

“Social Transformation Through Dynamic Education”



**BHARATI VIDYAPEETH UNIVERSITY**  
**Institute of Management & Entrepreneurship Development**

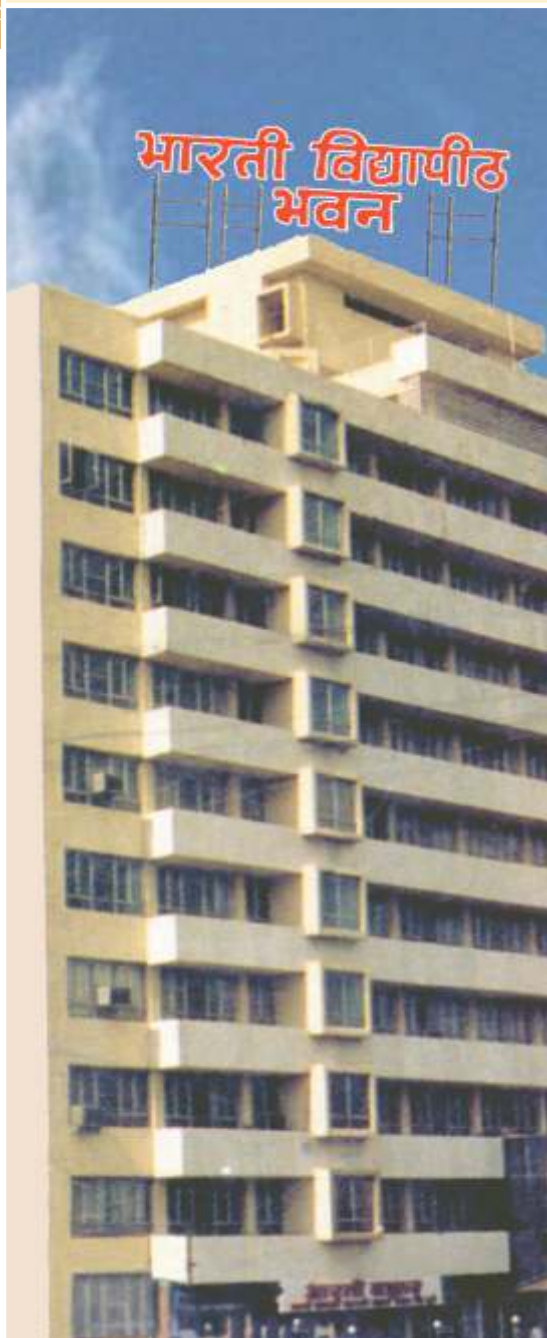
Accredited & Re-accredited with 'A' Grade by NAAC  
'A' Grade University Status by the Ministry of HRD

***BVU - IMED “SHODHGANGA”***



**Glimpses of the Doctoral Research  
in  
Faculty of Management  
At  
Bharati Vidyapeeth University  
Institute of Management and Entrepreneurship Development, Pune  
(2001 – 2014)**





## Constituent Units of Bharati Vidyapeeth University

- 1.BVDU Medical College, Pune.
- 2.BVDU Dental College & Hospital, Pune
- 3.BVDU College of Ayurved, Pune
- 4.BVDU Homoeopathic Medical College, Pune
- 5.BVDU College of Nursing, Pune
- 6.BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
- 7.BVDU New Law College, Pune
- 8.BVDU Social Sciences Centre (M.S.W.), Pune
- 9.BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
- 10.BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
- 11.BVDU College of Physical Education, Pune.
- 12.BVDU Institute of Environment Education & Research, Pune
- 13.BVDU Institute of Management & Entrepreneurship Development, Pune
- 14.BVDU Poona College of Pharmacy, Pune
- 15.BVDU College of Engineering, Pune
- 16.BVDU Interactive Research School in Health Affairs (IRSHA), Pune
- 17.BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
- 18.BVDU College of Architecture, Pune
- 19.BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
- 20.BVDU Institute of Management, Kolhapur
- 21.BVDU Institute of Management & Rural Development administration, Sangli
- 22.BVDU Institute of Management & Research, New Delhi
- 23.BVDU Institute of Hotel Management & Catering Technology, Pune
- 24.BVDU Yashwantrao Mohite Institute of Management, Malakapur-Karad
- 25.BVDU Medical College & Hospital, Sangli
- 26.BVDU Dental College & Hospital, Mumbai
- 27.BVDU Dental College & Hospital, Sangli
- 28.BVDU College of Nursing, Sangli
- 29.BVDU College of Nursing, Navi Mumbai

### CENTRAL OFFICE

#### PUNE

Bharati Vidyapeeth Deemed University  
Institute of Management and  
Entrepreneurship Development,  
Paud Road Erandwane, Pune 411 038  
Tel. : 020 - 25431060,25425517

#### EDUCATIONAL CENTRES

Pune, Navi Mumbai, New Delhi,  
Sangli, Kolhapur, Solapur, Karad,  
Jawhar, Satara

### DIVISIONAL OFFICES

#### NAVI MUMBAI

Bharati Vidyapeeth Deemed University  
Institute of Management studies & Research  
Sector No. 8, CBD, Belpada,  
Navi Mumbai - 400 614  
Tel. : 27572433,27562582

#### SOLAPUR

Bharati Vidyapeeth Deemed University  
Abhijit Kadam Institute of  
Management and Social Science,  
Bijapur Road, Solapur - 413004  
Tel. : 0217 - 2302016,2341353

#### NEW DELHI

Bharati Vidyapeeth Deemed University  
Institute of Management and Research,  
A-4 Rohtak Road Opp. Ordnance Depot.  
Paschim Vihar, Extension New Delhi - 110 063  
Tel. : 011- 25285808,25284396,25276446

#### SANGLI

Bharati Vidyapeeth Deemed University  
Institute of Management and Rural  
Development Administration,  
Rajwada Chowk, Sangli - 416416  
Tel. : 0233 - 2325776,2377249



**Dr. Patangrao Kadam**

Founder, Bharati Vidyapeeth

Founder Chancellor,

Bharati Vidyapeeth University, Pune

**From The Desk of**

# Hon'ble Founder

I am pleased to see this souvenir comprising of research work by scholars of IMED.

Research is an integral domain of any academic institution and contributes towards the betterment of the society and nation as a whole. I am very satisfied to see the all-round progress of the institute and especially so in the research domain. This souvenir highlighting the work of the research scholars reflects the efforts put in by the institute towards research and I congratulate the research scholars and research guides who have done a commendable job in their respective areas and contributed to the research and society.

Dr. Patangrao Kadam





Prof. Dr. Shivajirao Kadam

Vice Chancellor,  
Bharati Vidyapeeth University, Pune

From The Desk of

Hon'ble Vice-chancellor

I am very happy to learn that our Institute of Management and Entrepreneurship Development is publishing this compilation of research repository of scholars from BVDU - IMED.

High quality research is very important to produce knowledge that has far reaching impact and useful outcomes for implementation. It is the responsibility of the researchers to bridge the gap between the researchers and those responsible for implementation of the results. Publishing the research effectively in meaningful and impact factor journals is very essential for researchers to get a proper platform to share their work and get noticed.

Promoting research is essential for any research institution to maintain its academic standards. I congratulate the team IMED for encouraging and nurturing a culture of research in the institute at all levels.

A handwritten signature in blue ink, consisting of a stylized 'S' followed by a horizontal line and a small flourish.

Prof. Dr. Shivajirao Kadam







Dr. Vishwajeet Kadam  
Secretary,  
Bharati Vidyapeeth, Pune

## From The Desk of Hon'ble Secretary

I am very glad to know that Bharati Vidyapeeth University Institute of Management and Entrepreneurship Development is recognizing the efforts of the research fraternity.

Today's dynamic business decisions need to be backed with quality research for sustainable progress. Management education therefore is incomplete without research skills and I am happy to see the efforts of the institute in honing the research skills of the academic staff and scholars.

I wish the team IMED all the best for this endeavour.

A handwritten signature in green ink, consisting of several fluid, overlapping strokes.

Dr. Vishwajeet Kadam

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Prof. Dr. Sachin S. Vernekar  
Dean FMS BVU &  
Director IMED

## From The Desk of Director

Research is a core activity of any University and central to new knowledge creation. Research is a catalyst to progress and new teaching pedagogy so as to have a right influence and impact on learners who further contribute to global and social development.

IMED, which is a Research Centre of Bharati Vidyapeeth University, thrives on its tradition of cultivating a strong research culture. Its many programs encourage close collaboration between diverse stakeholders central to creating knowledge and stimulate further development in management fraternity. IMED has always had the characteristics of being instrumental and progressive as evidenced by the outcomes generated.

All the achievements and accolades for IMED have been possible only due to the patronage of our Hon'ble Chancellor, Hon'ble Vice-Chancellor and Hon'ble Secretary of Bharati Vidyapeeth University who are always keen for development.

We are grateful to former Vice Chancellors Dr. Uttamraoji Bhoite and Dr. S. F. Patil, Registrar Shri G. Jaykumar, and Director BCUD Dr. P. M. Bulakh for their guidance and support.

Last but not the least, we are thankful to all Research Guides and the Ph.D Section Officer Dr. Suresh Suryawanshi for all his help to our Research Centre.

Through this souvenir, IMED once again reinforces its reputation as a stronghold of research for scholars and academicians and corporate professionals.

A handwritten signature in blue ink, reading "Sachin S. Vernekar".

Prof. Dr. Sachin S. Vernekar



## Preface

It is a pleasure to present this souvenir “BVU - IMED - SHODHGANGA” that highlights the research contributions of scholars at IMED from 2001-2014.

IMED’s Post Graduate Research Centre was inaugurated on 27th April 1982 at the hands of the Hon’ble Minister of Education, Government of Maharashtra, (Late) Mrs. Saradchandrika Patil, in the presence of the Founder Chancellor of Bharati Vidyapeeth Hon’ble Dr. Pratangraoji Kadam and the Director – Dr. A. B. Rao. Under the leadership of our Hon’ble Chancellor Dr. Pratangraoji Kadam, Hon’ble Vice-Chancellor Prof. Dr. Shivajirao Kadam and Hon’ble Secretary Dr. Vishwajeet Kadam, the IMED Ph.D. Research Center has been striving to groom the future managers and research scholars with necessary research skills, guidance and encouragement.

The Ph.D Research Center of IMED follows a structured approach for monitoring the progress of the research scholars and help them complete the work. All research guides are experts in their fields and are very concerned about the quality of their research students’ work. While compiling this “Shodhganga”, it was a not only a challenge but an interesting experience and exercise to collect the information from doctorates of our institute who were scattered all over the globe! A sincere attempt has been made to acquire up to date information.

Being associated with IMED for more than a decade, it is commendable to note that at IMED, research studies been pursued on the latest topics in the fields of General Management, Marketing, Finance, Human Resource Management, Production and Operations Management, International Business, Economics Project Management, Tourism, Healthcare, Agribusiness Management with topics ranging from Skill Development, Work Life Balance, Customer Experience Management to Management of Resources, Demand Side Management, Financial Inclusion, Micro Financing, E-Governance, Data Mining, Soft Computing, and so on. The presence of research scholars’ works at National and International levels speaks for itself and “BVU - IMED – Shodhganga” is a testimony to this!

I wish the researcher fraternity the very best.

Prof. Dr. Kirti Gupta  
Professor & Head,  
Ph. D Research Centre, IMED

## IMED At A Glance



Institute of Management and Entrepreneurship Development, Pune (IMED)

Established by Bharati Vidyapeeth in 1978, "Institute of Management and Entrepreneurship Development" (IMED) is one of the oldest Business Schools in Western part of India. It is the first in its category among the recognized Institutes of Management in Pune. Till July 2000, it was permanently affiliated to Pune University. The Government of India under section 3 of UGC Act brought this Institute under the ambit of Bharati Vidyapeeth Deemed University, Pune w.e.f. 20th July 2000. IMED has been ranked among top 50 Indian Business Schools and among top 3 in Pune by Outlook Magazine. IMED has splendid layout on sprawling four acres of land with 'state-of-the-art' infrastructural & instructional facilities. As a constituent of Bharati Vidyapeeth Deemed University, IMED contributes in its own ways to the philosophy, vision and mission of Bharati Vidyapeeth i.e. "Be a World-Class University and a Global Resource in Innovative University Education for Ever-better World" and "Social Transformation Through Dynamic Education" respectively.

