.

A number of initiatives to enhance the employability of students have been undertaken. A Certification course is offered to students every semester in association with NSDC approved agencies. Leading brands have conducted placement drives and many more are in the process of recruiting IMEDians. Various co-curricular and extracurricular activities were also held to help students explore their hidden talents. All the faculty members, students and non teaching staff are involved in successful execution of these activities.

I wish you all a very happy, healthy, successful and prosperous New Year 2017!

**Dr. Sachin S. Vernekar**  
Dean FMS BVDU  
Director IMED, Pune

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## ACHIEVEMENTS OF IMED

### Ranking of IMED by NIRF, MHRD, Govt. of India.

With Great Pleasure and Pride, we wish to inform you that BVDU IMED is ranked among Top 50 Management Institutes' in India by National Institutional Ranking Framework, (NIRF) MHRD, Government of India.

### IMED has been ranked:

- 1st in Pune
- 3rd in Maharashtra
- 15th in India
- 18th In PR in India
- 46th at National Level.

### Best Institute Award

IMED has also been awarded as "The Best Institute" for its social work activities through NSS at State level by the Government of Maharashtra.



Hon'ble Dr Patangraoji Kadam, Founder & Chancellor and Hon'ble Dr Shivajiraoji Kadam, Vice Chancellor BVDU, felicitated Dr Sachin S. Vernekar, Dr Bhalerao and Dr Mahadik for the remarkable success

### Ranking of IMED by Times of India

The BBA program of IMED has been awarded 21st rank in India and 15th among private Institutes by Times of India. (28th June 2016)



Hon'ble Dr. Ved Prakash Chairman UGC, Hon'ble Dr. Patangrao Kadam, Hon'ble Dr. Shivajirao Kadam, Hon'ble, Dr. Vishwajeet Kadam Felicitating Team IMED led by Dr. Sachin S. Vernekar

# CRC ACTIVITIES

## Placement Highlights for year 2015-16

**Highest International Salary Package: Rs 36.72 lakhs**

**Highest Domestic Salary Package : Rs 11 lakhs**

**Number of companies participated in placement drive : 152**

## Placements 2016

Placements commenced in September for this year. We are glad to inform that in the First phase of placement drive, 46 students are placed as on November 2016.

## Congratulations to star performers !!!

Sr.	Name of the Students	Company Name
1	Aishwarya Yadav	Audi
2	Surva Chattergee	CapGemini
3	Ankita Patil	Tech Mahindra
4	Parth Sahani	Shoppers Stop
5	Nilanjan Chattopadhyay	Future Group
6	Nitin Krishna	Redington
7	Thakur Vishal Singh	Redington
8	Himanshu Awasthi	Carwale
9	Arindam Chakraborty	Carwale
10	Rupesh Kumar Mannewar	Carwale
11	Apoorv Mishra	Carwale
12	Abhinav Chaturvedi	Carwale
13	Md. Monis Samad	Carwale
14	Sonu Lal	Carwale
15	Siddarth Ghosh	Jaro Education
16	Tanvir Khatri	Market Intelligence
17	Joy Prakash	Market Intelligence
18	Neeraj Joshi	Ti Tubes (Murugappa Group)
19	Mohit Agarwal	Ti Tubes (Murugappa Group)
20	Mohit Sharma	Ti Tubes (Murugappa Group)
21	Prabhakar Bhadauria	Ti Tubes (Murugappa Group)
22	Aman Arora	Ti Tubes (Murugappa Group)

Sr.	Name of the Students	Company Name
23	Sakshi Sinha	E&Y GDS
24	Nikhil Kumar	E&Y GDS
25	Dhanishtha Paliwal	E&Y GDS
26	Harsh Torani	E&Y GDS
27	Rajani Goswami	Tech Mahindra
28	Manasi Gaur	Tech Mahindra
29	Priyanka Shukla	L & T Infotech
30	Shikha Tiwari	Amazon
31	Shreya	Amazon
32	Sonali Arneja	Amazon
33	Ruhi Chandel	Amazon
34	Animesh Tiwari	Amazon
35	kiran kumari	WNS
36	Suhena Mukharjee	WNS
37	Prakhar Kabra	WNS
38	Ruhi Chandel	WNS
39	Uttam Talukar	Techno AVR
40	Raunak Khandelwal	iPlace India Pvt Ltd
41	Vaishanavi Kulkarni	iPlace India Pvt Ltd
42	Runa Kohli	Fujitsu India
43	Shalini Choubey	Forbes Marshall
44	Pooja Sevlani	Forbes Marshall
45	Naman Bhargav	HDFC
46	Amit Mishra	HDFC

## Director's Participation as chief guest



Dr. Sachin S. Vernekar, Dean, FMS BVDU and Director, IMED lighting the lamp for inauguration of the MBA Induction Programme at DIMR Balewadi , Pune as Chief Guest. On his right Mr. Sagar, Chairman of the society, and Dr. Alwi, Director of DIMR



Addressing the research scholars in the Research Methodology Workshop with hands-on experience on SPSS, organized by Rizvi College, Mumbai sponsored by ICSSR.



Delivering speech on 'Indian Business Model 'at the National Conference organized by Ajinkya D. Y. Patil University on 2nd February 16 .



## Induction Program for MBA



Dr. Pawan Agarwal, Management Guru Inspired students by discussing the case study of Mumbai Dabbawala during MBA Induction Programme.

Six days induction program for MBA Batch was organized. It started with motivating speech of Dr. Sachin S.Vernekar, who provided assurance to the parents and students about enhancement of managerial and entrepreneurial skills with the dynamic MBA programme.

Dr. Pawan Agarwal, Management Guru conducted a session by taking a live case study of Mumbai Dabbawala. He also discussed topics including logistics, Six Sigma and quality certifications.

On the second day of Induction Programme Mr. Yusuf Pathan, Founder Source Pro conducted interactive session on the importance of soft skills for Management students. He emphasized on use of social media.

Mr. Shishir Pundalik, Senior VP Credit Agricole Bank talked on "MBA today- opportunities and challenges." Mr. Saptarshi Bhattacharya Head HR Bajaj Allianz talked about qualities that should be enhanced to enter into the corporate world.

On Third Day, Alumni Interaction and Panel Discussion was organized. The panel discussion was deliberated on the theme 'Expectations of Industry from Freshers.

The alumni present for the Panel Discussion were as follows:

- Mr. Brijesh Ammannath, VP BTCL
- Mr. Prithviraj Chavan, Joint MD Ajay Syscon
- Mr. Gautam Sambhare, Director Renaissance Strategic
- Ms. Nikita Gupta, BNY Mellon
- Mr. Ajay Varde



### Panel Discussion by Eminent Alumni

On fourth day, Students were given introduction and briefed about various academics, co-curricular and extracurricular activities at IMED.

### Introduction to various activities at IMED

- Presentation by Program Director on Course Structure- Dr. Sonali Dharmadhikari
- Academics - Dr. Anthony Rose
- Rules& Regulations– Dr. Anthony Rose
- Sports – Dr Netaji Jadhav
- International Collaborations & Students Welfare : Prof. Makarand Pole
- NSS- Mr. Vijay Phalke
- Exam Section - Dr. Vinod Ingawale
- CRC- Dr. Hemangi More, Dr. Deepak Navalgund

On fifth day, Industrial visit were arranged to various industries to provide first hand information and exposure about implementation of managerial practices.

### Some of the Companies where Industry Visits were organized

- Tata Motors
- Brinton Carpets
- Desai Brothers
- General Motors
- Coco-Cola
- ACG Pam-Pac
- Alfa Laval

On Sixth day, Profiling was done of all newly admitted students. The induction was concluded by screening the students based on the abilities in terms of

communication skills, analytical Skills, General Knowledge and Aptitude.

