

IMED NEWS

Bi-Annual News Letter
Vol. 22 | December 2017



BHARATI VIDYAPEETH
(Deemed to be University)
Institute of Management & Entrepreneurship Development, Pune

Accredited with 'A+' Grade (3rd cycle) by NAAC
'A' Grade University Status by MHRD, Govt. of India
Accredited (2004) & Reaccredited (2011) with 'A' Grade by NAAC



Ranked 40th in India by NIRF, Ministry of Human Resource Development, Government of India.



Hon'ble. Dr. Patangrao Kadam
Founder – Chancellor, Bharati Vidyapeeth,
Pune (Deemed to be University)



Hon'ble. Prof. Dr. Shivajirao Kadam
Pro-Chancellor, Bharati Vidyapeeth,
Pune (Deemed to be University)



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth, Pune



Hon'ble. Prof. Dr. Manikrao Salunkhe
Vice Chancellor, Bharati Vidyapeeth,
Pune (Deemed to be University)

Director's Message

Greetings to All!

IMED has been progressing at an exponential rate since its inception and many notable achievements have been recorded since then. You all must be aware that Bharati Vidyapeeth Deemed University has been awarded with the prestigious A+ grade by NAAC (third cycle) in 2017. IMED has been ranked 40th in India by the National Institutional Ranking Framework Survey (NIRF), MHRD, Government of India. We have also bagged award for the Best NSS Unit at the State level.

Our students are placed in blue chip companies like Amazon, ITC, Reliance Industries, Tech-Mahindra, HDFC Bank to name a few. They have achieved laurels in inter college sports and co curricular events too.

As a part of the Teacher Mobility Program funded by Swedish Council, I got an opportunity to visit Linnaeus University, Sweden for 21 days and conduct lectures for the University students.

We have made remarkable progress by following the mantra of student centric approach, whether it is in academics or in extra co-curricular activities.

This Newsletter is a snapshot of the various activities conducted at IMED like Induction program, IIPS, IMED GEMS, C-Googly, Social outreach activities, Sports, Industrial Visit, Alumni Meet, employability enhancement programs to list a few.

It is indeed a great pleasure to present this issue of IMED Newsletter.

May the coming New Year enlighten you with hope, confidence and success!

Happy Reading!

Prof. Dr Sachin Vernekar

Dean-FMS, BVDU, Pune, Director-IMED

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Rankings

- IMED has been ranked 40th in India by National Institutional Ranking Framework, (NIRF) MHRD, Government of India.
- It has been ranked in Top 10 B-Schools in India in terms of “Value For Money” by India Today
- Ranked in Top 50 B-schools in India by NHRD People Matters
- Business and Management Chronicle has ranked IMED, A+ + as one of the Best in Maharashtra and amongst the TOP 10 B-schools in Western India.

Memorandum of Understanding between TCS and BVDU IMED, Pune

TCS inks Memorandum Of Understanding with Bharati Vidyapeeth Deemed University, Pune to launch BBA-BPS course. Vice Chancellor Dr.Manikrao Salunkhe and Mr. Balanarayan G. signed the MOU at IMED accompanied by Dr.Sachin S. Vernekar, Dean FMS BVDU, Director IMED.

Mr Balanarayan G, from TCS, Dr.Manikrao Salunkhe, V.C, BVDU, Pune and Dr. Sachin S. Vernekar signing MoU to launch BBA-BPS course



Excellent Placements

No. of Companies
participated in
Placement Drive

153

Highest Package
Rs. 54.08 Lakh (International)
Rs. 12.00 Lakh (Domestic)

No. of Students Opted
for Placements

174

171

No. of Students
Placed

Congratulations to Star IMED Students for the placements of this year till November end



Priya Khetarpal
Amazon



Chetna Arora
Amazon



Hriekesh Kumar Tiwary
Reliance Industries



Hemendra Narayan
Tech Mahindra Ltd



Rajat Shukla
ITC



Sayan Chatterjee
-Genpact



Hiren Zariwala-
Aarush Fire System



Juhi roy
Reliance Industries



Prachi Kaushal
Reliance Industries



Ragini Kumari
Reliance Industries



Sneha Esakiappan
Reliance Industries



Vasu Zalawadia
Cognex



ALANKAR MISHRA
VERITAS



SHIVANGITRIVEDI
VERITAS



SHRASHTI MISHRA
VERITAS



Pooja Tahalyani
TATA AIG



Rashika Dixit
TATA AIG



Shivansh Jain
BYJU's



Anuj Nigam
Karvy



Sharmilee Baul
Karvy



Abhishek singh
Axis My India



Rahul Gupta
Axis My India



Louckik Trivedi
Soulager Healthcare
Pvt.Ltd



Pinku Singh
Winspire Solutions
Pvt. Ltd

Placement Highlights 2017-18:

This year too we have started the Placement season with a bang and are receiving very good response in the initial phase of the placement drive. Many of our students are already placed in top notch companies with excellent packages. Following is a brief summary of the placement activities at IMED;

| Sr. No. | Name | Company | Package |
|---------|-------------------|------------------------------|------------|
| 1 | Chetna Arora | AMAZON | 12.10 laca |
| 2 | Priya Khetrapal | AMAZON | 12.10 lacs |
| 3 | Vasu Zalavadiya | COGNEX | 10 lacs |
| 4 | Shivans Jain | BYJU's | 8.5 lacs |
| 5 | Rashika Dixit | TATAAIG | 8.5 lacs |
| 6 | Pooja Tahaliyani | TATAAIG | 8.5 lacs |
| 7 | Rajat Shukla | ITC Ltd | 8.10 lacs |
| 8 | Anuj Nigam | Karvy Stock Broking | 7.5 lacs |
| 9 | Sharmilee Baul | Karvy Stock Broking | 7.5 lacs |
| 10 | Alankar Mishra | Veritas | 6 lacs |
| 11 | Shivangi Trivedi | Veritas | 6 lacs |
| 12 | Shrashti Mishra | Veritas | 6 lacs |
| 13 | Hiren Jariwala | Ayush Fire Systems | 5.5 lacs |
| 14 | Ragini Kumari | Reliance Industries Ltd. | 5.5 lacs |
| 15 | Hrishikesh Tiwary | Reliance Industries Ltd. | 5.5 lacs |
| 16 | Juhi Roy | Reliance Industries Ltd. | 5.5 lacs |
| 17 | Sneha Esakkiappan | Reliance Industries Ltd. | 5.5 lacs |
| 18 | Prachi Kaushal | Reliance Industries Ltd. | 5.5 lacs |
| 19 | Louckik Trivedi | Soulager Healthcare Pvt.Ltd | 5.5 lacs |
| 20 | Rahul Gupta | AXIS My India | 5.5 lacs |
| 21 | Abhishek Singh | AXIS My India | 5.5 lacs |
| 22 | Sayan Chatterjee | Genpact for GOOGLE,Hyderabad | 5 lacs |
| 23 | Pinku Singh | Winspire Solutions | 4.5 lacs |
| 24 | Hemendra Chavan | Tech Mahindra | 4.2 lacs |

Visit of Hon'ble Dr Vishwajeet Kadam to Management Development Program, in Kadegaon

BVDU Institute of Management and Entrepreneurship Development, Pune in association with Bharati Madhyavarti Sahakari Grahak Bhandar Ltd Pune organized Management Development Program On "Opportunities and Challenges for Bharati Bazar" on 16th May 2017 for One Day at Matoshri Bayabai Shripatrao Kadam Kanya Mahavidyalaya, Kadegaon, Dist Sangali. 75 employees from Bharati Bazar Sangali and Kadegaon attended the Program.



Hon'ble Secretary Dr Vishwajeet Kadam BV, Pune.
felicitating Dr. Sachin S. Vernekar



Dr. Sachin S. Vernekar conducting MDP Session on "Customer Experience Management"

Dr Sachin S Vernekar Dean FMS BVDU and Director IMED delivered talk on customer experience management in retail business. He focused upon surviving in the competitive environment. He stated that each employee has to take ownership of the job assigned and adapt oneself with the changing environment.

Ms.Preetirani Gupta Senior Executive-Human Resources talked about "Evolution of Retail in India" She explained all phases of retail evolution with examples. She also explained seven important factors of retail business-Offer, Welcome, transparency, Services, after sales service, Feedback and customer data maintenance.



Felicitations of Ms. Preetirani Gupta (Sr. Ex. HR, Central Mall, Pune) and Mr. Jayant Oak (Sr. Management Consultant) by Hon'ble Secretary Dr. Vishwajeet Kadam BV, Pune.

Renowned Management Consultant Dr Jayant Oak discussed case studies on Customer Service –Center of Business. He emphasized on customer is the boss of today's market. In Present scenario one shop is offering all services to the customer under one roof.



Felicitations of Dr B. U. Sankaye (Sr. Academician and

Management Consultant) and Dr Sachin Ayarekar (Academician and Management Consultant).