The team led by Dr. Sachin S. Vernekar, IMED could achieve the success under the able guidance of the founder Hon'ble Dr. Patangraoji Kadam, Vice Chancellor, Dr. Shivajiraoji Kadam and Secretary Dr. Vishwajeet Kadam. At IMED, the students, faculty and management share team oriented common goals that are intellectually stimulating. Besides training young professionals to meet the challenges of globalization, we at IMED develop entrepreneurial skills in our students. Value addition lies at the core of our teaching curriculum and the syllabus is updated with the feedback from industry and is comparable with curriculum of leading national and international level institutes to retain edge in academics. The programmes are approved by AICTE.



Hon'ble Dr. Shivajirao Kadam, Vice Chancellor Bharati Vidyapeeth University, Pune felicitating Abhijit Gangoli, Co-Founder & CEO- QED Baton, during IIPS 2013



Hon'ble Dr. Shivajirao Kadam, Vice Chancellor Bharati Vidyapeeth Deemed University, Pune being felicitated by Prof. Roald Hoffmann, USA (Nobel Laureate)

## RANKING

- ▶ Re-Accredited with Grade "A" by NAAC.
- ▶ Ranked among Top 100 B-Schools in India by "India Today" & "Business Today"
- ▶ Ranked among Top 40 B-Schools in India by People Matters, NHRD
- ▶ Ranked among Top 10 B-Schools in western India by Business and Management Chronicle.

## VISION

"Be a global leader in Innovative Management and Information Technology Education"

## MISSION

"Enable advancement of professionalism by adopting latest educational systems for delivery of Management and Information Technology Education".

## QUALITY POLICY

1. State of the art Infrastructural and Instructional facilities
2. Global Benchmarking
3. HR Synergy
4. Consistent Value enhancement
5. Continuous motivation and nurturing creativity

## UNIQUE FEATURES

### FACULTY

The faculty members of the Institute are dedicated professionals with academic excellence and rich industrial experience. They submit themselves to a rigorous, open and continuous process of appraisals and feedback from the students. This enables the faculty to fine tune their teaching skills. Independent committees, comprising of faculty/supporting staff/student body play a role in the governance of the institute and assume ownership of collective decision. Faculty members are active and regular participants in national, international conferences and symposium. They contribute to national/ international journals and collaborates with a broad range of agencies to develop and execute research/consultancy projects.

### LOCAL ACADEMIC BODY (LAB)

This forum decides upon preparation and execution of academic calendar, administration of academic activities and enhancement of academic process at IMED.

### FACULTY ACADEMIC BODY (FAB)

This is a forum for development of the faculty. The body meets regularly and discuss various contemporary issues in general management. The faculty members deputed for training and seminars give Presentations to other faculty members in FAB meeting.

### KNOWLEDGE RESOURCE CENTER

The library houses more than 57180 books and over 248 National and International journals and magazines. It is equipped with digital system via audio-visual facilities through videocassettes, tapes, CD-ROMs and VCDs & Internet connection and acts as academic resource for Research work. It has an open access system for all faculty and Book Bank facility for students as unique feature. Institute has the membership of British Council of India and recognized libraries in Pune. Proquest, IEEE and J-GATE (Online Journals) are part of our world class Digital Library.

### INFORMATION RESOURCE CENTER

The Computer center at IMED has more than 400 computers with the latest configuration. The computer center is professionally managed & equipped with three servers ported with Windows 2003 server and Linux. In addition to the general software it also has – a corporate database and SPSS. The center integrates itself with the rest of the world with leased line connection whose



Hon'ble Dr Vishwajeet Kadam, Secretary, Bharati Vidyapeeth, Pune felicitating Dr Chinmoy Sarkar, Founder, Tata Consultancy Services,



Dr Sachin S Vernekar giving Certificate of Honour to Hon. Mr Roshan Mahanama during Nov. 2013 in The International Symposium on "Paradigm Shift in Management Principles: The Winning Edge" at Colombo, Sri Lanka



speed is 12 Mbps. The campus is Wi-Fi enabled. To support this Center, digital Library of 60 computers is also in operation. LCDs & Printer facility have also been made available.

#### FOREIGN LANGUAGE

Students are given a unique opportunity to learn Foreign Language either French or German to enable them to meet challenges while working with MNCs and facilitating their cross-cultural relations thus enhancing their employability.

#### AUDITORIUM

The campus has state-of-the-art Auditorium with more than 350 seating capacity.

#### MEDICAL FACILITY

The in-house Doctor visits the campus regularly and provides necessary medical help and guidance to all students and faculty members. In addition, the Institute has tieup with Bharati Hospital for any emergency.

#### IN - HOUSE BANKING

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with a better rate of interest on deposits for the students, staff of Bharati Vidyapeeth and for the public at large.

#### SPORTS

Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts, there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness. Dunkyard, a national inter collegiate basketball tournament is held every year.

#### HOSTEL

Home away from home....

Surrounded by ample open space and green garden, its envious sight is most appropriate for learning. There is a separate hostel for Girls and Boys within the premises itself with a capacity to accommodate students from different parts of the world. Security provision is available 24 hours including dedicated Mess facility. The hostels have fully equipped rooms, surrounded by ample open space and green garden. It provides , all the amenities for comfortable stay and a very conducive environment for learning..

#### MANAGEMENT / FACULTY DEVELOPMENT PROGRAMME

The institute has laid great emphasis on the development and continuous improvement in the skills of its faculty members. To this end, the institute organizes AICTE sponsored Staff Development programme each year with participation from faculty members from various parts of the country. The SDP is conducted to develop innovative teaching learning skills which are used to improvise the teaching pedagogy.

IMED has collaborated with Value Varsity to offer MDP's to corporate at all levels.

#### PUBLICATIONS

1. IMED JMSR : This is a biannual peer reviewed journal having ISSN No. 09758429. Leading Institutes in India subscribes to this journal which includes original research papers from authors globally.
2. PUBLISHED PAPERS: The faculty members of IMED have about 300 published papers to their credit. They have brought out a number of books on management subjects.
3. IMED NEWS: In house quarterly Newsletter highlighting the activities and events conducted by the institute.
4. E-Flash: MBA(IT) brings out quarterly in-house news letter which comprises of various IT related events, articles and activities carried out by the faculty and students. It includes the latest developments in the field of IT.



Hon'ble Dr. A.P.J. Abdul Kalam, Former President of India  
being presented Journal of the Institute  
by Dr. Sachin S. Vernekar, director, IMED, Pune



Inauguration of Dunkyard by Hon'ble Dr. Shivajirao Kadam,  
Vice Chancellor, BVDU

## INTERNATIONAL STUDENT CELL

IMED has global representation of students from 18 countries who have chosen IMED as their destination for learning .

## CORPORATE RESOURCE CENTER (EXCELLENT PLACEMENT WITH FOURTEEN LAC HIGHEST PACKAGE)

Corporate Resource Centre (CRC) organizes corporate training, consultancy for industrial houses, besides providing summer and final placement for the students. The institute has its own Corporate Resource Center for Liaisoning with various Corporate. The institute has an excellent record of placement with approximately 100 Blue Chip Companies visiting the institute for placement every year.

## PLACEMENT AT A GLANCE (MORE THAN 100 COMPANIES PARTICIPATE IN PLACEMENTS)

Total Companies Visited	161
Highest Salary Package	Rs. 14 Lac per annum
Average Salary Package'	Rs. 6 L ac per annum



## Alumni Speak

"Besides the high value management education the institute built in me a strong value system of commitment, perseverance and dynamism. I am grateful to my alma-mater for transforming me into a contemporary management professional."

By : Sudhakar M AVP (Marketing), Grasim Industries Ltd. (Cement Division) Aditya Birla Group

"Bharati Vidyapeeth campus has been a centre of learning, creativity with blend of Entrepreneurial mindset, coupled with the mentoring from eminent professors and support of fellow colleagues."

By : Sandeep Kumar Singh, General Manager HR Western Zone, Huawei Telecommunications (India) Co. Pvt. Ltd.

"IMED has helped me understand the various market challenges & also groomed me to face them."

By : Tirthdeep Mukherjee, Sr. Operations Engineer, SAS.

"A conducive atmosphere for learning at the institute and constant industry-institute interface enhanced my personality helped me shape my career.:"

By : Ujjal Bhattacharjee, Vice President - Human Resources, Fresenius Kabi India Pvt. Ltd. (German Global MNC)



## UNIQUE EVENTS / ACTIVITIES OF IMED

The institute organizes unique events through students which run parallel with ongoing academics to cultivate their skills and fine tune the students to meet any future challenge.

**CORPORATE DAY / SOFT SKILLS DEVELOPMENT :** Industry experts are invited to share their experience and deliver Guest lectures to the students on contemporary issues.

**MANAGEMENT FORUMS / CLUB :** The Forum activities are organized throughout the year wherein students are given platform to showcase their talents. The Events also include Quiz, Simulations, Case Studies, etc

**BIT : BYTE : BOOM :** An annual Inter Collegiate Competition in Information Technology

**NATIONAL / INTERNATIONAL CONFERENCE:** Every year various departments conduct workshops and seminars for Academicians and the corporates. The event apart from being a great success helps in building Industry Institute Interface.

NRPPC-National Research Paper Presentation Competition is held every year that evokes wild participation.

OZONE DAY: To highlight social and environmental issues

EXPRESSIONS : An annual International Cultural and management fest that provides the necessary platform to students for showcasing their talent

DUNKYARD : An intercollegiate Basketball Tournament held at National Level

LANGUAGE MELA: An annual festival in which competitions are organized in French and German languages.

M.D.P/F.D.P: Various management development programmes and faculty development programmes are organized throughout the year.

SAHYOG (ALUMNI MEET) : Institute organises Alumni Meet on regular basis as a leverage to enhance industry institute tie ups and careers progression of current students

INDUSTRY INSTITUTE PARTNERSHIP SUMMIT (IIPS) : Where in we felicitate corporate leaders and build the platform for exchange between industry and institutes

ENTREPRENEURS MEET (PRIDE) : Where Entrepreneurs from all over the Country are felicitated.

FOREIGN STUDENT MEET : It is gathering of foreign students for cultural exchange, feel at home and skill enhancement.

IMED GEMS : IMED Students compete in intracollegiate festival including various curricular activities, management games, debates, sports, etc.

#### NATIONAL / INTERNATIONAL TIE-UPS

- ▶ All India Management Association
- ▶ Association of Indian Management Schools
- ▶ Confederation of Indian Industries
- ▶ Maratha Chambers of Commerce, Industries and Agriculture
- ▶ National Institute of Personnel Management
- ▶ Indian Institute of Materials Management
- ▶ Institute of Directors
- ▶ Institute of Marketing & Management
- ▶ Computer Society of India
- ▶ National Society for Education & Training
- ▶ Pune Management Association
- ▶ NHRD Network
- ▶ IQSPL
- ▶ Higher Education Forum
- ▶ AMDISA
- ▶ National Stock Exchange
- ▶ National School of Leadership

#### INNOVATIVE PRACTICES

PEDC (Personality & Entrepreneurship Development Club) The Institute's Personality and Entrepreneurial Development Club (PEDC) makes holistic efforts to develop proper personality traits among the students that are required for their future career as business managers. The Marketing, Finance, HR and IT Clubs Organize various events such as role plays, management games, case study competitions, business plans, open forum to groom the students to be competent leaders in their respective functional areas.

#### CCEE (CERTIFICATE COURSE IN EXECUTIVE EXCELLENCE)

The special add-on course is designed to meet the latest requirements of the corporate world and to increase employability of the MBA/MCA student, to develop them as finished products in terms of managerial skills and personal excellence.