Students found the session to be highly introspective as they came to know their strengths and weaknesses.

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## Induction Programme for MCA



Dr. Sachin S. Vernekar, Dr. Ajit More & Mr. Sameer Kulkarni motivating students of MCA during Induction programme.

MCA programme of BV DU, IMED had organized five days orientation programme to address the new batch 2016-17 of MCA from 4th July to 8th July 2016 under guidance of Dr. Ajit More, Incharge MCA. This programme was organized to acquaint the students about University, Institute and details of programs opted by them as well as to give glimpses of corporate world.

The event was inaugurated by Mr. Prasad Deshpande, Senior Vice President and Global Head of Custom Applications Practice and Mobility Practice and Mr. Sameer Kulkarni.

Mr. Deshpande delivered the keynote speech, elaborating on top IT technologies. He also enlightened the students by discussing job perspective, followed by oration by Mr. Sameer Kulkarni, Consultant, Oracle Integration Developer, American Transmission Company.

Dr. Ajit More welcomed guests. He also boosted the confidence of new students saying that they are at right place at the right time. He gave assurance to the students that the institute will impart a quality education and groom the students to build their careers

At the end, students were briefed about various academics, co-curricular and extracurricular activities at IMED

Later students were taken for an industrial visit to various corporate like Zensar technologies. Dr. Anand Bhalerao, Principal of BV College of Engineering, Pune addressed the students. As management graduate, communication skills play a vital role in professional life. Hence an activity was conducted to educate importance of communication skills among students.

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## Industrial Visits

To enhance industrial knowledge among students, industrial visits were organized by IMED to various companies that include, Tata Motors, Brinton Carpets, Desai Brothers, General Motors, Coco-Cola, ACG Pam-Pac, and Alfa Laval.



# FRESHERS

## Freshers Meet [MBA PROGRAMME]

Freshers Day was organized for MBA on 4th August. 2016 Batch was welcomed by Dr. Sachin S. Vernekar, Dean FMS BVDU and Director IMED.



Dr. Sachin S. Vernekar, Faculty Members with Winners and organizing team of Freshers Day

## Freshers Meet [MCA PROGRAMME]

On 5th August 2016, Freshers Meet was organized for MCA students at the Sharao Lawns to give a warm welcome to all new comers.



Dr. Sachin S. Vernekar delivering speech during Freshers Day and Students participating in Freshers Meet

## Titles bagged by MBA and MCA Freshers

Titles	Name of Student
Mr. Fresher	Mr. Sayan Chatterji
Miss Fresher	Miss. Pooja Tahalaniy
Miss Pretty	Miss Anushree Khandelwal
Mr. Handsome	Mr. Swapnil Chavan
Mr. Limelight	Mr. Vasudev Late
Miss Limelight	Miss. Urvashi Sharma

Titles	Name of Student
Mr. Fresher	Mr. Deepak Choudhary
Miss Fresher	Miss. Athira Nair
Mr. Confident	Mr. Avinash Kumar
Miss Best Smile	Miss. Milinda
Mr. Best Dress	Mr. Saif Ali
Miss Best Dress	Miss. Disha Maheswari
Mr. Personality	Mr. Rajesh Kumar
Miss Personality	Miss. Sayali Pole & Miss. Shrashti



# Freshers Meet





## IIPS (Industry Institute Partnership Summit) 2016

The IIPS is an annual event organized by IMED that endeavors to bring on a common platform the Corporate and the Academic world to felicitate and appreciate corporate managers for contributing to management education in India and to contemplate and discuss on contemporary issues vexing management education. IIPS provides platform for both the entities to constantly redefine the relationship for mutual benefit. IIPS is awarded wide publicity and covered by leading newspapers.

IIPS 2016 was held in collaboration with MCCIA, NSE & The Indian Express Group of Publications solicited the presence of more than 55 corporate managers of reputed companies for the event.

The program started with welcome speech by the Director Dr. Sachin S. Vernekar who explained the concept behind organizing the IIPS event every year. He also thanked the guest for contributing to the management education in India. This was followed by speeches by the Chief Guest and the Guests of Honor.

## Highlights of IIPS 2016



## Corporates who Participated and got Felicitated in IIPS 2016

Name of the Guest	Designation	Company
Pradeep Monga	Research Associate	Markets & Markets
Amit M Rathi	Project Manager	KPIT Solutions India Ltd.
Dhiraj Ashok Ghorpade	Solutions Head	TATA Technologies LTD
Brijesh K Ammanath	Manager	Barclays Technology
Ms.Darshna Pravin Joshi	Manager HR	Vertex Group
Ms. Arpita Shah	Admin Head	UPS Solutions
Yovan Shah	Manager	AXIS Bank
Ms. Shweta Rajkumar Balani	Consultant	Accenture
Shirish Shinde	Manager	Atlas Copco Ltd
Abhishek Soni	Technical Consultant	Barclays Technology
Suhail Ahmad	Manager	ICICI Bank
Niloy Bakshi	HR Manager	SunGard India Ltd
Milind Rajan	Manager	Capstone India Ltd.
NitinTiwary	Fulfillment Lead APAC	IBM
Vaibhav Deshmukh	Head HR	Bala Industries
Arbaaz Sheikh	BDM	MAPRO
Indrajeet Gujral	Manager HR	Akroya Solutions Pvt Ltd
Vikas Jain	Manager Finance	Maersk India Ltd.
Kirti Mittal C/oMs. Pallavi Desai	Deputy Manager HR	Shoppers stop
KiranZade	Franchisee	Angel Broking
Amit Deshpande	Delivery Head	India Success Story
Pramod Sonawane	Director	GE Oil & Gas
Ms.Ketkee Deshmukh	Co-Founder & Managing Director	HR Kapital
Ashutosh Kulkarni	Associate Consultant	TCS Ltd.
Mahadevan N.	Senior Technical Advisor	Cummins Technology India Ltd.
Mohit Aggarwal	Senior Manager Sales	Mahindra & Mahindra Ltd
Gautam Dilip Sambhare	Director	Renaissance Strategic Consultants Pvt. Ltd.
Pruthviraj Ravindra Chavan	Joint MD	Ajay Syscon Pvt.Ltd
Amit Ranjan	BDM	Vatsa Solutions
Kuldeep Balasaheb Lamkane Management and Research	Owner	National Institute of Construction
Nipun Sanjay Gujar	Proprietor	Shah Babulal Mulchand
Apurv Manjrekar	Founder	Alpha Interns Services Pvt. Ltd.
Ms.Shaileja Shinde	CEO & Founder	Atelier Studio LLP
Biju Kumar Pillai	Senior Manager HR	Artech Infosystems Pvt. Ltd.

Om prakash Valwekar	Founder	Headlines Advertising & More
Ms.Surga Thilakan	Co-Founder & CEO	I-Star
Harish Thakkar	Executive Director	Imarticus
Pravin dighe	Manager	HWT Global
Brijmohan Misra	CEO & Founder	Paarijat Software Solutions
Nishi Kant	Founder & Director	Leo edunomics
MayurAhuja	CEO & Founder	Kit Genie
Ajay Varade	Asst Prof.	IIPM
Yosef Nowgoankar	Consultant	Market Research Pvt. Ltd
Ms.SandhyaTanwar	Finance	UPS Solutions
Ravindranath	Chief Manager-Network Planning	HPCL
Ms.Shivangi Awasthi	Consultant-Marketing & Distribution	SERENE Corporation
Aditya Shinde	MD And cofounder	Slate hopper
Ankit Kohli	Manager	CITIBANK
Abhijit Thorat	HR-L&OD Lead	ACG Pampac Machines Pvt. Ltd.
Parmanad Upadhyay	Senior Consultant	Fujitsu Consulting
AmitPatil	Senior Manager	L& T
Ms.Rupa Gaikwad	Manager	TietoEnator
Sachin Mahajan	MD	F1 Microsystems
Nadim Tamboli	AVP	Nestaway Technologies Pvt. Ltd.
Ms.Preeti Rani Gupta	HR Manager	Future Group
Saurabh Parkhi	Co-founder & Director	Hyaline Water Corporation
Adnan Dumba	Manager	Cognizant Technologies
Sanjay Nagapurkar	DGM IR& Welfare	Alfa Laval (India )Ltd.
Prasad Potnis	Senior Manager	Infosys
Joy Parekh	AVP	Imarticus Learning
Ajay Katkar	TPO	BVU Engineering College
Aasheesh Jain	Consultant	TCS Ltd.