Dr Sankaye B U academic and industry expert discussed five questions which should be understood and explored by each employee. What is my Business?, Who is my customer?, What is value to my customer?, What will be my Business? and what should be my Business?



Dr Sachin S. Ayarekar Human Resource consultant explained concept of attitude and motivation through story telling. He gave three lessons first to understand yourself, follow the good things and do not repeat the mistakes for being successful in life.

Dr Pramod Pawar explained about the personal information form to be filled by Bharati Bazar employees about their personal information and strength and weakness and areas of training needs. He also explained the details of feedback form to be submitted by all participants about their feedback on MDP.



Participants of the FDP



Felicitations of Dr Pramod Pawar (Academician and IT Consultant)

Visit of Dr. Sachin S Vernekar to Linnaeus University, Sweden

The Collaboration between IMED and Linnaeus University was initiated by Prof. Dr. Sachin Vernekar in 2013. Dr. Sachin Vernekar visited Linnaeus University, Vaxjo, Sweden from 1st September 2017 to 25th September 2017.

He conducted 30+ sessions on various topics for the management students as part of the Teacher Mobility Programme funded by the Swedish Council

The subjects were:

- Self & Motivation
- Group Influence & Consumer Behavior
- Attitude & Decision Making
- Influence of culture on Consumer Behavior
- New product Development
- Indian Consumer
- How to become your own boss:
- Ten commandments on Entrepreneurship Development
- Customer Relationship Management
- Frugal Innovation



As a mark of respect to India, BVDU and IMED, on Dr.Sachin S. Vernekar's arrival, Linnaeus University, Vaxjo , Sweden hoisted the Indian Flag in their Campus and paid respect to India and gave a thumbs up to the cooperation between the two great Universities.



Dr Sachin Vernekar with Dr Soniya, Katarina Zambrell, Prefect (HOD) School of Business and Economics, Linnaeus University, and Dr Takeo Kuwahara Professor of Marketing Keio University , Fujisawa, Japan



Dr Sachin Vernekar with Vice Chancellor of Linnaeus University, Dr Peter Annorson



Dr.Sachin S.Vernekar delivering the session on Group Influence and Consumer Behavior in Progress at Linnaeus University.



Students of Masters in Innovation Management with Dr.Sachin S. Vernekar during and after the session on Frugal Innovation

Congratulations !!!!!

Dr. Sachin S Vernekar, on release of e-book 'How to Lead Meaningful Life- 52 Personality Tips'!!

Hon'ble Vice Chancellor BVDU, Dr. Manikrao Salunkhe, released e-book on "How to Lead Meaningful Life- 52 Personality Tips" written by Dr. Sachin S. Vernekar on 10th October 2017, World Mental Health Day.



Releasing of e-book on 'How to Lead Meaningful Life- 52 Personality Tips' written by Dr. Sachin S. Vernekar at the hands of Dr. Manikrao Salunkhe, Vice Chancellor, BVDU, Pune

Celebration of International Day of Yoga

Bharati Vidyapeeth Deemed University, Pune celebrated the International Yoga Day on 21st June, 2017 at Erandwane campus, Institute of Management and Entrepreneurship Development (IMED). All colleges in Erandwane campus participated in the event along with

their staff and students. Dignitaries present were Dr. Manikrao Salunkhe, Vice Chancellor BVDU, Mr G. Jaykumar, Registrar BVDU, Dr. Bodhankar, Additional Controller of Exam BVDU, Dr. K.D. Jadhav, Joint Secretary BV and Principal of Y.M. College, Dr. Sachin S. Vernekar, Dean Faculty of Management Studies, Director IMED, Dr. Mukund Sarda, Dean Faculty of Law, Principal- New Law College and Dr. K.R. Mahadik, Dean Faculty of Pharmaceutical Sciences, Principal, Poona College of Pharmacy. The event was a success with more than 500 student participants, organized by IMED under the guidance of Director Dr. Sachin S. Vernekar, Sports Director Dr. Netaji Jadhav and anchored by Dr. Sonali Dharmadhikari from IMED.



Inauguration of Celebration of International Day of Yoga



Valedictory Address by Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor BVDU



Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor BVDU practicing Yoga along with Erandwane campus staff

Induction Program

MBA-I Year

DAY 1: 3rd JULY 2017 MONDAY

The induction week of MBA-I 2017-2019 batch started on Monday, July 3rd 2017. The day began with High Tea and all the students were warmly welcomed by the Program Director, Dr. Sonali Dharmadhikari.. The students were given the IMED Handbooks and were directed to the ERP Registration and I-card and Book Bank distribution.

DAY 2: 4TH JULY 2017 TUESDAY

The second day of the induction week was the orientation of IMED infrastructure. Different departments of IMED were introduced to students by the respective Department In charge and Team. Students were made familiar with all the departments by presentations. Following were the departments and their respective Faculty Incharge and Team:

A friendly interaction with Dr Hema Mirji explained the importance of Positive Attitude and students were

introduced to the importance of positive attitude in a very unique way. Students were asked to add a "Prefix" to their names which best described them, which the students seemed to enjoy very much..

DAY 3: 5th JULY 2017 WEDNESDAY

The third day of the induction week was Profiling Day. The objective of profiling is to help enhance the skills of the students and improvising their weaknesses . It is a continuous evaluation process for the entire two years. Students are marked on a few important parameters that are required for them as a good MBA holder. Students were given a "HELLO" sheet, which had a few basic questions about them. These questions were simple and helpful in finding the Strengths and Weaknesses of the students.

DAY 4: 6th JULY 2017 THURSDAY

The fourth day of the induction week was a special day. Students were blessed to have Dr. Pawan Agarwal- noted Management Guru and Guest Speaker, for Quality & Management Session on WORLD FAMOUS MUMBAI DABBAWALLA. Initially, Dr. Sachin Vernekar, Dean, Faculty of Management Studies & Director, IMED, addressed the students. Dr. Pawan Agarwal inspired students by showing and discussing the management of Mumbai Dabbawalla. He highlighted the important "Take Aways" and Main Principles because of which the Mumbai Dabbawalla is such a great success. He shared many key factors that every person should not just be a good manager but also be a good human being.

DAY 5: 7th JULY 2017 FRIDAY

The fifth day of the induction week was Entrepreneurship Development Day. This day aimed at helping student know more about Entrepreneurship that would help those who wish to have his/her own startup.



Guest Speakers Preeti Bhatiya and Mr. Sharad Gangal shared their experiences in the corporate world.

Guest Speaker 1: Preeti Bhatiya - Founder and CEO, ROOTS

ROOTS is a company that helps new startup shape their forms. Ms. Preeti Bhatiya told the key factors that are important for any startup. She discussed the different norms and plans the Government of India has for startup, how the legalities have become simpler and how startups helps to improve the country's economy n GDP. She also made the students aware about the possible risks and challenges one has to face in the process.

Guest Speaker 2: Mr. Sharad Gangal - VP HR THERMAX LTD



A very experienced, knowledgeable and enthusiastic person, Mr. Gangal shared the experiences of his journey in the Corporate Industry. He told the most important qualities a MBA student must have so as to be a good leader. He explained how creating an impact is necessary to influence others. He defined MBA Education as not only restricted theoretically but as an applied theory. He explained the importance of knowledge over high package expectations. And explained the importance of Passion as to what one does.

DAY 6: 8th JULY 2017 SATURDAY

Alumni Interaction took place on 8th July. IMED Alumni shared their first hand knowledge with the students and guided them what should they look for in these two years of MBA in a very interactive session.



The Alumni interaction was followed by a session on antinarcotics by Sr PI Dorge. The session was very useful in order to keep students safe and help them to be addiction free.

Post lunch session students went for the Industry Visit to Brinton Carpets

Report on Industrial Visit to Brinton Carpets Asia PVT Ltd.

On 8th of July 2017, students were taken to visit Brinton Carpets Asia Pvt Limited Village Urwade, Maharashtra. The company is 250 years old founded by William Brinton in 1783; the industry that initially started to make spun yarns now manufactures pure carpets and is a major export Industry of Carpets. The branches spread across Poland, India, Portugal and the head quarters is in the UK. It is an ISO 9000-14000 certified company.

In India the Industry manufactures around 30,000 square meters of Carpet, Weekly.

During the Industrial visit, students were given the tour around the Industry where they learnt that the entire procedure of carpet making is divided into three parts via Spinning, Dyeing and Weaving..

Many safety measures and drills and annual health checkups are taken into the account as a part of employer – employee relationship. There are ISO Audits, Finance Audits, Monthly Audits, Management and Client Audits.

The learning from this trip was immense, students realized that the work that takes place in Industry is hectic and includes a lot of hard work, dedication and concentration.

MBA – II Year

Day 1- Profiling, 3rd July 2017

Profiling was done for Second year MBA Students of General and HR course. Six panels were allotted for the profiling activity.