## FEEDBACK SYSTEM

IMED has its own set of internal benchmarks for maintaining delivery of assured quality to its stakeholders. This is done through its unique 7- tier Counseling system and 5-Tier feedback systems.

7-Tier Counseling system : 7-Tier Counseling system in practice to maintain high level of motivation among the students comprising of Pre-Admission Counseling, Post- Admission Counseling , Counseling through PEDC, Counseling through mentoring, Counseling through profiling, Pre Summer training counseling and Post Summer Training counseling.

5-Tier feedback systems : IMED ensures that feedback is collected on all domains and accordingly utilized for well being and development of everyone .The various feedback systems installed are : Open loop feedback system, Fortnightly academic progress report, CR report, Student Teacher Assessment Report ( STAR ) and Open sessions with Director .

## INTERNATIONAL LINKAGES / COLLABORATIONS / MOUs

Experts from Academia and Industry drawn from various part of the globe visit the campus to share their experiences and knowledge with our students.

IMED has 42 MoU/LoUs signed for Research, MDPs, IT Entrepreneurship consultancy; with following organizations like Linnaeus University, Sweden, Bangladesh University, Quality System, Process Max, SSK Busilink, Pure IT, Three Computech Solutions Pvt. Ltd., NEN, Cybe 9, Delphi Computech, Valu Varsity, ACRT, NSE (National Stock Exchange)

## PROGRAMMES OFFERED

- ▶ Doctor of Philosophy (Ph.D)
- ▶ Master of Business Administration (MBA)  
2 year full time programme with Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management
- ▶ Master of Business Administration -Human Resource (MBA-HR)
- ▶ Master of Business Administration -Financial Markets (MBA-FM) in Collaboration with National Stock Exchange (NSE)
- ▶ Master of Computer Application (MCA)
- ▶ Bachelor of Business Administration (BBA)
- ▶ Bachelor of Computer Application (BCA)
- ▶ Integrated MCA

## The Key Persons for Ph.D Programme

The key persons associated with the Ph.D. Programme of BVU under the able guidance of Hon'ble Vice-Chancellor Prof. Dr. Shivajirao Kadam are

Research Director, BVDU	Dr. S. F. Patil
Registrar, BVDU	Shri G. Jaykumar
Director, BCUD, BVDU	Dr. P. M. Bulakh
Dean, Faculty of Management, BVDU	Dr. Sachin Vernekar
Officer, Ph. D Section, BVDU	Dr. Suresh Suryavanshi

And At IMED Research Center, Pune

Director, Research Center – IMED	Dr. Sachin Vernekar
Chairman – Ph.D. Research Review Committee	Dr. Ashok Joshi
Member – Ph.D. Research Review Committee	Dr. S. V. Kadvekar
Member – Ph.D. Research Review Committee	Dr. Haridas Acharya
Head, Ph.D. Research Center, IMED	Dr. Kirti Gupta

## The Admission Process for Ph.D. Programme

Admission Notice in leading / local newspapers / website of BVDU



All India Entrance test - Written test for 100 marks



Interviews of those scoring more than 50 marks in entrance exam



Declaration of Merit List based on performance in Written Test and Interviews



Counseling of admitted students and allotment of guides



Provisional Admission



Commencement of Coursework (six months) and Examinations



On Clearing Course work -Final Registration and Beginning of doctoral research work

## Progress Presentations During the Ph.D. Research Work

First Presentation – Topic Approval



Second Presentation – Review of Literature,  
-Finalization of Objectives, Hypothesis  
-Research plan, Chapter Scheme



Third Presentation - Final Research Design,  
-Data collection instruments, Questionnaire Approval etc.  
-Pilot survey



Fourth Presentation - Data Analysis,  
-Findings and Conclusion  
-ROUGH DRAFT of Thesis



Submission of Thesis



Open Defense By Candidate



Declaration and Issue of Ph.D. Notification



Awarding of Degree at Convocation

## Research Guides in Management

### DR. P. C. SHEJWALKAR



**PROFILE :** Dr. P. C. Shejwalkar is eminent personality in the field of Management Education. He is the President of - Adarsha Shikshan Mandali and Director of the ASM's Institute of Management Education. He has a rich teaching and research experience spanning over 60 years.

He has held positions like Dean -Faculty of Commerce, Dean - Faculty of management in the University of Pune, Founder Director of D. E. Society's IMDR, Pune, Founder Chairman and Director of Institute of Financial Sciences Education, Research and Training, President of the Pune Divisional Productivity Council, President-Pune Management Association, President of Maharashtra Sahitya Parishad, Director of Pune Stock Exchange, Chairman of the Karve Institute of Social Service.

He was awarded with prestigious awards such as Pune University Life Time Achievement Award, Bharati Vidyapeeth Deemed University Award, Special Felicitation Award by PMC, Life Time Achievement Award from NIPM, Manibhai Desai Award, Best Educator award from World Management Congress, to name a few.

He has several 40 books on Commerce and Management, and has delivered more than 4000 Professional and Public Lectures. Till date more than 85 students have secured Doctoral degree under his guidance as Research Guide.

### DR. A. B. RAO



**PROFILE :** Dr. A. B. Rao – the founder director of IMED, is a researcher, academician and administrator. Presently, he is the Head of the Research Center at Allana Institute of Management and Senior Research Guide at Bharati Vidyapeeth, Pune University, Symbiosis International University, YCMOU and advisor to Mahatma Education Society's Institute of Management, Panvel.

He worked as director at Bharati Vidyapeeth's Institutes of Management at Pune, Navi Mumbai, Solpaur and Delhi. He was professor and Head of Statistics Department at BMCC, Pune. He has authored more than 20 text books on Quantitative Techniques, Operations Research, Business Statistics, Business Mathematics, Business Ethics and Professional Values, etc

He was accorded recognition as Rotarian by the President of the International Rotary in 1984 and 85; nominated as "International Man of the Year" in 1997 by Cambridge Biographical Society, UK in 2006 and honored by Dean of Miller College of businessm Ball State University, Muncie, Indiana, USA.

He has travelled widely in India and abroad and participated in many National and International Conferences. He has received many rewards, award citations, and gold medals due to his scholarly achievements.

He has guided more than 40 students for Ph.D in Commerce and Management.

## DR. ASHOK JOSHI



**PROFILE :** Dr. Ashok Joshi is the Director of the Indian Institute of Cost and Management Studies and Research (IndSearch), Pune, and is the President of Association of Management Development Institutions in South Asia (AMDISA) - A SAARC affiliated Body.

He has been the Founder Dean, Faculty of Management, University of Pune and the Chancellor's Nominee on the University Senate and the Academic Council at the University of Pune.

**Awards and Honors:** Ravi J. Mathai National Fellow award of AIMS; honorary Fellow Membership of the Institute of Certified Professional Managers of Sri Lanka; "The Achiever of Excellence" award by the Bombay Management Association; and Prof. Dharni Sinha Memorial Award by Dr. P.N. Singh Foundation etc

He has headed research projects in Socio-economic Development sponsored by the Planning Commission, ICAR, ICFTU, NCDC etc. His books include the critically acclaimed Essays on Political Economy, "No Water in the Tap" and "Chachanchya Hataat Arthavyavastha" (Economy in the hands of pirates) in Marathi. Widely traveled at home and abroad, Dr. Joshi is also an advisor to several reputed business schools and is the President, Council of University Management Schools, Pune.

More than 30 scholars have received their Ph.D. degree under his guidance.

## DR. S. V. KADVEKAR



**PROFILE :** Chair Professor, Savakar Chair, Ex-Dean Faculty Of Management. University Of Pune Pune.

Dr. S.V. Kadvekar, former Head and Chair Professor (Honorary) at the Department of Commerce, University of Pune has been in academics for the last four decades. He received his Ph.D. in Commerce from University of Pune (Vaikunth Mehta National Institute of Co-operative Management). He worked as Principal for Arts, Science and Commerce Colleges and Director Institute of Management under the aegis of University of Pune and Bharati Vidyapeeth Universities.

His papers and articles have appeared in reputed journals and periodicals like - the Indian Journal of Commerce, The Maharashtra Co-operative Quarterly, Economic Times, the Maharashtra Times etc. He has authored more than 50 books and monographs on various subjects under Commerce and Management.

He has been a member of University Grants Commission, New Delhi, National Assessment and Accreditation Council Bangalore, Entrepreneurship Development Institute of India Ahmedabad etc.

In the initial years of his career he was in journalism and also worked in a Pune based Publishing House - Sakal About 35 students so far have obtained their M.Phil / Ph.D. degrees under his guidance.

## DR. ABRAHAM KOSHY



**PROFILE :** Abraham Koshy, is a Professor of Marketing at Indian Institute of Management, Ahmedabad (IIMA), is a reputed teacher, researcher, consultant and corporate trainer.

He has held responsibilities at IIM Ahmedabad as Chairperson, Marketing Area, Editor and Chairperson of the Editorial Committee of Vikalpa: Journal for Decision Makers published by the Institute, is a co-author of the Marketing management book with the legendary marketing guru Prof. Philip Kotler, and authored several books. He has published several research papers and case studies in reputed journals.

Prof. Koshy has conducted training programs in several companies in India and abroad like TATA Steel, General Motors, Johnson & Johnson Medical Division (Asia-Pacific), General Electric, Zubair Group of Companies, Mauritius Telecom, OTIS Elevator, Pfizer, etc.

He is an Independent Director in the Board of Directors of following public limited companies: Malayala Manorama Publishing Company Limited, The Federal Bank Limited, Autoline Industries Limited etc.

## DR. D. Y. PATIL



**PROFILE :** Dr. Dattajirao Y. Patil, the Director at Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai has more than 30 years of Academic, Administrative and Industry experience to his credit.

He is a Ph.D guide in the University of Mumbai, Bharati Vidyapeeth, Pune. He has guided research projects at ICSSR, organized Research Workshops and Seminars and procured research grants from the Government of India for the Institute.

He has been President of AIMS, Member of Management Council – Bharati Vidyapeeth, Member of RR Committee, (Pune University, and University Of Mumbai), Senate Member & Member of Management Council, University of Mumbai, Joint Director, Bharati Vidyapeeth, Navi Mumbai, an ex-officio member on NBA Board, Invitee executive on Board of American Association of Business School.

Dr. Patil has been bestowed with awards like Jewel of New Bombay - by Indian Merchant Chamber, Rashtriya Vidya Gaurav Gold Medal Award - International Institute of Education & Management, New Delhi, Jewel of India Award by Indian Solidarity Council, New Delhi, Glory of India Award by Indo British Friendship Banquet, London.

He has published and presented more than 30 papers in National and International Conferences and Journals.

10 students have obtained their doctorate under his guidance.



## DR. DILIP M. SARWATE



PROFILE : Dr. Dilip M. Sarwate an entrepreneur, teacher and a management consultant for over 42 years.

He is a Professor Emeritus of Strategic Management, International Business, Entrepreneurship Development and all sub-functions of Marketing and teaching at MBA Programs in institutes affiliated to Pune University, Tata Management Training Centre (TMTTC), NIA, NIBM, VAMNICOM and Yashada. He has conducted Management Development Programs (MDP) for big corporate houses IOC, Tata Motors, HDFC, Coal India, SHCIL, Philips etc.

He has written 26 books on management subjects Marathi and English languages. His book Political Marketing –The Indian Experience published by Tata McGraw Hills in 1989 was a pioneering book on the subject. He has written over 500 articles in business magazines and over 400 case studies and 16 pre-recorded cassettes used as training material; and also contributes regularly in 'Sampada', magazine published by MCCIA. He was national president of the Institute of Management Consultants of India (IMCI).

He is a PhD Guide at Pune University and Bharti Vidyapeeth Deemed University and 25 students have completed PhD under his guidance.

## DR. S. G. BAPAT



PROFILE : Dr. S. G. Bapat heads the training organization Dr. S. G. Bapat & Associates and is a recognized guide for Ph.D. in Commerce & Management.