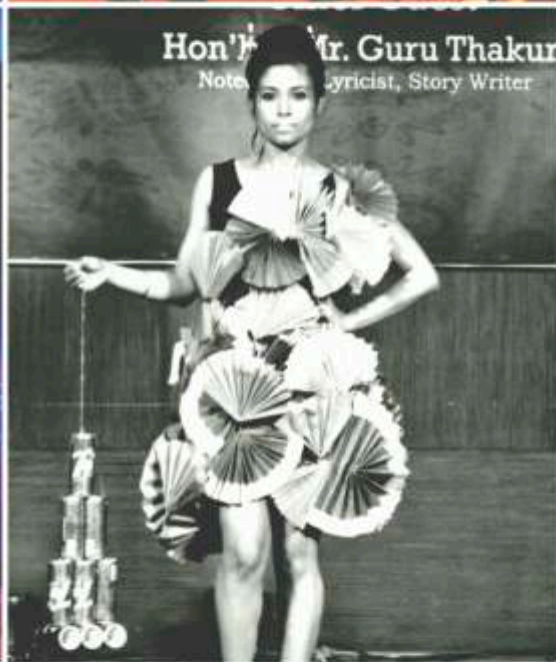
Dr. Sachin S. Vernekar appreciating Winners of Fashion Show.

## Youth Festival

Youth Fest, is a cultural fest organized by Bharati Vidypeeth Deemed University. All the colleges under the umbrella of the university take part in this fest. IMED Students also showed their spark by participating in various events of Youth Fest.



# Glimpses of Youth Festival





## IMED GEMS 2K16

IMED has been conducting various events with a sole aim to give opportunity for students to showcase their talents and skills. One of such activities is IMED GEMS. It encourages students to enhance and master their Management Skills and foster creativity. The event was organized on 26th and 27th August 2016. All the participants got participation certificates and winners were awarded with certificates and Trophies.



Dr. Sachin S. Vernekar, Faculty members, organizers, winners and participants of IMED GEMS

IMED GEMS event was inaugurated by lighting of lamp by Dr. Sachin S. Vernekar. He enlightened students about purpose behind organizing such events and how these events give competitive advantage to the students. Elocution, Ad Mad Show, Website Development, Techno Event, Unleash your creativity, My Picture My Story, Best Manager, Best Entrepreneur, Flameless cooking, Clay Modelling, Face painting, Poster making, Rangoli, Marketing Tambola, Instrumental singing were the activities conducted as a part of the IMED GEMS. The event was coordinated by Mr. Ramchandra Mahadik, Ms. Pallavi Chopade, Mr. Dingankar S. U, Dr. Vijay Phalke & Dr. Deepali Shahane



Students' creativity in IMED GEMS

## Winners of IMED GEMS 2016

Sr.	Event detail	WinnersPG	WinnersUG
1.	ELOCUTION	1. Aamir Shaha Hussain 2. Chetna Arora 3. Gargi Ghosh	1. Kartikeyan Chaturvedi 2. Sonali Shukla 3. Roshan Pandey
2.	AD MAD SHOW	1. Nazia & Team 2. Pooja & Team 3. Urvashi & Team	1. Kartikeyan Chaturvedi & Team 2. Shikhar & Team 3. Ankit & Team
3.	DEVELOPING WEBSITE	1. Saif Varsi, Ajinka Arora, Sagar Chonde 2. Anuj Kishor, Avinash Kumar, Monika Shukla 3. a) Jay Sedani, Hussain Ninbargi, Ambika Das b) Ajay Kumawat, RaviKaran, Parvesh Kamar	1. Kushgra Agarwal, Jasber Singh, Sureh Seevri 2. Anshik Malik, Kanishq Grag 3. Yash Tandon, Kuldeep Tanwar, Chirag Panjawi
4.	TECHNO EVENT	1. Gyanendu Singh 2. Divanyasu Sati, Hussain Bhaora 3. Pawar Kumar	1. Nabin Chand, Avinash Kumar 2. Anurag Kumar, Anant Pandey 3. Ali SahidAli, Mohhamed Adul
5	TECH PAPER PRESENTATION	1. Rohan 2. Ankur 3. Harsh,Atira	1. Kartikeyan Chaturvedi, Sonali Shukla 2. Suparna Saha 3. Chirag,Akash
6.	UNLEASH YOUR CREATIVITY	1. Pooja Agarwal 2. Ravi Chawla, Gargi Ghosh 3. Uphar,Juhi	1. Prateek Revankar 2. Shreya,Rishabh 3. Shubham Kumar, MD Abhi
7.	MY PICTURE MY STORY	1. Kawaljeet Singh 2. Joy 3. Nitin	1. Divyaaditya Acharya 2. Kopal 3. Ashwini Verma
8.	BEST MANAGER	1. Bharat 2. Anjali Pandey 3. Apoorwa Sahay	1. Akansha 2. Kopal 3. Mudit
9.	BEST ENTREPRENEUR	1. Sahil Rawat 2. Akhilesh Patil 3. Anuj Sehgal	1. Sonali Shukla & Kartikeya Chaturvadi 2. Shyam 3. Mandakini

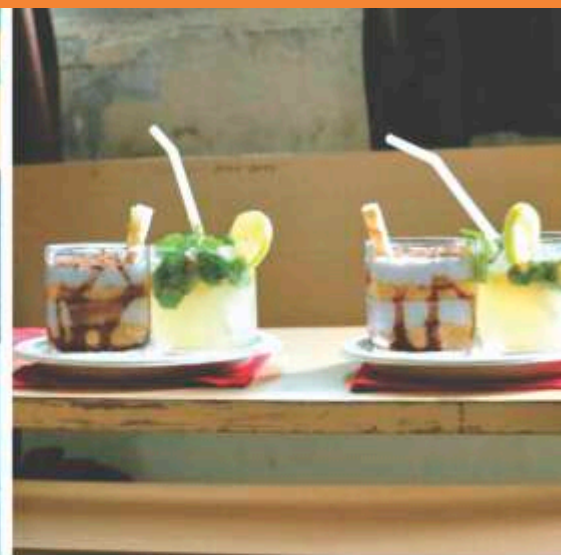
10.	FLAMELESS COOKING	1. Unnati Sharma, Ritika 2. Shwetsee & Group 3. a) Fatima & Geetesh b) Atira, & Astha	1. Tejas, Yash 2. Chirag, Dhavan 3. Charu
11.	POSTER MAKING	1. Ritu Jaidev Ram 2. Runa Kohli 3. Eakansh Srivastav	1. Aishwaraya 2. Damanan 3. Priyan Kumar
12.	FACE PAINTING	1. Riya De & Runa Kohali 2. Arushi Mehra & Archu Kumari 3. Pooja Tahalayani	1. Akariti Singh & Anjali Rawat 2. Shubhangi Sharma & Yash Gupta 3. Shivanshu & Guman Popli
13.	RANGOLI	1. Pooja Agrawal & Ramit Bohra 2. Pooja Tahalyani & Ujjwala Ohja 3. Aishwarya Shrivastava & Ankita	1. Shivangi Singh & Anisha Pai 2. Risha & Sahil 3. Ishani Singh & Surbhi
14.	CLAY MODULING	1. Eakansha & Ritu 2. Gargi Ghosh & Nazia Naheed 3. Yogesh & Marshal	1. Ayush & Bhuwan 2. Anurag & Kartik
15.	MARKETING TAMBOLA	1. Rahul Gupta, Rajat Baghel 2. Sharmilee Baul, Rishab Sabarwal 3. Pranjal Mishra, Rashmi Gupta	1. Ankit Verma, Alice Maheswari 2. Tejas Mishra, Sunil Jain
16.	INSTRUMENTAL	1. Rana Banerjee	1. Abhinav Kishore 2. Kartikeya Chaturvedi 3. Shuriti
17.	REWIND AND FORWARD	1 Aman & Team	1 Kartikeya & Team