Objective behind conducting profiling session was to identify strengths and improvement areas of the students in the context of placement interview.

Day 2- Summer Internship Project Presentation, 4th July 2017

Summer Internship Presentation was done for Second year MBA Students of General and HR course. Six panels were allotted for the profiling activity.

Objective behind conducting SIP session was to analyze the status of project report with learning outcome.

Day 3- Guest Lecture by Prof.Jayant Oke, 05/06/2017

On third day of induction programme, Management Consultant Prof. Jayant Oke conducted a session on "Expectations of Industry from MBA Students." The session covered the different expectations of the industries nowadays from MBA freshers. He focused mainly on what skill sets MBA students should have as new joiners and what they should they do to acquire those skill sets.

The session started at 9:45 am with the introduction of Mr. Oke by Prof. Sonali Khurjekar. Dr.Sachin Ayarekar welcomed Prof.Jayant Oke. Mr. Oke is a very dynamic and diligent personality, an alumnus of IIM Ahmedabad, a national merit scholar and an ex-employee of State Bank of India. He is having more than three decades experience to his credit. He started by discussing over what are the industry trends and how industry is reacting or tackling at present. He also explained and

discussed in detail as to what skills the industry looks for in a fresh MBA graduates.

In second session Prof.Oke discussed about what should not be followed in order get absorbed and sustain in the industry. His thoughts, beliefs and explanations were really helpful for all the students present and would surely help each and every student overcome their personal flaws and work on grooming themselves for the industry.

Session Topic: Expectations by the industries from MBAs



Day 4- Date:-6/07/2017 SEMINAR :Speaker: Mr.Anand Munshi

Mr.Anand Munshi is leading motivational speaker in India. A keynote speaker for corporate and TED speaker on innovation and new age entrepreneurship- he delivers thought proving and engaging sessions using his 15yrs of research on core factors of positive empowerment of transforming organizations and individuals to perform at the peak of their true potential. He is executive coach to MNC & fortune 500 companies for business growth and employee empowerment. He transformed corporate leaders into peak performers with growth mindset. Through his engaging, empowering and transforming session he breeds disruptive innovation, employee empowerment and sales effectiveness.

Day 5- Sessions By Associate Dean, Programme Director and CRC Coordinator- 07/06/2017

Session began with address by Dr.Sankaye to MBA G second year students. In his session he explained about course structure and activities of IMED.

Second session was conducted by Prof.Navalgund, CRC-Coordinator. He discussed CRC plans for semester II and IV with the students. He also formed Student Committee for CRC.

Last session was Conducted by Ms.Ranpreet Kaur, Ms.Sonali Khurjekar and Mr.Rahul Manjare. They explained rules and regulations related to attendance, participation in different events and NOC. Dr.Sachin Ayarekar in his session discussed competencies required by the companies.

BBA, BCA-I Year

DAY 1: 10th JULY 2017 MONDAY

The induction week of BBA/BCA-I 2017-2019 batch started on Monday, July 10th 2017. The day began with High Tea and all the students were warmly welcomed by the Program Director BBA, Mr. Yogesh Gurav and Program Director BCA, Mr. Ramchandra Mahadik and the all faculty coordinators. The students were given a brief introduction about IMED by Dr. Sankaye. He also guided students about student welfare activities in the institute. Different departments of IMED were introduced to students by the respective Department In charge and Team. Students were made familiar with all the departments by presentations.

First day we had two eminent speakers Ms. Poonam Aswani and Dr. C Nandu. Ms Poonam Aswani is a trainer and mentor to enhance the communication skills. She enlightened the students with different presentation skills and etiquettes to be followed as a management student. Dr Nandu is neuro Psychiatrist and lateral thinker. He guided students about the different attitudes, the student may have and how they can affect the personality. He also explained how to overcome the problems because of the attitude.



Ms. Poonam Aswani along with Dr. Ingawale, Mr. Mahadik, Dr. Pawar, Mr. Gurav

DAY 2: 11TH JULY 2017

The second day of the induction week was started with speech by Dr. Sankaye and he explained students about the academic activities in IMED and told students about the importance of management course as well. Dr. Sachin Vernekar, Dean, Faculty of Management Studies & Director, IMED, addressed the students. He encouraged the students by his motivational speech.



Address by Dr. Sachin Vernekar, Dean FMS, BVDU and Director IMED

DAY 3: 12th JULY 2017

The third day of the induction week was Profiling Day. Profiling is a process the IMED system has that helps in enhancing the skills of the students and improvising their limitations. It is a continuous evaluation process for the entire three years. Students are marked on a few important parameters that are required for them as a good BBA/BCA holder. The team members for profiling gave the students "HELLO" sheet, which had a few basic questions about them. These questions were simple and helpful in finding the Strengths and Weaknesses of the students.

DAY 4: 13th JULY 2017

For BBA students, the day started with information about IMED cultural activities by Dr. Deepali Pisal. Mr. Bhagat gave an overview of the Structure of BBA Course. The roll numbers and divisions were allotted to the students.

For BCA students, Syllabus discussion was done by Dr. Shahane and Mrs. Sangeeta Patil. ERP registration for BCA students was also completed under the guidance of Dr. Seema Tarnekar.

Next all BBA and BCA students had Two hours session by Counselor Mrs. Vrinda Walimbe. She guided the students about the benefits of counseling. The personality test was carried for all the students.

DAY 5: 14th JULY 2017 –ARAI Hills**Green Walk**

July 14, 2017. IMED organized 'Green Walk' for the students of BBA and BCA first year. Objective of this activity was to make students, friendly with Pune's environment as well as to have concern about it.

It was like a surprise activity for them to trek ARAI hill and a long walk along with the Green environment. All the students were divided into 10 teams and they played different management games at venue. 160 students of BBA I and students of BCA I year along with 25 students of BBA III year participated in the green walk. This activity was well coordinated by BBA III yr students of institute. Faculty Member IMED Students



Students and faculty members participating in the Green Walk

DAY 6: 15th JULY 2017 SATURDAY**MCA –I Year**

Day 1: On the first Day of Induction Program of MCA Mr. Prasad Deshpande Vice –President of Zensar Technologies . He guided all the new students with his rich experience in I.T field and also explained students with the current I.T field trends which are very useful for all the students

Then Dr. Sachin Vernekar Director IMED , Dean FM's gave the information about Bharati Vidyapeeth University and IMED ,then Dr. Ajit More I-C Director MCA Program directed students about MCA Program. Next session was conducted by Mr. Makrand Pole ,Dr. Hemangi More and Mr. Deepak Navalgund for Placement and how students must prepare and focus for placements from the very first day of college (course)

Lastly Dr. Santosh Bothe Sir guided students about the overseas opportunities to all the student also he told the importance of research .

Day 2: Firstly the students were given the information about the rules and regulations of IMED and Bharati Vidyapeeth University. Then the profiling was conducted for all the new students by the faculty members in the form of 3 panels.

Day 3 and 4: The 3rd day Of Induction started with Dr. Netaji Jhadav Sir giving sports information to all students, also Dr. Vijay Phalke gave the information about NSS activity and their importance to all students. Then the students were given library books and wifi passwords. Also on the 4th day same process was continued.

Day 5: On the 5th day of Induction Program, the Industry Visit was planned to Zensar Technologies, Kharadi, Pune. Where the students were shown the new technologies, trends and future opportunities in industries, they were also shown the ZenLabs in Zensar Technologies and they also explained the working process of Zenlabs.

IMED GEMS 2k17

One of the biggest doubts in the universe is "which came first, talent or interest?" Your interest lies in an area where your talent lays, your talent lies in a place where you show interest; but what exactly is talent? The word is present almost everywhere and used in almost every context. Talent is any natural ability or power, though this definition is very broad to understand. One thing seems crystal clear- Everyone has a unique talent and a unique way of expressing it.

IMED GEMS that was held on 22nd and 23rd of August 2017, was held to give a chance to the gems of IMED to bring out their talents on a common platform that could unleash the power of building on their strengths and confidence; the director of IMED, Mr. Sachin Vernaker inaugurated the event and his words of encouragement and wisdom will always remain as the most important message in the hearts of the students. The event consisted of 18 events related to managing and other co-curricular activities.

In the closing, the winners were awarded on the second day of the event which was a conclusion of IMED GEMS by the director and the other faculty coordinators. All the students (awardees, participants and aspirers), faculty and

helping staff were present as well for the closing ceremony, the enthusiasm of the students and the support from management led to the success of the event.



The students emerged with triumphant results.