He is a member of professional bodies like ISTD., Indo-American Society, P.M.A., P.D.P.C., HRD Net work, Pune, etc. and Ex-Chairman, I.S.T.D., Pune Chapter, Ex-Chairman, Vidya Sahakari Bank Ltd.,

He has Participated as India's Representative in APO/ILO Course in Supervisory Development at Singapore in October 1980, and presented paper on Industrial Relations in International Productivity Conference at Bangkok. He has conducted number of training programmes for Productivity Councils, Chambers of Commerce, Rotary Clubs, Indo-American Society, Bajaj Auto Ltd., Wockhardt Ltd. MAIDC, State Transport Central Training Institute, Walchandnagar Industries, Kirloskar Brothers Ltd., Pune Management Association, Arvind Mills Ltd., Bajaj Tempo Ltd. Kulkarni Engineering Associates Ltd. etc. Dr. Bapat has written books and edited monographs : Research Review, 'Business Organisation', 'Industrial Management', Business Correspondence', etc. and also written workbooks and edited booklets for Yashwantrao Chavan Maharashtra Open University, Nashik. He has been awarded "John Dalvi Award for Outstanding Social work", and also "Best Commerce Teacher Award".

## DR. M. S. PRASAD



**PROFILE :** Dr. M S Prasad is a professor, Computer Applications, at IMED and Director - ICT at Bharati Vidyapeeth University, Pune.

He has been a Lecturer and Reader in University of Poona Professor of Statistics and Head, Department of Computer Science, Shivaji University, Kolhapur, Professor of Computer Applications, SIBER, Kolhapur, Director (MCA), and Director (IMED), Dean (Faculty of Management Studies) at Bharati Vidyapeeth University.

Dr. Prasad is well known for starting new departments/new programs and conducting quality courses in Statistics, Computer Science, and Management like the Statistics program and MCA program at Shivaji University, MCA program at SIBER, Kolhapur, MCA program at Bharati Vidyapeeth University are initiated by Dr. Prasad.

During a career spanning 40 years of teaching and research, 16 students obtained Ph.D. Degrees and more than 25 students obtained M.Phil. degrees under his guidance.

He has published many research papers in national and international journals of repute. He participated in numerous national conferences and delivered invited lectures. He visited many universities in India as invitee and gave talks on thrust areas of research. His current research interests include Data Mining and Research Methodology.

## DR. SACHIN S. VERNEKAR



**PROFILE :** Dr. Sachin S. Vernekar is presently Dean, Faculty Management Studies BVDU and Director- IMED, Pune.

He is member of Board of Management, Academic Council and Planning and Monitoring Board of Bharati Vidyapeeth University and also on the board of many renowned educational and corporate institutions. Dr. Vernekar is a life member of AMDISA, IIPA, ISTE, National HRD Network, AIMA and DMA.

**Awards :** Fellowship of Indian Commerce Association in 2011 for outstanding contribution in the field of Commerce and Management, Top Rankers Excellence award for "The Dynamic Director Academia 2011", 9th Rapport Award and International Speaker Award '09 from Bangladesh Rapport Limited. Best Academician Award from Amity Business School, Appreciation Award from IIM Bangalore, "Excellence achieved in "Academics" from Bharati Vidyapeeth, "Meri Dilli Puraskar" - NNS Media Group, New Delhi Abhijeet Kadam Memorial "Adarsh Mahavidyalaya Award" for outstanding contribution in education amongst higher education institutes run by Bharati Vidyapeeth, Pune in the year 2007 etc. He is an Expert Member of AICTE, UGC, and DEC and various reputed Educational Institutes.

His main areas of specialization and research include marketing management, customer experience management, qualitative, quantitative and statistical decision models, and retail management.

He has published more than sixty papers in International / National Journals and presided over many conferences both nationally and internationally including Japan, Malaysia, Bangkok, Pakistan, Bangladesh, Srilanka etc. He has supervised over 11 M.Phil students and 3 Doctoral students.

## DR. VASANT MARUTI CHAVAN



**PROFILE :** Dr. V. M. Chavan is the Director of Bharati Vidyapeeth BVIMK, Kolhapur. He is the Ex-Pro\_Vice Chancellor of Shivaji University Kolhapur.

He has more than 36 years of academic, administrative and teaching experience, Dr. Chavan was nominated on the Academic Council of Bharati Vidyapeeth University (BVU), Board of Management (BVU), Faculty of Management (BVU), and Chairman-BoS in Business Administration (BVU), Pune. Also, he was nominated on Academic Council of YCMOU, Nashik, and member BoS (Banking), Trade and Industry for University of Mumbai.

Dr. Chavan was short listed for 'Commerce & Management Acumen Award-2009' by Maharashtra State Commerce Association, Mumbai and also short listed for 'Life Time Education Achievement Award 2007' by Health and Education Development Association.

He has contributed more than 60 research papers in leading journals. Till date 16 students have been awarded Ph.D under his guidance.

## DR. S. B. KOLTE



**PROFILE :** He is a Director General BPHE Society's Institute of Management Studies, Career Development & Research Station Road, Ahmednagar

Dr. S.B. Kolte has distinguished himself as a teacher, research worker and educational administrator in a professional career of over 35 years.

He has held positions as Head of Department of Commerce and Business Economics at the Ahmednagar College, Teaching Assistant at the Department Economics, University of Texas, U.S.A. from 1967 to 1969, Professor and Head of the Department of Commerce and Management Sciences at the University of Pune, Director of B.P.H.E. Society's Institute of Management Studies Career Development & Research, Ahmednagar etc.

During his long standing career of 35 years, he has worked as the Dean of the Faculty of Commerce; Chairman, Board of Studies in Economics; member of the Senate, Academic Council and Executive Council and several other Committees at the University of Pune.

Dr. Kolte has published 14 research papers/articles in Indian as well as International journals.

## DR. SORAB SADRI



**PROFILE :** Dr. Sorab Sadri is currently the Professor of Political Economy and Management Sciences at JECRC University, Jaipur.

Dr. Sorab Sadri is an Economist and a specialist in Human Resources with over ten years experience in the Corporate World and about thirty five years of experience in the Academic World. He is a J N Tata Scholar who has written over one hundred and sixty papers in respected academic journals on a variety of social and management science subjects and published several books.

He is an Approved Doctoral Degree Guide and External Ph D Examiner at a number of Universities in the fields of Management and Social Sciences and has been guiding M Phil and Ph D students since 1987. He is Approved Doctoral Degree Guide at University of East Asia Macau and Hong Kong, Bharati Vidyapeeth University, Pune, BIT (Mesra) BITS (Pilani). He is on the editorial committee of five refereed international journals. To his credit he has over one hundred and fifteen internationally published academics papers in refereed journals and six books. He has guided 28 doctoral students abroad and one fellowship student in India.

## DR. NITIN NAYAK



**PROFILE :** Dr. Nitin Nayak is the Director, BVIMR, New Delhi. He has more than 22 years of teaching and administrative experience. He has published more than 35 research papers in national and international journals with impact factor and authored 8 books.

He is recognized Ph. D Guide and Ph. D. Examiner at Pune University, Mumbai University, Karnataka University, Shivaji University-Kolhapur, SNDT Woman University, Symbiosis International University, Pune, YCMOU-Maharashtra, National Jodhpur University-Jodhpur and Bharati Vidyapeeth University, Pune.

He is a member of Expert Committee - UGC, Professional Member AIMS, DMA & AIMA, CSI (Pune Chapter), HRD Network, ISTE, Central Advisory Board on Employees Compensation Act, Ministry of Labour and Employment, Academic Council and Chairman, Board of Studies - Bharati Vidyapeeth University, Pune and Examination Committee - Bharati Vidyapeeth Deemed University, Pune and Teerthanker Mahaveer University, Academic Council of JK Group of Institute Karnal - Haryana.

He has worked as Regional Director, Bharati Vidyapeeth, Pune, Vice Chairman-Bharati Sahakari Bank, Dean - FMS Bharati Vidyapeeth University, and Director (New Development) - Training and Administration, Bharati Vidyapeeth, Pune.

**Awards:**

“Best Educational Initiative Award 2009” by Global Talent Track (GTT) Private Limited Pune, “Rajawat Times India Excellence Awards 2012” “HR Leader Silver Award” by GreenTech Foundation, “Education Excellence Award 2013 – Best Director Promoting Socio Culture Development in Management” by ASSOCHAM, “Indian Women Power Award 2013” by Sandhya Times for outstanding contribution towards women empowerment.

6 students have been awarded Ph.D under his guidance so far.

## DR. ANIL RAJARAM KESKAR



**PROFILE :** Professor Anil Kesar is currently Advisor (Management Studies) at the Dr. D. Y. Patil Vidyapeeth, Pune and also been appointed as Ombudsman by Symbiosis.

He has twenty five years industrial experience in industries like International Computers, Thermax, Kirloskars, Amalgamations, Sanmar Engg., and Kalyanis. Professor Kesar has worked as Director at some of the premier Management Institutes in Pune and also as Dean – Academics, Symbiosis International University.

Professor Kesar is Visiting Scholar at Khon Kaen University, Khon Kaen, and Prince of Songkla University, Phuket, both in Thailand. He has conducted numerous MDPs for National and International companies in India and abroad.

Professor Kesar is recognized Ph.D guide at the University of Pune, BITS Pilani, SYMBIOSIS International University, Bharati Vidyapeeth, & Dr. D Y Patil Vidyapeeth. So far 15 students have been awarded Ph.D under his supervision.

## DR. K G PATHAN



**PROFILE :** Dr. K. G. Pathan is a Senior Advisor on Education at AUSIB and brings with him more than 30 years of experience in the field of higher professional education. He holds a PhD in Agricultural Economics and has been a Professor of Economics and Director at the Institute of Management and Social Work, Bharati Vidyapeeth University, Pune, India. He was also the Director, Distance Education Center at the Sinhgad Institute of Management, Pune. Dr. Pathan has authored seven books on Economics and has advised numerous Ph.D candidates over the years. He has worked on raising awareness about certain social issues with various governmental and non-governmental organizations in India. Dr Pathan is also the Founder Director of the ICG Forum of India.

## DR. SUSHAMA A. KESKAR



**PROFILE :** Dr ( Mrs.) Sushama Keskar retired as Principal of SNDT Arts and Commerce College for Women, Pune, in December 2012. She has teaching experience of more than 33 years.

She was a recipient of Open Merit scholarship throughout the undergraduate studies (1971-1975), National Scholarship for post graduate studies (1973-1975), and Junior Research Fellowship of the University Grants Commission for Doctoral studies (1975-1979). She is also the University Topper in the order of merit at the Master of Management Science ( M.M.S.) Examination held by the University of Pune, in June 1998.

She has participated in number of conferences at national and international levels and presented research papers. She has visited Thailand, Singapore and USA on Study assignments

She is a recognized Research Guide in Commerce and Management at the SNDT Women's University, Mumbai and Bharati Vidyapeeth University, Pune. So far six students have been awarded Ph. D under guidance. Further, four students are pursuing their Ph.D. under her guidance.

She has conducted Management Development Programs in the areas of Team Building and Marketing for Commercial establishments and NGOs.

She has more than five textbooks. And articles in leading newspapers, magazines and journals. Recently , she translated in Marathi a world renowned classic authored by the world renowned Management expert Dr. C.K. Pralhad titled "Fortune at the Bottom of the Pyramid" and The Marathi translation has been published by the world renowned Pearson publishers.

She was awarded SNDT women' University's Dr. H. V. Inamdar Best teacher Prize for binging laurels to the University in the year 1998. She was also felicitated by the Pune Municipal Corporation on 15th August 1999 at the hands of Hon. Mayor.

She is currently undergoing a course in Counseling which will be completed in February 2014.

So far 6 six students have been awarded Ph.D. under her guidance.

## DR. H. G. ABHYANKAR



**PROFILE :** Dr. H. G. Abhyankar is Research Director for Management Science. He has served in Nationalized Bank for 22 years and has 15 years of teaching experience. He is a research guide at Bharati Vidyapeeth University and Pune University. He is often invited as a Guest speaker at ASKI Hyderabad as well as various Management Institutes like NIA, NICMAR, Gokhale Institute to deliver lectures on Economics, International Finance etc. He has conducted seminars on Documentary Credits and exchange Rate Dynamics, Economic Budget etc. He has published 15 research papers, three study materials on Managerial Economics, Capital Market, International Business, and at present writing a book on Exchange Rate Dynamics. He is member of Board of Studies and academic council in Management at Bharati Vidyapeeth University.