Students participating in IMED GEMS



# IMED GEMS 2K16





## Management Development Programme

Dr K. Venkat Subramanian started his formal talk in an informal manner to connect with the students. He started by talking about college life and gave students few tips regarding the same.

He gave interesting examples to motivate the students starting with the founder of Honda, Mr. Soichiro Honda. Later he gave example of JRD Tata who dreamt of setting a steel plant and achieved it by setting the first Multi-Function Steel plant in South Asia.

He then gave tips to the students regarding setting goals and achieving them. He also emphasized on importance of being an effective communicator. Dr. Venkat also discussed the importance of public speaking skills for individuals. He concluded by saying that do the work you enjoy and you will definitely succeed in life.



Dr. Venkat Subramanian addressing students during Management Development Programme

## Management Forum Activities

### Biz Quiz

On 6th August, 2016, Business Quiz competition was organized by MBA G First year



Dr. Sachin S. Vernekar with the organizers and participants of Business quiz competition.

IMED Quiz Olympiad was organized on 6th August 2016 by the students of MBA.

The quiz covered all the sectors of Business world. Due to overwhelming response by the students Quiz competition took place in multiple rounds.

The Winners of the quiz were:

Sr. No.	Position	Name of the Students
1.	1st Position	Gautam Bandhu Anchit Raghuvanshi Chetan Chaudhari
2.	2st Position	Akshata Buti Purna Chanchal Abhishek Kumar Giri
3.	3rd Position	Aditya Sankhalkar Ravi Vaspte Akshay Shingte

### Case Development workshop- Marketing Forum

A Case development workshop was conducted under Marketing Management Forum for Students of MBA. Dr. M. D. Kakade , Head Marketing Department guided students in developing a case through logical thinking and practical analysis of the situation. Students benefitted with valuable inputs provided in the workshop which lead to enhance their analytical skills. Mrs. Bharati Jadhav coordinated the event.

## Case Study Competition- HR Forum



Dr. Sachin. S. Vernekar, Faculty Members, Participants and winners of Case Development workshop & Case Study Competition

Case Study Competition was organized by the HR department under the guidance of Dr. Sachin S Vernekar & Dr. Neelam Lal Advisor MBA HR. The competition was organized in two phases. In first phase "Two Day Workshop" was undertaken on how to solve Case Study. Then in Second phase Students were provided platform to showcase the analytical viewpoints and to nurture their conceptual abilities. Students actively participated in large numbers. Mrs. Rajlakshmi Wagh coordinated the event.

## Celebration of International Yoga Day



Hon'ble Vice Chancellor Prof. Dr. Shivajirao Kadam, Dr. Sachin S. Vernekar during International Yoga Day.

Yoga Guru Mrs. Maria F. Partapurwala demonstrating the Asana

Bharati Vidyapeeth Deemed University, Institute of Management and Entrepreneurship Development, Pune, celebrated the International Yoga Day at Bharati Vidyapeeth's Erandawane campus on 21st June, 2016, between 7:00am to 10:00am. Vice Chancellor Hon'ble Prof. Dr. Shivajirao Kadam inaugurated the yoga session by lighting the lamp and Sarasawati poojan in the presence of Joint Secretary Dr. K.D. Jadhav, Registrar of BVDU Mr. G. Jaykumar, Dean FMS BVDU Dr. Sachin S. Vernekar, Principals, Directors, NSS Programme Co-ordinator, Officials, Teaching Staff, Non-Teaching Staff and Students.

A team of professional yoga teachers conducted the yoga sessions. In all 550 participants including staffs, officials and students exercised the asanas & pranayama. The yoga session programme was organized by NSS Programme Coordinator of University Mr. K.V. Mohite and Physical Director of Y.M. College, Pune., Mr. S.B. Pawar and all the programme officers and Physical Education Directors in campus. The event was anchored by Dr. Anuradha Jape and Mr. S.S. Patil.

# NSS ACTIVITIES

## Events held under Swachh Bharat Mission

NSS team of IMED conducted various events from 13th October to 30th October 2016 to support the Swachh Bharat Mission of Government of India. The event was well organized and coordinated by NSS volunteers. Details regarding events under Swachh Bharat is mentioned as below-

Date	Events	Student Representatives	Faculty Members
13/9/2016	Cleanliness Drive at IMED	Aayush, Shagufta Ansari, Hemendra, Tanim, Panvee	Mr.Vijay Phalke
13/9/2016	Slogan Competition	Aakash, Shreya, Anku	Ms.Sucheta kanchi
14/9/2016	Swachh Bharat Oath	Muskan, Tarik, Shweta, Pragati, Rahul Gupta	Mr.Vijay Phalke
14/9/2016	Cleanliness Drive at 5 bus stops	Ravi, Mangalam, Komal, Prateek, Aarushi, Arpit Kohli	Dr.Vijay Phalke, and Team IMED
15/9/2016	Paper Bag Workshop	Aayushi, Jayshree, Aishwarya, Shantanu, Dimple, Shivalika, Lovely	Ms.Pratima Gund
15/9/2016	Best Out Of Waste	Kiran, Dhawal, Jaina, Anuj	Mr.Hembade Sir
26/9/2016	Swachh Bharat Presentation Competition	Niharika, Vina Singh, Garima, Vishwajeet, Shruti	Dr.Vijay Phalke, Mr.Pramod kadam
27/9/2016	Poster Making Competition	Damanan, Akshata, Nidhi Tiwari, Suparna	Ms.Pallavi Chopade
28/9/2016	Poem Writing	Basu	Dr.Shivraj Thorat, Ms.Anuradha Yesugade
30/9/2016	Street Play Competition On Swachh Bharat	Roshan, Darshani, Aditya, Alina, Tejas	Mr. H.M.Padalikar, Dr.Nilesh Mahajan

## Tree Plantation

As a part of Environmental policy and Green initiative, IMED had organized tree plantation. The event was inaugurated by Dr. Sachin S. Vernekar, Dr. Ajit More, and Dr. Anthony Rose along with, all teaching and non teaching staff of IMED.

The staff and the students of IMED pledged to take care of the plants so as to make contribution towards the social cause of protecting environment.



## Tree Plantation & Swachh Bharat Mission at IMED





## Freedom 70

In pursuance of the decision to celebrate Independence Day as Independence festival, Ministry of Human Resource Development planned a series of events in educational institution across the country. It was decided that the period from 9th August , 2016 to 23rd August 2016 be celebrated as "Azadi 70- Yaad Karo Kurbanii" (Freedom Fortnight) to re-instill the spirit of freedom struggle and national movement among the young generation.