The list of awardees along with events

| S.No. | Name Of The Event | UG First | UG Second | PG First | PG Second |
|-------|--------------------------------|-----------------------|------------------|-------------------|-----------------|
| 1 | Elocution | Ananya | Stuti | Sri Ramya | Sejal Bafna |
| 2 | Ad Mad Show | TEAM | TEAM | TEAM | TEAM |
| | | Stuti Mishra | Komal | Subodh Gupta | Nitin Verma |
| | | Shivam Mishra | Khushboo | Parag Goyal | Nehashree |
| | | Shipra Srivastawa | Yuvraj | Palak Seth | Aditi Anand |
| | | | Mohit | Vaibhav Rastogi | |
| | | | Prabhash | Aakansha | |
| 3 | Website Development | TEAM | TEAM | TEAM | TEAM |
| | | Suresh Seervi | Kushagra Agarwal | Manish Singh | Avinash Kumar |
| | | Manikanta Kothakonda | Shantanu Pratap | Aziz Amet | Monika Shukla |
| 4 | Techno Event | TEAM | TEAM | TEAM | TEAM |
| | | Saksham Sethi | Shekhar Kaushal | Tushar Gupta | Siddhant Shukla |
| | | Shantanu Pratap Singh | Tushar Asholiya | Kartik Gulati | Vivek Raghav |
| 5 | Tech Paper Presentation | Shyam Tulsyan | Anshuman Singh | TEAM | TEAM |
| | | | | Nitin Yellpurkar | Avinash Kumar |
| | | | | Sachin Yellpurkar | Harsh Pandey |
| 6 | Unleash Your Creativity | TEAM | TEAM | TEAM | TEAM |
| | | Simram | Akriti | Ayushi | Shaurya |
| | | Tanvee | Anjali | Swati | Akshita |
| 7 | My Picture My Story | Aditya Dilip Raikar | Ishtpreet Singh | Sri Ramya | Kawaljeet Singh |
| 8 | Best Manager | Manthan | Parth | Kartikye | Sonali |
| 9 | Best Entrepreneur | Shyam Tulsyan | Nishant Kumar | Jinesh | Animesh Tiwari |
| | | | | Rahul | |
| 10 | Flameless Cooking | TEAM | TEAM | TEAM | TEAM |
| | | Dhawan Jain | Mehak Saliya | Nisha | Surabhi Jain |
| | | Fariyan Wossabhoy | Navneet Gandhi | Priya | Urvashi |
| 11 | Poster Making | Sakshi Srivastava | Gagan | Mahima Jain | Ashutosh Mandal |

| | | | | | |
|----|--------------------------|--------------|-----------------|--------------------|----------------|
| 12 | Face Painting | TEAM | TEAM | TEAM | TEAM |
| | | Akansha | Ishan | Pooja | Ayushi |
| | | Anurag | Ayushi | Mayur | Archu |
| | | | | | |
| 13 | Rangoli | TEAM | TEAM | TEAM | TEAM |
| | | Shweta Jatal | Madhu Tripathi | Pooja Agarwal | Ayushi Agarwal |
| | | | Sneha Singh | Sakshi Sharma | Swati Gupta |
| | | | | | |
| 14 | Clay Moulding | Arya Goenka | Yogesh Rawat | Akshata Buti (TIE) | - |
| | | | | Veena Singh (TIE) | |
| | | | | | |
| 15 | Marketing Tambola | TEAM | TEAM | TEAM | TEAM |
| | | Rohan | Mohit K Gupta | Shivam Gupta | Neha Singh |
| | | Pranwal | Khushboo Mittal | Surbhi Kathuria | Twinkle Chari |

| | | | | | |
|----|-----------------------|----------------------|--------------------|-----------------|----------------------|
| 16 | Mime | TEAM | TEAM | TEAM | TEAM |
| | | Akash Sharma | Sakshi Shrivastava | Vini Solomon | Chetna Arora |
| | | Amit Kumar Singhania | Utkarsh Singh | Aakansha Tangre | Mohit Vecani |
| | | Bajzish Shroff | Lokesh Chandani | Jyoti Bohra | |
| | | | Shivangi Kumari | Vaibhav Rustagi | |
| | | | | | |
| 17 | Patriotic Song | Anjana Verna | Jerry | Rana Banerjee | Kartikeya chaturvedi |

| | | | | | |
|----|-------------|--------------------|-----------------|-------------------|---------------|
| 18 | Quiz | TEAM | TEAM | TEAM | TEAM |
| | | Shipra Madhwal | Vikas Kumar | Avinash Choudhary | Isha Verma |
| | | Jyotiraditya Ghosh | Sadhna | Subhajeet Paul | Ishan Dutta |
| | | Vaishnavi Gupta | Vanshaj Nagrath | Vijay Kumar | Ragini Kumari |



MBA FRESHER'S – 2K17

On the 9th of August 2017, the fresh batch of MBA received their fresher's party from their respective seniors of 2nd year. The gesture of corporate friendship was well executed and well received. The event was held at Sharao Lawns, Pune and the event started at 5.00 PM. The selection of Mr and Miss Fresher was conducted in a three round competition which had up to 30 member student participants. Along with these other titles were also announced.

After the titles were given away, dinner was served and post that D.J for students was organized; for the safety of women the event was concluded at 9.30 PM.

| <i>TITLE</i> | <i>WINNER</i> |
|---------------------|------------------------------|
| Mr Fresher | Paarth, MBA |
| Ms Fresher | Pracheta Mittal, MBA 1B |
| Mr Handsome | Aditendra Bharadwaj, MBA 1 A |
| Ms Pretty | Renuka, MBA 1 HR |
| Mr Personality | Ayush Khandelwal, MBA 1A |
| Ms Personality | Purnima Singh, MBA 1 HR |
| Mr Talented | Rishab Kumar Singh, MBA 1B |



Industry Institute Partnership Summit (IIPS)

On 26th of August 2017, Industry Institute Partnership Summit was held with a mission to acknowledge the contributions of leading corporate.

Around 75 companies represented their top executive in IIPS. It was an event filled with learning.

After Director, Dr Sachin Vernekar's motivational speech, Introduction of the guest of honor Mr. G Balnarayan, General Manager Human Resources- Tata Consultancy Services was made. Honorable Vice-Chancellor Sir Prof. Dr Manikrao Salunkhe felicitated him. Mr. Balnarayan in his welcome speech addressed the audience and made them aware about the TCS Executive Program for which they were going to sign MoU with IMED. He also highlighted the forthcoming impact of Artificial Intelligence, Digital Revolution.

A few factors that almost every speaker stressed on

were: innovation, hard work and perseverance. After the event MOU was signed with Persistent Systems, this event was truly a landmark from the point of view of placements and internships.

Dr. Sharad Joshi who has served in the field of academics for a number of years, addressed the audience with his speech where he made the importance of several important values which are a core essence of one's success as well as the difference of Indian and foreign education culture.

After the felicitation of honorable Vice-Chancellor Sir, Prof. Dr. Manikrao Salunkhe at the hands of the Director, Dr Sachin Vernekar, placement brochure that serves as a ready reckoner for getting an insight of the talent availability with the institute had been released by dignitaries on the dais.



Mr. A.J. Jamgunde, Successful Entrepreneur, Mr. G. Balnarayan, GM HR, Tata Consultancy Services, Hon'ble. Prof. Dr. Manikrao Salunkhe, Vice Chancellor, B.V.D.U., Mr. Sanjay Ghodawat, Chairman-Ghodawat Group of Institutes, Dr. Sachin Vernekar, Dean FMS, B.V.D.U. & Director IMED, Dr. Sharad Joshi, Former Dean-FMS, Pune University and Shri. Vinayak V. Bhosale Trustee, Sanjay Ghodawat Group of Institutions



Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor, B.V.D.U. Conferring the Successful Entrepreneur Award on Mr. A.J. Jamgunde, Entrepreneur

Glimpses of IIPS



IIPS 2017 Guest List

| Company Name | Name of Guest |
|---|------------------------|
| We Hire Consultants | Mr.Sagar Abbi |
| HT Media Limited | Ms.Aparajita Verma |
| N J India Investment India Limited | Mr.Abhay Vishwakarma |
| Aarushi Fire System | Mr. Rahul Jadhav |
| Briton Carpets | Mr.Satish Karanjkar |
| Celoxis Technologies | Ms.Sapana Sharma |
| Private Limited | |
| Astha Breast Care | Ms.Rashmi Tilak |
| Sakal Media Group | Mr.Mahendra Pisal |
| ICICI Prudential Life Insurance Company Limited | Mr.Omkar Patwardhan |
| ACG Worldwide | Mr.Abhijeet Thorat |
| General Motors | Mr.Sushil Malwadkar |
| Radon Media | Mr.Lakeer J Kukadia |
| Larsen & Toubro | Mr.Vilas D Pawar |
| Karvy Stock Brocking | Mr.Kiran Phadtare |
| Deepak Fertiliser | Mr.Anup Kulkarni |
| Roushan Research | Mr.Manish Roushan |
| IKSC Knowledge | mr.Atul B. Patil |
| Mindex | Dr.Nandu |
| Desai Brothers | Mr.G.S. Deshmukh |
| Credit Suisses | Ms.Poushali Saha |
| Significant HR Solution | Ms.Leonette Henry |
| Credence HR Services | Ms.Aaina Sinha |
| Banker's Toolbox | Mr.Abhinav Raj |
| Morgan Stanley | Mr.Jeet Baruah |
| Eduvator Overseas | Mr.Gaurav Rudrakantwar |
| Infoedge (India) Limited | Mr.Surjeet Padhi |
| Hotel Pride | Mr.Nilesh Rangnekar |
| ValeurHR | Mr.Kazi Zaman Khaliq |
| Naukri.com | Mr.Abhishek Singh |
| The Pride Hotel | Mr.Lakshmikant Joshi |
| Doc Online | Mr.Gautam Billore |
| Veritas | Mr.Kritika Vats |
| Future Lifestyle Ltd | Ms.Preeti Rani Gupta |
| Teamlease | Ms.Shweta Singh |
| Ikya Human Capital Solutions | Mr.Waseem Shaikh |
| Private Limited | |
| J K Leisure | Ms.Savita Tiwari |
| Reliance Games | Mr.Harmeet Grover |
| Ghorpade Trading Co | Mr.Dilip Ghorpade |
| Ranstad India Private Limited | Mr.Harshal Udhawant |