His area of expertise include Foreign Exchange Business, Banking, International Finance, and Economics, International Business, Risk Management, EXIM Procedures and Documentation, Public Finance etc

7 candidates have completed Ph.D. under his guidance.



## DR. MAHESH SHITOLE



**PROFILE :** Dr. Mahesh V. Shitole is Professor – IMED, Programme Director (BBA-BCA) and Campus Director for Lawale Technical Campus (Pune) Bharati Vidyapeeth, Pune. He has more than 20 years of industry, research and teaching experience. He has authored several books on management and published and presented research papers at national and international level.

He is a recognized Ph.D. Guide for Bharati Vidyapeeth University, Dr. Babasaheb Ambedkar Marathwada University-Aurangabad, Dr. D. Y. Patil Deemed University – Pune and Jodhpur National University. He is an External Examiner and Referee for Ph.D. and M.Phil - at Bharati Vidyapeeth Deemed University, Pune, Shivaji University, Kolhapur, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad and Swami Ramanand Teerth Marathwada University, Nanded and Jodhpur National University. He is on selection panel of Shivaji University, Kolhapur.

He has been Additional Programme Director – School of Distance Education (IMED Centre), member on Faculty of Management and Board of Studies, member – NSS Advisory Board, Paper Setter / Examiner / Senior Supervisor / member of Flying Squad at Bharati Vidyapeeth University, Pune and University of Pune. He is often invited as keynote speaker for Management Development Programmes at YASHADA. He has won the Best NSS Programme Officer Award in 2004 and is a certified Yoga Teacher from Kaivalyadham Yoga Institute, Lonavala.

He was conferred with the award – Indo Global Leadership Award for Excellence by CESD (Centre For Education and Social Development) for his contribution towards management field.

Till date, 12 students have completed M.Phil, 3 students completed Ph.D and currently 7 students are pursuing their Ph.D under his guidance.

## DR. ASHOK GAJANAN RANADE



**PROFILE :** Dr. Ashok Ranade, is M.Com , MMS, MA(Eco.), GDCA , Ph.D (Mktg) from University of Pune. He has Industry Experience of 20 years, Teaching Experience of 18 years as associate professor in Marketing. He is an approved Ph.D guide with Symbiosis International University, Pune and has research papers written and presented in many conferences and journals.

He has participated as Resource person in many seminars and FDPs and conducted various assignments from authorities of Pune University and BVDU given by CoE, BCUD etc. He is coopted member of Board of Studies, Faculty of Commerce, Business Administration Board , University of Pune . He was awarded Best Teacher awarded by BVDU , IMED , 2011, Presently, he is Associate Dean ( Research and Development ) at IMED, Pune

One student has been awarded Ph.D. under his guidance.



## DR. NEELAM LAL



PROFILE : Dr. Lal has 24 years of teaching experience at post graduate (MMS and MBA) level in Management.

She has started her teaching career in 1984 after completing her PhD from The Tata Institute of Social Science, Deonar, Mumbai in the field of Human Resource.

She has worked at Somaiya Institute of Management Studies and Research, Ghatkopar, Mumbai for 21 years (1984 till 2006 July)

Currently associated with BVDU, IMED, Pune as professor and Head, Department of HR since Aug 2006

She has 8 students pursuing PhD under her and 5 have already been awarded doctorate degree

## DR. KIRTI GUPTA



PROFILE : Dr. Kirti Gupta is a Professor and Head of the Ph.D Research Centre at IMED, Pune. She has a total of 24 years of work experience spread over research, teaching and in industry as consultant to NDDDB, Anand (Gujarat). She has presented and published research papers at National and International Conferences and impact factor research journals. She has authored three books on Research Methodology and one on Direct Marketing.

Her teaching career includes Maharaja Sayajirao University of Baroda and leading management institutes in Pune like, Symbiosis Institute of Management Studies (SIMS), Symbiosis Institute of Business Management (SIBM), Hiraben Nanavati Institute of Management and Research (HNIMR), TASMAR, IMCC (Pune), Dnyaneshwar Vidyapeeth, IMCC etc.

She has been a member of Faculty of Management as Vice Chancellor's nominee and member of Board of Studies in HRM at Bharati Vidyapeeth University Pune. At IMED, she has been Member-Secretary of the Internal Quality Assurance Cell, Senior Supervisor (Exams) and Member of Flying Squad (University Exams), NSS Committee Member, Member of the Entrepreneurship Cell, Foreign Students Cell etc.

She is member on editorial board of the journal ANVESHAN. She is invited to conduct sessions on Research Methodology under the UGC sponsored programmes. She is a recognized research guide in General Management and HRM at IMED. 3 students have completed their M.Phil and presently, eight students are pursuing their Ph.D. under her guidance at IMED.

## DR. AJAY KUMAR



**PROFILE :** Dr. Ajay Kumar has more than 22 years of teaching and industry experience. He has handled several projects and is currently a research guide in Pune University. He has worked as UGC Expert member for UGC-NET & SET Exams.

He has been facilitator at YASHADA for Capacity Building programmes, resource person for SET workshops, resource person at conferences, resource person for refresher course at different universities. Also, he has been Expert for Ph.D thesis evaluation in Computer science & Computer Systems at Symbiosis International University , University of Pune, Sathyabama University, Tamilnadu, North Maharashtra University, Jalgoan and Dr. B. A. Marathwada University, Aurangabad.

He has published four books on subjects like Computer Programming, Cobol, “C” language and Data Structures, He has presented and published research papers at National and International Conferences.

He is a life member of professional bodies ISTE – Indian Society For Technical Education, life member of CSI – Computer Society of India, and a member of Indian Academy of Mathematics.

He is presently Director, JSPM's Jayawant Institute of Computer Applications, Affiliated to University of Pune.

## DR. ROSE ANTHONY



**PROFILE :** He is currently Professor at Bharati Vidyapeeth University Institute of Management and Entrepreneurship Development. His core area of interest is in Strategic Management focusing on Innovation, Corporate Social responsibility, Capabilities of organizations, and skill development.

He has presented research papers in conferences and published papers in journals. Also, He has authored two books. He has been involved in teaching, administration and research activities. He has won awards for paper presentation in conferences.

He has 8 students pursuing Ph.D under his guidance at IMED.

## DR. PALLAVI JAMSHANDIKAR



**PROFILE :** Dr. P. P. Jamsandekar received M.C.A., Ph.D. degree, in computer Science from Shivaji University, Kolhapur. She qualified SET in computer Science in 1998. She has 17 years PG teaching experience. She joined as assistant professor in Bharati Vidyapeeth, Institute of Management and Rural Development Administration, Sangli in 2000.

Presently she is working as a Professor and co-ordinator of Research Center at IMRDA, Sangli. She is recognized Research Guide for Computer Applications at Bharati Vidyapeeth University. Her Specialized area is Artificial Intelligence, Data Mining and Knowledge Management. Presently she is guiding 8 students for their Ph.D. research work. She has published 12 papers in refereed international journals and 16 papers in International / National conferences. She is authorized reviewer for three international journals. She is member of Board of Studies of Computer Applications & System Studies of Bharati Vidyapeeth University, Pune. She is working on Research Project “Effective Implementation of ICT for Academic Excellence” at Bharati Vidyapeeth University, Pune

## DR. VINOD INGAWALE



**PROFILE :** Dr. V. S. Ingawale is presently working as Director, School of Distance Education, Bharati Vidyapeeth University, Pune. He is recognized guide for Ph. D. and presently seven students are pursuing Ph. D. under his guidance. Dr. Ingawale has presented more than 20 research papers in national and international conferences. His papers are published in national, international journals and conference proceedings. His paper titled ‘Marketing Strategies to shield India from Global Recession’ presented in international conference organized by G. H. Raisoni College of Commerce, Science and Technology, Nagpur was adjudged as Best Paper. He has organized various seminars, workshops and guest lecturers for faculty and students. Dr. Ingawale has attended various seminars and workshops.

Dr. V. S. Ingawale is winner of third prize for his project ‘Mechanical Lifter’ at National Level Competition under Creations Category. Dr. Ingawale is author of study material for Bharati Vidyapeeth University, School of Distance Education for various subjects. He has guided three M. Phil. Students.

## DR. AJIT MORE



**PROFILE :** Dr. Ajit More is a Professor and Programme Director for MCA Programme at IMED. He is also the BoS Chairman(Computer Application) at Bharati Vidyapeeth Deemed University Pune.. He has a academic experience of 20 years and research experience of 15 years. He has published 20 papers in international seminars and conferences and 25 papers in National Seminars and conferences.

Dr. More's area of specialization is Data Mining and programming languages. He has successfully completed the software consultancy project for various domain areas. He was investigator in MODROB project implemented at IMED. He is an advisor on various competitive examinations. He has also successfully accomplished corporate training on Dot Net Technologies. He is member of various professional bodies in the field of Information Technology. Currently, there are 8 students pursuing Ph.D. under his guidance.

## DR.SACHIN KADAM



**PROFILE :** Dr. Sachin Kadam is an engineering graduate, MCA and Ph.D., presently working as Professor in Computer Applications at Bharati Vidyapeeth University's Institute of Management and Entrepreneurship Development, Pune. He is also working as Deputy Director, Information and Communication Technology (ICT), Bharati Vidyapeeth University, Pune.

While in academia he is also closely working with the industry as a corporate trainer and consultant. He conducts national level seminars and workshops for the industry professionals as well as for university teachers on various topics ranging from embedded systems to supercomputers. He has taken consultancy and teaching assignments across India. He regularly contributes toward the leading computer related magazines and publications.

He is actively involved in e-Learning and is also very much passionate about the evolution of computing as a discipline. Till today there are 7 books, 10+ research articles in peer reviewed journals, 25+ conference papers and 25+ magazine articles to his credit.

## DR. B. U SANKHAYE



**PROFILE :** Dr. Bharatbhushan Sankaye is working as Professor and Associate Dean, Students Welfare at Bharati Vidyapeeth Institute of Management and Entrepreneurship Development Pune. He has worked in consumer durable organization for eight years at middle level of management as a Area Sales manager. He is having rich experience in academics since he has taught management students since last twenty five years. He has taught Subjects like Marketing Management, Sales Management, Current trends in Management, Service Marketing, Principles and Practice of Management, Advertising Management, International Marketing, Corporate Planning & Strategic Management to MBA, MMM, MPM, PGDFT, PGDBM, PGMLM in various institutes. He is P.G. recognized teacher by Shivaji University since 1990. He has worked at University Level on different capacity. He has written six books on various subjects in management. He has presented his research papers at national and international forums. His area of specialization is General Management and Marketing.

## DR. M. D. KAKADE



**PROFILE :** Dr. Kakade is Professor of Marketing at BVDU-IMED, Pune. He is having 20 years avademic and 8 years industrial experience in the field of marketing. He has authored 17 books well received by corporates as well as students community. He is well known speaker at Singapore B-Schools and IIM, Bangalore, and IIM-Ahmedabad where he has conducted sessions on sporporate business trends and marketing. He has received appreciation by Hon'ble dr. Philip Kotler for his research contribution.

### DR. B.R.PATIL



PROFILE : He is working as Associate Professor at Bharati Vidyapeeth University, Institute of Management Kolhapur, Kadamwadi Campus, Kolhapur

He has a Work Experience of Academic- 9.4 Yr. & Research Experience: 9 Years. He has Published 47 Research Papers in national and international Journals.

He is recognized research guide at Bharati Vidyapeeth University.

### DR. NILESH MAHAJAN



PROFILE : Dr. Nilesh Mahajan is currently employed as Professor at Bharati Vidyapeeth University Institute of Management and Entrepreneurship development, Pune.