For the patriotic celebration under the guidance of Hon. Director Dr. Sachin S. Vernekar, various activities based on patriotic theme were planned and organized by Dr. Vijay Phalke and Ms Pallavi Chopade. More than 1200 students participated in competitions organized under Freedom 70. They are,

- Patriotic Song
- Quiz competition
- Patriotic poster making
- Flag Hoisting
- Traditional Day
- Essay Competition



Hon. Dr. Shivajirao Kadam, Vice Chancellor, Bharati Vidyapeeth Deemed University,Pune

## Prize Distribution

The prize distribution ceremony was held on 23rd August 2016. Winners of various competitions organized under 'Freedom70' received trophies and certificates



Dr. Sachin S. Vernekar addressing the audience in prize distribution ceremony



## Freedom 70





## Entrepreneurship Development Cell

E-Cell of IMED had organized an Entrepreneur-Student interaction session on Sept 10, 2016, for inculcating entrepreneurial ideologies among students. The event was presided by Mr. Yatin Shah, Chairman and MD, Precision Camshafts Ltd., Dr. Sachin S. Vernekar Director, IMED and Dean FMS BVDU, Students presented their business plans to seek guidance and understand the feasibility of the models proposed.

### Business Plans by Budding Entrepreneurs



Dr. Sachin S. Vernekar introducing ED Cell to Mr. Yatin Shah and Student presenting her Business plan

SN	Participant	Business Plan
1	Anuj Sehgal	Dr.Mobo(All mobile solution at customer's location)
2	Akhilesh Patil	Biofuel(Converting the waste into fuel )
3	Shivansh Jain	Institute of softskill and Personality Development
4	Mohammed Tariq	Printing Press – Corrugated Boxes
5	Sonali Shukla	Study Mantra (App to Manage Teaching -Learning )
6	Rahul Tungar	Themed Restaurant
7	Nikhil Bhardwaj	Website

## Skill Development Programme for Women

E D Cell conducted an interactive session with Ananya Foundation,(NGO) and counsel them to start their own small scale business. Women of self help groups participated enthusiastically in this session and shared their problems with faculty members Dr Bothe, Dr. Hemangi More, and Mrs Bharati Jadhav. They were given information about various skills set required to become successful entrepreneur. They were also briefed about various government schemes available to promote and support women entrepreneurship. At the end Dr Shivali Ingawale, Consultant, Entrepreneurship Development Cell, has gave demonstrations about hand made products and motivated them.



Dr Bothe, Mrs Bharati Jadhav, Dr Hemangi More, student Akshata Buti with the aspiring women entrepreneurs of Ananya Foundation (NGO), Dhayari, Pune.



Dr. Shivali Ingawale, consultant ED Cell motivating by giving certificates to the participants.

## Sahyog 2016-Reunion of Batch 1993-95

To take a walk down the corridors of nostalgia, reunion of batch 1993-95 was held at IMED on 13th August 2016. Event was inaugurated by the welcome speech of Dr. Sachin S. Vernekar. The meet started with the lighting of lamp by the Alumni and was followed by their felicitation. The occasion was graced by eminent Alumni. Dr. Sachin S. Vernekar expressed pride that most of the Alumni of IMED holding top management positions corporate world. He was glad to know that some of them are successful entrepreneurs facilitating economic development by becoming job creators.



Dr. Sachin S. Vernekar, faculty members, and alumni (batch 1993-95)



# STUDENT CORNER

## Sports Activities 2016



### IMED Star performers Achievements in 2016

**Aryali Chavan, MBA HR**

1. Winner for All India National Ranking Women's Tennis Championship- Doubles (Haryana)
2. Runner up for All India National Ranking Women's Tennis Championship –Doubles (Pune)



IMED students participated in various Sports competitions

EVENT NAME	ORGANIZER	DATE	NO. OF PARTICIPANTS	RESULT
BVDU Intercollegiate Chess Competition	BVDU Ayurved College, Pune	7 & 8/9/16	5	2 <sup>ND</sup> RUNNER UP
BVDU Intercollegiate Table Tennis [Men] Competition	New Law College	13/09/2016	9	FIRST
BVDU Intercollegiate Badminton [Women ] Competition	College of Engg.	12 & 13/09/16	8	PARTICIPATION
Intercollegiate Basketball [Men ] Competition	MIT College	28 & 29/08/16	3	PARTICIPATION
BVDU Intercollegiate Basketball [Men ] Competition	B J Medical College	30/09/16	3	FIRST
BVDU Intercollegiate Basketball [Men ] Competition	BVDU Dental College, Pune	21 & 22/09/16	3	FIRST
BVDU Intercollegiate Football [Men ] Competition	BVDU Homoeopathic Medical College, Pune	27 to 29/09/16	16	PARTICIPATION
Intercollegiate Basketball [Men ] Competition	BMCC, Pune	21 & 22/09/16	6	FIRST



Winners in BVDU Intercollegiate  
Table Tennis Competition Organized by New Law College



Winners in BVDU Intercollegiate  
Basket Ball Competition Organized by Medical College



Winners in BVDU Intercollegiate  
Basket Ball Competition Organized by Dental College



## Congratulations !!! IMED Gems who topped Examinations April / May 2016

### BCA Sem II

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	SUPARNA SAHA	1613910515	10.00%	1500004612
2	PUJARI ANJALI LAXMAN	1613910524	9.52%	1500004600
3	NABIN CHAND	1613910509	9.20%	1500004596
4	ANURAG KUMAR	1613910504	9.16%	1500004577
5	KSHITIJ JAIN	1613910528	8.96%	1500006455

### BCA Sem IV

Sr.No	Name Of the Students	Seat No,	Persntge	PRN.No
1	PREETI GARG	1613930503	9.60%	1400003491
2	SHUBHAM RAI	1613930506	9.44%	1400003494
3	RAO SIDDHANT RAVINDRA	1613930504	9.12%	1400003492
4	VIPUL GOEL	1613930507	8.96%	1400003498
5	CHIRAG PANJWANI	1613930502	8.68%	1400003484

### BCA Sem VI

Sr.No	Name Of the Students	Seat No,	Persntge	PRN.No
1	SNEHA ESAKKIAPPAN	169630516	82.10%	1300002184
2	AWASTHI SNEHA RAGHAVENDRA	169630504	77.98%	1300002170
3	SAGAR VASWANI	169630514	77.33%	1300002181
4	HIMANSHU JAIN	169630506	75.73%	1300002173
5	ALI JAAFAR ABDULLA ALI AHMED ALI	169630502	72.33%	1300002168

### BBA Sem II

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	HIMANSHU VIDHANI	1616700508	9.77%	1500004667
2	MUSKAN BHARDWAJ	1616700509	9.70%	1500004696
2	TARUN GUPTA	1616700529	9.70%	1500004765
3	RUCHIKA TRIPATHI	1616700513	9.62%	150004729
3	SHUBHI PARASHAR	1616700515	9.62%	1500004750
4	ALICE MAHESHWARI	1616700504	9.24%	1500004630
4	VIJAY KALYANI	1616700565	9.24%	1500004777
5	PUNYA JAIN	1616700511	9.16%	1500004713
6	MOHAMED AHMED MANSOOR ALI NASER	1616700522	9.08%	1500004691
6	SHREYA HORA	1616700558	9.08%	1500004747

## BBA Sem IV

Sr.No	Name Of the Students	Seat No,	Persntge	PRN.No
1	SONALI SHUKLA	169670534	84.75%	1400002458
2	SONALI ARNEJA	169670533	83.25%	1400002456
3	SAANVI GUPTA	169670566	81.58%	1400002438
4	PANDEY ROSHANKUMAR RAJENDRA PRASAD	169670524	81.42%	1400002422
5	SUNIL KUMAR JAIN	169670535	80.25%	1400002461