| | |
|-----------------------------------|------------------------|
| Creative Kabira | Ms.Anuja Agrawal |
| Maherwat | Ms.Charulata |
| Website Designer | Mr.Sagar Bhagirath |
| Astha Breast Care | Mr.Shekhar Kulkarni |
| Forbes Marshall | Ms.Ananya Sen |
| Tata Ficos | Mr.Alpesh Shinde |
| NKB Techno | Mr.Santosh Kawade |
| Radon Media | Mr.Kunal Gandhi |
| Hidesign | Mr.Ankeet Singh |
| Acumen Consultancy Services | Mr.Madan Shinde |
| Impetus IT Services | Mr.Hrishikesh Deshmukh |
| Barclays Technolgies Centre India | Ms.Payal Gill |
| Sahayadri Hospital | Mr.Anand Mote |
| India Mart | Mr.Himanshu Jichkar |
| TIBCO Software | Ms.Shweta Chitnis |
| Forbes Marshall | Ms.Pooja Sewlani |
| Haier Appliances India | Mr.Saurabh Mishra |
| Genpact | Ms.Jyoti Sinha |
| ICICI Securities | Mr.Sourabh Kumar |
| Axis Bank | Mr.Yovan Shah |
| Paradigm for Peak Performance | Mr.Anand Munshi |
| AndHR Solutions LLP | mr.Monimoy Sengupta |
| AndHR Solutions LLP | Ms.Sajiri Chidgupkar |
| Audi Pune | Mr.Jayant Patil |
| Nestaway Technologies | Ms.Rashmeet Kanwal |
| Private Limited | |
| Infoedge (India) Limited | Mr.Girish Shetty |
| Skyscraper Consulting | Mr.Saleem Khan |
| S.S. Computers | mr.Sumedh Deshpande |
| Maxgen Technology | Ms.Mayuree Jadhav |
| Private Limited | |
| Loreal India | Mr.Ashok Desai |
| Barclays Technolgies Centre India | Mr.Navnath Bondarde |
| Barclays Technolgies Centre India | Mr.Anish Agrawal |
| CPHR Services Pvt Ltd | Ms.Anuradha Kamble |
| CPHR Services Pvt Ltd | Mr.Murtaza Adenwala |
| AIMS HR | Mr.Ashish Mehta |
| Gabriel India Limited | Ms.Chhavi Choudhary |
| Devise Apps | Ms.Tejaswini Dhamdhare |
| Oracle | Ms.Shambhavi Sati |
| Academician | Dr. Sharad Joshi |
| Significant HR Solution | Ms.Rose Gouri |
| Space Ang | Mr.Amit Lalwani |



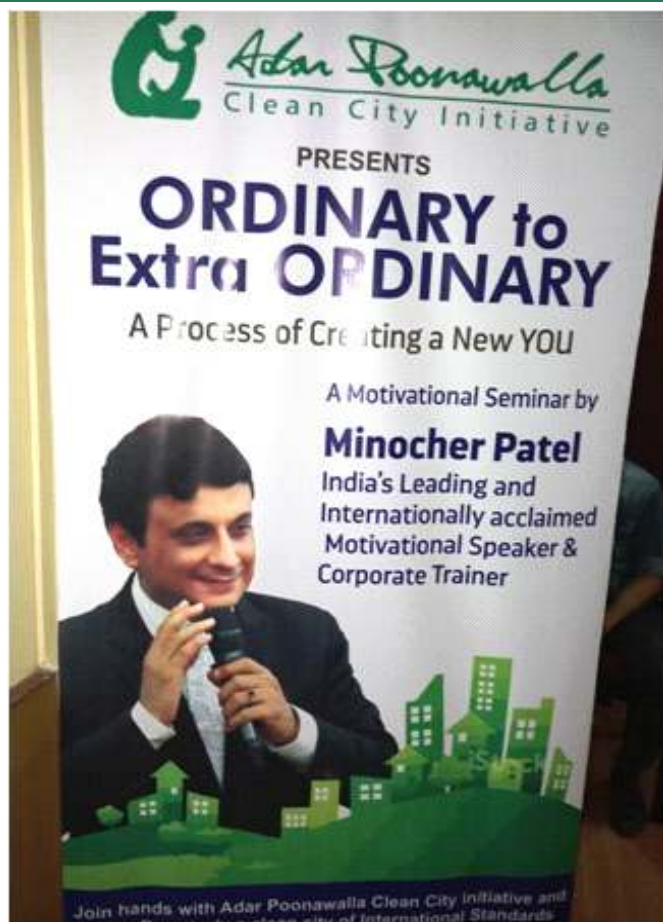
Freshers 2k17



Corporate Day

Adar Poonawalla Clean City Initiative at IMED

Corporate grooming session by Mr Minocher Patel, Founder Director of Ecole Solitaire was held. His session revolved around the importance of self confidence and self grooming. Self love over everything else was what his entire session was riding on. Other important aspects included the importance of having knowledge on worldly affairs and acquiring life skills.



Corporate grooming sessions by Mr Minocher Patel, Founder Director – Ecole Solitaire, India's first Finishing school and International Corporate Training Consultant addressing IMED students.



ED CELL Activities

Guest Lecture by Preeti Bhatiya, Founder and CEO, ROOTS

ROOTS is a company that helps new startup shape their forms. She told the key factors that are important for any startup. She discussed the different norms and plans the Government of India has for startup, how the legalities have become simpler and how startups helps to improve the country's economy n GDP. She also made the students aware about the possible risks and challenges one has to face in the process but also motivated the students how these challenges can take one to great success.

Start Up Know How By Dr Shivali Ingawale.

ED Cell has conducted a one day seminar for aspiring entrepreneurs on "Start up Know How" by Dr Shivali Ingawale, expert in Entrepreneurship.

Dr Shivali Ingawale motivated students to take up entrepreneurship and explained them the significance of having own start ups in the present start up economy of India.

She explained the start up challenges and guided them on how to solve those challenges.



Dr. Shivali Ingawale, alongwith Mrs Rajita Dixit and Mrs Bharati Jadhav motivating students for entrepreneurship

Brainstorming sessions of ED cell

Brainstorming sessions and mentoring for students of ED cell has been going as continuous activity on Saturdays.



Students and faculty members Mrs Bharati Jadhav and Mrs Rajita Dixit discuss on various issues of start ups . Students' questions and confusions are sorted out during the interactions.

Ideas are generated and students are mentored for the start ups during these sessions.

A seminar on "KICK-START TO SELF EMPLOYMENT "

IMED being the leading institute in Entrepreneurship

Development has been invited for motivating students of BVDU's Women's Engineering College.

A team of ED cell comprised of student entrepreneurs, Mr. Kartikeya Chaturvedi , Sonali Shukla and Avinash Choudhari along with faculty members Mrs. Bharati Jadhav and Mrs Rajita Dixit, represented IMED ED Cell.

As a part of the inauguration of Entrepreneurship development cell at College of engineering for women, Mrs Bharati Jadhav encouraged students to start up their own ventures by explaining them the required skills for the start ups. Mrs. Rajita Dixit, spoke on Women entrepreneurship and Corporate Social responsibility. She also gave emphasis on Intrapreneurship as a significant skill. The objective of the seminar was to equip students with basic concepts of entrepreneurship and it's importance in today's time. The students , Mr. Kartikeya Chaturvedi and Sonali Shukla shared, their success and hardship story about their venture StudyMantra- a mobile application for academic assistance to students. Their experiences and journey of converting their idea into an existing service was a real inspiration for the students.

Further, IMED and College of engineering for women decided upon collaborating on entrepreneurship and other activities to shape students in the future.