His core area of interest is in Theoretical Computer Science. At IMED, he is a faculty on discrete maths, theory of automata, probability for MCA. His research interests are in Data mining, fuzzy logic and cloud computing.

### DR. SHIVAJI U. GAWADE



PROFILE : Dr. S. U. Gawade is the former Head - Research Centre of Sinhgad Institute of Management, Wadgaon, Pune. His area of specialization is finance.

He has 42 years of academic, administrative and industry experience including industry experience of 13 years. He has authored 2 books and published several articles and research papers in management areas.

Till date 15 students have been awarded Ph.D. under his guidance.

## DR. KIRTI MAHAJAN



**PROFILE :** Dr. Kirti Mahajan is a Professor at Institute of Management And Entrepreneurship Development, Joint Director, Academic Staff College (BVU), and Coordinator, European Union Collaboration and Research.

She is a member of Board of Studies for Computer Application and Computer Science at BVU. She has thirty seven publications comprising of 11 Books and Edited volumes, 26 articles and research papers in National /International Conferences, Seminars and Journals. She possesses CCNA and JAVA Certification and is a senior trainer and IT consultant.

She was entitled for Award “International Achievers Award for Education Excellence” by International Achievers Foundation, New Delhi - Bangkok, Thailand, “Indian Leadership Award for Education Excellence” by Indian Economic Development & Research Association, New Delhi, November 2013, “ Excellence in Indian Education” under “Society of Concept Management” January, 2013, “Teacher of the Year 2011-12 Award”, In IMED for all rounder performance in the year.

She is member of editorial advisory board of journals like International Journal of Applied Services Marketing Perspectives, International Journal of Research & Development, Editorial Board Member of Scientific Journal of Bharati Vidyapeeth University.

## DR. ANJALI KALSE



**PROFILE :** Dr. Anjali Kalse is a Professor (Human Resources & Organization Development) at BVIMSR, Navi Mumbai. She has more than 16 years of Industry and Academic experience.

**Subjects Taught :** Human Resource Management, Behavioral Dynamics, Social Psychology and Organization Development.

**Research & Consultancy :** NFNLP- Practitioner. Conducted training program and consultancy assignment for various corporate to name a few PepsiCo Holding India Ltd. Nitco Tiles, RBI, Saint Gobain, CCI etc. She has published and presented more than forty papers in National and International Conferences, journals & also contributed to the edited books.

She is a member of professional organizations - NHRDN & BMA.



## DR. S. S. SAHASRABUDHE



Profile : Dr. Suhas Sahasrabudhe is retired Principal , ATSS College, Pune. He was formerly Director at Kolhapur Institute of Technology's Institute of Management Education & Research. He is an expert in Economics.

He has 37 years of academic and administrative experience. He has written 16 textbooks and over 100 research papers. 26 Students have been awarded Ph.D under his guidance.

## DR. S. DHARMADHIKARI



PROFILE : She has done her M.Com, ICWA and Ph.D. She is a fellow member of Institute of Cost Accountants of India.

She has published 13 research papers in various National and International Journals and Conferences.

She has 14 years of Teaching and 1 year of Industry experience.

## Ph.D. Awarded Scholars



Name of the Candidate	Dr. P. K. Banerjee
Date of Ph.D awarded	29-8-2001
Name of the Guide	Dr. D. M. Sarwate
Title	"Role Of Technology In Strategic Planning."

Name of the Candidate	Dr. K. D. Inamdar
Date of Ph.D awarded	3-10-2002
Name of the Guide	Dr. P. C. Shejwalkar
Title	"Study Of Total Quality Management To Evolve An Approach For Indian Environment."



Name of the Candidate	Dr. C. V. Sonawane
Date of Ph.D awarded	5-4-2003
Name of the Guide	Dr. A. B. Rao
Title	"A Study Of Marketing Strategies Adopted For Phenol & Acetone: A Case Study Of Hindustan Organic Chemicals Ltd., Cochin."
Current Designation	General Manager (Mktg), Hindustan Organic Chemicals Limited

Name of the Candidate	Dr. D. P. Singh
Date of Ph.D awarded	29-6-2004
Name of the Guide	Dr. S. G. Bapat
Title	"An Analytical Study Of Training & Development In Selected ISO Companies In & Around Nashik & Aurangabad Regions."



Name of the Candidate	Dr. Melodena S. Balakrishnan
Date of Ph.D awarded	8-11- 2004
Name of the Guide	Dr. Abraham Koshy
Title	“Market Orientation & Marketing Strategy Linkage-A Study Of Strategic Marketing Response Of Organizations To Operating Environments.”
Current Designation	Associate Professor, Faculty of Business and Management,University of Wollongong at Dubai



Name of the Candidate	Dr. Shreedhar V. Sherigar
Date of Ph.D awarded	02-09-2005
Name of the Guide	Dr. A. B. Rao
Title	An Analytical Study Of The Quality Of Patient's Services In Some Selected Hospitals In Mumbai.”
Current Designation	General Manager (Pers & HR), Breach Candy Hospital Mumbai

Name of the Candidate	Dr. B. T. Badhan
Date of Ph.D awarded	26-06-2006
Name of the Guide	Dr. D.M. Sarwate
Title	“Analysing The Model And The Performance Of The Agricultural Produce Market Committees (APMC's) In Maharashtra And Restructuring The Same In The Light Of World Trade Order (WTO) Agreement.”
Current Designation	Director, By-products, Sugar Commissionerate, Govt. of Maharashtra



Name of the Candidate	Dr. Dalu Henry Babu
Date of Ph.D awarded	09-10-2006
Name of the Guide	Dr. D. Y. Patil
Title	“A Study Of Brand Equity Strategies In Marketing Of Selected Consumer Durable Products In Mumbai.”



Name of the Candidate : Dr.Sharukh Noshir Tara

Date of Ph.D awarded : 17-09-2007

Name of the Guide : Dr.D.Y.Patil

Title : "Business Excellence Through Corporate Governance : A Critical Study Of Selected Units In Mumbai."

Current Designation : Professor (Finance & Systems), BVIMSR, Mumbai



Name of the Candidate : Dr.Mrs.Meera Vijay

Date of Ph.D awarded : 17-09-2007

Name of the Guide : Dr.D.Y.Patil

Title : "A Study On Impact Of Direct To Consumer Pharmaceutical Marketing Under Indian Conditions

Current Designation : Principal, S.I.E.S, Mumbai

Name of the Candidate : Dr. Hassan Ismail

Date of Ph.D awarded : 02-10-2007

Name of the Guide : Dr.S.V.Kadvekar

Title : "A Critical Analysis Of Training And Development Activities In Services Sector With Special Reference To Study Of Selected Units From Healthcare And Tourism & Hospitality."



Name of the Candidate : Dr. Sachin A. Kadam

Date of Ph.D awarded : 28-11-2007

Name of the Guide : Dr.M.S.Prasad

Title : "A Framework To Develop Visualizations Of Csconcepts"

Current Designation : Professor, IMED



Name of the Candidate : Dr.Kirti Santosh Gupta  
Date of Ph.D awarded : 13-05-2008  
Name of the Guide : Dr.A.B.Rao  
Title : "Cost Benefit Analysis Of Solar Energy – A Study Of Related User Organizations In And Around Pune."  
Current Designation : Professor, IMED



Name of the Candidate : Dr.Ujjal Bhattacharjee  
Date of Ph.D awarded : 16-05-2008  
Name of the Guide : Dr.D.Y.Patil  
Title : "Study Of Competency Based Human Resource Oractices In Pharmaceutical Industries In India."  
Current Designation : Human Resources Director, INDIA.GKN Sinter Metals, India



Name of the Candidate : Dr.Amol Shrikrishna Kalgaonkar  
Date of Ph.D awarded : 04-07-2008  
Name of the Guide : Dr.M.S.Prasad  
Title : "An Expert System For Decision Making In Effective Implementation Of E.R.P."  
Current Designation : Sr. Manager, SAP Engagements



Name of the Candidate : Dr.Arun Kumar Bipinchandra Pal Sood  
Date of Ph.D awarded : 06-08-2008  
Name of the Guide : Dr. Dilip M. Sarwate  
Title : "Customer Relationship Management With Special Reference To Organized Retailing In Pune City."  
Current Designation : Professor, JSPM, Pune



Name of the Candidate : Dr. Mukesh Prabhakar Kanaskar

Date of Ph.D awarded : 20-08-2008

Name of the Guide : Dr.K.G. Pathan

Title : "Study Of Micro-Enterprises And Micro-Financing System In Rural Non-Farm Sector With Special Reference To Jawhar Tribale Block In Maharashtra."

Current Designation : Programme Director, All India Institute of Local Self-Government (AIILSG), Pune



Name of the Candidate : Dr. Rajgouda Sidagouda Patil

Date of Ph.D awarded : 20-08-2008

Name of the Guide : Dr.M.S. Prasad

Title : "Determination Of Critical Success Factors (CSFS) Of Enterprise Resource Planning (ERP) System Implementation In Manufacturing Industry."

Current Designation : Head - Information Technology (IT) MERC, PUNE



Name of the Candidate : Dr.Om Prakash Haldar

Date of Ph.D awarded : 06-10-08

Name of the Guide : Dr.A.B. Rao

Title : "A Comparative Study Of Advertising Through Print And Electronic Media With Reference To Pune Metropolitan Area."

Current Designation : Professor, D Y PATIL SCHOOL OF MANAGEMENT, Lohgaon Pune



Name of the Candidate : Dr.Ramkishan Yelamanchili

Date of Ph.D awarded : 15-12-08

Name of the Guide : Dr.A.B. Rao

Title : "A Study Of The Impact Of Media Tools For Rural Advertising In Western Maharashtra."

Current Designation : Consultant, K.J.Somaiya Institute of Management, Mumbai.



Name of the Candidate : Dr. Shivkant Tirthnath Upadhyaya  
Date of Ph.D awarded : 25-02-2009  
Name of the Guide : Dr. Dattajirao Yashwantrao Patil  
Title : " Study Of The Management Of Primary Health Centers And Healthcare Delivery : A Case Of Two Adivasi Talukas – Jawhar And Mokhada Of Thane District."  
Current Designation : Head - Asia Pacific, Certified Medical Devices, Germany



Name of the Candidate : Dr. Vinod Shirang Ingawale  
Date of Ph.D awarded : 13-05-2009  
Name of the Guide : Dr. A. B. Rao  
Title : "A Comparative Study Of Production Planning And Control Process In Some Selected Manufacturing Multinational And Other Companies In Pune Metropolitan Region."  
Current Designation : Director- Distance Education – Bharati Vidyapeeth Deemed University



Name of the Candidate : Dr. Mrs. Ashiwini Abhay Kulkarni  
Date of Ph.D awarded : 20-07-2009  
Name of the Guide : Dr. S. B. Kolte  
Title : "A Study Of Management Of Secondary Education In Changing Environment With Special Reference To The Un-Aided School In Pimpri – Chinchwad Area."  
Current Designation : Executive Director (ATSS), Pune



Name of the Candidate : Dr. Mrs. Shikha Jain  
Date of Ph.D awarded : 23-09-2009  
Name of the Guide : Dr. S. V. Kadvekar  
Title : "A Study Of The Impact Of Liberalization On Public Sector Banks (Psbs) In India With A Special Reference To Efforts Made By Competition, Consolidation And Systematic Stability."  
Current Designation : Professor and Dean Sinhgad Institute of Business Administration and Research (SIBAR), Pune



Name of the Candidate : Dr. Prashantha C.  
Date of Ph.D awarded : 25-02-2009  
Name of the Guide : Dr. Sachin S. Vernekar  
Title : "Technology As An Enabler Of Customer Satisfaction In Bank – A Case Study Of Banks In HUBLI City Of Dharwad District."  
Current Designation : Professor & Head, Dept. of Management Studies, SDM College of Engineering and Technology, Dharwad, Karnataka



Name of the Candidate : Dr. Ms. Archana Ramchandra Ugale  
Date of Ph.D awarded : 24-02-2010  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "A Critical Evaluation Of Occupational Hazards And Disorders In IT-Professional."  
Current Designation : SKN Sinhgad Business School Korti, Pandharpur



Name of the Candidate : Dr. Krishnaswamy Subbaraman  
Date of Ph.D awarded : 19-05-2010  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "A Critical Evaluation Of Problems And Prospects Of Medical Tourism In Pune City."  
Current Designation : Professor & Director, Bharati Vidyapeeth Institute of Management, Sangli.