## BBA Sem VI

Sr.No	Name Of the Students	Seat No,	Persntge	PRN.No
1	SFOORTI JAIN	169690543	81.58%	1300002159
2	LOKNATH DEBNATH	169690534	81.33%	1300002149
3	PRIYANKA RANI	169690558	80.42%	1300002153
4	JATIN BHATIA	169690533	79.69%	1300002147
5	CHARU SATIJA	169692526	79.08%	1300003517

## MCA Sem II

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	ANKIT SINGH	1614890205	8.85%	1500004347
2	RAJAT SHUKLA	1614890211	8.62%	1500004354
3	SINGH GYANENDU MONAJUMAR USHA	1614890212	8.24%	1500004357
4	SHIVANGI TRAVEDI	1614890220	8.20%	1500004355
5	ABHISHEK KUMAR	1614890201	8.16%	1500004343
6	AKSHAY KUMAR SINGH	1614890203	8.16%	1500004345

## MCA Sem IV

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	PRIYANK CHAUDHARY	1614910539	9.74%	1400004310
2	PRADEEP KUMAR	1614910518	9.20%	1400001392
3	RANDIR KUMAR SINGH	1614910520	9.17%	1400001394
4	VIKRAM KUMAR BARNWAL	1614910502	9.04%	1400004313
5	DAVID VINAY	1614910521	8.77%	1400004307
6	RASHID HUSAIN	1614910522	8.77%	1400004311



**LATERAL ENTERY MCA**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	ROHIT KUMAR MISHRA	1614910527	9.54%	1500006611
2	SHWETA GUPTA	1614910540	8.87%	1500006620
3	SANGEETA JAIN	1614910537	8.84%	1500006616
4	SHIVAM RASTOGI	1614910548	8.57%	1500006619
5	SHAKSHI KUMARI	1614910535	8.54%	1500006617

**MCA Sem VI**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	SHEFALI GARG	1612060134	9.64%	1400001405
2	RAM LAKHAN AGRAWAL	1612060116	9.33%	1300002088
3	PALAK PANDOH	1612060111	9.30%	1300002081
4	TUSHAR SRIVASTAVA	1612060150	9.29%	1400005183
5	PHATAK SNEHAL VASANT	1612060132	9.11%	1400001402
6	AAYUSH GUPTA	1612060176	9.03%	1400005175

**MBA (G) Sem II**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	AAMIR HUSSAIN ASLAM HUSSAIN SHAH	1614650501	9.63%	1500004391
2	BHARATHAN V	1614650520	9.54%	1500004421
3	JAYASHREE SAKUNIA	1614650533	9.54%	1500004442
4	BEHZAD PANAH M SOFLA	1614650519	9.44%	1500004420
5	AISHWARYA SHRIVASTAVA	1614650506	9.41%	150004397

**MBA Sem IV**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	NUNEZ HELEN	1614670582	9.50%	1400002255
2	ANUKRITI VERMA	1614670556	9.50%	1400002207
3	ARTI NARENDRA SAWLA	1614670557	9.41%	1400002208
4	AMBIKA DUBEY	1614670579	9.30%	1400002201
5	MANGUKIYA MAYUR KANJIBHAI	1614670589	9.18%	1400002239

**MBA (HR) Sem II**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	RAJNI GOSWAMI	1614810513	9.50%	1500004379
2	VAISHALI GOEL	1614810521	9.50%	1500004389
3	SHIVANI KALRA	1614810517	9.30%	1500004385
4	PRACHI SHUKLA	1614810511	9.27%	1500004376
5	SWETA	1614810519	9.07%	1500004387

**MBA (HR) Sem IV**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	TANU CHAUHAN	1614830518	9.11%	1400002527
2	DEEPESH KUMAR SINGH	1614830513	9.08%	1400002505
3	DEOKAR PRAJAKTA VIVEK	1614830524	9.05%	1400002506
4	SAKSHI SOLANKI	1614830511	8.87%	1400002521
5	VINAY	1614830529	8.64%	1400002534

**MBA (FM) Sem II**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	KHUSBU	1614850005	9.22%	1500004338
2	DISHANT JAKHAR	1614850009	9.13%	1500007184
3	SANDHYA SAHU	1614850011	9.00%	1500007386
4	AARTI	1614850001	8.94%	1500004333
5	UPENDER	1614850010	8.79%	1500007186

**MBA (FM) Sem IV**

Sr.No	Name Of the Students	Seat No,	SGPA/CGPA	PRN.No
1	POTDAR SWETA KIRANBHAI	1614870005	9.39%	1400002486
2	SAHIL MANNAN	1614870009	9.01%	1400004402
3	VIKAS BANIWAL	1614870007	9.00%	1400002495
4	ANKUR KAMBOJ	1614870008	8.86%	1400004401
5	KRITIKA JAMWAL	1614870014	8.83%	1400002481



# FACULTY CORNER

## Faculty Development Programme at IMED

### ➤ **FDP on ERP System Implementation**

Faculty Development Programme was arranged by BVDU Academic Staff College and IMED on “ERP System Implementation” on Saturday, 27th August 2016. The purpose was to give training to representatives from all institutions of BVDU on the ERP system acquired by Bharati Vidyapeeth Deemed University. Phase-I of the training was completed through this FDP. This ‘RED ERP System’ is developed by ‘Purestudy Softwares’ and available online on ‘Cloud’. The training session was conducted by four officials of ‘Purestudy Softwares’-

### ➤ **FDP on Innovative Practices in Management Education**

BVDU Academic Staff College and IMED, Pune has organized a six days Faculty Development Programme on “Innovative Practices in Management Education” from 20th June to 25th June 2016 to acquaint the faculty members with the innovative practices followed in management education. A total number of 54 participants and 12 resource persons were present for the programme.

### ➤ **FDP on Python**

MCA programme of BVDU, IMED arranged six days Faculty Development Programme (FDP) on Python from June 20, 2016 to June 25, 2016. The FDP was conducted with the aim to enhance skills in latest technology of staff members to bridge the gap between academics and Industry.

### ➤ **Object Oriented Analysis and Design**

MCA programme had organized FDPs on Model View Controller from November 2 to November 7, 2015. Model View Controller (MVC) is the new architecture for secure and extensible application development, while Object Oriented Analysis and Design (OOAD) is software architecture for analysis and design of an application.

### ➤ **FDP on Darim eStudio and Raptivity**

FDP was conducted regarding Darim eStudio and Raptivity to get hands-on experience and information about the software mentioned. Experts of the field have been called as the resource persons. Many participants from various institutes took the advantage of the FDP.

### ➤ **E-learning and MOOCs**

The six day Faculty Development Programme on E-learning and MOOCs was organized by IMED, to provide hands-on experience to the faculty members with latest tools and technologies in e-learning and MOOCs.

### ➤ **Research Methodology and Scholarly Writing Skills**

The Six Days Workshop on Research Methodology and Scholarly Writing Skills on 1st April to 6th April 2016 was organized. FDP was inaugurated at the hands of Dr. P. M. Bulakh, Director-BCUD on 1st April 2016.

## FACULTY MEMBERS AWARDED Ph.D



**Name:** Dr. Vijay Sampatrao Phalke

Topic: A study Green Marketing of FMCG products in relation to Semi Urban Consumers.

Name of Guide: Dr. Ashok Ranade.