Mrs Bharati Jadhav along with Mrs Rajita Dixit,ED Cell, felicitated by Dr Vankundre, Principal, BVDU, Women's Engineering College.

ED Cell's Buddy Programme on 5th Oct 2017, Thursday "START UP MANTRA"

The programme started with an objective to get students acquainted about entrepreneurship and get motivated for the start up idea.

There was a participation from all courses of IMED

wherein the session was initiated by, Ayush Khandelwal of MBA(G) 1st year, providing with the idea of start up, incubated centres, the facilities and provisions given to the budding entrepreneurs and sharing his own experience of the start up.

The session was further proceeded by Kartikay Chaturvedi and Sonali of MBA (G) 1st year, who presented their startup "STUDY MANTRA", their source of motivation to opt for this startup, their target audience, problems they encountered, support provided by the institute to help them grow.

He played an active role in enlightening the students with the "zero budget start up", and also discussed the case of JIO, identify the vacuum (opportunity in the market) and further justifying the definition of startup. Sonali was well versed with the application of the idea of the start up "STUDY MANTRA". She went into the intricacies of the app and how it was useful to the students.

The session was concluded with an open question and answer round and the students were motivated not only to contribute to the cell with their ideas but also work for their idea with the support of the mentors.

The faculty members Mrs Bharati Jadhav and Mrs Rajita Dixit, then invited participation for activities like entrepreneur video making competition and pilot business project.



E. D. Cell team along with coordinators, Mrs. Bharati Jadhav and Mrs. Rajita Dixit in Buddy Programme

C-Googly-17

C-Googly- the Inter college competition in Information Technology organized by BharatiVidyapeeth's, Institute of Management and Entrepreneurship Development (IMED) MCA Programme. This event was coordinated by Mr. Satyawan C. Hembade and Mrs. Sujata Mulik. The event had given an opportunity to students from various colleges of Pune to showcase their talent by exhibiting skills of C-programming, IT awareness, data base design & handling. The name C-Googly has given to this event by the students of MCA department of IMED to imitate the googly from the field of cricket into technical world by throwing the challenges in front of participants. The event C-Googly was held on 22nd of September 2017. The event provided platform to students from under-graduate and post-graduate colleges to exhibit information technology their skills and harness their potential. The event covered numerous competitions spanning different worlds of programming, quizzes and gaming.

A dedicated website <http://cgoogly.learnatimed.com> was there to provide information about the event and to allow participants to register themselves online.

Altogether 244 for technical events (Viz. Da Win C Code, SQL Loadster and Intelligencia) and 56 for LAN gaming. Out of these 92 participants from IMED and 208 from other institutes in and around Pune.

The event was partially sponsored by 'allevents.in' and "TravlOnCards"; allevents.in sponsored T-Shirts for student coordinator while other as kind sponsorship in terms of vouchers were given to winners among participants which can be redeemed as per requirement



Inauguration of C-Googly at Seminar Hall

C-GOOGLY RESULT:

| S.No. | Name of Competition | Faculty Incharge | Winner | Runner up |
|-------|---------------------|-------------------|---|--|
| 1 | Da Win C Code | Dr.Baljeet Kaur | VanshajNagrathShivamWaghmare (BCA IMED) | Chandan Mishra, Anubhav (MCA IMED) |
| 2 | Intelligencia | Dr.H.M. Padlikar | Arpit Srivastava Rishabh Gupta (IMED) | Chirag Jain Sanjay Khubchandani (MIT SOM) |
| 3 | SQL Loadster | Prof. S. Joglekar | Avinash Kumar Rajesh Kumar (IMED) | Pradnya Tande Vishal Shalke (BVCOEL) |
| 4 | LAN Gaming (CS) | Prof R.Mahadik, | Kartik Srivastava Aditiya Jain YaduvanshAviral Vinay Chandhary (BVPCOE) | Jayanta Kumar, Roy Devdatta Pawar Swaphil Kadam GuaravK hedkar (Wadia And YMC) |



C Googly 2017Winners



Students with faculty Event Co-ordinator



Vanshraj Nagrathj, Shivam Waghmare (IMED-BCA)
(Runner up: Da Win C-Code)



LAN Gaming Coordinators

Alumni Meet



Alumni of MBA 1989-91 batch along with Dr. Sachin S. Vernekar Dean, FMS BVDU, Director IMED and student volunteers on the occasion of Alumni Reunion 1991 Batch.

About 25 Alumni of 1989-91 Batch(MBA program) had their reunion in IMED on the 5th August 2017. Alumni from across India came together for the reunion.

They were welcomed by the Director Dr.Sachin Vernekar in the beginning. After the inaugural speech each alumnus gave a brief introduction about himself/herself and their journey after they did their MBA till date. Most of the Alumni are first generation entrepreneurs and with a annual turnover of more than Rs. 100 crores.

Dr.B.Sankaye, Associate Dean,IMED, Dr.Hemangi More and Mr.Deepak Naval Gund were also present for the reunion.

The Alumni batch of 1989 and 1991 reunited to pour in their inputs and enjoyed the reunion. The students of IMED got an opportunity to enjoy the session with their esteemed seniors. It was indeed a meet filled with learning. Dr. Vernaker joined the event and the nostalgia of the past brought back the spark of young days.

Alumni Interaction

Esteemed Alumni Mr. Anil Singh, alumni batch 1989-1991, CEO, Mieuxinfracoa Ltd. and Mr. V .V. Parameswaran, Alumni Batch 1990-1992, Distribution Head, Mutual Funds, Sherkhan Ltd. interacted with MBA Students. They shared their experiences of corporate life and told about the intensive competition around the world. Mr. Anil Singh motivated the students that they should aim to become entrepreneurs as to become job creator instead of job seeker. Mr. V .V. Parameswaran, spoke about the career opportunities in Financial service sector for the MBA graduates.

MDP

BVDU Institute of Management and Entrepreneurship Development, Pune in association with Bharati Madhyavarthi Sahakari Grahak Bhandar Ltd Pune organized a one day Management Development Program On "Opportunities and Challenges for Bharati Bazar" on 23rd May 2017 at Yashwantrao Mohite College, Pune. Thirty seven employees from Bharati Bazar Pune attended the Program.



Management Development Program



The program was inaugurated by Principal Dr. K. D. Jadhav. In his inaugural talk he explained the history of Bharati Vidyapeeth and Bharati Bazar. He emphasized the need of training for development of employees. Dr. Mandakini Pansar delivered a talk on evolutionary changes taking place at Bharati Bazar and impressed

upon how changes are taking place at national and international level in retail business. 'To survive in the competitive environment one has changes oneself with changing environment'.

Dr Sachin S Vernekar Dean FMS BVDU and Director IMED delivered talk on customer experience management in retail business. He explained the role of Bramha, Vishnu and Mahesh in this challenging environment of Retail Business. He focused upon for surviving in the competitive environment each one the employee has to take ownership of the job assigned and adapt oneself with the changing environment.

Dr Sankay B U academic and industry expert discussed five questions which should be understood and explored by each employee. What is my Business?, Who is my customer?, What is value to my customer?, What will be my Business? and what should be my Business? He also explained importance of customer feedback about the services an organization delivers to customers.



Dr. B. U. Sankay addressing the gathering Hon'ble Swapnali Tai Kadam addressing the gathering

In the afternoon session Hon'ble Swapnali Tai Kadam (Director, Bharati Bazar) visited MDP to encourage

participants as well as resource persons.

She appealed all the participants to take away the important lessons from this program and put it in to practice for the holistic development of Bharati Bazar and that program should be the beginning of orienting our staff for improving their productivity.



In the last session Dr Sachin Ayarekar Human Resource consultant explained concept of attitude and motivation through story telling. He gave five tips to participants for remain motivated. First to understand yourself, follow the good things, Remove the negative thoughts from mind and do not repeat the mistakes and feel you are important for being successful in life.



Participants of MDP along with resource persons and Directors of Bharati Bazar, Pune

National Service Scheme activities

| Sr.No. | Activity/date | Description/Purpose |
|--------|---|--|
| 1 | Organ Donation Camp, 9th Aug 2017 | The camp has been organized to encourage society to contribute towards helping needy people by donating organs |
| 2 | New India Pledge, 9 th Aug 2017 | Strengthen students patriotism by recalling the freedom struggle and motivate them to contribute positively. |
| 3 | Deaf and Dumb visit, 15 th Aug 2017 | To motivate students towards inclusion and make them understand social values. |
| 4 | Independence Celebration, 15 th Aug 2017 | Strengthen students patriotism by recalling the freedom struggle and motivate them to contribute positively. |
| 5 | NSS orientation Programme, 17th Aug 2017 | NSS organized orientation programme for the newly enrolled volunteers of NSS. |
| 6 | Agakhan Palace Visit 2 nd Sept 2017 | Strengthen students patriotism by recalling the freedom struggle and motivate them to contribute positively. |
| 7 | Smoking awareness, Camp 26th Sept 2017 | Help students inculcate good habits by keeping them aware about the smoking hazards |
| 8 | Awareness on Junk food, 27th Sept 2017 | Help students inculcate good habits by keeping them aware about the bad effects of junk food |
| 9 | Swachh Sankalp, 2 nd Oct 2017 | To motivate students to "Make India Clean" |
| 10 | Tribute to freedom fighters | Strengthen students patriotism by recalling the freedom struggle and motivate them to contribute positively. |



New India Pledge



Organ Donation Awareness Programme



Awareness On Junk Food



Distribution of bananas after the activity.