Name of the Candidate : Dr. Ms. Purnima Abhimanyu Ambure  
Date of Ph.D awarded : 25-06-2010  
Name of the Guide : Dr. Sachin Shripad Vernekar  
Title : "A Comparative Study Of Customer Experience Management (CEM) In The Automobile Industry With Particular Reference To Compact Cars (A2 Segment) In Pune City."  
Current Designation : Asst. Manager, HR, COOLSOFT, LLC, IT Company, (U.S.A)





Name of the Candidate : Dr. Sateeshchandra Prabhakar Joshi  
Date of Ph.D awarded : 06-12-2010  
Name of the Guide : Dr. Hemant Gajanan Abhyankar  
Title : "A Study Of Impact Of VRS On Pune Based Public Sector Bank Employees."  
Current Designation : Associate Professor,



Name of the Candidate : Dr. Jigisha Dineshsingh Pardeshi  
Date of Ph.D awarded : 22-12-2010  
Name of the Guide : Dr. Shivaji Umaji Gawade  
Title : "A Comparative Study Of Various Biometrics Products With Reference To Their Strengths And Weakness."  
Current Designation : Professor, RMD Sinhgad Institute



Name of the Candidate : Dr. Bajirao Rajaram Patil  
Date of Ph.D awarded : 07-01-2011  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "A Study Of IT & ITES Industry With Special Reference To Pune – Pimpri – Chinchwad Area  
Current Designation : Associate Professor, BVIM, Kolhapur



Name of the Candidate : Dr. Reza Amirpoor  
Date of Ph.D awarded : 07-01-2011  
Name of the Guide : Dr. Ajay kumar  
Title : "An Analytical Study Of Wireless And Mobile Computing Security System For Cost Effectiveness."  
Current Designation : Senior Officer, Budget Management Sugarcane & By Development CO LTD. , IRAN



Name of the Candidate : Dr. Mrs. Manisha Nitin Paliwal  
Date of Ph.D awarded : 07-03-2011  
Name of the Guide : Dr. Vasant Maruti Chavan  
Title : " Ethical Practices In Services Industry – A Study Of Selected Service Units In Kolhapur District."  
Current Designation : Associate Professor, Sinhgad Institute of Management



Name of the Candidate : Dr. Vishwajeet Patangrao Kadam  
Date of Ph.D awarded : 19-03-2011  
Name of the Guide : Dr. P.C. Shejwalkar  
Title : "A Critical Analysis Of Managerial Challenges To Urban Co-Operative Banks (Ucbs) With Special Reference To The Pune City."  
Current Designation : Secretary, Bharati Vidyapeeth Pune



Name of the Candidate : Dr. Suresh Keshav Abhyankar  
Date of Ph.D awarded : 03-06-2011  
Name of the Guide : Dr. Anil Rajaram keskar  
Title : " A Study Of Effect Of Organised Retailing On Traditional Retailing In Fast Moving Consumer Goods With Special Reference To Pune City.'  
Current Designation : Director at Abhyankar & Associates, Pune



Name of the Candidate : Dr. Anthony Rose  
Date of Ph.D awarded : 03-06-2011  
Name of the Guide : Dr. S. V. Kadvekar  
Title : " A Study On Application Of SWOT Analysis On Management Of Higher Education With Reference To Select Technical Higher Educational Institutes In Pune."  
Current Designation : Professor IMED, Pune



Name of the Candidate : Dr. Ajit Dinkar More  
Date of Ph.D awarded : 01-07-2011  
Name of the Guide : Dr. M.S. Prasad  
Title : "Application Of Rough Sets In Data Mining And IT'S Use In Managerial Decision Making."  
Current Designation : Professor IMED, Pune



Name of the Candidate : Dr. Mrs. Vaishali Jaysingrao Patil  
Date of Ph.D awarded : 04-07-2011  
Name of the Guide : Dr. D.Y Patil  
Title : "Management Of Risk In Software Projects : An Analytical Study."  
Current Designation : Professor BVIMSR, Navi Mumbai



Name of the Candidate : Dr. Kuldeep Kumar Khanna  
Date of Ph.D awarded : 10-08-2011  
Name of the Guide : Dr. Sachin S. Vernekar  
Title : "A Study Of Environmental Problems Faced By Indian Steel Industry And Formulating Environment Management Systems"  
Current Designation : Director - Commercial & Technical, and Board Member of Steel Authority of India (SAIL)



Name of the Candidate : Dr. Mrs. Suvarna Arun Parasnis  
Date of Ph.D awarded : 01-12-2011  
Name of the Guide : Dr. Hemant G. Abhyankar  
Title : "An Assessment Of Skill Set Required By Employees Of Engineering Services Off Shoring – With Reference To Selected Industries In Pune Region"  
Current Designation : Free lance HR consultant



Name of the Candidate : Dr. Rahul Shivajirao Kadam  
Date of Ph.D awarded : 01-12-2011  
Name of the Guide : Dr.Dattajirao Y. Patil  
Title : "A Study Of Buying Behavior Of Luxury Car-Owners In Western Maharashtra"  
Current Designation : Chairman, UDAGIRI SUGAR AND POWER LTD.



Name of the Candidate : Dr. Baldev Raj  
Date of Ph.D awarded : 15-12-2011  
Name of the Guide : Dr.Dattajirao Y. Patil  
Title : "Study Of Consumer Behaviour And Its Key Drivers In The Context Of New Automobile Technology."  
Current Designation : Country Head & Director at Virtual Global University (Germany), Stamford Consulting, Beatone Training



Name of the Candidate : Dr. Mrs. Kirti Nilesh Mahajan  
Date of Ph.D awarded : 09-01-2012  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "Effectiveness Of E-Government Websites Form The Consumers Perspective –A Critical Study With Respect To Selected Government Websites In Pune"  
Current Designation : Professor IMED, Pune



Name of the Candidate : Dr. Nilesh Nandakumar Mahajan  
Date of Ph.D awarded : 13-01-2012  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "An Analytical Study Of Methods Used By Selected IT Companies In Pune Region For Successful Project Management."  
Current Designation : Professor IMED, Pune



**Name of the Candidate :** Dr. Mrs. Vinita Nitin Gaikwad

**Date of Ph.D awarded :** 20-03-2012

**Name of the Guide :** Dr. Hemant Abhyankar

**Title :** "Leveraging Banking Technology For Operational Risk Management – An Exploring Banking Practice : A Survey Study Of Risk Management In Lending Operation Of Some Selected Indian Banks In Relation To Their SME Clients."

**Current Designation :** Deputy Director – Associate Professor, Thakur Institute of Management Studies, Career Development & Research



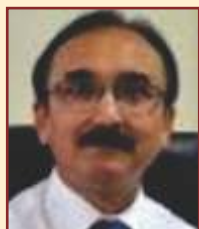
**Name of the Candidate :** Dr. Mrs. Madhumita Nitin Nayak

**Date of Ph.D awarded :** 27-03-2012

**Name of the Guide :** Dr. Sorab Sadri

**Title :** "A Study Of HR Practices In Software Industry Of Western India (The Case Of Pune, Year 2000-2010)"

**Current Designation :** Professor, BVIMR, New Delhi



**Name of the Candidate :** Dr. Tapas Kumar Gangopadhyay

**Date of Ph.D awarded :** 07-04-2012

**Name of the Guide :** Dr. Anil R. Keskar

**Title :** "A Study On The Procurement And Vendor Development Practices Of Contractors In Infrastructure Development Projects."

**Current Designation :** Management Consultant



**Name of the Candidate :** Dr. Mrs. Sonali Prasad Dharmadhikari

**Date of Ph.D awarded :** 11-05-2012

**Name of the Guide :** Dr. Hemant G. Abhyankar

**Title :** "A Comparative Study Of Sources Of Export Financing With Special Reference To Export Credit In Rupee And Foreign Currency."

**Current Designation :** Associate Professor IMED, Pune



Name of the Candidate : Dr. Amit Padmakar Oak  
Date of Ph.D awarded : 30-05-2012  
Name of the Guide : Dr. Ashok Gajanan Ranade  
Title : "Critical study of Financial Practices and systems in organized feature film Industry Sectors in India."  
Current Designation : Director - Dr. V.N. Bedekar Institute of Management Studies



Name of the Candidate : Dr. Dilip Dinkar Ambarkhane  
Date of Ph.D awarded : 18-06-2012  
Name of the Guide : Dr. Suhas S. Sahasrabudhe  
Title : "Financial Inclusion Through Banking Policies In India During Pre Reforms And Post Reforms Period With Reference To Selected Branches Of Bank Of Maharashtra."  
Current Designation : Professor of Finance and Dean at Institute of International Business and Research, Pune



Name of the Candidate : Dr. Mrs. Lata S. Patil  
Date of Ph.D awarded : 17-07-2012  
Name of the Guide : Dr. Dattajirao Y. Patil  
Title : "A Strategy For Conservation And Eco-Sustainability Of Heritage Resources In Selected Areas Of Maharashtra."  
Current Designation : Principal EMPEE, Chennai



Name of the Candidate : Dr. Manik Dattatraya Kakade  
Date of Ph.D awarded : 26-07-2012  
Name of the Guide : Dr. S.V.Kadvekar  
Title : "An Analytical Study Of Marketing Of Life Insurance Services With Special Reference To L.I.C. Of India – Pune Region."  
Current Designation : Professor IMED, Pune





Name of the Candidate : Dr. Ms. Scheel Pandurang Shenoy  
Date of Ph.D awarded : 11-09-2012  
Name of the Guide : Dr. S.V. Kadvekar  
Title : "Changing Customer Expectations Vis-À-Vis  
The Services Given By Public Sector Banks."  
Current Designation : Director, Valuevarsity, Pune



Name of the Candidate : Dr. Sameer Suresh Phanse  
Date of Ph.D awarded : 10-10-2012  
Name of the Guide : Dr. Dilip M. Sarwate  
Title : "Developing Political Campaign Strategy Through  
The Conceptualization And Application Of 'Strategic  
Metrics Models'  
Current Designation : Marketing and Political Consultant



Name of the Candidate : Dr. Mrs. Smitha Rao M.S.  
Date of Ph.D awarded : 16-10-2012  
Name of the Guide : Dr. M.S. Prasad  
Title : "Design And Development Of Intelligent Mobile  
Agents In Digitally Watermarked Contents,"  
Current Designation : Professor, Reve Institute of Technology and  
Management, Bangalore



Name of the Candidate : Dr. Pabbataraju Ramdas R.  
Date of Ph.D awarded : 25-10-2012  
Name of the Guide : Dr. Nitin D. Nayak  
Title : "A Study Of Risk Management Of Hazardous  
Chemicals Exposure To Employees In  
Pharmaceutical Industry In Maharashtra – India."  
Current Designation : Senior Specialist, Due diligence, Business  
Development and Licensing, Global Safety and  
Environment, Merck, Pune



Name of the Candidate : Dr. Akbarsaheb Babulal Nadaf  
Date of Ph.D awarded : 11-12-2012  
Name of the Guide : Dr. Sorab Sadri  
Title : "A Critical Study Of Distribution Channels Of Agriculture Produce In Western Maharashtra."  
Current Designation : Associate Professor, AKIMS, Solapur



Name of the Candidate : Dr. Sandeep Nivrutti Jagdale  
Date of Ph.D awarded : 24-12-2012  
Name of the Guide : Dr. Hemant G. Abhyankar  
Title : "The Prospects And Challenges In Rural Marketing With Reference To Two Wheelers – A Study Of Karad Taluka – Satara District."  
Current Designation : Associate Professor, YMIM, Karad



Name of the Candidate : Dr. Suresh Tukaram Suryawanshi  
Date of Ph.D awarded : 27-12-2012  
Name of the Guide : Dr. Suhas S. Sahasrabudhe  
Title : "A Study Of Non Performing Assets Of Selected Urban Co-Operative Banks In Pune City."  
Current Designation : Section Officer, Ph.D. Section, BVDU, Pune



Name of the Candidate : Dr. Mukund Maruti Mundargi  
Date of Ph.D awarded : 06-03-2013  
Name of the Guide : Dr. V. M. Chavan  
Title : "Micro-Financing Through Self Help Groups (SHG) – Bank Linkage \_ A Case Study Of Dharwad District In Karnataka."  
Current Designation : Asst Prof., (Comm.), Rani Chanamma University, Belgaum.