Date: 01/08/2016



**Name :** Dr. Rajlakshmi P. Wagh

Topic : Legal Challenges in Control of Cyber Crime: A Critical Study

Guide : Dr. Rohini Honap

Date: 08/10/2016



**Name:** Dr. Sachin Ayrekar

Topic: A Study of Effectiveness of Training and Development Programmes for Functional Heads in Hospitals

Guide : Dr. Ashok Ranade

Date: 1/10/2016

## Editorial Board



### Advisory Board

**Dr. Sachin S. Vernekar**

Dean FMS BVDU & Director, IMED

### Faculty Editors :

Mrs. Bharati Jadhav

Mrs. Ranpreet Kaur, Mrs. Sonali Khurjekar

### Student Editor :

Mr. Sreyance Modi



## Publications in International Journals

Sr. No.	Name of the Faculty	Title of the Paper	Name of the Journal	Publication Details
1.	Dr. Kirti Gupta, Jyoti Peshave	Are the women cared for in the Hospitality industry?	Euro Asia, International Journal of Research in IT and Management	ISSN: 2231-4334 Volume 6, Issue No.8 Page No.42-51 Impact Factor : 5.96 August 2016,
2.	Mr. Sunil Khilari Dr. Sachin Kadam	Representing of Problem, Solution & Implementation Spaces with Interrelated Attributes for Developing Knowledge Management Base in Computational Chemistry Area	International Journal of New Innovations in Engineering and Technology	ISSN:2319-6319, Volume 4 Issue No. 2 Page Number 1-5 Jan-2016
3.	Dr.Kirti S. Gupta	Strategies for interactive and innovative Teaching Learning in Classrooms	Golden Research Thought	ISSN:2231-5063, Page No. 1-5 April 2016
4.	Mr. M.S. Yadav	An Analytical Study of Problems and Remedies of Sugar Industries, with special reference to Western Maharashtra	International Journal of Research in IT and Management	ISSN: 2231-4334, Volume 6 Issue No. 3 March 2016 Impact Factor 5.96
5.	Ms. Madhuri Pant Dr. Sachin Kadam	Optimized Framework for Online Admission Systems With Reference To Professional Programmes in Maharashtra	IOSR Journal of Computer Engineering (IOSR-JCE)	e-ISSN:2278-0661 p_ISSN: 2278-8727 Volume 18 Issue No. 2 Ver. II , Page No. 1-17 March April 2016
6.	Ms.Ranpreet Kaur	Empirical Analysis of Investor's Expectations from commodity Trading with Special Reference to	International Journal of Multifaceted and Multilingual Studies	e-ISSN:2350-0476 p_ISSN: 2394-207X Volume 3 , Issue No. 4 Impact Factor 4.205 Page No. 1-11

7.	Dr. Sonali Dharmadhikari	Study of Issues and Challenges Faced by Strawberry Exporters from Western Maharashtra Region	International Journal of Multifaceted and Multilingual Studies	e-ISSN:2350-0476, p_ISSN: 2394-207X, Volume 3 Issue No. 4 Page No. 1-17 Impact Factor 4.205 April 2016
8.	Dr. Hemant Abhyankar, Dr. Sonali Dharmadhikari	Essence of Transfer Pricing-Issues, Challenges and a Roadmap Ahead	International Journal of Management and Social Science Research Review	e-ISSN-2349-6746 p-ISSN: 2349-6738 Volume 1 Issue No. 4 Page No. 101-108 April 2016 Impact Factor: 3.996
9.	Dr. Sachin S. Vernekar, Ms. Shirin Sheykholeslam	Quality Management in Healthcare Services with Special References to Selected Hospitals in Pune	IRA-International Journal of Management & Social Sciences	ISSN 2455-2267 Volume 3 Issue 01 Page No. 78-95 April, 2016
10.	Satyawan C. Hembade, Dr. M. S. Prasad	Evolutions of E-learning	IFRSA's International Journal Of Computing	e-ISSN:2230:9039, p_ISSN: 2231:2153 Volume 6 Issue No. 2 Page No. 79-82 April 2016
11.	Ms.NirmalaShinge, Dr.Nilesh Mahajan	An Analysis Study of Web Page Ranking Algorithms	International Journal on Recent and Innovation Trends in Computing and Communication	ISSN: 2321-8169 Volume: 4 Issue: 5 Page no. 481 – 485 Impact Factor 5.837 May 2016



12.	AzadehNazari, Dr.Nilesh Mahajan	Literature Overview and Research Trends in Big Data Reference of Healthcare	International Journal of Information Systems	ISSN:229-5429 Volume 6 Issue No. 2 Page No. 34-38 Jan -May 16
13.	Dipali P. Meher, Dr.Nilesh Mahajan	Study of Knowledge Management Frameworks	International Journal of Science and Research (IJSR)	e-ISSN : 2319-7064, Volume 5, Issue 7 Page No.1258-1265 July 2016 Impact Factor : 6.391
14.	Dr. B.U.Sankaye, Ms. Mskan Pankaj Singh	The study on customer relationship management characteristics and competency in online retailing	Indian Journal of Research in Commerce, Management, Engineering and Applied Science (IJRCMES)	ISSN:2454-6593 Volume 1 July 2016
15.	G. Saggio, S. Bothe	Tuberculosis Screening by Means of Speech Analysis	Journal of Communication, Navigation, Sensing and Services	p-ISSN: 2246-2120 e-ISSN: 2246-2139 Volume, 1, Page No. 45-46 DOI:10.13052/jconase nse2246-2120.2016.004
16.	Mr. M.S. Yadav	The impact of Information Technology on Modern Accounting Systems with Reference to Pune Region	International Journal of Research in IT and Management (IJRIM)	e-ISSN: 2231-4334, p-ISSN: 2349-6517, Volume:6, Issue No. 8, August 2016, Page No. 87-9494 Impact Factor: 5.96
17	Ms. Sunita Luthra, Dr. Kirti Gupta	Tourism in Maharashtra : Past and Present Study	ROYAL - International Multidisciplinary Research Journal	ISSN: 2278-8158, Volume: 4, Issue No. 2, Page No.91-97, Impact Factor: 0.864 Dec 15- May-16

18.	Dr. Kirti Gupta , Lalita Chirmulay	Do Intrinsic Factors Motivate Housekeeping Employees In Luxury Hotels?	GE-International Journal of Management Research(IJMR)	ISSN:2321-1709, Volume: 4, Issue No.8, Page No.76-89, Impact Factor 4.88 Aug 2016
19.	Ms. Swati Bankar, Dr. M.D. Kakade, Miss Tanvi Shah, Mr.Ankit Pawar	A study of Quality tools and its Impact on Critical Success Factor of The Orgaizations	International Journal of Multifaceted and Multilingual Studies	e- ISSN:2350-0476, p-ISSN:2394-207X, Volume 3 Issue No. 9 Sept 2016 Impact Factor: 4.205
20	Mr. Shreyas Upendra Dingankar	To Study & develop innovative approaches of promoting heritage for its social, Cultural and Economic value.	International Journal in Management and Social Science	ISSN: 2321-1784, Volume: 4, Issue No.9, Page No. 311-318 September, 2016 Impact Factor:5.276
21.	Mr.Shreyas Upendra Dingankar	To Explore Potential for Value Enhancement of Economic Social And Cultural Impact of Pune Heritage	International Journal in Management and Social Science	ISSN: 2321-1784, Volume: 4, Issue No.9, Page No. 327-343 Impact Factor 5.276 September-2016
22.	Dr. Kirti Gupta , Lalita Chirmulay	Do Extrinsic Motivators Motivate Housekeeping Employees In Luxury Hotels?	International Journal of Research in Social Sciences (IJRSS)	ISSN: 2249-2496, Volume 6 , Issue No. 10, Page No.474-485, Impact Factor: 7.081 October 2016
23.	Ms. Sunita Luthra, Dr. Kirti Gupta	Tourism and National Capital Development	Galaxy Link - An International Multidisciplinary	ISSN: 2319-5808, Volume: 4, Issue No. 2, Page No.117-123 Impact Factor 3.555 May-Oct 2016