Volunteer spreading awareness on harmful effects of junk food.



Student volunteers of NSS team of IMED, interacting in an informative session at Aga Khan Palace, a historical place in Pune on September 2, 2017



Volunteers present during the awareness activity.



NSS Activities



Know Your Campus (KYC)

KYC is know your campus was a power point presentation competition under which there were 15 mentors from BBA 3rd year and they were given with 15 different topics with groups of first year students. The event was conducted with great zeal and enthusiasm among all the BBA first and third year students under guidance of Dr Vijay Phalke.



KYC at a glance....

Faculty Development Program

How to write A Quality Research Paper?

IMED has organised a workshop on how to write a quality research paper on 30th June, 2017 to enhance the research writing skills of Faculty members and research scholars.

The workshop was inaugurated by Prof. Dr. Sachin Vernekar, Dean, FMS, Director, IMED. In his inaugural talk he explained qualities of good research paper with publishing research article in reputed journals.

In first session Dr. Doss from National Insurance Academy conducted interactive session on writing quality research paper. He covered various points like identification of problem, data collection, data analysis, selecting a journal for publishing and impact factor. At last he answered all questions raised by the participants.

In second session Dr. Nitin Vaidya management consultant delivered talk on data analysis. He covered various statistical packages in detail with the participants. He demonstrated how researcher should select appropriate tests for hypothesis testing.



Dr Doss, National Insurance Academy felicitated by Dr. Sachin Vernekar



Dr. Nitin Vaidya, Management Consultant, welcomed by Mr. Yogesh Gurav .

Workshop on Digital Marketing

Under the guidance of hon'ble Vice chancellor, FDP on Digital Marketing was organized by BVDU's Institute of Management and Entrepreneurship Development, Pune on 8th and 9th June, 2017. IMED has extensively implemented and is using digital technologies for Marketing, Teaching Learning and Administration. The implementation of digital tools has borne fruits in the form of overall improvements in functioning of the institute.

Digital Marketing tools can help us in reaching out to aspirants across the country and globally as well. The digital promotion and social media presence will help us to have excellent score in NIRF Ranking perception survey, excellent impact on NAAC Peer Team and UGC Review Committee. With this objective FDP on digital marketing was organized for various institutes of Bharati Vidyapeeth. Faculty from all the Management institutes(Karad, Sangli, Kolhapur, Solapur) , Hotel Management, Ayurveda College, Homeopathy College, Dental College (Pune, Navi Mumbai, Sangli) participated in this workshop.

Following digital marketing initiatives at IMED were shared:

1. IMED website:
<http://imed.bharatividyaapeeth.edu/default.aspx>
2. Social Media Presence
 - a. Facebook Facebook:
<https://www.facebook.com/OfficialIMED/>
 - b. Twitter
 - c. YouTube
 - d. LinkedIn
 - e. Instagram
 - f. WhatsApp
3. Shiksha.com portal
4. MCCA- Mailing Calling Counseling Admission:
Data from CAT/ MAT/ XAT/ ATMA/ MHCET/ Shiksha Portal
5. E-newsletter: sent to all parents/alumni
6. Radio Jingle: (15 to 25 Second Advertisement for institute and programs)

7. Document Management System
8. Attendance Management System
9. ERP
10. Lecture Capture System
11. Dariem eStudio and Raptivity

Glimpses of the event:



Hon'ble Prof.Dr.Manikrao Salunkhe,Vice Chancellor, BVDU,PUNE being felicitated at the hands of Dr. Sachin Vernekar, during the inauguration of the Faculty Development Program (FDP) on Digital Marketing organized by IMED on the 8th and 9th June 2017.



Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor, BVDU, PUNE and Dr.Sachin Vernekar, Dean FMS, BVDU, Pune along with the Faculty members of different constituent units of BVDU during the FDP on Digital Marketing organized in IMED on 8th and 9th June 2017.



Self Learning Material writing workshop

Bharati Vidyapeeth Deemed University's School of Distance Education and IMED had organized a one day workshop on "Self Learning Material Writing" on Tuesday, 10.11.2017.

Participants were faculty members from various Institutes of Bharati Vidyapeeth University and few Visiting faculty members who were allotted subjects for designing self learning materials. The workshop started with welcome address by Dr S B Sawant, Director-SDE, BVDU. Then Dr Sachin Vernekar, Dean-FMS and Director-IMED interacted with the gathering explaining the objective of the workshop.

Hon. Vice Chancellor, Prof. Dr Manikrao Salunkhe Sir appealed to the faculty members to adopt new teaching pedagogies in regular learning as well. We need to shift focus from information based to innovation based.

The first speaker, Prof. Dr J F Patil explained in a very simple and apt manner why SLM is important, who should write, who are the beneficiaries, what are their needs and most importantly the stages of writing.

The next speaker – Dr Ambuja Salgaonkar gave a detailed outlook of designing SLM. She suggested innovative ideas like making a pool of Institutes offering distance education programs and creating SLM in bi-lingual or regional language.

The post lunch session was conducted by Dr Madhavi Dharankar. The participants got a hands on experience on designing concept map and objectives for a sub-topic from their syllabus.

Few of the participants gave their feedback and the Workshop concluded with a formal vote of thanks by Dr S R Patil, Joint Director, SDE, BVDU.

SLM Workshop



Sports Corner

Bharati Vidyapeeth Deemed University, IMED
Intercollegiate badminton Tournament 2017 -2018

On behalf of Bharati Vidyapeeth Deemed University,
Institute of Management & Entrepreneurship
Development had organized BVDU Intercollegiate
Badminton Tournament 2017-2018 on 12th and 13th of
September 2017 at PDMBA Shivaji nagar pune.

The tournament was inaugurated by Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor, BVDU. Tournament received overwhelm response as 28 Teams in Boys & girls section were participants in this tournament.



Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor, BVDU and faculty members are interacting with the students.



Hon'ble Prof. Dr. Manikrao Salunkhe, Vice Chancellor, BVDU addressing the gathering.



Students participating in the intercollegiate badminton Tournament

In Boys section College of Engineering, Pune secured first position and New Law College, Pune secured second position. In girls section Ayurved College, Pune secured first position and Dental College, Mumbai secured second position

The students of IMED participated in the BVDU Intercollegiate Sports competitions organized by New Law College in month of august and September 2017. The details of the events and position secured by IMED students are as follows-

BVDU Intercollegiate Table Tennis [Men] Competition

Team got runners up position The participants of team are :

Off campus Students Participation in Sports

| Sr. No. | Name of the Player | Class |
|---------|--------------------|--------|
| 1 | Vaibhav Kashyap | MBA-I |
| 2 | Subodh Gupta | MBA-I |
| 3 | Hussain Bohra | MCA-II |
| 4 | Achintya | BBA-I |
| 5 | Anupam Manglik | BBA-II |

BVDU Intercollegiate Basketball [Women] Competition

Team secured winner position The participants of team are :



| Sr. No. | Name of the Player | Class |
|---------|--------------------|-------|
| 1 | Saloni Rai | BBA-I |
| 2 | Anjali Rawat | BBA-I |
| 3 | Prashu Gupta | MBA-I |
| 4 | Shivangi Jain | MBA-I |
| 5 | Simpy Kumari | BBA-I |
| 6 | Prerna Shrimali | MBA-I |
| 7 | Sayali Gaikwad | MBA-I |
| 8 | Bhavya Suri | BBA-I |