Name of the Candidate : Dr. Kamalakar Nivratti Munde  
Date of Ph.D awarded : 08-05-2013  
Name of the Guide : Dr. Mahesh V. Shitole  
Title : "A Study Of Organized Retailing In Pune:  
With A Special Reference To Grocery."  
Current Designation : Assistant Professor, HNIMR, Pune



Name of the Candidate : Mr. Santosh R. Gupta  
Date of Ph.D awarded : 14-09-2013  
Name of the Guide : Dr. Mahesh V. Shitole  
Title : "A Study Of Demand Side Management Of  
Electrical Energy With Special Reference To  
Energy Conservation Practices In Government  
Buildings In Pune  
Current Designation : AE, Water Resources Dept. Govt. of Maharashtra



Name of the Candidate : H. M. Padalikar  
Date of Ph.D awarded : 8-10-2013  
Name of the Guide : Dr. Sorab Sadri  
Title : "Developing An Interactive Web Enabled  
Information System For Medical Tourism In  
India: A Framework Based on the Study in  
Mumbai – 2007-2011"  
Current Designation : Associate Professor, IMED, Pune



Name of the Candidate : Musalli Bagwan  
Date of Ph.D awarded : 11-10-2013  
Name of the Guide : Dr. Sorab Sadri  
Title : A Critical Study Of Managerial Response To An  
Ethical Dilemma In The Corporate Sector Of Western  
India.  
Current Designation : Director, Information & Statistics Cell BVDU, Pune



Name of the Candidate : Anjali Sane  
Date of Ph.D awarded : 28-10-2013  
Name of the Guide : Dr.H.G.Abhyankar  
Title : "A Study of Impact of Economic Cycles on the Behavior of Supply Curve in IT Labour Market With Reference to Select Firms In and Around Pune"  
Current Designation : Asst Professor, MAEER's MITSOM College, Pune



Name of the Candidate : Arindam Ghosh  
Date of Ph.D awarded : 06/01/2014  
Name of the Guide : Dr. Mahesh V. Shitole  
Title : "A Study of Distribution and Marketing of Tea Products in Pune City."  
Current Designation : Assistant Professor, MITCOE-CMSR. MIT Group of Institutions,Pune.



Name of the Candidate : Pramod Bajirao Pawar  
Date of Ph.D awarded : 16th June 2014  
Name of the Guide : Dr Sorab Sadri  
Name of the Co-Guide : Dr Ajit More  
Title : "A Critical Study of E-Marketing Strategies in Selected Service Sector Companies in Pune Region"  
Current Designation : Associate Professor, BVDU IMED, Pune



Name of the Candidate : Mrs. Yashoda Durge  
Date of Ph.D awarded : 28/07/2014  
Name of the Guide : Dr. D. Y. Patil  
Title : "An analytical study of consumers' expectations of retail store environment in Thane city"  
Current Designation : Associate Professor



Name of the Candidate : Mrs. Deepali Satish Pisal

Date of Ph.D awarded : 9th August 2014

Name of the Guide : Dr.Nitin Nayak

Title : "An empirical study of Knowledge Management Practices in Automobile component Industry in Pune".

Current Designation : Assistant Professor, BV DU IMED, Pune



Name of the Candidate : Prin. K. D. Jadhav

Date of Ph.D awarded : November 2014

Name of the Guide : Dr. D.Y. Patil

Title : "Application of Mathematical Model for Human Motivation With Special Reference To Sugar Industry In Maharashtra."

Current Designation : Joint Secretary, Bharati Vidyapeeth, Pune and Principal, Yashwantrao Mohite College, Pune.



Name of the Candidate : Elizabeth Varghese Philip

Date of Ph.D awarded : 22nd December 2014

Name of the Guide : Dr. H. G. Abhyankar

Title : "Effectiveness of soft skills programmes imparted by B- Schools in Pune Region- A Critical Study"

Current Designation : Assistant Professor at Neville Wadia Institute of Management Studies & Research



Name of the Candidate : Mrs. Hema Sunil Mirji

Date of Ph.D awarded : 31st January 2015

Name of the Guide : Dr. Nitin Nayak

Title : "A Study of Work - Life Balance in Banking Sector"

Current Designation : Assistant Professor, BV DU, IMED, Pune



Name of the Candidate : Mostafa Moghaddamized

Date of Ph.D awarded : 24<sup>th</sup> February, 2015

Name of the Guide : Dr. Mahesh Shitole

Title : "A Study of public Bus transport System with special reference to Tehran (Iran) and Pune (India)"



Name of the Candidate : Veerdhaval Ghorpade

Date of Ph.D awarded : 27<sup>th</sup> February, 2015

Name of the Guide : Dr. Vinod Ingawale

Title : "A Study of impact of sales promotion schemes on product preference & brand perception with reference to select FMCG product."



Name of the Candidate : Abhay Hari Diwan

Date of Ph.D awarded : 7<sup>th</sup> March, 2015

Name of the Guide : Dr. Anil Keskar

Title : "A Study of Stores Management Practices in Select Electronic Industries"



Name of the Candidate : Pravin Mane

Date of Open Defense : 18<sup>th</sup> April, 2015

Name of the Guide : Dr. Ashok Ranade

Title : "A Study of Mapping Innovation Practices in Medium Scale Manufacturing Enterprises with special reference to Pimpri - Chinchwad MIDC Area"





Name of the Candidate : Shravan Kadavekar

Date of Open Defense : 20<sup>th</sup> April, 2015

Name of the Guide : Dr. Anthony Rose

Title : "Study of difficulties in adopting ICT for teaching and measures thereby with specific reference to select higher education institutes in Pune"



Name of the Candidate : Mrs. Deepali Shahane

Date of Open Defense : 21<sup>th</sup> June, 2015

Name of the Guide : Dr. Pallavi Jamsandekar

Title : "Empirical Study of Agile Methods in Software Development in Indian Context"

Current Designation : Assistant Professor, BV DU, IMED, Pune.



Name of the Candidate : Mrs. Pallavi Bulakh

Date of Open Defense : 31<sup>st</sup> July 2015

Name of the Guide : Dr. Ajit More

Title : "Design and evaluation of ontology based tool for document comparison"



Name of the Candidate : Mr. Vasant Wagh

Date of Open Defense : 1<sup>st</sup> August 2015

Name of the Guide : Dr. Ashok Joshi

Title : "Study of the Challenges in Management of Quality and Quantity in the Fast Growing Higher Education Sector in India"



Name of the Candidate : Mrs. Vanishree Pabalkar  
Date of Open Defense : 29<sup>th</sup> August 28, 2015  
Name of the Guide : Dr. Kirti Gupta  
Title : "Impact of Service Offering on Customer Satisfaction in Telecom Sector"



Name of the Candidate : Mr. Pushkar Phadtare  
Date of Open Defense : 10th Oct 2015  
Name of the Guide : Dr. H. G. Abhyankar  
Title : "A Critical Analysis of 'Agro Marketing Strategies' with special reference to "Fruit and Vegetable" Processed Products in Select Districts of Western Maharashtra"



Name of the Candidate : Mr. Ganraj Mane  
Date of Open Defense : 14th Oct 2015  
Name of the Guide : Dr. Neelam Lal  
Title : "A Study of Innovative HR Practices in Automobile Sector with Special Reference to Select Multinational Companies"



Name of the Candidate : Mr. Rajendra Mohite  
Date of Open Defense : 26th December 2015  
Name of the Guide : Dr. Anthony Rose  
Name of the Co – Guide: Dr. Rajesh Kanthe  
Title : "A Study on Customer Satisfaction and Relationship Management in Select Hospitals"



Name of the Candidate : Mrs. Shiwali Ingawale  
Date of Open Defense : 29th December 2015  
Name of the Guide : Dr. Nitin Nayak  
Title : "Evaluation of Government Financial Schemes with Reference to Promotion of Women Entrepreneurship in Pune"



Name of the Candidate : Mrs. Shraddha Vernekar  
Date of Open Defense : 30th December 2015  
Name of the Guide : Dr. Anthony Rose  
Name of the Co – Guide: Dr. Venkat Subramaniam  
Title : "A Study of Current Status of Tourism in Maharashtra and Its Future Potential"



Name of the Candidate : Mr. Chanakya Kumar  
Date of Open Defense : 5th February 2016  
Name of the Guide : Dr. Sachin S Vernekar  
Title : "A Study Of Impact Of Innovative Value Added Services On Consumer Buying Behavior In Telecom Industry In Pune"



Name of the Candidate : Rajeshwari Patil  
Date of Open Defense : 29th February 2016  
Name of the Guide : Dr. Sachi S. Vernekar  
Title : "Study Of Leading Remediation Models Adopted By The Industry For Addressing Skill Gap In It Sector"



Name of the Candidate : Mrs. Baljeet Kaur  
Date of Open Defense : 25th May, 2016  
Name of the Guide : Dr. M. S. Prasad  
Title : "Feasibility of Mobile Ad hoc Networks for m-Governance in India"



Name of the Candidate : Mrs. Shirin Sheykholeslam  
Date of Open Defense : 22nd June 2016  
Name of the Guide : Dr. Sachin S Vernekar  
Title : "Quality Management in Healthcare Services with special reference to selected Hospitals in Pune"



Name of the Candidate : Mr. Vijay Phalke  
Date of Open Defense : Tuesday, 26th July 2016  
Name of the Guide : Dr. Ashok Ranade  
Title : A Study of Green Marketing Of FMCG Products In Relation To Semi Urban Consumers



Name of the Candidate : Mr. L.S. Subramanian  
Date of Open Defense : 9th September 2016  
Name of the Guide : Dr. D.Y. Patil  
Title : "An analytical study of an impact of core banking solutions in public sector banks"



Name of the Candidate : Mr. Sachin Ayarekar  
Date of Open Defense : 01/10/2016  
Name of the Guide : Dr. Ashok Ranade  
Title : "A Study of Effectiveness of Training and Development Programme For Functional Heads In Hospitals"



Name of the Candidate : Mr. Laxman Damse  
Date of Open Defense : 18/10/2016  
Name of the Guide : Dr. A. B. Rao  
Title : "A Study of Slum Improvement, Clearance and Redevelopment: A Case Study of Slum Areas in Pune City"



Name of the Candidate : Ms. Sonal Mahajan  
Date of Open Defense : 26/10/2016  
Name of the Guide : Dr. Neelam Lal  
Title : "A study of work life balance and its impact on professional couples."

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## QUOTES

“Once your mind stretches to a new level it never goes back to its original dimension”

**? A.P.J. Abdul Kalam**

If we knew what it was we were doing, it would not be called research, would it?

**Albert Einstein**

Research is formalized curiosity. It is poking and prying with a purpose.

**Zora Neale Hurston**

Research is to see what everybody else has seen, and to think what nobody else has thought.

**Albert Szent-Gyorgyi**

Innovation distinguishes between a leader and a follower.

**Steve Jobs**

Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.

**William Pollard**

"Creativity, as has been said, consists largely of rearranging what we know in order to find out what we do not know. Hence, to think creatively, we must be able to look afresh at what we normally take for granted."

**— George Kneller**

"To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination and marks real advance in science."

**— Albert Einstein**

“Learning gives creativity, Creativity leads to thinking  
Thinking provides knowledge, Knowledge makes you great.”

**? A.P.J. Abdul Kalam**





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