## Publications in National Journal

Sr. No.	Name of the Faculty	Title of the Paper	Name of the Journal	Publication Details
1	Ramchandra V. Mahadik, Dr. Nilesh Mahajan	A Study of Human Resource Information System Issues and Challenges in Banks and Hospitals with Comprehensive Human Resource Integrated Solution	Innovation in Engineering Science and Technology IOSR Journal of Computer Engineering (IOSR-JCE)	ISSN:2349-9117, Volume 2, Issue No. 3, Page No. 1-7, Oct-Dec 2015
2	Ms. Jyoti Peshave, Mr. Milind Peshave, Dr. Kirti Gupta, Ms. Rajashree Gujrathi	An Analysis of the challenges faced by Hospitality Educators while pursuing Ph.D.	Atithya a Journal of Hospitality	Volume 2, Issue 1, 2016, Page No. 27-33 January 2016
3	Dr. Vinod Ingawale	Lean Manufacturing	Allana Management Journal Of Research	ISSN: 2231-0290, Volume 6, Issue No. 1, Page No. 72-78 Jan-June 2016

## Publications in National Conference Proceedings

Sr. No.	Name of the Faculty	Title of the Paper	Name of the Conference	Organiser	Publication Details
1	Mr. Sunil Khilari Dr. Sachin Kadam	Mapping of Problem, Solution and Implementation Spaces with Interrelated Attributes for Developing Knowledge Management Base in Computational Chemistry Domain	National Conference on Advances in Computing and Management 2016 (NCACM-2016)	Padmashree Dr. D. Y. Patil Institute of Master of Computer Applications, Pune	ISBN No. 978-81-921768-8-8, Page No. 147-151 Jan-16

### What I learnt in IMED

How to create an edge over other candidates for a job?

**Think of yourself as a brand:** It is very important to think of you as a brand. If you can think of yourself as a brand, understand your value and differentiate yourself from others in the first case, it is then that you would understand the brand worth of the company you want to work for and do justice in differentiating their products too.

**Communication Skills and body language:** Even if your oral communication skills are good, sometimes the body language ruins it all. Try not showing closed gestures. Keep the discussion open or neutral. Use grammatically correct sentences. Do not fumble or use too many fillers, instead take a pause.

**Carry a smile:** This is one of the most important features of your personality. A pleasant smile helps you win the job to a great extent. But understand that the interviewer knows the difference between a smile and a grin...

**Have an attitude (ALWAYS POSITIVE):** Have an attitude for being confident of what you are, what you are capable of. Keep yourself surrounded with positivity. Be flexible but don't go against your principles to do things. Always retain your individuality.

**Think straight towards your goal:** Be sure of what role the interview is for, what will be your responsibilities, how can your contributions make a difference to the company? And most importantly, Where do you see yourself up the hierarchy ladder in the next five years?

**True Answers- Be Yourself:** There is no need of lying or making up answers- be true to the interviewer and yourself- because unlike lies you don't have to remember truths, you know them.

**Information about the company and domain applying for:** Have sufficient knowledge of the company, you are applying for. If you don't know the

company how can you justify your potentials to the interviewers?

**Work Experience you come with (If Any):** Your prior experience in the corporate world is indeed going to be a great strength of yours. Working in the corporate helps you in better understanding of the corporate language, work culture, professionalism, professional ethics and so on. It also helps the company understand the need of comparatively less training requirements if they hire you than hiring a fresher.

#### Do something for yourself now:

Do a SWOT analysis of yourself. Create a growth ladder of the direction you want your career to grow in and how. Make a ladder of the designations you want to see yourself at as you grow professionally. Make it the essence of your living at present because all that you want now- is a Job.

Compiled by

**Ms. Gargi Ghosh,**

Student MBA Sem. III

### Congratulations !!



**Mr. Kartikeya Chaturvedi** won the 1st prize in a national level singing competition 'CRESCENDO' held at IIM Indore on 11th September, 2016. The competition was a part of IIM Indore's annual undergraduate fest 'Atharv'16 in collaboration with Times of India.



**Mr. Hiren Jariwala** for getting selected in Singapore's Forex Trader company as an Intern.

## Alumni Speak



It was a great learning experience at IMED with the heterogeneous environment. The college has provided us with the essential managerial skills that are required in the corporate to excel as a leader in the relevant field.

**Vinod Nair**, Associate Director, Launch Management at Sandoz Inc, New York, United States



It's great honor for me to be a part of IMED family to learn, excel and put into practice. The college has given me the guidance to follow the right path in my career by providing me with excellent

internship opportunities as well as placement opportunities. In short, I achieved what I desired to.

**Brijesh Ammanath**, Director, Group Treasury Information and CFT Barclays Technology Center, PUNE



This program enhances the leadership skills and knowledge that is necessary for both air force and civilian careers.

This program has supported my education tremendously. The

professional faculty has always been available and willing to assist and answer questions for class, along with providing advice for personal and professional matters. The staff is truly helpful, courteous, and kind. Everyone has been great and I wouldn't trade the experience for another!

**MVLN Sudhakar**,

VP, Aditya Birla Group, Bangalore, INDIA



"It's been an honor to be a part of IMED!!!!

Thanks a lot for your support, guidance and learning we received from IMED...."

**Ms. Chhavi Choudhary**

HR Manager - AUDI Pune



## Testimony

**Miss Prachi Priyanka** a student of MBA 2nd year, and a part of IMED family since BBA.

Prachi says, "Joining IMED for my higher education was one of the wisest decision. IMED's disciplined and professional environment and supporting faculty members has brought me back for the MBA Programme as well. From the time of graduation I have covered the journey from being a volunteer to organizer for most of the cultural activities and developing the managerial acumen. This is only possible because of continuous encouraging environment and facilities provided by the institution. I experienced here that IMED focuses on both horizontal and vertical growth of the students in all aspects of life".



Nothing succeeds like success

Every person who wants to be successful in life needs to focus on his / her Personality Development

Each one of us needs to possess excellent communication skill, H.R. (Human Relation) Skill, confident smile and a presentable personality to influence all those he / she interacts with.

Dedication, determination, dynamism, and effective decision making are the hall mark of Good Personality.

**I CAN... I WILL .... WIN!**





# "Creating Successful Leaders and Entrepreneurs" IMED- 'Where Dreams Become Reality'



## Bharati Vidyapeeth Deemed University, Pune (India) Institute of Management and Entrepreneurship Development

Erandwane, Pune 38, Maharashtra, India

'A' GRADE UNIVERSITY STATUS BY MHRD, GOVT. OF INDIA  
ACCREDITED & REACCREDITED WITH 'A' GRADE BY NAAC



Ranked 1st in Pune, 3rd in Maharashtra and 46th in India by NIRF, Ministry of Human Resource Development, Government of India.



### History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

### Salient Features :

- PLACEMENT AT A GLANCE (2015-16)

Total No. of Companies Participated	152
Highest Salary Package	Rs. 36.72 Lac per annum
(Domestic Rs. 9 Lac and International	Rs. 11 Lac per annum)
Number of students opted : 195	Number of students placed : 192

- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.
- Excellent industry exposure through Corporate Day and Industry visits

Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership

### COURSES

#### MBA (Gen.) and MBA ( HR)

2 year full time programme with Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Event Retail and Hospitality Management

### RANKING

- ▶ Ranked 1st in Pune, 3rd in Maharashtra and 46th in India by NIRF, Ministry of Human Resource Development, Government of India.
- ▶ Ranked among Top 10 B-Schools in India in terms of "Return on Investment" by Business Today.
- ▶ Business and Management Chronicle has ranked IMED as one of the best in Maharashtra and amongst Top 10 B-Schools in western India.

**Dr. Sachin S. Vernekar**  
Dean FMS BVDU,  
Director, IMED

## BHARATI VIDYAPEETH DEEMED UNIVERSITY INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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