Faculty Corner

| Sr. No. | Author/s | Title of The Paper | Name of the Journal | Publication Details |
|---------|--|--|--|--|
| 1. | Mrs. Dipali P. Meher, Dr. Nilesh Mahajan, Dr. Pallavi Bulakh | An Analytical Study of Knowledge Management Softwares | International Journal of Computer Applications(0975-8887) | ISSN(Online) 0975-8887, Volume 164-No. 5, April 2017 |
| 2. | Mr. Chetna Arora, Dr. Rajlakshmi Wagh | Importance of Work-Life Balance | International Journal of New Technology and Research | ISSN: 2454-4116, Volume: 3, Issue No. 6, Page No. 23-25, Impact Factor: 1.09 June 2017 |
| 3. | Mrs. Ranpreet Kaur | Empirical Study of behavioral factors influencing dividend considerations of retail individual investors- Implications for organizations | International Journal of Research in Finance & Marketing | ISSN(Online) 2231-5985, Volume 7, Issue 6, Impact Factor: 6.397 June 2017 |
| 4. | Dr. Sonali Prasad Dharmadhikari | Higher Education System in India-An Analytical Study | International Journal of Multifaceted and Multilingual Studies | ISSN(Online) 2350-0476, (Print) 2394-207X, Volume 4, No.6, Impact Factor: 4.205, 1-June-2017 |
| 5. | Dr. Sachin Vernekar, Mr. Bhagirath Shanbhag | Role of Employee Engagement to Drive Performance - A Study | International Research Journal of Business and Management- IRJBM | ISSN: 2322-083X, Volume: X, Issue No. 7, Page No. 39-48, Impact Factor: 0.396, July 2017 |
| 6. | Dr. Nilesh Mahajan, Mrs. Devyani Patil | Smart Police Station – Need of an hour | International Journal of Computer Trends and Technology (IJCTT) | ISSN: 2231-2803, Volume 50, Number 3, Page No. 155-158, August 2017 |

Publication in National Journals : (April 2017-October 2017) :

| Sr. No. | Author/s | Title of the Paper | Name of the Journal | Publication Details |
|---------|--|---|--|---|
| 1. | Dr. Seema Tarnekar | Applications of knowledge management to curriculum development processes, | Journal of Commerce & Management Thought | ISSN (Print) 0975-623X, (Online) 0976-478X, Volume 8, No. 3, July-Sept 2017, Varsh(Monsoon) |
| 2. | Anthony M. D'Souza, Dr.Sachin S Vernekar | A Study on Teachers' Perception on the Effect of AICTE Recommended Curriculum on the Development of Competencies of Hotel Management Students | Journal of Commerce & Management Thought | ISSN(Online) 0976-478X, Volume 8, No. 2, 2017 |

Seminars/Workshop/FDP attended by faculty

| Sr No | Name of Faculty Members and Date | Programme | Organiser | Level of Participation |
|-------|--|--|--|------------------------|
| 1 | Dr Sachin Ayrekar and Dr Pramod Pawar 21 st August-25 th August | Refresher Course on Cooperative Policy and Development organized | National Centre for Cooperative Education, New Delhi | Participant |
| 2 | Dr Pravin Mane and Mrs. Bharati Jadhav | Digital Transformation of higher Education- Emerging Role of Social Media, 19 th Aug 2017 | ASMA annual Convention 2017 | Participants |
| 3 | Mr. Deepak Navalgund and Mrs Bharati Jadhav | How to apply for Atal Incubation Centre on 31 st July 2017, Pune | Atal Incubation Mission | Participants |

Self Learning Material writing workshop (SLM)

Bharati Vidyapeeth University's School of Distance Education and IMED had organized a one day workshop on "Self Learning Material Writing" on Wednesday, 01.11.2017.

Participants were faculty members from various Institutes of Bharati vidyapeeth University and few Visiting faculty members who were allotted subjects for designing self learning materials. The workshop started with welcome address by Dr Sachin Vernekar, Dean-FMS and Director-IMED. He interacted with the gathering explaining the objective of the workshop.

The guest speaker was Dr Ramchandra Tiwari, Ex-Director-YCMOU. He spoke on the topic "Self Learning Material -Design and Development." He gave a detailed outline of SLM writing and the sequence to be followed.

He explained how overview differs from summary, what is the difference between simple and difficult questions, and how to frame the same.

In the post lunch session Dr Tiwari focused on the difference in SLM Writing in print and digital media. The participants were given a hands on experience in using special tools on Word and Excel.

The Valedictory function was graced by Hon. Vice Chancellor, of Bharati Vidyapeeth University, Prof. Dr Manikrao Salunkhe. Sir appealed to the faculty members to adopt new teaching pedagogies in regular learning as well. We need to shift focus from information based to innovation based.

Few of the participants gave their feedback and the Workshop concluded with a formal vote of thanks by Dr Sachin Vernekar.



IMED GEMS –Intercollegiate Competition Achievements-

IMED students Mr. Kartikeya Chaturvedi and Ms. Sonali Shukla secured first position in Speak up mind, Inter-collegiate competition organized by the Amity University, Global Business School on 29 September 2017.



Ms. Sonali Shukla and Mr. Kartikeya Chaturvedi received first prize in Speak up mind, Inter-collegiate competition organized by the Amity University, Global Business School



I am thankful to entire IMED faculty for teaching us business strategies and concepts, in theory and in absoluteness. All of them made a point that each of us surely learns to use our skills in reality.

Mr. Rakesh Jha

MD & CEO, Barclays Bank, Uganda



Manikanta Kothakonda student of IMED (BCA 2nd year) received first prize at state level for Paytm Mall Campus Icon program, a two-month National level campus competition organized by Paytm Mall (an e-commerce arm of Paytm)

Alumni Speak



My experience at IMED was extremely wonderful, especially in the marketing area. Practical examples and cases, which were discussed in the class, are helping me a lot in the Industry.

Mr. Mayur Tolia,

General Manager, ACC Cement, Mumbai



IMED certainly helps you expand your knowledge horizon and I would always be grateful to IMED for giving me a multi-dimensional learning by providing the apt mix of academics, industry exposure, attitude and leadership.

Mr. V.V. Parameswaran

Distribution Head, Sharekhan, Mumbai

Success Key

We all need to decide whether we want to be blessed or stressed:

5 A's of Personality Development:

- Assess: Your strengths and weaknesses
- Accept: Your weaknesses
- Aim: at its improvement and unfold your hidden power/qualities
- Acquire: New knowledge and skills to add value to your personality
- Attitude matters... Focus on it for success



NSS State Award

On the occasion of NSS day, NSS Department of Maharashtra state organized Maharashtra state level NSS award distribution ceremony for Programme Officer, Volunteers and Best Institutes.

The ceremony was held on 24th September 2017 at Convocation Hall of Mumbai University in the presence of Hon'ble Shri. Vinod Tawade, Minister of Higher and Technical Education and Hon'ble Shri. Ravindra Waikar, State Minister of Higher and Technical Education, Dr. Atul Salunkhe, State Liaison officer. In the award ceremony, BVDU, IMED Programme officer Dr. Vijay Phalke sir received Best NSS programme officer award and BVDU, IMED got Best NSS unit award which was received by Dr. Ajit More (In charge MCA dept.) from the hands of Honorable chief guest.



NATIONAL UNITY DAY CELEBRATION-

NATIONAL UNITY DAY is celebrated every year on 31st of October by the people all throughout India to commemorate the birthday anniversary of Sardar Vallabhbhai Patel. Event was conducted by the IMED Faculty members and students to pay tribute to the greatest man of India on his birth anniversary by remembering the extraordinary works he did for the country. The faculty members and students had taken pledge regarding unity.



Editorial Board

Ms. Ranpreet Kaur, Ms. Bharati Jadhav,
Ms. Sonali Khurjekar, Dr. Seema Tarnekar

Student Editors

Ms. Isha Deshpande, Ms. Sri Ramya Eleswarapu



IMED Gems 2k17



"Creating Successful Leaders and Entrepreneurs" IMED- 'Where Dreams Become Reality'

Bharati Vidyapeeth

(Deemed to be University)

Institute of Management and Entrepreneurship Development, Pune

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (3rd cycle) by NAAC, 'A' Grade University Status by MHRD, Govt. of India

Accredited (2004)& Reaccredited (2011)with 'A' Grade by NAAC



Ranked 40th in India by NIRF, Ministry of Human Resource Development, Government of India.



History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

Salient Features :

• PLACEMENT AT A GLANCE

| | |
|-------------------------------------|--------------------|
| Total No. of Companies Participated | 153 |
| Highest Package | |
| International - 54.08 Lakh | Domestic - 12 Lakh |

- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.
- Recipient of Best Institute Award from ASSOCHAM for Promoting Leadership and Industry Institute Partnership
- Recipient of Best Management Institute Award from ASSOCHAM for Innovation and Entrepreneurship Development

COURSES

MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MCA

(3 Year Full Time Programme)

BBA and BCA

(3 Year Full Time Programme)

RANKING

- ▶ Ranked 40th in India by NIRF, Ministry of Human Resource Development, Government of India.
- ▶ Ranked among Top 10 B-Schools in India in terms of "Return on Investment" by Business Today.
- ▶ Business and Management Chronicle has ranked IMED as one of the best in Maharashtra and amongst Top 10 B-Schools in western India.

Important Dates

| Programme | Last date of Application | Date of entrance examination |
|-----------|-----------------------------|------------------------------|
| MBA | 21 st March 2018 | 25 th March 2018 |
| MCA | 21 st March 2018 | 25 th March 2018 |
| BBA/BCA | 25 th May 2018 | 3 rd June 2018 |



Dr. Sachin S. Vernekar

Dean FMS BVDU,
Director, IMED

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